

# FINANCIAL TIMES

Start  
the week  
with...



**Hong Kong**  
Red chips are  
red hot

John Ridding, Page 15



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'Show me  
the money'

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The business  
of sport

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World Business Newspaper <http://www.ft.com>

MONDAY FEBRUARY 24 1997

## Gazprom chiefs fend off foreign investment move

Regent Gaz, part of Hong Kong-based investment group Regent Pacific, has abandoned its plan to invest in domestic shares in Russia's Gazprom after fierce pressure from the management of the large gas company. Regent Gaz was set up to take advantage of the huge price difference between domestic Gazprom stock and the American Depository Receipts issued for foreign investors, but Gazprom last week branded the venture a "threat to national security". Page 16

**PM hires top lawyer:** Israeli prime minister Benjamin Netanyahu, who has been questioned by police about an alleged influence-trading scandal, has hired Yaacov Weizman, one of the country's top criminal lawyers, to represent him. Page 3

**Germans 'want Emu delay':** Seventy-seven per cent of Germans want Europe's planned economic and monetary union to be postponed to its intended 1999 start date, according to a poll for today's edition of the weekly magazine Der Spiegel. It found only 18 per cent favoured introducing the single currency on time. Threat of Emu delay, Page 2; Investors switch bond holdings, Page 16; Lex, Page 16; Austria's parallel route, Page 27

**US fund fights Disney pay-off:** The biggest private pension organisation in the US is opposing a lavish compensation package that could bring Walt Disney chairman Michael Eisner more than \$200m. The College Retirement Equities Fund, which holds 1 per cent of Disney shares, has already voted against the pay-off ahead of tomorrow's annual meeting. Page 17

**Spain asked about Nazi gold:** US senator Alfonse D'Amato is asking Spain to account for \$137m of stolen Nazi gold apparently transferred there from Switzerland during the second world war. The information was revealed in a recently declassified 1946 State Department document. Senator D'Amato said.

**Fire sweeps Indian conference:** About 200 people were killed and many injured when fire swept through temporary shelters at a Hindu religious conference in the east Indian state of Orissa. Thatched huts erected for the event caught light and strong winds fanned the fire.

**Seoul opposition protests:** South Korea's main opposition party attacked state prosecutors for trying to cover up a scandal by clearing Kim Hyun-chul, President Kim Young-sam's son, of wrongdoing over \$5.8bn of loans to the failed Hanbo Steel company. Page 4

**Scores saved from Thai blaze:** Helicopters flew through thick smoke and strong winds to snatch 93 people from the top floor of a burning 36-storey building under construction in central Bangkok. At least three died.

**Bomb attempt foiled:** British forces said they foiled a suspected IRA bomb attack probably intended to hit a security base in Northern Ireland near the border with the Irish Republic.

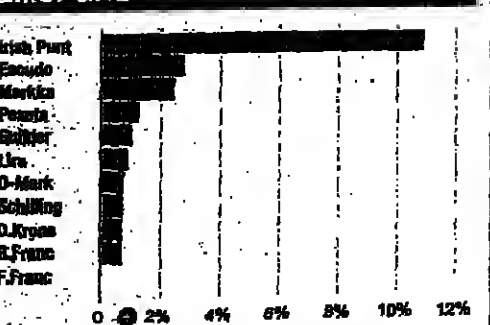
**Ex-mayor's wife held:** French police detained the American ex-wife of former Nice mayor Jacques Medecin when she flew into Nice for a holiday. An investigating magistrate wants to question Jeanne Joy Graham about tax arrears allegedly owed by Medecin, who has lived in exile in Uruguay since serving a prison sentence in France for corruption.

**King heads home:** Exiled Romanian King Michael, his citizenship restored by the country's new centrist government, plans to visit his homeland this week for the first time for five years. He was forced into exile in 1947.

**Klimt hooked:** Thieves in Piacenza, Italy, have stolen a painting by Austrian artist Gustav Klimt, by using a fishing line to hook the portrait off a gallery wall.

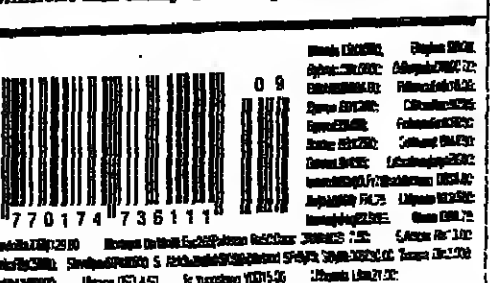
**European monetary system:** The Irish punt remained the strongest currency in the ERM grid with a spread of 10.9 per cent against the French franc, the weakest currency in the system. The Italian lira slipped from fourth place to sixth despite an end-of-week rally. It suffered in frenzied speculation about Italy's ability to meet the Maastricht criteria. Currencies, Page 26

EMS: Grid February 21, 1997



The chart shows the member currencies of the exchange rate mechanism measured against the weakest currency in the system. Most of the currencies are permitted to fluctuate within 15 per cent of agreed central rates against the other members of the mechanism. The exceptions are the D-Mark and the guilder which move in a 2.25 per cent band.

**FT.com:** the FT web site provides online news, comment and analysis at <http://www.ft.com>



## Tokyo to end forex controls

By William Dawkins in Tokyo

The Japanese cabinet is to adopt a plan in the next few weeks to abolish most remaining exchange controls.

From April 1998, organisations which want to buy and sell foreign exchange freely will no longer need to obtain a ministry licence, according to the plan.

The removal of exchange controls will be the first step in the government's ambitions plan to deregulate the Tokyo capital markets by 2001, and the first substantial amendment to Japan's outdated foreign exchange law for 17 years.

The scheme would encourage the main licence-holders - commercial banks and the largest domestic and foreign stockbrokers - to diversify, by

### First step in capital market deregulation

opening up the officially regulated foreign exchange cartel they run. It would also make it easier for private Japanese savers to invest abroad, when domestic interest rates and stock market returns are low.

The aim is to put Tokyo's foreign exchange regime on the same footing as the most liberalised countries, such as the US and the UK, according to a report by a finance ministry committee, on which the plan is based. The ministry has almost completed a draft amendment to the foreign exchange law for agreement by parliament in the first half of this year.

Under the amendment, those

without foreign exchange licences - such as manufacturing exporters - would no longer have to get permission from the finance ministry to transact foreign currency. It would scrap an existing ¥2m (\$16,000) ceiling on the amount individuals are allowed to invest outside Japan without seeking ministry permission.

Large corporate deals and deposits which breached a ceiling, yet to be fixed, would have to be reported later to allow the ministry to collect data for balance of payments statistics and to keep an eye on potential money laundering.

Under the current rules,

advance permission is required for big deals and deposits, but in future, prior authorisation would be needed only for direct investments and transactions with countries subject to economic sanctions.

Current government controls on the amount of foreign exchange that banks are permitted to hold would be abandoned and Bank for International Settlements standards would be used instead.

In a break with a tradition of government control, the ministry report says: "Those who engage in foreign exchange business are expected to act as sound market participants, acting on their own responsibility under the effective checking mechanism of the market."

### Shell faces UK first in investors' resolution on ethics

The report on which the proposal is based was drawn up by a joint ministry and private sector task force. It was launched last September, two months before Mr Ryutaro Hashimoto, the prime minister, announced his plan to make the Tokyo financial markets as competitive as London and New York.

Mr Hashimoto's "big bang" plan gave foreign exchange deregulation political impetus. The announcement encouraged the ministry to change from the option of merely liberalising foreign currency licences to the abandonment of the principle of licences.

Tokyo lights fuse, Page 4

## Shell faces UK first in investors' resolution on ethics

By William Lewis, Investment Correspondent

Shell Transport & Trading, the UK arm of the Anglo-Dutch oil group, is facing a potentially embarrassing battle with some institutional shareholders over a resolution they have put down for the annual meeting in May.

A group of shareholders holding just under 1 per cent of the company is calling on it to improve accountability by establishing new procedures for dealing with environmental and human rights issues.

Pirc, the corporate governance consultant advising the shareholders, says the Shell resolution is the first of its kind in the UK. In the US, public companies regularly face resolutions from shareholders about environmental and social concerns.

The Shell shareholder group includes 18 public and private pension funds, five religious institutions, an academic fund, and individuals from a pressure group called the Ecumenical Committee on Corporate Responsibility.

They say Shell's reputation has been damaged by controversies such as the aborted plan to sink the Brent Spar oil storage rig at sea and its environmental and human rights record in Nigeria.

Their statement supporting the resolution says: "Shareholders have a responsibility as owners to ensure that companies have structures and policies in place to enable them to operate to the highest standards, and that companies should disclose to shareholders progress made in achieving improvements in performance. We believe that this resolution will help Shell accomplish these goals."

In particular, the group wants a named member of Shell's committee of managing directors to take charge of environmental and corporate responsibility policies.

It also wants Shell to agree to an external audit of these policies, and to publish a

Continued on Page 16

## Yeltsin raises prospect of deal on Nato

By Chrystia Freeland in Moscow

Russian president Boris Yeltsin yesterday said he expected to forge "a compromise" on the question of Nato expansion at a meeting with US president Bill Clinton next month.

He reaffirmed Moscow's opposition to Nato enlargement, but appeared to accept that Russia had no hope of preventing expansion and must instead focus on timing and conditions.

"Our task now is to stall it as long as possible and not allow the renewal of confrontation," he said in Moscow, at his first appearance in front of the Russian public since developing pneumonia in January.

"We have agreed to look for a compromise and I think we will find this compromise at the summit we are holding with President Clinton on March 20-21 in Helsinki."

Some eastern European states are expected to be invited to join the Nato military alliance this year.

That prospect has emerged as one of the dominant, and most bruising, issues in Russian politics.

Russia's ability to offer a coherent response to Nato's enlargement plans has appeared compromised by the

ailing president's prolonged absence from the public stage.

But Mr Yeltsin yesterday seemed ready to take back the reins of state and lead Russia's Nato policy.

The president, who was attending a wreath-laying ceremony at the Tomb of the Unknown Soldier, looked healthier than he has in recent television appearances.

One Kremlin insider said Nato was Mr Yeltsin's top priority and that even when he was too ill to follow other issues in person he had been reading and commenting on all his Nato briefing materials.

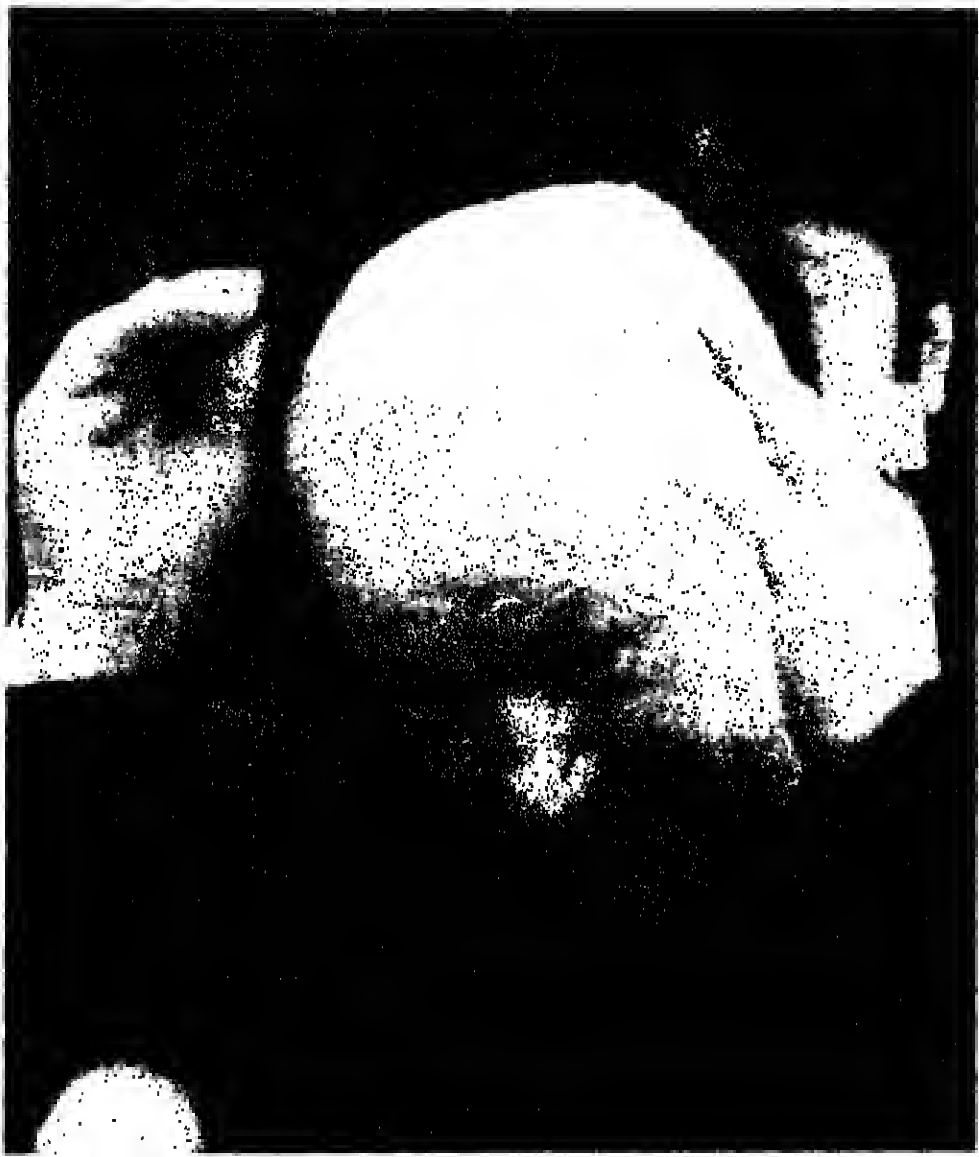
As Mr Yeltsin was making his public appearance, Mr Yevgeny Primakov, the foreign minister, pursued the Nato issue in Brussels, where he held a private meeting with Mr Javier Solana, the secretary-general of the alliance.

The two men were expected to discuss ways of extending the relationship between Nato and Russia and of mitigating Moscow's opposition to expansion.

The biggest sticking point is Russia's insistence on a legally binding treaty between Nato and Moscow, a step Washington is loath to take.

The president could face

Continued on Page 16  
Chirac backs Romania, Page 2



Russian president Boris Yeltsin after laying a wreath yesterday at the Tomb of the Unknown Soldier in Moscow to mark the Day of the Defender of the Fatherland

Picture: AP

## Row over role threatens three-nation frigate project

By Bernard Gray, Defence Correspondent

A row among the British, French and Italian governments over ship design and capability threatens to undermine an \$1.1bn joint programme to build Navy frigates.

If the dispute is not resolved by the end of March, the three countries may have to revert to expensive national designs for the frigates, which are intended to protect shipping from missile or aircraft attack.

Britain wants the so-called Horizon programme to produce a sophisticated frigate capable of defending a wide area of sea from a variety of threats. Such an "area defence" ship would be able to protect a convoy of merchant vessels or warships spread over a wide area, without the need for an aircraft carrier to support it.

France, which wants its ships as escorts for its new nuclear aircraft carrier, the Charles de Gaulle, initially backed this British view - but now wants a simpler "point

defence" ship mainly to protect its carrier. This follows a 30 per cent cut in the cost of French military equipment programmes by Mr Jean-Yves Helmer, the new defence procurement chief.

Italy supports France on the simpler, cheaper frigate. Britain is arguing that the savings France wants could be made if more of the programme were opened to competitive bids, rather than allocated to preferred suppliers, as France and Italy want.

Because both France and Britain need the ships by 2004, a decision must be made soon. Officials have set an unofficial deadline of the end of March, and a round of intense negotiation is under way. Without agreement, each nation will face duplication in design and development effort, and increasing costs.

Government funding for development of the ship and its main missile system has dried up as the dispute continues, but industry is carrying on with the programme in the

hope the issue can be resolved. Although Britain joined the programme after Italy and France had started, it has strong influence because it wants 12 ships to replace its Type 42 destroyers, against six for Italy and four for France.

Industry is becoming increasingly concerned. A prime contractor shipyard has been appointed in each of the three nations to handle the programme, and each has teams working on the project.

GEC-Marconi and its Yarrow shipyard on the Clyde are taking the lead in the UK, with British Aerospace and Vosper Thornycroft of Southampton also involved; DCN, the state-owned naval yard, is the prime contractor in France, with Orizzonte the lead Italian yard.

If the difficulties are not resolved and the programme is cancelled, industry will have to seek compensation for the unfunded work.

Horizon heads for rough water, Page 3; Editorial Comment, Page 15

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## NEWS: EUROPE

## Plan to protect Deutsche Telekom revealed

By Nicholas Denton in London and Ralph Atkins in Bonn

German government ministers, while proclaiming their commitment to an open telecommunications market, last year considered measures to protect Deutsche Telekom, the national operator, from foreign competition.

In a letter obtained by the Financial Times, Mr Theo Waigel, the German finance minister, argued that liberalisation would erode the revenues and value of the German carrier, which was then preparing for privatisation.

Although Mr Waigel failed in at least two of his three demands, his call casts light on current proposals for a new regulatory regime, which smaller carriers say would practically exclude them from the German market.

In the letter - sent in January 1996 to Mr Wolfgang Bötsch, the post and telecoms minister - Mr Waigel warned that liberalisation would "considerably reduce" the state's proceeds from Deutsche Telekom.

Mr Waigel, reminding his colleague that the government was committed to covering shortfalls in the pension funds of the post and telecoms companies, apologised that "I have to make these demands."

The finance minister called for a flexible system of price regulation that would have favoured Deutsche Telekom, which the cabinet blocked. But Mr Waigel appears to have been more successful in arguing for restrictions on international operators.

Mr Waigel said in the letter that international traffic would migrate to foreign carriers if the government granted licences to all comers.

"The result would be a considerable reduction in Deutsche Telekom's turnover," he wrote.

Estimating a potential loss of DM2.4bn (\$1.42bn) in the value of Deutsche Telekom, the finance minister proposed that international carriers be required to acquire national licences even if they were intending only to operate in big business centres such as Frankfurt.

The post and telecommunications ministry said Mr Waigel's contribution had led to "no material changes" in the telecoms law passed last year to clear the way for the \$13bn privatisation of Deutsche Telekom in December.

But international resellers - US companies such as Viacell which lease capacity in bulk and undercut incumbents in providing telecoms services to companies - claim current German proposals potentially bar their entry.

The post and telecommunications ministry said an international operator wishing to serve Frankfurt's financial centre, for instance, could act as a "city carrier" rather than seek a costly national licence.

But Raskin, a law firm representing several international resellers, said the authorities proposed to charge a fee for every customer, real or potential.

"It would be prohibitive for international resellers. Nobody could pay that kind of money," it said.

## Threat of Emu delay haunts EU

By Lionel Barber in Brussels

The European Union is entering a critical period which will determine the fate of plans to simultaneously "deepen" integration through monetary union and "widen" through enlargement to central and eastern Europe, according to EU officials and diplomats.

Despite official insistence that the Emu timetable remains on track, the threat of delay is in the air as a result of slower than expected growth and political uncertainty over which countries are economically strong enough to cope with a single currency.

EU leaders are heading toward a choice of whether to "stop the clock" for a short period to allow a substantial majority of countries to meet the public deficit targets, or press ahead regardless because Emu has become a political cause which is too important to fail.

In an effort to head off talk of a postponement, the pro-Emu camp has increasingly started to link the scheduled launch of the single currency project on January 1 1999 to plans to



Yves-Thibault de Silguy, EU monetary affairs commissioner, warned postponement would cause 'turmoil' in the enlargement talks

open accession negotiations with central and eastern European countries in early 1998.

Poll shows ruling coalition would lose an election as discontent grows over delays in economic reforms

## Kohl urges opposition to back tax package

By Andrew Fisher in Frankfurt

German Chancellor Helmut Kohl, struggling to overcome voter discontent and criticism of his government's tardiness in making economic reforms, yesterday called on the opposition to help push through a comprehensive tax package in joint talks starting today.

Faced by evidence that the German public is losing sympathy with his government, he said tax cuts were vital to stimulate industrial investment, new jobs and economic growth - "for that, we need a psychological impetus". An opinion poll for the ZDF television channel showed that Mr Kohl's ruling coalition, led by the Christian Democratic Union, would lose a general election if one were held now.

The CDU's alliance with the liberal Free Democratic party would gain 45 per cent of the vote against 47 per cent for the opposition Social Democratic party and the Greens.

Mr Kohl's standing as chancellor has also suffered. Asked whether he or Gerhard Schröder, SPD prime minister of the state of Lower Saxony, should be the next chancellor, only 40 per cent of respondents opted for Mr Kohl. Mr Schröder won 46 per cent approval.

ZDF said 58 per cent thought Mr Kohl should not stand again as chancellor in the next elections in October 1998.

The poll results reflect concern over record unemployment and confusion over the government's tax and pension policies. The Bundesbank called last week for more clarity on economic reforms, stressing the need to bolster business confidence and encourage investment.

These concerns will be at the forefront of today's talks in which the government



Helmut Kohl: talks with SPD could set 'an important signal' for willingness to undertake reforms

will try to hammer out a tax compromise with the SPD. The opposition party controls the Bundestag upper house of parliament, which has to agree tax changes. However, the talks are expected to need several sessions.

Mr Kohl said the talks with the SPD were "vital" for German competitiveness and economic recovery. They could set "an important signal" for Germany's willingness to undertake reforms.

He reinforced the government's willingness to advance to 1998 from 1999 some tax changes, which are

aimed at cutting personal and corporate tax rates and abolishing loopholes. Some SPD politicians oppose the government's intended cut in the 53 per cent top tax rate to 39 per cent.

The SPD also dislikes moves to raise tax on night and weekend work. However, Mr Theo Waigel, the finance minister and head of the CDU's Bavarian sister party, the Christian Social Union, said lower tax rates must go hand-in-hand with "radical" action against tax privileges, including those for night and Sunday working.

other countries committed to being in Emu's first wave.

The single currency timetable and the selection process has also been the subject of intensive diplomacy centred around Germany, where Chancellor Helmut Kohl has received visits from the Spanish and Italian prime ministers.

A consensus is emerging that the list of countries qualifying for Emu and the terms of entry for latecomers should be clear at the latest by September 1997, rather than leaving all questions open until spring 1998.

An early understanding on Emu would avoid a clash with the French parliamentary elections in March 1998; it could also be based on an assessment of countries' performances in 1997 and budget projections for 1998.

But an early decision in principle could upset the German finance ministry which is pressing to wait until the actual figures on inflation, deficits and debt for 1997 are available in early 1998.

The EU's packed political calendar is also being pressured by the slow pace of

negotiations in the EU's inter-governmental conference - still struggling to meet the deadline for wrapping up a revised treaty at the EU summit in Amsterdam in mid-June.

Frustrated negotiators say

## The EU's packed political calendar is also under pressure from the slow pace of IGC talks

the IGC remains hostage to the British general election, which must be held by May 1.

"Other countries are hiding behind the British government," said one EU ambassador. "They are refusing to reveal their hand so we can make progress."

British opposition to further political integration, including more majority voting, is a serious obstacle, but so is rivalry between small and larger states over their respective voting powers and the right to appoint a com-

missioner in an enlarged Union of 20-plus members.

Mr Jacques Santer, president of the European Commission, has raised the threat of an IGC delay with Mr Jean-Claude Juncker, prime minister of Luxembourg, which takes over the rotating EU presidency from the Netherlands on July 1. They agreed to pencil in late July and mid-October as possible dates for EU summits to wrap up the IGC.

The Commission is anxious to publish in mid-July its long-awaited opinions on the merits of the 10 applicant countries from central and eastern Europe: the Czech Republic, Poland, Hungary, Slovenia, the Baltic states, Slovakia, Bulgaria and Romania.

The Commission will unveil its policy recommendations on enlargement under the code-name Agenda 2000.

These include reform of the Common Agricultural Policy, an overhaul of EU structural funds to poorer regions, and a new five-year budget package to run between 2000 and 2005.

Delay risks allowing these difficult decisions to become entangled with Emu.

## D'Alema puts weight behind welfare reform

By Robert Graham in Rome

Mr Massimo D'Alema has staked his prestige as leader of the Party of the Democratic Left (PDS) on a far-reaching shake-up of Italy's generous welfare system in proposals adopted by the party's four-day congress which closed yesterday.

The commitment by Mr D'Alema to reform state hand-outs and carry out a further overhaul of pensions underlined his determination to turn the PDS into a mainstream European social democratic party that is fully behind Italy's membership of the single currency.

He emerged from the congress with his authority reinforced and his reputation confirmed as the country's only politician with the stature of a statesman. He avoided using the congress as an occasion to celebrate the election last year of Italy's first post-war government run by the left. Instead he warned that the road ahead was tough if the country wished to play its full role in Europe with a modernised economy and properly functioning institutions.

Mr D'Alema sought to woo the rightwing opposition into co-operating on major policy issues such as joining the European single currency and constitutional reform. His comments were immediately picked up by Mr Silvio Berlusconi, the former premier and head of the opposition, who had proposed on the opening day of the congress there should be a bipartisan approach to Europe. Mr Berlusconi was seen at the congress warmly applauding Mr D'Alema's keynote speech on Saturday.

In contrast Mr D'Alema was notably cool towards the hardliners in Reconstructed Communism (RC) who are not part of the centre-left Olive Tree alliance, of which the PDS is the main element, but provide essential votes

for the parliamentary majority of Mr Romano Prodi's government. This suggested he was willing to face a showdown with RC if it continued to hold the government to ransom on issues such as privatisation or pensions reform.

The move away from the PDS's communist past is now likely to be more rapid as Mr D'Alema pushes the party towards the centre ground of politics.

## PDS leader is seeking to woo rightwing opposition

The debate during the congress showed this would not be painless. The tone and content of Mr D'Alema's comments and policy proposals upset the left within the party. This was reflected in the vote confirming Mr D'Alema as leader, with 70 of the 1,130 delegates voting against and 48 abstaining.

He also antagonised an important segment of the CGIL, the main trade union confederation, whose members form a key part of the PDS electorate. During the congress Mr Sergio Cofferati, the CGIL leader, received one of the biggest ovations when he defended the current welfare system and claimed workers had made more than their fair share of sacrifices. But in reply Mr D'Alema accused the union leader of having a closed mind, especially on issues such as greater flexibility in Italy's rigid labour market.

To see a former communist telling a union leader about the realities of the market economy underscored how far Mr D'Alema has moved his party. But it underlined that the main political battle in the coming months will be over welfare reform.

## INTERNATIONAL NEWS DIGEST

## Jiang to boost reform effort

President Jiang Zemin has pledged to redouble efforts to implement Mr Deng Xiaoping's legacy of economic reform and opening to the outside world.

In his first comments since Deng's death last Wednesday, Mr Jiang told visiting Kazakhstan president Nursultan Nazarbayev: "We would run China's undertakings still better, and make greater contributions to the cause of peace, development and progress of mankind."

Mr Jiang, who is striving to consolidate his leadership, sought to sound a confident note in his remarks. China's leader will be intent on signalling to possible challengers that he is in command.

Meanwhile, China's propaganda chiefs have banned a leftist magazine which criticised a book of essays on Mr Jiang as too liberal. The banning of an issue of *Zhongguo*, or *Mainstay*, may be the first shot in a struggle between Mr Jiang and critics on the left.

Political manoeuvring is likely to intensify over coming months before a national party congress due in October, where Mr Jiang will seek a mandate to rule China into the next century.

Tony Walker, Beijing

## Chirac backs Romania

President Chirac has promised to do "everything possible" to persuade France's Nato partners to agree later this year to take Romania into the Atlantic alliance.

At a weekend press conference concluding his two-day visit to Bucharest, Mr Chirac gave a strong boost to the pro-Nato campaign of Romania, a east Europe's only semi-Latin nation with which France has longstanding cultural ties. He admitted that the biggest difficulty would be to persuade the US that Romania should be allowed in. But the French president claimed that recent reforms, his new treaty with Hungary and its strategic position on Nato's southern flank, meant that Romania deserved admittance, along with Poland, Hungary and the Czech republic.

Few other Nato countries back Romania's membership bid, but the country's new president, Mr Emil Constantinescu, has said he is increasing the military budget in the hope of joining Nato. David Buchan, Paris

## New metro line for Budapest

The Hungarian government has given the green light to Budapest's fourth underground rail line, a 7.3km link between the sprawling suburbs of South Buda and the main international (Keleti) railway station.

A recent study put expenditure on construction and rolling stock at Ecu514m (\$596m), which will be split between the central government (60 per cent) and the city council (40 per cent). Negotiations are under way for an EU-PHARE subsidy of Ecu55m for the project, and a loan of Ecu160-200m from the European Investment Bank. The European Bank for Reconstruction and Development has also expressed interest in financing the line, according to Budapest Mayor Gabor Demszky.

Work is scheduled to begin in 1998 and should be completed by 2003. The line is then expected to be extended in a second phase to the northern suburbs of Pest.

Kester Eddy, Budapest

## Guatemala panel named

Guatemala's so-called Truth Commission, charged with investigating human rights violations committed during three decades of armed conflict, took a step forward at the weekend as the three members of the panel were named. Mr Christian Tomushat, the United Nations official heading the commission, announced at the weekend that Ms Ottilia Luz, an indigenous professor, and Mr Edgar Balsells, a lawyer, would join him on the commission.

An estimated 100,000 people died and 40,000 "disappeared" during the 36-year-old Guatemalan conflict which ended last year.

The inclusion of Ms Luz on the commission was the result of lobbying on the part of indigenous activists. It reflects recognition of the suffering meted out on the rural Mayan population in the early 1980s when the military's "scorched earth" counter-insurgency policy attempted to root out rebels and devastated hundreds of communities.

However, restrictions on the commission, officially titled the Commission to Clarify the Past, and in particular the prohibition on naming names, means its formation has received only a lukewarm reception from human rights activists. The Alliance Against Impunity, formed by local human rights groups, has announced it will support the commission's investigations. But the alliance will also urge the commission to go beyond a generally accepted conclusion that the army is to blame for most violations.

Johanna Tuckman, Guatemala City

## Hangover for Denmark's conservatives

By Hilary Barnes in Copenhagen

A dozen or so drinks quaffed by Mr Hans Engell, leader of the Conservative party, at a dinner with party colleagues last Wednesday night have left the entire non-socialist bloc in Danish politics with a serious hangover.

Mr Engell, 48, his party's candidate to become prime minister after the next election, resigned on Friday after being involved in a car accident early on Thursday morning, when he was found to have a blood alcohol content over the legal limit.

Under Danish law, this means automatic loss of his driving licence for a year as well as a fine.

Copenhagen's political commentators are almost unanimous in the view that Mr Engell's accident will strengthen the hold on power of Mr Poul Nyrup Rasmussen, prime minister and leader of the Social Democratic party.

He heads a centre-left minority coalition together with the Radical Liberal party.

Last night, after a weekend of negotiations between rivals in a power struggle to inherit Mr Engell's mantle, the party's parliamentary group named as their new

political leader Mr Per Stig Møller.

Mr Stig Møller, a former minister of the environment and an author of several well-received books on literary and philosophical subjects, has, however, little popular appeal.

Under Denmark's multi-party system (10 parties are represented in the current Folketing), the non-socialist opposition's best chance of regaining power after the next election, which must be held before September 1998, is a coalition of the Conservative party and the Liberal party.

These two would, however, almost certainly require additional parliamentary support from one or more of the small centrist parties, as well as tacit support from the far-right populist parties.

Mr Engell's strength was that he was liked and respected by the centrist parties and was therefore regarded as the key to establishing majority support for a Liberal-Conservative coalition after the next election.

As Mr Uffe Ellemann-Jensen, the leader of the Liberal party, conceded when he heard of Mr Engell's accident: "This will not make it easier for us."

## Poland to quicken pace of sell-offs

By Anthony Robinson and Christopher Bobinski in Warsaw

The Polish government intends to speed up privatisation and structural reforms and has pledged not to be diverted by the prospect of elections in autumn.

Mr Marek Belka, the recently appointed finance minister, insisted in an interview that the country's 1997 budget, which envisages 5.5 per cent growth and a cut in inflation from 19 to 13 per cent, "will be meticulously carried out."

"There will be no diversion for any reason, political or otherwise," he said.

The finance minister, who was former economic adviser to President Alexander Kwasniewski, said: "The greater the speed of reform and the faster the elimination of monopolies, the easier it will be to carry out a counter-inflationary policy which strengthens the

macro-economic basis for growth."

He cited recent decisions to liberalise oil prices and cut tariff protection as proof of his determination that "what has to be done will be done" - both decisions were pushed through by the Democratic Left Alliance (SLD), the senior coalition partner.

Mr Belka's immediate priorities are to push through a long-delayed pension reform, to lay the basis for the switch from a state subsidised pay-as-you-go scheme to a contributions funded system, and speed up the privatisation of "flagship" state-owned companies.

Privatisation and pension reform are linked. A law to be introduced in the next four weeks will strengthen the capital base of the proposed pension funds. It provides for the issue of convertible bonds to be sold to fill the budgetary gap which will emerge as a consequence of the pension reform.

But it could switch coalition partners after the election, although doubts surround its strategic aim of achieving a "historic compromise" with the liberal Freedom Union and other moderate parties.

companies earmarked for privatisation.

The first "flagship" company to be partially privatised in this way will be Bank Handlowy, the highly profitable former foreign trade bank.

Mr Belka said the Bank Handlowy privatisation would be a pilot project. "It

refining group, and TPESA, the Polish telecoms company.

The finance minister said he would "keep a close eye" on any signs of overheating in an economy currently enjoying a rapid but stable investment and consumption-led recovery.

"Real investment grew by more than 20 per cent last year, some estimates go as high as 26 per cent. At the same time consumer credit doubled, from a very low base."

"We are watching trends in both enterprise and consumer credit very carefully. But there was a slight deceleration in January and we noted that the propensity to save also improved in 1996."

"What it shows is that Poles, for the first time, are starting to harvest some of the gains in real incomes made in recent years. That is only natural. But if it gets out of hand we'll act quickly."

will show whether investors accept the convertible bond idea. Any problems will also show up."

"We want to link privatisation to pension reform without destroying corporate governance. We definitely do not want the funds to manage the banks or any other privatised enterprise," he said. Other companies on the privatisation agenda include Polska Miedz, the copper and precious metals mining and

## The Polish government has pledged not to be diverted by the prospect of elections in autumn

despite opposition from its uneasy partner, the Peasants' party (PSL).

The SLD faces the prospect of defeat at the polls, despite successful economic policies.

But it could switch coalition partners after the election, although doubts surround its strategic aim of achieving a "historic compromise" with the liberal Freedom Union and other moderate parties.

Handwritten note: JPK 24/2/97



Jiang to boost reform effort

# Horizon steers for rough water

Bernard Gray on arguments over the capabilities of the planned frigate

Prospects for the Horizon frigate getting off the artist's drawing board to dockyards are looking increasingly remote. Arguments between the British, French and Italian partners on the programme threaten to sink the ship before a shot has been fired.

There is little doubt that all three navies need a high-technology frigate. Indeed, they have been negotiating for nine years to produce one. Modern warships escorting aircraft carriers or cargo convoys have two main tasks: hunting enemy submarines and shooting down attacking missiles or aircraft.

The UK has just finished modernising its anti-submarine fleet with Type 23 frigates, and is now turning its attention to replacing the Type 43 air defence frigates it bought in the 1970s with 12 new ships. France needs four air defence escorts for its new, extremely expensive, Charles de Gaulle nuclear aircraft carrier. Italy needs six modern air defence frigates to replace its Doria and Audace frigates which patrol the Mediterranean.

The threat posed by air attack to warships has

increased dramatically in the past 20 years. Aircraft and missiles now include radar-avoiding "stealth" technologies, making them hard to detect, let alone hit. The speed and accuracy of missiles have increased to the point when warning times are almost nil.

At the same time the cost of such weapons is starting to fall, making massed attacks more likely.

Despite the increased threat, the three nations backing Horizon are sharply divided on what capabilities to give the ship.

Britain wants a highly sophisticated frigate capable of defending a widely dispersed convoy alone. France and Italy, under severe budget pressure, are prepared to settle for a less advanced ship which would only defend the waters immediately around it but which would be cheaper.

The dispute could break up the programme, as the UK is not prepared to settle for the lower capacity France wants, while France is not prepared to pay the price the UK demands.

With the ships needed by 2004 at the latest, each country is likely to go its own

way if the issue is not resolved by the end of March. This would inflate the cost spent by the three nations as development work was duplicated.

At the heart of the argument is the weapons system which the ship carries and which will be the most expensive component of Horizon. It has three main elements: a radar which detects and tracks targets, a

track more targets, than that proposed by Italy.

The UK also wants a much more powerful computer system to digest the data. One hopeful aspect is that all three countries seem agreed that the missile they have developed is up to the task.

Britain has already decided to use a different radar to that developed by Italy and France, decreasing the common features of the

## France and Italy are under budget pressure and would settle for a less sophisticated ship than their UK partner

command and control system which processes the data and a missile which is dispatched to destroy the enemy.

The greater degree of commonality the three countries can get into this weapons system, the lower the development and procurement cost of the programme. Britain's requirements, however, require a much more powerful radar, able to sweep greater distances and

system. France and Italy reluctantly accepted this last year.

Argument now has switched to the command and control system, with naval officers and officials from all three countries shuttling backwards and forwards in an effort to bridge the gap before the March deadline.

The hope is that Britain's need for more sophisticated equipment can be met by

improvements to the software of the computer system, rather than by wholesale replacement of hardware.

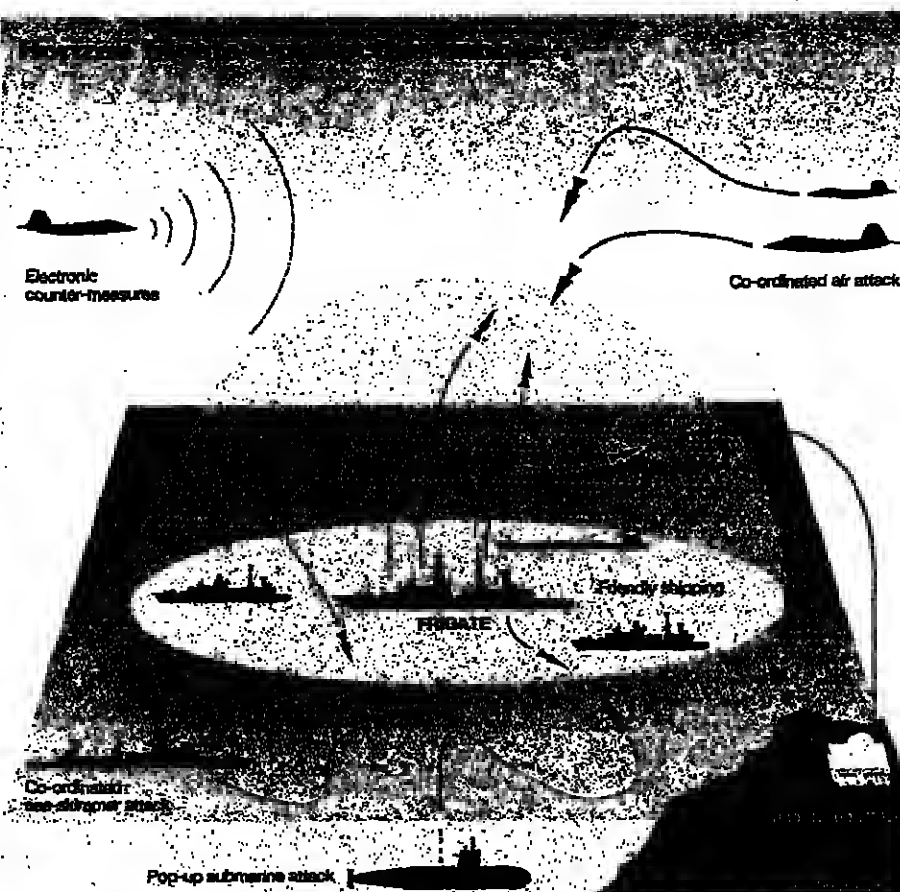
Such a fix would minimise the cost of variations between the British and continental versions of the ship, closing the gap between the partners.

However, it is far from clear that such a proposal is technically feasible or politically acceptable. Even if this fundamental philosophical difference is resolved, plenty of problems remain.

The UK argues that more competition would produce the price cuts that Mr Jean-Yves Helmer, the French procurement chief, has ordered. France and Italy, by contrast, remain wedded to the allocation of work by government.

Because France and Italy started work on the missile system well before the UK joined, it is also proving difficult to find sufficient work for British companies on the high-technology parts of the ship system, even though the UK will be the largest buyer with the biggest budget.

Horizon has also been split into two parts. Design of the



ship and its command system is based in a joint project office in London, while the missile and radar systems are being controlled by a joint venture office in Paris. The risk of overlap and confusion between the two teams is evident.

While these problems mount, industry is having to continue working on the programme without being paid. Funding for the weapons system's development has been suspended as the arguments continue and the prime contractors in the

three countries - GEC-Marconi in Britain, DCN in France and Orizzonte in Italy - are hoping they will be paid once the problems are resolved. Whether their faith is justified should be clear by the end of March.

## Israeli PM hires criminal lawyer

By Avi Machlis and Judy Dempsey in Jerusalem

Mr Benjamin Netanyahu, the Israeli prime minister, hired a criminal lawyer at the weekend after police questioned him last week over an alleged conspiracy in the appointment of a new attorney-general.

The prime minister's office yesterday would not comment on the decision to appoint Mr Yaakov Weizman as Mr Netanyahu's lawyer. The office has always insisted Mr Netanyahu was not involved in an alleged plot to appoint Mr Roni Bar-On as attorney-general in return for Shas, a coalition partner, supporting the Israeli troop withdrawal from Hebron.

The alleged conspiracy was reported by Israel Television last month after Mr Bar-On resigned for other reasons immediately after his appointment. The television report also alleged that Shas backed the appointment of the new attorney-general if Mr Bar-On could then arrange a plea bargain for Mr Aryeh Deri, the Shas leader currently on trial over corruption charges.

The report sparked a police investigation into the affair. They have questioned ministers, parliamentary deputies and Mr Netanyahu.

Mr Weizman yesterday told Army Radio that Mr Netanyahu was certain police would "prove his innocence".

But he would not confirm further allegations made by Israel Television that police had issued a warning to Mr Netanyahu during his questioning last week that he was suspected of wrongdoing.

Mr Yoram Dori, spokesman for the opposition Labour party, said Labour "was preparing for any possible scenario". He said Labour officials yesterday began laying the groundwork for early elections should the prime minister be forced to step down in the course of further investigations.

## Africans in talks on reins of power

By Michela Wrong in Gaborone

A bevy of African leaders who took power after what only the most naive would describe as fair elections will confront opposition critics at a round-table discussion on democracy and good governance hosted by the Commonwealth, opening in Botswana today.

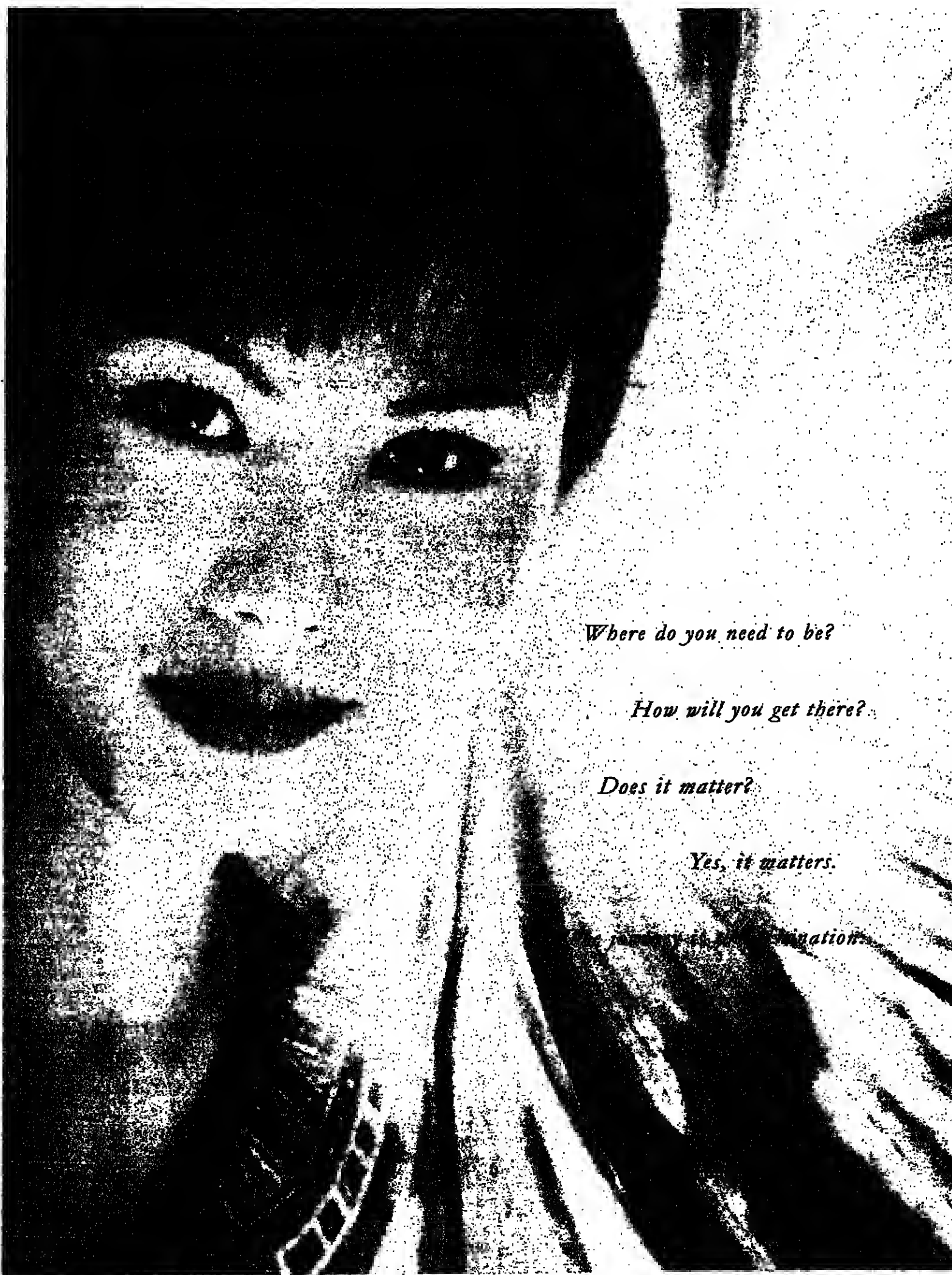
The four-day conference, the first Commonwealth meeting bringing together members of ruling parties and the opposition, will tackle the causes for Africa's post-independence history of military coups, one-party regimes and flawed transitions to multi-party democracy.

A Commonwealth official said: "The west is often criticised for trying to impose alien models of democracy on African scenarios where they are inappropriate. This is an attempt to get countries to start thinking about African brands of democracy. There's never been anything like it - it could be a complete madhouse."

Eighteen African Commonwealth countries will attend the discussions, the brainchild of Chief Emeka Anyoka, the Nigerian Commonwealth secretary-general. Nigeria, suspended from the Commonwealth in 1996 following the hanging of dissident Mr Ken Saro-Wiwa, has not been invited on the grounds its military regime is not popularly elected.

But while all countries attending have staged multi-party elections, the polls of Zambia, Zimbabwe, Kenya, Gambia, Cameroon, Tanzania and Uganda are regarded by analysts as having been so flawed they made a mockery of the democratic process. Many of the opposition parties invited have boycotted ballots they regarded as rigged or refused to recognise the results.

Governing parties and opposition representatives will present their findings to government heads.



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# Enthusiasm for Shetland oilfield cools

By Robert Corzine

Oil industry interest in the UK's newest exploration area in the ocean west of the Shetland Islands is waning just as Foinaven, the first commercial development in the region, nears completion.

However, government officials said they were pleased with exploration efforts in the area, which some observers had speculated could prove to be another North Sea.

There is also considerable interest in many unexplored areas, especially in the contested "White Zone" between

the UK and the Faroe Islands. Last Friday the Department of Trade and Industry reported it had received 21 applications from companies for frontier exploration acreage in the 17th licensing round, which closes at the end of March.

But a number of oil companies are expected to scale back their activities due to high costs and mixed results. Not all companies have been discouraged. BP and its

partners are increasingly optimistic that geological problems at Clair, the region's biggest oil find, will be overcome.

However, Mr Spencer Winter, exploration manager at Chevron, the US oil company which is active in the area, said: "There is a definite cooling off of enthusiasm among some companies. Two years ago there was no way you could get into an exploration block. Now the early euphoria has given way to concern among some companies that they may have over-committed themselves."

Although there is unlikely to be any large-scale withdrawal from the area or wholesale renegotiation of exploration commitments

with the DTI, Mr Winter believed some companies would try to dilute their interests in west of Shetland exploration blocks.

There is little public information on recent exploration activity. Many of the 161 wells which have been drilled in the area - also known as the "Atlantic margin" - have been classified as "tight holes", for which no results are announced.

Industry executives said much additional exploration drilling would be needed to determine the true potential of the region. But many have already concluded that

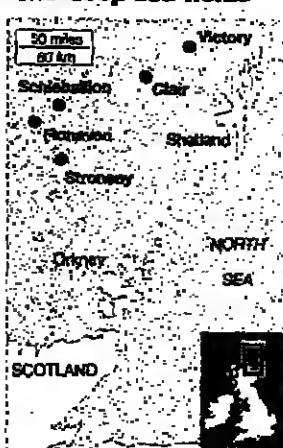
it is unlikely to rival the North Sea.

"It's not a giant province," said Mr John Browne, chief executive of British Petroleum, operator of Foinaven. "But it will be valuable for the UK and the oil industry."

Part of the diminished interest stems from the cost and complexity of operating in such deep water, where cold water currents have proved capable of damaging heavy steel drill strings.

Another discouraging factor is the frequency with which natural gas, rather than oil, has been discovered.

The deep sea fields



## Construction sector set for business surge

By Andrew Taylor, Construction Correspondent

UK construction companies face a boom in the next three years which could outstrip even that of the late 1980s.

A survey sponsored by the government and industry says some 400 projects worth £30m (£48.6m) or more are expected to be undertaken over the next few years. This amounts to £33bn of output at 1990 prices in the next three years alone.

It says a comparable study in the late 1980s would have shown the industry expecting work worth £29bn for the three years to 1990.

The Construction Procurement Group, which commissioned the study, said UK companies could face big rises in imports, material and labour costs if domestic suppliers did not quickly gear up for the recovery.

CPG, established in 1994 to maximise the use of UK materials and services in the £50bn a year turnover industry, fears many suppliers are ill-prepared to meet demand.

The study, by Gardiner & Theobald, the consultants, says the boom will be fuelled by lottery funds, millennium projects, the government's private finance initiative, rising economic activity and inward investment.

CPG fears imports will be sucked in if domestic suppliers, which cut capacity in the recession, cannot boost production. Mr Malcolm Dodds, CPG director says: "The trade deficit in building materials has narrowed considerably over the past decade, mainly as a result of

domestic suppliers improving their competitiveness.

"This improvement could be eroded unless suppliers maintain that competitiveness in an increasingly global construction market. The rise in the value of sterling will not have helped."

The trade deficit in building materials, according to the Environment Department, fell by over 15 per cent in 1995 to £1.46bn - almost half 1989's £2.84bn shortfall. In structural steel there was a trade surplus of £255m in 1995 compared with 1989's deficit of £27m.

Mr Dodds said: "It is vital these gains should not be lost because British manufacturers are unprepared or price their products uncompetitively - particularly against continental European suppliers, many of which are currently experiencing a downturn in their home markets."

Companies also fear rising labour costs and skill shortages following the loss of 500,000 construction jobs since 1989. The Building Employers Confederation last week urged the government to help fund training to create 150,000 new jobs in the sector, which employs 1.35m workers.

Mr Ian Deslandes, the confederation's director-general, said: "Provided, this early action is taken we should be able to avoid supply bottlenecks. This will require joint action by industry and government, given that it is better to be produced economically, such as human serum albumin (HSA) for burns and other serious injuries. About 600 tonnes of HSA



Ron James (left) and Ian Wilmut discuss cloned sheep treatments

## Cloning raises drug trial hopes

Drug treatments for serious diseases should be more widely available sooner thanks to a scientific breakthrough in cloning a lamb from cells from an adult sheep.

This is the first time a new-born mammal has been derived from adult cells, according to PPL Therapeutics, the Scottish biotechnology company which made the breakthrough with scientists from Edinburgh's Roslin Institute.

Mr Ron James, managing director of PPL, said yesterday the advance would slice up to 18 months off the three to five years spent on clinical trials of new drugs.

It would open the way for a variety of new treatments to be produced economically, such as human serum albumin (HSA) for burns and other serious injuries. About 600 tonnes of HSA

is required worldwide each year and has to be derived from human blood. Many other drugs derived from human proteins also cannot be made in sufficient quantities to meet demand.

The new technique will enable hSA and other human proteins to be obtained, possibly in larger quantities, from cloned sheep's milk. "It costs less to collect a litre of milk from a sheep than a litre of blood from a person and it contains between 10 and 100 times as much of the protein," he said.

Mr James dismissed fears it could lead to the cloning of humans. "Undoubtedly the work theoretically brings us a step closer, but there are a huge number of steps to go, and we'd all agree that it was unethical," he said. "It would also be illegal to transfer a whole set of genes from a human egg."

The research took cells from the udder of an adult sheep, grew them in the laboratory and transferred a nucleus from them to an egg from which the nucleus had been removed.

The egg was transplanted into a surrogate ewe, leading to the birth of Dolly, a lamb genetically identical to the sheep from which the mammary cells were taken.

The Roslin Institute last year made headlines by producing Morag and Megan, two ewes cloned from embryos. But the technique has a high failure rate, with only two embryos developing into lambs from 250 attempts.

"The new technology will allow transgenic animals to be produced more cheaply," said Mr Ian Wilmut, leader of the research team at Roslin. "Genetic modification of the donor cells in culture

before they are used in nuclear transfer will also allow us to introduce very precise changes in their DNA and open up the possibilities for a range of new products for the treatment of, for example, cancers and inflammation."

Animal breeding companies are already showing interest in the technology to multiply farm animals with the best traits.

The process of selection for top meat or milk production could be speeded up "substantially" by a limited amount of cloning, said Mr Wilmut.

Mr James explained that the idea would be to produce a small number of elite clones from which to continue normal breeding to avoid losing the genetic diversity which ensures the survival of a species.

Alison Maitland

## UK NEWS DIGEST

## Poor road links 'hamper trade'

Poor road links with Britain's ports and airports are hampering trade and causing damage to the environment, the British Road Federation warns in a report out today.

The federation, a transport lobby group representing hauliers and the construction industry, called for the government to create a special access fund to finance road, rail and public transport connections.

Ports are under pressure from a sharp increase in freight volume and passenger numbers over the past decade, the federation said. Sea ports handled 548m tonnes of freight in 1995, an increase of 86m tonnes on 1985. Nearly 1.8m trucks and 7.6m cars made sea crossings, up from 1.2m and 4.6m respectively in 1985. Airports handled 115.3m passengers, an increase of 87 per cent in 10 years, and 1.65m tonnes of freight, a rise of 106 per cent.

The survey identifies for improvement roads such as the M25 motorway around London, the M6 and M62 in the north-west and the A74 and A75 in Scotland. But it emphasises the upgrading needed on the approaches to many ports and the need for additional river crossings in east London.

Charles Batchelor

## MONETARY UNION

## Dual currency system proposed

The single European currency should become legal tender in the UK even if the UK opts out of monetary union, according to the Adam Smith Institute, a rightwing think-tank.

In a report published today, the institute proposes a dual currency system for transactions of more than £10, arguing this would solve the government's dilemma over the single currency. The system would leave the pound in place while keeping the door open for the UK's full participation in Euro later. It would leave the UK - along with Panama - as one of the few countries which accept a foreign currency as legal tender. In Panama, the US dollar acts as the main currency.

Dr Madsen Pirie, president of the institute, said the dual currency scheme would allow people "to pay for hotels, travel tickets and meals in euros, without having to bother bus conductors with small change for bus tickets. They would need some sterling for smaller transactions".

Wolfgang Minchew

## AIR TRAFFIC SERVICE

## Labour may go ahead with sale

Labour may go ahead with the proposed privatisation of the National Air Traffic Service, which the Conservatives are proposing to sell for more than £500m, if it wins the general election. Mrs Margaret Beckett, the opposition party's trade and industry spokeswoman, said yesterday in a BBC interview that she "could not rule out" a Labour government going ahead with the sale. The U-turn will alarm Scottish Labour MPs worried about the future of the operation at Prestwick, near Glasgow, where there are plans for a £230m expansion.

David Wighton

## ENVIRONMENT

## Code planned on 'green' claims

The government plans to launch a code of practice designed to crack down on misleading "green" claims made for products.

But objections from the Department of Trade and Industry mean the draft code, which will be unveiled by the Department of the Environment tomorrow, will not have any statutory teeth. The Department of Trade and Industry is understood to be hostile to far-reaching reform of the Trade Descriptions Act which would make it easier to police marketing claims such as one that a product is "environmentally friendly". The guidelines will set challenging standards for companies which decide to follow them.

The code says a "green" claim must be accurate, capable of being substantiated by hard evidence, relevant to a particular product or service and used only in an appropriate context or setting.

Leyla Boulton

## Strike threat over culled cattle

By Alison Maitland

Government hopes of using power stations to burn the remains of cattle culled because of "mad cow" disease suffered a fresh setback yesterday. The GMB general union said it would advise its members to strike rather than handle the material.

"Our advice to the government is to forget it, and our advice to members is that there are a whole series of unquantifiable risks involved," said Mr John Edmonds, general secretary of the GMB, which represents many power workers.

"Power stations aren't designed to burn toxic waste of this nature."

He said members would be

advised to walk out "if that's the only way to persuade management it shouldn't happen".

The government last year asked the power generators to test the feasibility of using coal-fired plants to burn bonemeal from rendered-down cattle carcasses.

Mr Edmonds said the GMB had learned on Friday there was "a strong possibility" power stations would be used. The TGWU general union said such a move would be a matter of concern.

Government officials said yesterday that negotiations were continuing. Power stations have been the government's preferred option for disposing of the bulk of the

waste, partly because they appeared cheaper than using specialised incinerators.

More than 1.1m cattle over 30 months old have been destroyed in an attempt to restore consumer confidence in beef. Pending incineration, the remains are being kept either as carcasses in cold stores, or as meat and bonemeal from the rendering process.

National Power said its tests had shown the power plants could easily burn the cattle material at high enough temperatures to destroy the rogue prion protein responsible for bovine spongiform encephalopathy (BSE).

However, "modifications" would be needed to handle

the powdered remains. A spokesman said there had been no government response to the test results and it would be premature to comment on a possible walk-out by power workers.

● The government is likely this week to deliver formal proposals to the European Commission for a scheme for certified herds which it hopes will be made exempt from the European Union export ban on British beef.

Meat under the scheme will be from cattle under 30 months and from herds which have had no contact with infected feed and have been free of BSE for six years.

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The Financial Times plans to publish a Survey on

## Cayman Islands

on Tuesday, March 18

Political stability in a region often overtaken by disorder has allowed the Cayman Islands to establish a reputation as a leading holiday resort and one of the world's leading offshore financial services centres. Although expansion of tourism has slowed, this has not reduced the British colony's ability to offer natives and a significant number of non-Caymanian residents a standard of living and a quality of life much higher than that of other parts of the region. The survey will look at the island's economy, politics, financial services, tourism and more.

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## THIS WEEK

## Song cycle goes round and round

There could be no better example of Italians' fear and loathing of change than their attachment to the annual San Remo song festival. Now in its 47th year, the festival, staged in this genteel riverside resort, otherwise famous for its casino, has survived a string of soothsayers predicting its demise. The festival is so resilient that it has become an emblem of popular entertainment.

It has out-lived the so-called First Republic: the era from the end of the second world war until the collapse of Italy's ruling parties in 1992 under the weight of corruption. San Remo is almost as old as the constitution, which itself is about to be changed.

The latest festival, which finished on Saturday, proved that this strange amalgam of Italian song competition and vulgar variety show is as popular as ever despite its years - thanks to television. Turning San Remo's Ariston theatre into a lavish outside studio, the state-run RAI television network has made the festival into one of the main out-

side broadcast events of the year. Last Wednesday, the second night of the five-day show, a maximum of 16m sets were tuned in at one stage. The average audience was 13.6m, almost 1m more than last year and 52 per cent of the total TV audience. Three times more people preferred to watch the festival than a potentially big-draw football match.

Symbolic of the festival's durability was the choice of this year's compere, veteran TV personality Mike Bongiorno. The 72-year-old Bongiorno joined Italy's nascent RAI television in 1954 and invented the telequiz.

For RAI it was something of a coup to bring back Bongiorno, replacing another variety veteran, Pippo Baudo. Bongiorno is one of the stars of the rival network owned by Silvio Berlusconi's Mediaset. He had to be given special leave by Mediaset to host San Remo, a gesture interpreted by unkind tongues as

## DATELINE

**Rome: The emblematic 47th San Remo song festival, and its unvarying lyrics, were as popular as ever, writes Robert Graham**

a move to prepare the ground for a divorce. Certainly, in off-stage comment, part of the spice of the festival, Bongiorno did his best to bad-mouth Mediaset and vice versa.

The festival itself runs to a well-tried formula with a few (scarcely daring) innovations each year, and centres on a com-

petition of original songs sung by new singers or groups. Over the years, previous winners and known singers have been brought in to live proceedings, and latterly the odd international star has appeared. This year the star guest was David Bowie, who had the ill grace to say he had no idea what the festival was and appeared only to promote his new label.

The remarkable aspect of the competition is the unvarying nature of the lyrics and the unadventurous musical accompaniment whose root is in a popularised version of Neapolitan belcanto. Almost without exception, the songs are sentimental. A selection of this year's titles says it all: "Within me", "Laura's not there", "Tell me you don't want to die", "What I feel", "I'll tell you about love", "It's You", "True Love", "River of words".

Against such a background of predictable songs, it often seems

that the success of San Remo lies well beyond the build-up to the finale. Indeed, this year's competitors have been overwhelmed by the gimmicks of a competition-turned-spectacle. The centrepiece last week was Italy's latest sourette, Valeria Marini.

The statuesque Marini looks like Marilyn Monroe brought up on pasta. The combination of her ample bosom, squeezed into a selection of revealing dresses, and her girlish charm, was sufficient to stop the show on several occasions. She looked all the more spectacular since neither Bongiorno nor his compere, comedian Piero Chiambretti, reached her shoulder.

The presence of Chiambretti has been the most adventurous aspect of the festival. He has made his reputation as an impish provocateur with clear leftist sympathies. Under Italy's first centre-left government he has become the most politically cor-

rect comedian. This led, incidentally, to an absurdly inconclusive debate as to whether San Remo had become politicised, and if so whether it was entertainment favouring the left or right.

To ensure San Remo remained family entertainment, Chiambretti was dressed in white with angels' wings and was suspended for much of the time in a stage harness, while his tongue was suitably restrained. But there was always an element of unpredictability about him and he provoked outrage even among some RAI staff when he pulled the trailing thread on the hem of one of La Marini's costumes.

It is incidents such as these which keep San Remo on the road. Each day all the newspapers devote between two and four pages to the goings on. Had hidden cameras been placed in La Marini's bedroom? No. Would someone threaten to throw them selves from the theatre balcony?

No. Did La Marini have 50 pieces of luggage? Apparently yes. How does Bongiorno retain his hair? Unclear. Such interest in gossip suggests that a good part of the festival's success lies in an extended voyeuristic peep into TV showbusiness.

The festival has also survived because both RAI and the Italian record industry have seen good money in San Remo. Italy has a comparatively small record business. The last statistics from the International Federation of the Phonographic Industry show that in Italy 0.7 records were purchased per head in 1994 compared with 2.2 in France and three in the UK. But the companies have increasingly come to regard San Remo as an important launch pad for new voices and a way to sustain old favourites. Indeed, the festival is considered the main source of oxygen in a country with a poor record-buying tradition.

This combination of show business and hard business, alongside the festival's near mythical status, should ensure San Remo has many more years to run.

## The Monday Profile: Tadashi Sekizawa, Fujitsu

## Soft-spoken agent of change

Tadashi Sekizawa does not immediately come across as a mover and shaker. The soft-spoken president of Fujitsu, who counts cooking and growing vegetables among his hobbies, has the air of a shrewd and demanding businessman rather than of an impassioned reformer.

But Sekizawa is credited with ushering in revolutionary changes at Fujitsu. These are said to have transformed what was once a sprawling behemoth with interests in a wide range of high-tech businesses into a simpler, more focused company, better equipped to become a leader in the rapidly expanding information industry.

In doing so, he has not only shaken the culture at Fujitsu but has shocked the Japanese business community with his seeming disregard for convention. His programme for change has a clear goal: to make Fujitsu a world leader in the network age.

When he took Fujitsu's helm seven years ago this June, the group relied on mainframe computers for the bulk of its profits. But the switch to networked PCs that rocked the industry and plunged Fujitsu into the red in 1993 led Sekizawa to embark on an ambitious change of course.

Although Fujitsu was badly hurt by the downsizing to PCs and networks, Sekizawa recognised the trend as an opportunity. He saw that Fujitsu had strengths in a unique combination of operations - from computers, telecommunications equipment and devices to systems integration and online services - that could help it leap to a position of leadership with the global spread of networks.

"The Internet has multiple meanings for Fujitsu's businesses," Sekizawa says. The rapid spread of the Internet relates directly to growth in demand for Fujitsu's provision of access to the Net, its PCs and telecoms equipment and its



systems integration expertise, he says.

During his tenure, Fujitsu has strengthened its involvement in PCs, telecoms, systems integration and online content. Although mainframes have hardly been abandoned, PCs now bring in almost as much as mainframes in revenue.

In addition to refocusing Fujitsu's businesses, Sekizawa saw that Fujitsu needed radical changes to attain global, rather than Japanese, standards of excellence. An engineer by training, he recognised that the com-

pany would have to give up its preoccupation with proprietary technology. The proprietary platform Fujitsu engineers prided themselves on have been exchanged, with great grief and at tremendous cost, for open platforms.

Sekizawa has also torn down layers of management, streamlined the corporate decision-making process, introduced greater emphasis on merit and productivity in the pay structure, cut the payroll by 10 per cent to slightly less than 47,600 through natural attrition, and started a venture

business scheme to encourage staff to set up their own businesses. Product development is now driven more by the market than the company's engineers. And cost control has been tightened. "We need to analyse costs even down to the 100 yen level," Sekizawa says.

When he ordered Fujitsu staff to brush up their English skills by taking English competence tests, he sent ripples through Japan's business community.

Further, Fujitsu outraged the industry by an assault on the Japanese PC market which triggered protests of dumping, but the company leaptfrogged from fourth to second place in the market in a year.

Sekizawa's changes, mild by western standards, have seemed ruthless to those who benefited from Japan's ritual of consensus-building, the system of seniority-based pay and lifetime employment that had come to be taken for granted at large, blue chip companies such as Fujitsu.

His cutting sense of humour and his open criticism of staff make for a style that does not charm in a country preoccupied with decorum and face-saving.

But whatever unhappiness he has stirred seems a small price to pay for the turnaround Fujitsu is poised to achieve. Meanwhile, Lou Gerstner, president of International Business Machines, has had to cut many jobs to bring about a recovery.

Fujitsu's plan to make its mark on the global stage will be far more difficult than bettering IBM's turnaround. But it is a measure of Sekizawa's ambition that the company's reference point is no longer its long-time arch-rival, but leaders in each of the segments Fujitsu plans to excel in, such as Microsoft and Sun. Asked whether he thinks he has a more difficult job than Gerstner, Sekizawa countered: "Gerstner? Who is he?"

Michio Nakamoto

## FT GUIDE TO:

## THE BUSINESS OF SPORT

Is sport really a business?

Yes, and more so than ever before. Traditionalists may decry the influence of commercial interests but it is huge business worldwide for companies of all sizes. Just ask Nike, BSkyB and Coca-Cola, three big corporations which invest hundreds of millions of dollars in sport every year.

How much is the business of sport worth?

No one knows because it is impossible to measure accurately the economic activity generated by sport. However, a study by the Georgia Institute of Technology has calculated that in the US sport generated \$152bn (\$36.5bn) of business in 1995, making it the 11th largest industry in the country. The study also found that sport generated \$52.1bn in wages and salaries and more than 2.3m jobs that year. To give some idea of its scale, the industry is larger than the motion picture, radio/television, and educational services industries combined.

How on earth did the Georgia Institute come up with these figures?

By calculating the market value of the country's output of sports-related goods and services, or what it calls the gross domestic sports product. The institute divided sport into three sectors: entertainment and recreation, which includes professional team sports and individual participation and all associated spending; products and services; and support organisations such as leagues and marketing groups. The end result was the amount of sports business conducted.

But surely that's an exaggeration?

Actually it may be an underestimate. The Georgia Institute went one step further and, using an input/output model of the national economy, calculated sport's total economic "presence" in the US. According to its figures, the multiplier effect meant an estimated \$259bn in additional industrial activity was generated by sport in 1995.

So which sport is the biggest in business terms? No contest. It's association football, or soccer as it is known outside Britain. The self-proclaimed "world game" is the most popular sport on earth, and even previously soccerphobic countries such as the US and China are being won over. FIFA, football's governing body, estimates the sport generated \$300bn of economic activity a year, and the month-long World Cup finals draws the largest audience of any televised event in the world. In 1994, the cumulative audience was 30bn people.

But why has sport become such big business? In the developed and developing economies people now have more time and money to spend participating in and watching sport. Companies are only

too happy to feed that growing demand, whether it be the clubs that play the professional game, the television companies which broadcast it, the manufacturers which produce the equipment and clothing, or the companies that advertise their products through a sporting medium because of its healthy, positive and glamorous image.

But surely most of the people who buy Nike shoes or Adidas sweatshirts wear them as fashion, not sportswear, accessories?

Yes, that may be true, but the fashion appeal of sportswear - which itself is a relatively recent phenomenon - is a by-product, admittedly a highly profitable one, of a business that sells its products as sports clothing. The message of their advertisements is not that sportswear is fashionable or looks good, but that it helps you play the game better, harder, faster. Nike, in particular, hates to see its products tagged with the fashion label, and insists everything it sells is designed and marketed for use in a sporting activity. Not everyone believes them, of course.

So is the business of sport really just all about the Olympics, the top professional teams, star players, and huge TV deals?

Not at all. Participation in sport - everything from fishing, cycling and golf to weekend football games in the local park - generates more business than the consumption of professional sport. Or at least it does according to the Georgia Institute, which said that 68 cents of every dollar of spending on sport in the US is related to personal participation and recreational activities.

Can business be bad for sport?

Yes, some people argue that commercial influences can be detrimental to sport. Take the Atlanta Olympics, which were estimated to have generated several billion dollars for the local economy last summer but which were widely criticised as being over-commercialised. The pervasive influence of the corporate sponsors and the big sports goods manufacturers devalued the Olympic ideal, said the critics, and persuaded the International Olympic Committee that future games would be less obviously commercial.

Can sport be bad for business?

You bet. Sport is by no means immune to financial disaster. Take the Olympics, again. The cost of staging the 1996 games almost bankrupted the city of Atlanta. And on a slightly smaller scale, the London football club Millwall recently called in the administrators to save off its creditors, leaving the shareholders with shares that are, for the time being, virtually worthless.

Patrick Harverson

## Robert Chote • Economics Notebook

## Liquidity solution remains fluid

Member countries disagree on how to expand the IMF's capital base



Record lending to Russia and Mexico has prompted a sharp deterioration in the International Monetary Fund's finances over the past couple of years. Many member countries believe that its \$210bn (\$150bn) capital base needs expanding, but by how much - and under what conditions - remain controversial questions.

In the fiscal year ending April 1996, the fund agreed to lend \$26bn through its so-called stand-by and extended arrangements. Dominated by the \$10bn loan agreement with Russia, this was 30 per cent more than it committed at the height of the 1980s debt crisis. Total outstanding lending rose more than \$7bn last year to a record \$68bn.

These demands abruptly reversed a steady improvement in the IMF's financial position which started in the early 1980s. The fund assesses its financial muscle by comparing its liquid resources (the stock of "usable" currencies it has available to lend) with its liquid liabilities (the sums held by the fund which member countries can withdraw automatically to use as part of their foreign exchange reserves).

The ratio of liquid resources to liquid liabilities rose from less than 50 per cent in 1982 to well over 150 per cent in 1994, but by April last year it had fallen to less than 90 per cent. Michel Camdessus, the IMF's managing director, warned at its annual meeting last autumn that the liquidity ratio was set to fall below 70 per cent during 1997.

"There is a 'must' in the man-

agement of the IMF, which is to keep permanently a sufficient degree of liquidity so that all our central banks do not have any doubt about the liquidity of their claims on us," he argued. "Since the origin of the fund, we have felt that our liquidity ratio needs to be kept very high. When it approaches 70 to 80 per cent, we are crossing a kind of red line."

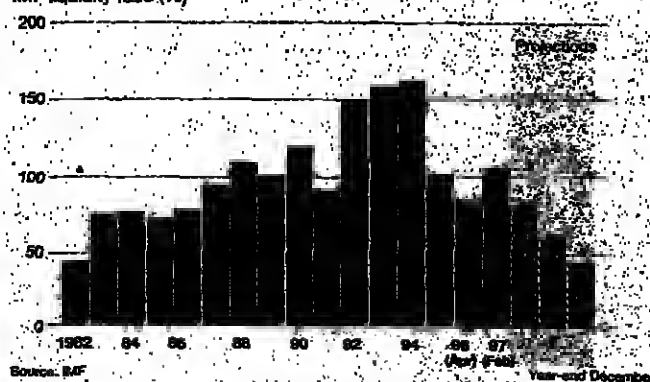
Camdessus acknowledged that the IMF was still far from a financial crisis. But he is keen to see rapid agreement on the basic principles of a capital increase, because national parliaments will take two or three years to approve it. The managing director hopes to get a deal by the fund's meeting in April, but some countries - notably the US - seem in no great hurry.

The impetus for an early agreement has been reduced somewhat by a sharp improvement in the IMF's liquidity over the last few months. Mexico has repaid some of its borrowing early and, more importantly, Italy and Sweden have joined the list of more than 30 countries whose currencies the fund deems usable for lending. This follows a strengthening in their balance of payments positions.

As a result, the liquidity ratio has jumped to almost 110 per cent. But, if lending continues at the rate of the past five years, this is still expected to decline significantly. Officials predict the ratio will stand at a little over 80 per cent at the end of this year, 60 to 65 per cent at the end of 1998 and less than 50 per cent a year later. With liquidity

## Record lending sees liquidity fall

IMF liquidity ratio (%)



that low, the fund's European creditors may become nervous about their ability to access foreign exchange reserves instantly should the adoption of Europe's single currency not go smoothly.

The fund's capital base is determined by the "quotas" which member countries pay as their subscriptions. A country's quota determines its voting power and the amount of financial assistance it has access to.

The size of a country's quota reflects its size and importance in the world economy. This is assessed initially using complex statistical formulas, although the final outcome is also subject to political horse-trading. At present, quotas vary from \$83bn for the US to \$3.6m for the Pacific republic of the Marshall Islands. Countries pay 75 per cent of quotas in their own currency and 25 per cent in usable currencies

ing from 25-100 per cent. The UK, for example, favours about 30 per cent, but Germany would be content with a larger number. Crucially, however, the US has yet to make its position clear.

With many US legislators inherently ill-disposed to international bureaucracies like the IMF, the Clinton administration knows it will be tough to secure approval from Congress. But this does not mean the US will advocate an increase as small as that proposed by the UK, not least because Congress would be furious if it proved insufficient and the administration was forced to return quickly cap in hand.

US legislators are also likely to be less concerned with the precise size of the quota increase - within limits - than with the general principle. So the administration will have to show it is putting pressure on the fund to justify and improve its activities. The IMF board must also decide how to distribute any quota increase between member countries. This always involves a delicate balancing of national sensitivities, but the result should be quotas which reflect countries' relative economic strength more than they do now.

With European monetary union looming and the possibility that higher US interest rates or a Wall Street crash could disrupt capital flows to emerging markets, early agreement on the size and distribution of the quota review would be welcome. When the dust has settled, an increase of between half and two-thirds looks both likely and sensible.

Prices for electricity determined by the processes of the electricity trading and settlement system in England and Wales.

Period	Hour	Price (£/MWh)	Period	Hour	Price (£/MWh)
0000	11.88	11.88	1200	22.88	22.88
0100	15.70	15.70	1300	22.88	22.88
0200	15.70	15.70	1400	22.88	22.88
0300	15.70	15.70	1500	22.88	22.88
0400	15.70	15.70	1600	22.88	22.88
0500	15.70	15.70	1700	22.88	22.88
0600	15.70	15.70	1800	22.88	22.88
0700	15.70	15.70	1900	22.88	22.88
0800	15.70	15.70	2000	22.88	22.88
0900	15.70	15.70	2100	22.88	22.88
1000	15.70	15.70	2200	22.88	22.88
1100	15.70	15.70	2300	22.88	22.88
1200	22.88	22.88	2400	22.88	22.88

Prices are determined for every half-hour in each settlement period. Prices are in pence per kilowatt-hour, rounded to two decimal places. To convert prices to pence per kilowatt-hour, divide the price shown by 100. Prices are determined by the processes of the electricity trading and settlement system in England and Wales. Prices are determined for every half-hour in each settlement period. Prices are in pence per kilowatt-hour, rounded to two decimal places. To convert prices to pence per kilowatt-hour, divide the price shown by 100. Prices are determined by the processes of the electricity trading and settlement system in England and Wales.

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0400	15.70	15.70	1600	22.88	22.88
0500	15.70	15.70	1700	22.88	22.88
0600	15.70	15.70	1800	22.88	22.88
0700	15.70	15.70	1900	22.88	22.88
0800	15.70	15.70	2000	22.88	22.88
0900	15.70	15.70	2100	22.88	22.88
1000	15.70	15.70	2200	22.88	22.88
1100	15.70	15.70	2300	22.88	22.88
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JPX 150



# A black belt in quality

Tony Jackson reports on the unforgiving demands of 'six sigma' process controls

When the UK engineering group Siebe announced recently it was adopting a so-called 'six sigma' programme, the news caused little remark. To those who had never heard of six sigma, it was a typical management buzzword. To those who had, it was merely one of several approaches to quality control.

But there is something slightly special about six sigma. Quality programmes under the six sigma banner absorb much time and money at such leading US companies as Motorola and General Electric. Siebe's announcement, in fact, was partly a rhetorical flourish: an application to join a world elite of super-efficient manufacturers.

The term six sigma (see below) is one familiar to statisticians. In practical terms, it means reducing the defects in a process to just over three per million. It is thus a ferociously demanding target for quality control.

The term was thought up 10 years ago by the US electronics group Motorola, based on Japanese methods of total quality management. The approach is particularly suited to the high-volume, high-precision electronics industry.

For example, a mobile phone such as Motorola produces might contain 400 components. If the company operates to two sigma - 45,000 defects per million - on each part, the cumulative odds of the phone being defective are far too high.

General Electric is now in its second year of applying six sigma across its businesses. Last year, it spent \$300m on the initial parts of the programme. This year, it aims to spend \$300m (£185.1m) and expects cost savings in the year of \$400m-500m; that is, a profit of \$100m-200m.

According to Roy Davis, European head of operations management for the consultants Arthur D Little, six sigma is part of a general shift in quality management. Where companies once measured quality by checking the final product, they now aim to control the processes at the outset. In the jargon, they have moved from "acceptable quality levels" to "statistical process controls".

"Six sigma," Davis says, "is just the next step. It means tightening up the tolerance on processes to incredible levels."

Sigma is the symbol for the statistical concept known as the standard deviation. Suppose we measure a group of men and work out their average height at 5ft 10in. On further calculation, the standard deviation for the group is 5in. This means that 68 per cent of the men are in a range 5ft 7in to 5ft 13in; that is, within one sigma either way. Two sigmas - between 5ft 4in and 5ft 16in - take in roughly 95 per cent. Six sigmas exclude everyone except the odd giant and midget.

Now, suppose you make the plate 1mm thick. Your customers say they are satisfied with a variation of 0.1mm either way. You then check the proportion of your output which falls within that range.

Suppose it is 95.5 per cent. But it is only two sigmas: that is, 45,000 defects per million. From there to six sigma - 3.4 per million - is an enormous jump. Applying six sigma to your



One company applying six sigma is the diversified US manufacturer Allied-Signal. Its chairman, Larry Bossidy, says most of the company's plants now operate in a range of 3.5-4 sigma.

The group has three so-called model factories, in which all the processes have been raised to the six sigma level: one in South Carolina, one in California and one in Arizona. The fourth will be a turbocharger plant in France.

"The way you do it," Bossidy says, "is to send in teams brought together from different functions. It's a cellular process, so you're trying to reach all the processes in the factory, including finance and human resources. When you've purified all the processes, you automate the whole thing. That gives you the metrics to see if you're slipping back."

Six sigma is by no means confined to manufacturing. GE Capital, the financial services division

of General Electric, applies it to processes ranging from billing and the tracking of assets to various kinds of customer service.

Denis Nayden, president of GE Capital, says that in practical terms the hard part of applying

**In practical terms, this approach means defects must be reduced to just over three per million**

six sigma is compiling real data. "It's highly dependent on the data you have," he says. "And given all the businesses we're in, the data are all different."

Thereafter, he says, "The real question is whether you can put

the right paradigm in place, so the process has fewer moving parts and less things to break down. It's very important to change the process fundamentally. You need to change the whole behaviour of the company, to become more responsive to the customer."

This last part is crucial. GE Capital surveys its customers regularly - some weekly, some monthly or quarterly, depending on their business - to check its performance. "It's very important that the customer is engaged in this," Nayden says. "We use a score card, whereby customers identify what's going wrong and what we should focus on."

The cost of applying six sigma, he says, falls into three main parts: committing resources to so-called black belts - staff trained in statistical techniques - the expense of training, and the ongoing process such as the customer surveys. "We broke even

last year on what we spent," he says. "We expect a significant return this year."

At Siebe, the same emphasis on the customer crops up immediately. Jim Mueller, president of the company's temperature and appliance controls division, says: "Customer satisfaction is very important for us, especially since we're mostly an OEM [original equipment manufacturer]. Someone else's name goes on the product, so if it fails, someone else gets a bad reputation."

Siebe's adoption of six sigma, he says, follows the introduction of a lean manufacturing programme two years ago. "We had to take inventory out of the system," he says. "When you do that, you have to have reliable processes. So going to six sigma, is part of the lean manufacturing puzzle."

Siebe's goal is a 25 per cent reduction in what Mueller calls the cost of quality: money spent on scrap, rework, inspection and warranty. "If we can reduce our scrap and rework enough," he says, "we can ultimately reduce inspection and warranty costs. If one of our divisions spends 10 per cent of sales on quality, we aim to reduce that to 7.5 per cent."

Siebe has two plants in the UK and Italy, making temperature controls for refrigerators, with a defect rate of 10-16 per million: that is, almost at the six sigma level. One plant in Japan, which makes valves for air conditioners, is there already.

This is an important reminder that the six sigma approach is not the only route to quality. The Japanese plant has reached this level of efficiency by its own route, after years of applying quality techniques of the kind pioneered by Toyota. As Mueller candidly puts it: "I don't know if six sigma is particularly distinctive. We could have selected other techniques and called it anything we liked."

By the same logic, six sigma is no good on its own. As Roy Davis of Arthur D Little says: "Your company has to be applying total quality management already, including customer satisfaction, management commitment and employee involvement. The danger is that it gets applied as a panacea, as the latest fad. If you don't believe in TQM, six sigma won't do anything for you."

A common application of the method is to train some of the workforce as so-called "black belts", teaching them advanced statistical techniques. These workers then spread the method to individual plants or offices.

According to the Six Sigma Academy of Phoenix, Arizona, the average company operates to around four sigma. It is claimed that the cost to such companies of fixing defects, internally and externally, averages about 10 per cent of turnover.



John Brown and Andrew Hirsch: publish 16 titles including Viz comic

## PARTNERS

### John Brown

John Brown, 43, founded John Brown Publishing in 1987, after negotiating a deal to take the comic Viz and Hot Air magazine from his previous employer, Virgin Books. Andrew Hirsch, 38, became a partner in 1992. They publish 16 titles including Fortean Times, Classic FM and Gardens Illustrated. Turnover last year was £12m.

John: "I was impressed the moment I met Andrew. He was good at selling, but not in an obnoxious, pushy way. I don't like the slick, devious types. Also, he was wearing a green suit, which was the right sort of touch for me. We share a sense of humour and both think Viz is incredibly funny. I would find it hard working with a man who didn't find it funny. After all these years, it can still reduce me to uncontrollable fits of laughter."

Andrew's very good at ignoring hysterical people, particularly me. I can get very upset about small things, like a client not paying a bill. Even if it's for an insignificant amount, I'll go bananas. Whereas Andrew will put it in perspective. He'll come up with intelligent comments and manage to placate me without me knowing I'm being placated. He can be thoughtless and rude to the staff. Quite often it's justified, but the problem comes when he takes two words to tell them to pull themselves together, rather than 20, which is more diplomatic.

The business has been miles better since he joined. About two years ago he became managing director of the contract division, which meant I could delegate a large chunk of the publishing and concentrate on expanding the business as a whole. It also means I can go holiday without giving myself to the phone. Whatever problems arose, I know he'd be able to handle them appropriately.

John likes to have complete control over his titles and doesn't like criticism. When you deal with contract magazines, you're publishing for someone else so you expect the client to have an opinion. My greatest asset is having a thick skin. His greatest talent is knowing what will sell on the newsstands."

I think that's the key to any expanding business, having someone you can trust and knowing that they're doing things the way you like.

Andrew: "In my first meeting with John I was trying to look sharp when he suddenly produced a needle and thread form his pocket and started sewing a button on his jacket. I'd just left a very corporate company, so it was all a bit of a culture shock. I've since learned that he's got a thing about pulling off loose buttons. It doesn't matter who they're hanging off."

John is slightly off-kilter, which is a positive trait. I think he's found it hard adapting to an expanding company. When I joined there were only 17 of us and we've now got 80 employees. He forgets and sends horrendous e-mail messages to the office without thinking that people might be new and not know his sense of humour. He can be very black and white about things. I'm the one who points out the shades of grey.

When someone joins he'll be desperately excited about them for the first three days. "What do you think? What do you think? Aren't they wonderful?" he'll keep saying. Three weeks later he'll be telling me they're dreadful. I'll say: "No John, they're fine, you've simply built them into something they're not." He's one extreme, or the other, which is why I deal with the clients.

John likes to have complete control over his titles and doesn't like criticism. When you deal with contract magazines, you're publishing for someone else so you expect the client to have an opinion. My greatest asset is having a thick skin. His greatest talent is knowing what will sell on the newsstands."

Fiona Lafferty

## Standards and deviations

plate 1mm thick. Your customers say they are satisfied with a variation of 0.1mm either way. You then check the proportion of your output which falls within that range.

Suppose it is 95.5 per cent. But it is only two sigmas: that is, 45,000 defects per million. From there to six sigma - 3.4 per million - is an enormous jump. Applying six sigma to your

business involves gathering two kinds of information: what your customers want, and what your output consists of. The first is largely done through surveys. The second involves breaking the work of the organisation down into discrete processes, then measuring the defect rate of each.

Though the approach has its origins in manufacturing, it is also applied to service functions,

such as the filling in of order forms. It is thus used as a check on all the steps which lead to the final product.

A large part of the cost comes in the sheer quantity of measurement. For example, in the earlier example of men's height, calculating the standard deviation involves noting down the difference between the height of each member of the group and the mean.

## Can anyone direct me to the organ grinder?

Do you consider yourself a manager? If so, it appears you are obsolete. The great Peter Drucker has announced that he no longer considers the term "manager" appropriate, and prefers to use "executive" instead.

In *The 21st Century CEO*, published by consultants CSC Index, he says a manager is someone who has others working for him. This, he says, is far too narrow a definition for the modern organisation, in which powerful people may be all alone with a telephone, seeking to influence people over whom they have no direct control. His is not just a semantic point, instead he is anticipating the organisation of the future.

Far be it from me to take issue with Drucker, who has been thinking about these matters for 50 years and is still a giant among gurus. But there is a danger in getting too excited about a very different future that faces managers (as I continue to call them), when it seems more likely that the near future will be pretty much like the present.

As far as I can tell, the most visible change is not in what management is, but in its superficial trappings. A case in point is funky advertising agency Howell Henry Chalidcott Lury, which was featured in the FT last week. In that company they have gone one step further, and have not only ditched the title manager, but have stopped giving any one job titles at all. No doubt the idea is to make the company flatter, more fluid, more friendly.

But it strikes me as a lame effort. As long as you have someone who is in effect running the show, not giving them a title is not merely nonsensical, it is inconvenient to outsiders who need to know whether someone counts or whether he doesn't. The Rolex alone does not speak loud enough.



Lucy Kellaway

If I were one of the ultra-hip recruits to this company I might tolerate the hot desking and the compulsory moving of work spaces every six months. I might even turn a blind eye to the little signs that say: "Romping area". But I would like to be told in no unequal terms who was meant to be my boss and who was running the whole company.

George Bain, the head of London Business School has been ousted by a red knight, a cello and an abacus. Last year the annual report from

this leading institution contained a big picture of the principal, slightly smaller ones of his colleagues and a remarkable shot of Martin Sorrell, chief executive of WPP, the advertising and market servicing group, which gave him the appearance of someone on psychedelic drugs.

This year the text is illustrated with glorious photographs of cellos and chess pieces. A few bars of Rachmaninoff's *Third Piano Concerto* are reproduced, as well as a few chess moves that appear to have been picked randomly from the middle of a game. Not a mug shot in sight. It is all very nice, but what

does it mean?

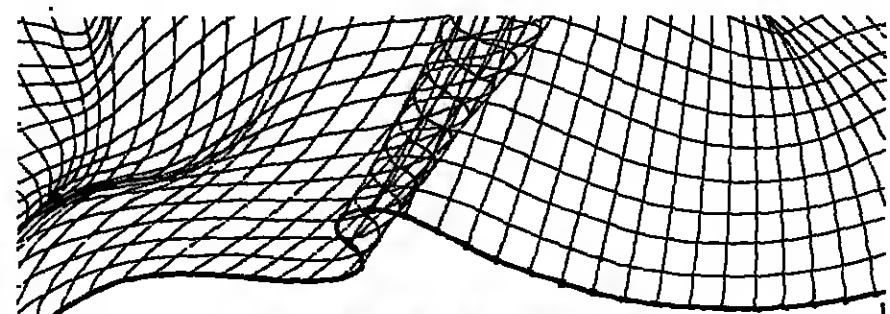
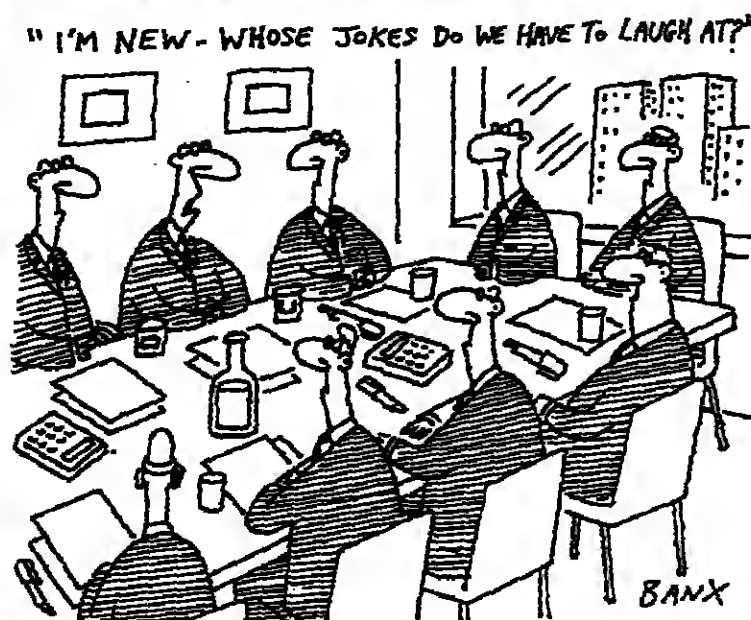
The report keeps us guessing: there is a quote by Stockhausen about musical form being life-form, and one from Hartsow (whoever he might be) about the impossibility of attaining perfection in chess. It is just as well they did not try to press the point: music and management are not particularly similar, despite the present craze for using music as a management tool and metaphor. Neither are management and chess. Instead the LBS prose is as pedestrian as ever, taking as its themes technology, accomplishment and the importance of being a global player. It's not Frost, and, thank goodness, it is not trying to be.

Harvard Business School Publishing has thoughtfully sent me a CD-ROM that promises to help me find a job in management consulting. As soon as I work out how to use a CD-ROM I will be able to listen to 200 live-action video clips offering "first hand insight into what this field is really like". I have every hope of getting a good job, having secured an excellent score in the accompanying questionnaire, which came on a more accessible sheet of paper. You may like to try part of it yourself.

Are the following true or false? 1 "A typical question consulting firms ask their job candidates in an interview is: 'How many ties are sold annually in the United States?'"

2 "A typical first assignment for a newly hired management consultant right out of school would be to propose a 12-month strategy for the new CEO of a major consumer products company."

Obviously, the first is true - it's just the sort of clever-dick question they would ask. The second is also true, alas. One might hold the profession in higher regard were it not



Fed up with fishing for business information?

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## THE WEEK AHEAD

## DIVIDEND &amp; INTEREST PAYMENTS

## TODAY

Burton Group 8% Unsec Ln 1996/2001 £4.00  
Canadian Imperial Bank of Commerce 5% FR-Cap Debts 2085 \$298.70  
Chugoku Electric Power 8% Nts 2000 \$400  
Dennmanns Electrical 2.1p Fija Inv Gtd FRN 1998 \$1458.79  
Hampson Industries 0.6p Lloyds Bank Series B Variable Nts 1998 £168.67  
Midland Bank 5% FRN 2001 £84.18  
Morgan Stanley Equity (C.I.) P Quarterly-Pay relating to Legal & General 11.740625p  
Municipality Finance 11.55% Gtd Nts 1999 Fmkt15500  
Natl Grid 5.5% Bds 2001 \$55  
NatWest Bank Plm Cap FRN Series G £142.19  
Do Undated Variable Rt Nts £185.10  
NFC London Capital 1p NFO 4.6p  
Seiyu Europa 5.65% Y2000  
Tison 3.4p  
Tokyo-Mitsubishi Intl Tranche

A 5b FRN 2001 \$14809.44  
Do Tranche B 5b FRN 1999 \$14883.33  
Westpac Banking 5% FRN 1997 \$204.32  
Yorkshire Water 10.2p

## THURSDAY

Bank of Montreal FRN Debts Series 10 1998 \$0.40  
Bristol & West Bldg Scty FRN 1998 £1,040.14  
Cordell Automobile Receivables Securitisation (UK) No. 3 Class A FRN 1998 £168.86  
Columbus 0.1p  
CS First Boston Finance Gtd 5b FRN Aug 2003 \$28.08  
Dukin Industries 8.35% Bds 1999 Y355000  
Easton Corp \$0.40  
Nippon Sanso 5.4% Nts 1997 Y640000  
Do 5.4% Nts 2000 Y640000  
Sweden (Kjngdom of) 9.4% Bds 1998 \$482.50

## WEDNESDAY

Treasury 10% 2001 £5.00

## UK COMPANIES

## TODAY

COMPANY MEETINGS:  
Eurocopter, Cutton Hall Hotel, Rothwell Lane, Oulton, Leeds, 12.00  
Farlake, 15, Appold Street, E.C., 10.00  
BOARD MEETINGS:  
Finais:  
Dixon Motors  
Estates & General  
Regal Hotel Group  
Interlincs  
Community Hospitals  
Gearhouse Group  
PizzExpress

## TOMORROW

COMPANY MEETINGS:  
Bridestock, Hyde Park Hotel, 66, Knightsbridge, S.W., 12.00  
SEP Industrial, Chartered Insurance Institute, 20, Aldersbury, E.C., 11.00  
BOARD MEETINGS:  
Finais:  
Admiral Group  
Capita Group  
Guardian Royal Exchange  
Jermyon Inv Properties  
NatWest Bank  
Pacific Assets Ltd  
Seme Group

London International 0.7p LPA 0.97p  
Marubeni Intl Finance 6.4% Series A Bds 1997 Y640000  
Merrill Lynch & Co \$0.30  
New Wits R0.17  
State Bank of New South Wales 12.14% Nts 2001 A\$122.50  
Vogelstruisbuit Metal R0.25

## THURSDAY

Bank of Montreal FRN Debts Series 10 1998 \$0.40  
Bristol & West Bldg Scty FRN 1998 £1,040.14  
Cordell Automobile Receivables Securitisation (UK) No. 3 Class A FRN 1998 £168.86  
Columbus 0.1p  
CS First Boston Finance Gtd 5b FRN Aug 2003 \$28.08  
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Easton Corp \$0.40  
Nippon Sanso 5.4% Nts 1997 Y640000  
Do 5.4% Nts 2000 Y640000  
Sweden (Kjngdom of) 9.4% Bds 1998 \$482.50

## FRIDAY

Allied Irish Banks Und Variable Rt Nts \$170.83

Arabis Cm Pf 5.75p  
Bankers Inv Tst 1.27p  
Cap-Demo 2085 \$297.01  
Beales Hunter 2.9p  
Cable & Wireless 3.4p  
Center Allen Equity Grwth Fund Partg Pf 8p  
Ceter Allen Glt & Fxd Inc Fund Partg Red Pf (Glt Inc Fund) 9p  
Do Partg Red Pf (High Yield Glt Fund) 20p  
City of Oxford Inv Tst 1.3p  
Contra-Cyclical Inv Tst 2.25p  
Denmark (Kingdom of) FRN 1998 £168.72  
Dorothy Tst 1.952p  
Dumyat Inv Tst 0.49p  
Ecclesiastical Insurance 13% Deb 2018 £6.50  
Eurotherm 5p  
Exmoor Dual Inv Tst 1.65p  
Fleming Geared Inc & Assets Inv Tst 0.9p  
Gardiner British Inc & Grwth Tst Geared Inc 2.1p  
Do Units 2.1p  
Garmon Small Cos Tst 5% (3.5% net) Cm Pf £1.75  
Geared Inv Tst 2p  
Gibson Group 7% Cv Cm Fund Pf 3.5p  
Glasgow Inc Tst 1p  
Goldborough Healthcare 2.97p

House, Farham Road, Newmarket, Suffolk, 12.00  
Greenwich Resources, Ebbgate House, 2, Swan Lane, E.C., 12.00  
PWS, 52, Minorities, E.C., 12.00  
BOARD MEETINGS:  
Finais:  
Access Plus  
Barnwell Dolphin Holdings  
British Aerospace  
Capital Shopping Centres  
Commercial Union  
Crestacare  
Delphi Group  
Fairway Group  
Inveresk

## THURSDAY

COMPANY MEETINGS:  
Murray Emerging  
Economics Tst, West Nile Street, Glasgow, 12.30

Goodhead Group 0.1p  
Greece Western Financial 0.25p  
GT Japan Inv Tst 0.4p  
Halifax Bldg Scty Collared FRN 2003 £250.86  
Henderson Highland Tst 1.55p  
Hill Samuel UK Emerging Cos Inv Tst 0.95p  
Hornsea (20.2) A1  
Mort-bkcd FRN 2028 £105.71  
Do Class A2 Mort-bkcd FRN 2028 £163.79  
Do Mezz Mort-bkcd FRN 2028 £177.75  
Honda Motor 5.4% Cv Bds 2001 \$55  
Do 5.4% Cv Bds 1997 \$137.50  
Irish Permanent Treasury Gtd FRN 1999 £18.15  
Ivory & Sims ISIS Tst Cv Annuity 8.98p  
Jasmin Cv Unsec Ln 1999 £1.388p  
Lloyds Bank Plm Cap Und FRN (Series 2) £143.77  
Do Plm Cap Und FRN (Series 3) £294.71  
Lloyds TSB Variable Rt Bds Nts 2003 £172.49  
London & St Lawrence Inv 5% (3.4% net) Cm Pf £1.75  
Mortgage Securities  
No.1 Class A1 Mort-bkcd FRN 2030 £491.80  
Do Class A2 Mort-bkcd FRN

ISA Intl  
Mayflower Corp  
Standard Chartered  
Zaftefoms  
Interlincs  
Belfrychurch  
Logica  
Pifco Holdings  
Quayle Munro Holdings  
Renshaw  
THURSDAY  
COMPANY MEETINGS:  
Murray Emerging  
Economics Tst, West Nile Street, Glasgow, 12.30

2030 £1,647.90  
Do Class B Mort-bkcd FRN 2030 £1,740.14  
Marubeni Intl Finance 7.45% Reverse Dual Currency Yen/ A\$ Bds 1999 A\$658,059,935  
Mitsui O.S.K. Lines FRN 1997 Y1918  
Morgan Grenfell Und Prim Cap FRN \$303.33  
NatWest Bank Plm Cap FRN Series C £142.19  
OLIM Convertible Tst 4.5p  
Do Units 13.5p  
Orbis 0.3p  
Parliament 2% Cm Pf 2.1p  
Pretling 14.5% Cm Pf 7.25p  
Ragby FRN Aug 23 1997 \$14610.58  
Do FRN Oct 31 1997 \$4384.72  
Do FRN 1998 \$14610.58  
Reliance Security 1.75p  
Repeat Offering Securitisation  
Entity Funding Class A1  
(a) Asset-bkcd FRN 2001 \$1,410.50  
Do Class A1 (b) Asset-bkcd FRN 2001 £1,822.96  
Do Class A2 (c) Asset-bkcd FRN 2001 \$1,822.96  
Do Class A2 (d) Asset-bkcd FRN 2001 £1,822.96  
Do Class A3 (e) Asset-bkcd FRN 2001 \$1,822.96  
Do Class A4 (f) Asset-bkcd FRN 2001 \$1,822.96

Warner Estate, Clarendon, Brook Street, W., 12.00  
BOARD MEETINGS:  
Finais:  
Abbey Natl  
Bea Global Emerging Mkts  
Inv Tst  
British Gas  
BSM  
Green Property  
Lax Service  
Liberty Intl  
Memory Corp  
Nash  
TST Corp  
Stanford Rook Holdings

FRN 2001 \$1491.39  
Do Class A4 (b) Asset-bkcd FRN 2001 £1,740.14  
Do Class A5 (a) Asset-bkcd FRN 2001 £1,740.14  
Do Class A5 (b) Asset-bkcd FRN 2001 £1,740.14  
Do Class B Asset-bkcd FRN 2001 \$1,740.14  
Do Class B Asset-bkcd FRN 2001 \$1,740.14  
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FRN 2001 \$1491.39  
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Do Class A5 (a) Asset-bkcd FRN 2001 £1,740.14  
Do Class A5 (b) Asset-bkcd FRN 2001 £1,740.14  
Do Class B Asset-bkcd FRN 2001 \$1,740.14  
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Do Class B Asset-bkcd FRN 2001 \$1,740.14  
Do Class B Asset-bkcd FRN 2001 \$1,740.14  
Do Class B Asset-bkcd FRN 2001 \$1,740.14

2nd Pf 2.1p  
TR Far East Inc Tst 7% Deb 1997/2002 £3.50  
Watson & Philip 12.2p  
Do Sb FRN 2000 \$43.26

## SATURDAY

Country Bldg. Soc. 12.14% Pm. Int. £60.625  
Halifax Bldg. Soc. 8.4% Pm. Int. £2,187.50  
Do, 12% Pm. Int. £3,000  
Ireland (Republic of) Ir£4.50  
London (County of) 2.1% Consol. £0.825  
Low & Boner 8% Cm. Pf. 2.1p  
Do, 6% 2nd. Cm. Pf. 2.1p  
Do, 5.1% 3rd. Cm. Pf. 1.925p  
Metropolitan Water Board 3% 1934/2003 £1.50  
Mexico 16.14% 2008 £2.25  
Oldham Metropolitan Borough Council 11.25% rd. 2010 £5.625  
Peninsular & Oriental Steam Navigation Co. 3% Db. £1.75  
Do, 3.14% 2nd. Db. £1.75  
Sainsbury (J) 8% lmd. Unsec. Ln. £4  
Sanctuary Housing Assn. 8.14% Mort. Db. 2031 £1.9508

## BOARD MEETINGS:

Finais:  
Breime (TF & JH)  
Company meetings are annual general meetings unless otherwise stated. Please note: Reports and accounts are not normally available until approximately six weeks after the board meeting to approve the preliminary results. This is not necessarily comprehensive since companies are no longer obliged to notify the Stock Exchange of imminent announcements.

## CONFERENCES &amp; EXHIBITIONS

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## Polling and Pollsters - can we trust them?

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David Jordan, Editor, ON THE RECORD;  
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QEII Centre, Westminster, Tuesday 4 March  
Only a few places left - contact Clare Gordon at The House Magazine on 0171 233 1388

## FEBRUARY 26

Pensions & Long Term Care - Policy Decisions Beyond The Election  
Chaired by Sir Nicholas Brown, Chairman of the Pensions Commission and Philip Wadell of AUTIF this conference examines the impact of the new pension legislation on the industry. Speakers include: Sir Nicholas Brown, Chairman of the Pensions Commission; Philip Wadell, AUTIF; Peter Riddell, The Times; Peter Kallner, Political Commentator; Bill Bush, BBC Political Unit; Colin Rallings and Michael Thrasher, Plymouth University; Patrick Jay, IG Index; Simon Clare, Ladbroke's; Professor Ivor Crewe, University of Essex.

Tel: 01225 467644 Fax: 01225 467645

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## MARCH 4-6

HRD Week 1997 Conference  
Firmly established as the premier event for everyone involved in training and development - the Conference provides unrivalled opportunity to explore the very latest trends. World class speakers, illuminating case studies and exercises of industry best practice combine to provide a lively debate, creative solutions and a unique opportunity to network.  
Contact: PPD Tel: 0181 263 3434 Fax: 0181 263 3566

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## MARCH 4-7

SPRING - Consumer Goods Fair  
Cosmetics, Toys, Sports, Jewellery, Food/Poznan Fashion Week  
The largest organiser of trade fairs in Poland and one of the largest in Central/Eastern Europe. 15,000 exhibitors and 900,000 visitors in 1996.  
Poznan International Fair Ltd.  
Glogowska 14, 60-734 Poznan, Poland  
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http://www.pozna.international

ZURICH

## MARCH 5-6

Investing in Russia  
Following last year's sell-out conference attended by over 600 delegates, Investing in Russia '97 will cover equity and debt markets as well as corporate and institutional direct investment. Also featuring workshops on the Ukraine and different industry sectors.  
Contact: Anita Aston  
Tel: 0171 832 9737 Fax: 0171 832 9940  
Pleas Hotel, NEW YORK

LONDON

## MARCH 4 &amp; 5

FT World Steel Conference  
Organized with CRU International, the 3rd annual conference will address the major regional challenges and global opportunities currently facing the international steel sector.  
Enquiries: Sarah Gibb,  
FT Conferences  
Tel: +44 (0) 171 896 2639  
Fax: +44 (0) 171 896 2697/2697

LUSAKA

## Economic Recovery in Eastern Europe and the Former Soviet Republics: Variations on a Theme

Energy Outlook: Market Prospects and Investment Opportunities  
Plancon, Inc. and DRMcGraw-Hill assess the East European and CIS investment climate. Analysis will cover the Banking, Energy and Automotive Industries. Poland's Professor Grzegorz Kozlowski speaks on the Economics and Politics of Transition. Romania's Minister Lesescu discusses Post-Election Policies. Additional talks cover the region's dynamic Electric Power Industry.  
Contact: Ms. Babs Hired  
Tel: +44 181 545 6212  
Internet: <http://www.plancon.com/conferences.html>

LONDON

## Emerging Markets Funds Conference

Fifth annual conference with plenary, seminars on institutional investment, corporate countrywide workshops. Speakers from: The World Bank, IFC, Salomon Brothers, ING Barings, Regent Pacific, Barclays, W. G. Carr, TSB, Pioneer, Alpha, EFG Hermes, Zurich, Fund Research, Pensionfunds PFGM, GAM. Video interviews with Burton Briggs and Mark Mobius. Keynote speakers: Arash Barzani, F&C, Michael Howell, Antenne van Agniet, Emerging Markets Investors Corporation, Sponsor CITIBANK.  
Arranged by Cadogan International & JMM  
Contact: Andrew Hodgson  
Tel: +44 (0) 171 428 4922  
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## MARCH 6-7

Introduction to Foreign Exchange & Money Markets  
Start with the basics, understand the products and see what makes the markets work. This highly participative training course covers traditional FX and Money Markets.  
£495 + VAT 3 days.  
Contact: TFI/Training Dept.  
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For further information and booking details contact:  
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Head of Administration  
CIB Training  
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Fax: 0171 444 7116

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## MARCH 10-21

Global Credit Analysis  
An intensive two week credit seminar based on internationally regarded American banking credit assessment techniques. Delivery by experienced credit professionals. Prior knowledge of basic accounting principles and basic financial statements required.  
Contact: Rose Turner - BPP Training and Consultancy  
Tel: 0171 628 8444 Fax: 0171 628 7818  
Email: [RTP@training.bpp.com](mailto:RTP@training.bpp.com)

CENTRAL LONDON

## MARCH 11

The Ethical Effect, Impacts on Business and Trade  
A national conference for UK businesses to examine the growth and impact of ethical movements on finance, business practice, products and suppliers and to discuss the effect of a potential change of government on these issues. Speakers include: Clare Short MP; Michael Taylor (Christian Aid); Terry Thomas (Co-operative Bank plc) and Glen Saunders (Dixons Bank).  
Contact: Neil Stewart, Associates  
Tel: 0171 221 1330/Fax: 1278

LONDON

## Introduction to Swaps

Interest Rate Swaps  
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## MARCH 13/14

Derivatives Accounting  
For those wishing to understand the accounting implications of the Derivatives Products • Interest rate Swaps • FRAs • Financial Futures • Asset Swaps • Currency Swaps • Redeemed Risk Accounting for Options • OTC • Exchange Traded • Case Studies throughout £570 + VAT 2 days.  
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Tel: 0181 875 1211  
Fax: 0181 672 0488

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## Grosvener House Hotel

Park Lane, London, W1

## MARCH 16-19

Privatisation in Practice  
The privatisation of state-owned enterprises into the next millennium. This investment seminar, co-sponsored by CNN International, Business Report and Business in Africa magazine, discusses the subject of privatisation from a hands-on perspective. Contact: Business in Africa Conferences, London Tel: +44 171 727 5933 Fax: +44 171 728 3613 Johannesburg +27 11 802 4841 Fax: +27 11804 7228 Johannesburg, SOUTH AFRICA

LONDON

## MARCH 21

Dow Jones Telerate Invites you to FX'97  
Attend the 6th annual event to debate important developments in the FX market, the progress towards ECU opportunities in Margin Trading, Treasury and more. Calibrate your strategies as you meet with Treasury, Dealers, Risk Managers and Analysts. Key contributors include ECU, Lehman Brothers, BBA, TSB & Lyle, Citibank, BZW and others.  
Contact: Anita at Dow Jones Telerate  
Tel: +44 (0) 171 832 9737  
Fax: +44 (0) 171 832 9940  
Email: [anita.dow@telerate.com](mailto:anita.dow@telerate.com)

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## MARCH 24-25

UK Generation Workshop  
A three-day intensive and interactive course designed to provide a thorough grounding in generation and related issues in the UK electricity supply industry. Organised by Power Link in association with Most Ewbank Prece and sponsored by National Power.  
Tel: 01730 265095

BRIGHTON METROPOLE

LONDON

## MARCH 25

Serious Creativity & Lateral Thinking in the Information Age  
Dr Edward De Bono, inventor of lateral thinking, presents his acclaimed course, 'Serious Creativity'. Addl seminar: SDX THINKING BATS 26 March.  
For further information contact:  
Anne-Marie DeRosby at Moudonck International.  
Tel: 0181 871 2546 Fax: 0181 871 3366  
Email: [amde@seriouscreativity.com](mailto:amde@seriouscreativity.com)

AMSTERDAM

## MARCH 25-27

European Banking & Finance Forum 1997  
3 day conference in which CzechPrime Minister, top international politicians and bankers (eg. Michael Comenius and Donald Johnson) will discuss relevant issues of banking and financial sector in EU Europe and CIS and their integration into western system.  
Contact: EBF Centre  
Tel: +422 551481-84, fax: +422 533032  
Email: [conferences@phd.pvt.tat.cz](mailto:conferences@phd.pvt.tat.cz)

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## MARCH 26 &amp; 27, WARSAW

4th Central and Eastern European Power Industry Forum (CEEPIF 97)  
New Investment Programmes and IPP projects. Private Sector Participation. Innovative Power Project Financing. Liberalisation and cooperation East-West. Updates on the Baltic Rigs. Electricity Pricing Policy High Level Contact: Mick Gynon, Business Intelligence, Tel: 0181 543 6565 Fax: 0181 544 9023 Email: [mick.gynon@business-intelligence.co.uk](mailto:mick.gynon@business-intelligence.co.uk)

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## MARCH 26-27, WARSAW

Equity Capital Markets  
• Issuers, Investors and Intermediaries  
• UK New Issues: Theory and Practice  
• International Equity offerings: Primary and Secondary Markets • ADRI and GDRs • Emerging Markets • Regulatory Contact: Fairplace  
Tel: 0171-623-9111 Fax: 0171-623-9112  
Internet: <http://www.fairplace.com>  
Email: [fairplace@fairplace.com](mailto:fairplace@fairplace.com)

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## APRIL 3

UK Coal - Facing up to Market Liberalisation - The Sixth Coal UK/CMCS UK Coal Seminar  
A one day seminar covering the UK coal market from 1998, when the electricity and gas industries are opened up to full competition.  
The Merchant Centre - London  
Tel: 01730 265095

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## First Caribbean Hotel &amp; Tourism Finance Conference

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An international event for the government and private sectors of the Caribbean and for those with hotel, tourism infrastructure, banking and investment interests there. The distinguished panel of speakers includes the Prime Ministers of Bahamas, Barbados, Jamaica, St Kitts & Nevis, Mr Douglas George of Hyatt Hotels Corporation, Dr An Randolph of NAFB and Sir John Thompson. Contact: Investment and commercial bankers will join fund managers and the multilateral institutions to discuss financial systems. Organized by the Caribbean Hotel Association and the Caribbean Tourism Organisation in association with Citicorp of the UK. Info: Dr Douglas George of Hyatt Hotels Corporation, Tel: (44) 01225 468744 Fax: (44) 01225 462908

BATHFEST

## APRIL 7-9

Introduction to Capital Markets  
• Background/Development: Domestic/International Markets, Disturbances, Speculation, Participants, Regulations • Bonds, Yields, Risk/Reward, Ratings, Fixed/Floating • Currency and Interest Risk on Capital Market Instruments • Derivatives: Futures, Options, Swaps, Leasing and Trading • 3 days £225 + VAT  
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## APRIL 8-9

Managing Currency Risks for Investment Portfolios and Global Portfolio Managers face the challenges of dealing with multiple currencies and assessing the effects of unprecedented structural change - such as the EMU. This conference addresses these issues. Contact: ADMR in the USA: Tel: (800) 980-3634 Fax: (800) 980-3634 Internet: <http://www.admr.org>

LONDON

## APRIL 15 &amp; 16

PT World Water Conference  
The PT World Water conference is a forum for high-level speakers and delegates to examine major issues facing the global water industry. Speakers include: Ismail Serageldin, The World Bank; Jean-Marie Messier, Compagnie Generale des Eaux.  
Enquiries: FT Conferences  
Tel: +44 (0) 171 896 2638  
Fax: +44 (0) 171 896 2696

VIENNA

## APRIL 16-17

Strategies for Communicating Change  
Europe's International Conference dedicated to addressing how effective Internal Communication Strategy impacts



The mid-life crisis is now the subject of academic study at Harvard. Victoria Griffith investigates

## Long journey into light

When Henrique Meirelles was offered the presidency of the Bank of Boston last year, he hesitated. It was a golden opportunity, he knew, and a sweet reward after years of running the bank in his native Brazil. Yet Meirelles, 51, knew that by saying 'yes' to the job, he'd be saying 'no' to other dreams - such as running for political office, or starting up his own financial firm.

Taking the job would also mean a move from sub-tropical São Paulo to Boston. "When you're young, you think you can always get around to things later," he says. "At my age, it's a more serious decision."

Meirelles turned to a course offered by his alma mater, the Harvard Business School, for help. "Odyssey," as the course has been dubbed, is an unusual executive education programme. "It's not about how to run the company better or acquiring a specific skill," says Shoshana Zuboff, the professor who runs the sessions. "It's about successful, middle-aged busi-

ness people deciding how they want to spend the last trimester of their lives."

The Harvard course - which runs for two separate weeks in June and July and is only open to alumni - gives executives time to think about their goals. "I wanted to get out of my daily routine and focus on myself," says John Michener, partner at a Dallas law firm and a course participant.

Yet Odyssey is no vacation. Participants study, write, and attend three hours of classes each day. Although the course includes psychological 'exercises' in trust and self-evaluation, it is seen as different from other self-discovery programmes.

"Being at Harvard Business School legitimised it," says Lynn Shields, wife of one participant. "It was not a retreat offered through some touchy-feely organisation."

Since career decisions profoundly affect families, participants' spouses are included for the second half of the course.

One of the most valuable parts of the programme, say participants, is

seeing that successful people like themselves are also passing through a difficult time.

The first thing Odyssey students do is pair off with 'buddies', sounding boards with whom they spend hours in conversation. They interview each other about their desires, disappointments, what gives them a kick out of life, and what they dislike about their current position. Some responses are written, others verbal. Some are required, others not.

In true Harvard form, the students then review case studies of executives who have been through mid-life career changes, analysing them for opportunities which have gone right and wrong. They are also instructed in adult development, to understand that questioning one's career at this stage of life is natural.

"Part of the problem was I felt 'How can I possibly be unhappy when I've got everything?'" says Bill Wyman, a consultant.

"I was struggling to get out of bed in the morning. The course

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ROVER BEALE

made me realise I wasn't alone."

Those who have been through Odyssey say it gave them the courage to make important career decisions. John Cusick, chief executive officer of the digital telecommunications group Innova, opted to spend far more time developing new products than he had previously. "Part of the reason I was unhappy was because I was spending most of my time managing existing businesses, which can be

pretty mundane stuff," he explains.

"The creative side of my job now gives me a lot more satisfaction." Cusick says he is also trying to spend more time with his family, something many participants say they would like to do.

Michener says Odyssey gave him the courage to step down as managing partner of his law firm to concentrate on other things, including a cattle business he has started with his son.

## NEWS FROM CAMPUS

### Postal vote makes the credits roll

A majority of Britain's business schools have voted to implement a new assessment scheme for MBA courses. The scheme is intended to give consumers some idea about the differing quality of the courses on offer.

Under the scheme courses will be 'accredited' or 'approved' (a lower qualification).

In a postal ballot organised by the business school trade body, the Association of Business Schools (ABS), 88 per cent of respondents voted for the scheme. The other participating organisation, Amba (Association of MBAs), has still to decide whether to lend its support to the scheme. Its member schools represent the top tier of UK business schools.

ABS UK, (0)171 837 1889

### Simon school in the best of health

The growing need for better management in the healthcare industry has persuaded the University of Rochester's Simon

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Simon, US, 716 275 3736

### Scholarships clarify the case debate

In a bid to encourage students to adapt scholarly texts into manageable teaching tools, the European Case Clearing House, at Cranfield University, is giving 10 scholarships a year to the best case study authors.

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The scholarships are known as the Philip Law Case Writing Scholarships after the late Philip Law who taught at London Business School.

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Financial Times







# Films take a back seat to the main event

Hollywood believes merchandising can make it rich, says Christopher Parkes

**S**how me the money, the latest all-American catchphrase, lifted from the script of the hit film *Jerry Maguire*, is nowhere more popular than in the marketing departments of Hollywood's studios.

To paraphrase Brett Dicker, head of promotions at Walt Disney's Buena Vista division, a less snappy but more accurate version would be: "Show me the other people's money."

This is the summoning cry which goes out with increasing frequency to toy and clothing makers, retailers, pop bottlers and fast foodies, signalling the impending arrival of yet another "event picture".

According to the Hollywood rule of thumb, a studio can today count on spending the equivalent of two-thirds of a conventional film's production costs on promoting its release. But that is less than half the story in the event movie business.

According to Dicker, the live-action version of *101 Dalmatians*, launched in the US late last year, garnered \$135m (\$23.3m) of add-on promotion from product licensees, including \$35m in television spots paid for by McDonald's.

The burger chain notched record sales of Happy Meals. Cruella De Vil coats flew off the racks, and Disney's first attempt at bringing to life action the marketing oomph previously reserved for animation was pronounced a success. *Dalmatians* was an "event". Disney's franchise on the spotted dog, first taken out with the 1951 animated version, was extended for the foreseeable future, ungenerous reviews of the film itself being totally eclipsed.

Which raises the question of the role of the film - the product which made Hollywood famous - in a vertically integrated industry which seems to believe merchandising will make it rich.

Sid Ganis, a former Columbia executive now producing at Out of the Blue Entertainment, is not quite sure. But he admits that while a film is "not necessarily ancillary", its impact on cinema audiences may no longer be "the power-

house that drives the machine". Even if a production is not a hit, it still has to make a big enough "marketing impression", he told a recent industry conference at the University of California at Los Angeles.

Drawing cinema audiences and stirring interest enough to reap later rewards from home video sales is not enough in the event picture business. Studio marketers now carry with them the hopes and ambitions of all those "other people" whose money is at risk.

As a result, planning film marketing has become almost as protracted as it is expensive. Massaging potential product licensees typically starts two years before a film is released - often before production begins. Dreamworks, now preparing for the May release of *The Lost World: The Jurassic Park* sequel, started two years ago trailing 1,000 manufacturers' and retailers' representatives through the sculpture studios where the dinosaurs were being built.

A *Lost World* style book, several hundred pages long and costing well over \$500,000 to produce, was issued to lay down the precise delineations of the film logo, colour schemes, dinosaur types and postures.

With 800 licensees now on board, including Hasbro and Mercedes-Benz (taking part in its first entertainment-related promotion), Dreamworks appears to have succeeded in crowding likely competitors from the lion's share of the nation's cinema screens - and competing products from the shops - at least for the crucial opening period.

With event projects such as *Batman* and *Robin* and Disney's animated *Adventures of Hercules* due out this year, the fight for shelf space has already become "unbelievably intense", in the words of Brad Globe, a marketer in Dreamworks' job-title-free hierarchy.

Retailers are extremely conservative, and by nature nervous about taking multi-million buying decisions months before a film comes out, he says. Accordingly, studios must try to co-opt leading brand manufacturers as licensees, the better to impress the retailers.



101 Dalmatians garnered \$135m of add-on promotion from product licensees

To add further weight, the studios must also demonstrate that they are playing their promotional part. Accordingly, last December, as manufacturers started cranking up their output of *Jurassic Park* toys, T-shirts and burger wrappers, teaser advertisements started reminding cinema-goers that "Something has Survived".

At about the same time, US cinema operators were being tapped for firm commitments to open the film on Dreamworks' preferred dates for the Memorial Day weekend holiday. As Fox's *Independence Day* showed last year, the film which is first to claim most of the biggest and best screens in the country - and makes the most promotional noise in the process - sends the competition scuttling for alternative opening dates.

As Dreamworks hopes to show, and Warner Bros' *Batman* franchise has already demonstrated, the event film which lends itself to sequels provides an endless stream of revenue. *Batman* toys have figured among the top 10 sellers in the US every year since 1989, when the mock-sinister black and gold Bat logo made its first appearance.

With or without a film release to maintain awareness, the Bat-brand is now worth \$1bn a year at retail prices, according to Dan Romanelli, president of Warner's consumer product division.

Although speculation about the popular success of this year's release is futile, the screen presence of Arnold Schwarzenegger, type-cast as

Mr Freeze, and sex-pot Alicia Silverstone squeezed into Batgirl's shiny black carapace, may give aficionados a comforting hint of the prospects for sales of Bat-Skates, the 1997 model Batmobile and the rest of the updated paraphernalia.

Generating or reviving merchandisable screen properties is now a prime goal at most of Hollywood's leading studios. In the late 1980s, annual retail sales of Bugs Bunny merchandise were \$200m a year. Now, Romanelli claims, "dat wabbit" is worth \$4bn a year at retail prices.

But how far and how fast can the handwring be driven? Last year's experiences in the US, when dozens of conventional big-budget films fell over one another in the scramble for screen-time, may have provided a timely hint.

The glut shrank the earnings potential of many promising productions, and despite record US box-office takings and cinema attendances, increased marketing costs meant that the rise in the volume of profit trickling down to the industry's bottom line was modest at best.

For the present, most studios appear content to back one full-blown event film a year. But Disney, which successfully squeezed three into 1996, with *The Hunchback of Notre Dame* sandwiched between *Toy Story*, running over from late 1995, and *101 Dalmatians*, is not going to ease up.

"This is a global business for us now," says Buena Vista's Brett Dicker. "We are coming closer to the time when we will be opening these films on the same date around the world."

# An antidote to the Sydney poisoners

Food manufacturer Arnott's response to a marketing nightmare has been textbook

**T**he handwritten notices run the length of a Sydney supermarket aisle. "Arnott's products have been removed due to a product recall," they state, to a backdrop of empty shelves.

It is a bland summary of what has been a marketing nightmare for one of Australia's best known food manufacturers. On February 3, the 132-year-old biscuit and snacks group, now 70 per cent owned by Campbell Soup of the US, learnt that extortionists had sent a letter and a box containing poisoned Monte Carlo biscuits to police and government officials in two states.

The letter claimed that a Ronald Thomas, jailed for murdering a Sydney bookmaker and his girlfriend on Queensland's Gold Coast five years ago, was innocent, and demanded that police witnesses take lie detector tests. If they did not respond by February 17, poisoned biscuits would be placed in stores in New South Wales and Queensland, Australia's two populous east coast states.

Initially, the matter was kept under wraps while police investigated. Then, as the deadline approached, Arnott's went public. It removed all its biscuits from supermarket shelves in the two states and stood down several hundred casual workers. A small number of supermarkets in other states also pulled Arnott's products, as did retailers in some Asian countries. The cost to the company, according to Chris Roberts, managing director, has been about A\$1m (\$450,000) a day.

Product recalls are not new in Australia: Smith's Snacks, Colgate-Palmolive, Kraft and Campbell's are some of the bigger consumer product companies

forced into this position in recent years. However, the open-ended nature of the Arnott's extortion threat - as compared with a specific product failure, say - and the subsequent inability to identify the perpetrators, has made Arnott's position particularly delicate.

So far, its public response has focused on reassurance. A customer call centre was set up and an open letter of regret placed in national newspapers immediately after the recall. "Arnott's is the innocent victim... your safety is paramount," stressed the letter.

Within days, this message was reinforced by a national television advertising campaign, devised by George Patterson Bates. Using a former journalist from one of the best-known current affairs programmes, it emphasised the company's concern, its long history, and the plight of its employees - in effect, making the point that both Arnott's and its customers were victims.

Last Friday, a week after the scare first became news, Arnott's went a step further, announcing it would destroy the entire recalled stock. "Consumer safety is... our top priority," said Chris Roberts. The media were quickly alerted, so they could witness some of the stock being dumped at a Sydney tip.

Competitors, reluctant to speak publicly for fear of attracting copycat threats, have been fairly impressed. "It's textbook stuff: they've over-reacted and been very conservative," says a big food company. "They've done everything to reassure the consumer and retain his or her sympathy."

However, most rivals also observe that the real challenge lies ahead. A week

after the blackmailers' deadline, police say there has been no further contact from the extortionists - and that if none is made by today they will declare the threat to be over.

Yet persuading consumers that future purchases are entirely safe may be more difficult. That may depend on packaging strategies of which all manner of alternatives have been aired - experts have advocated anything from extra "tamper-proof" wrappers to vacuum-packaging.

Professor Kees Sonneveld, at Victoria University, concedes that the Australian product liability regime is less fearsome than America's, and that, accordingly, some forms of packaging may not have attracted quite the same amount of attention. However, he adds: "There has been more and more focus on this area."

Where adhesive packaging is used, he suggests, the question is how tight the seal points are: whether, for example, the wrapper will automatically tear on opening, providing evidence of tampering. This, in turn, tends to have cost implications, a tighter seal taking longer to effect, and proving more expensive. If Arnott's revamps its production lines, he suggests, "there could be an extra 5 to 10 per cent on the product cost in the long term."

The company itself declines to speculate how it will repackage its products, although it does acknowledge that Campbell's experience could be helpful. How quickly consumers' loyalty will be tested remains a large unanswered question. "The situation is still very volatile," says Arnott's. "It could be days. It could be months."

Nikki Tait

Tim Jackson

# The protocols of Net writing

**S**hould you end an e-mail message with the words "Best wishes"? Strictly speaking, the answer is not. Experienced users will tell you that electronic mail is a new form of communication - pitiful and zap - that requires a writing style of its own.

When you are sending and receiving scores of messages a day, often only a couple of lines long, pressure of time forces you to adopt an almost telegraphic writing style. My brother, for example, is a fastidious grammarian who would never be caught dead dropping an apostrophe in print. Yet he writes e-mail in lower case.

Many e-mails I receive, however, are from newcomers. They often begin: "Dear Mr Jackson." A British government minister even included my postal address. Such writers can be quick to take offence if you reply in a single sentence without a salutation or an ending. That's why I end with "Best wishes", and resign myself to the fact that the cognoscenti will snigger.

This may seem a minor issue but it is a symptom of a wider difficulty facing anyone who writes about a specialist subject for a general audience.

In this column, for example, I often wonder how much knowledge to assume among readers. Should I qualify a first mention of Netscape Communications by saying that it is the company behind the world's most popular browser? Should I explain that a browser is a piece of software you use to access the World Wide Web? Must I explain what the Web is?

It's hard to know. Explain too little, and you become incomprehensible to non-users; too much, and you drive your most informed readers to distraction. The style books of traditional newspapers offer little guidance. When I wrote for *The Economist*, we

assumed our readers were highly intelligent but completely ignorant. As a result, we had phrases such as "IBM, a computer company".

In the US, newspapers and wire services have more rigid rules. When *The New York Times* writes about Bill Gates, it calls him "William H Gates III, chairman of Microsoft Corporation". Yet somehow, I find it hard to imagine that many readers will confuse Bill with his dad.

Now *Wired*, the psychedelically printed monthly magazine that serves as a nerd's bible, has published *Wired Style*, a welcome attempt to update the rules of style for the digital age.

Like all good style guides, it performs two functions. First, it is a useful lexicon of neologisms, with pithy explanations of words like "webonomics" (the new rules of business on the Web), "meatspace" (the real world, as distinct from cyberspace), or "microserf" (a lowly programmer who slaves away for William H Gates III).

The motto of *Wired Style* is: Save A Keystroke. It encourages writers to close up gaps and eliminate hyphens wherever possible as in barcode, desktop and megabyte.

**T**he guide is on less solid ground when it advises writers to respect the curious orthography of Internet companies. We're supposed to reproduce the exclamation mark in the Yahoo! search engine, and the capitals in the name of UUNET, a leading Internet service provider. Yet the guide advises writers to ride roughshod over attempts by private individuals to use capital letters in e-mail addresses.

The bigger issue in *Wired Style*, however, is the manifesto it proposes for writing in the digital age. The magazine advocates a sort of post-modernism, which takes a step further the let-it-all-hang-out approach advocated by Tom Wolfe in the 1970s. Its

shibboleths are: screw the rules, capture the colloquial, be elite. At first sight, I find this philosophy appealing. Americans are great at coining epigrammatic phrases, at finding new ways to say new things briefly and elegantly. The Internet has accelerated this process by speeding the spread of new words and the decline of old ones. To "write the way people talk" is undoubtedly good advice; so is "don't insist on standard English" and "don't sanitise and homogenise".

But good advice for whom? Print journalists and wire service editors, particularly in Europe, where things change more slowly, will benefit greatly from this book. Its principal audience, however, is likely to be among the webmasters, technology writers and newsletter owners whose prose fills millions of pages of the Web. Their writing is already anarchic, streetwise, colloquial and raw.

For these people, who need their exuberance curbed rather than encouraged, *Wired Style* could be dangerous medicine. Yet it incites them to revel in excluding those not in the know. It insists *Wired* didn't need to identify a picture of Newt Gingrich on its cover in 1995, because "anyone with a pulse" knew who he was. Likewise, it sees no need to explain IRS, on the grounds that "no one needs the taxman spelled out on first reference".

As anyone outside the US can see, this advice betrays a contradiction. The Internet may be turning the world into a global village but many of its writers still behave as if the village's boundaries are defined by San Francisco to the north and San Jose to the south. By failing to give outsiders essential background information, the digital journalists are revealing themselves as parochial and old fashioned.

*Wired Style: Principles of English Usage in the Digital Age. HardWired. \$17.95.*

tim.jackson@pobox.com

**Cyber sightings**  
By Stephen McGookin

● Traveller's Yellow Pages, the first bilingual English and Russian directory, recently went on the Web ([www.infoservices.com](http://www.infoservices.com)) and offers an indexed guide to services available in the Russian city of St Petersburg, with plans for a Moscow guide to follow. The guide covers basic information such as hotels, restaurants and travel details, but

also more specific contacts. Michael Doran, publisher, says: "Our Web site will save time and money for companies sending representatives to Russia. In St Petersburg, about 30 per cent of business phone numbers change each year. We can keep our online listings more current than any directory in print."

● BioMedNet has launched a scientific research site, <http://hmsbeagle.com>, that brings together a range of debate and sources in a highly readable and user-friendly format. The Beagle site filters daily updated material culled from over

100 scientific databases and journals including Nature, New England Journal of Medicine and the British Medical Journal.

Well worth bookmarking, even if only from a standpoint of curiosity. ● New York-based JFAX Personal Telecom has announced details of its new fax service, which the company says enables e-mail users to send faxes via e-mail to any fax machine in the world and allows users to receive faxes and voice-mail via e-mail. The development, details of which are at the JFAX site (<http://jfax.com>), "heralds the final

death of the fax machine" JFAX says. ● Pinkerton, the detective agency made famous by its exploits in the wild west, has set up [www.pinkerton.com](http://www.pinkerton.com) with details of its thoroughly modern services, from the traditional investigations business to providing security guards.

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## Travel News • Roger Bray

## Mobile deal

Mobile telephones which can be used in North America – and which respond to your usual UK number – are available for hire or purchase before you cross the Atlantic. A "roaming agreement" set up by Cellnet allows you to make or receive calls across the whole of the US and Canada without the need to rent a handset on arrival and inform colleagues of your temporary number. In parts of the north eastern US you can use a digital service by switching your SIM card to the new phone.

Calls from the US to Europe cost £2.44 per minute, excluding VAT. It costs £1.39 to receive incoming calls. British company Carphone Warehouse rents the special phones for £5 a day or sells them for £299.99.

## No guarantee

British Airways will no longer guarantee Shuttle passengers a back-up aircraft from March 12. The airline says only one in five customers using the service, which operates to Glasgow, Edinburgh, Manchester and Belfast, turns up without a

reservation. That proportion may diminish with ticketless travel, which will be extended to Shuttle routes on the same day. BA says a huge increase in capacity makes it "extremely unlikely" that anyone without a booking, who found the first flight full, would not get on the next one.

## Train schedule

European train journey times will tumble again following the French government's approval of construction of a high-speed TGV line east of Paris. When the first section opens in 2004 for a projected

FFY23bn (£2.48bn), including rolling stock, trains to Strasbourg will take 2½ hours, compared to the present 4 hrs. When the whole line is finished it will come down to 2 hrs. Paris to Frankfurt will take 3 hrs 40 mins, to Munich 4 hrs 50 mins and to Berlin 6½ hrs.

## Lesotho warning

You should not travel to Lesotho unless you have essential business there, the UK Foreign Office advises. A breakdown in civilian police control may lead to a rise in crime. As it is, muggings have occurred in daylight in the centre of the capital, Maseru. Do not try

to resist robbers, steer clear of isolated areas – and do not walk around town at night. All British visitors should register with their embassy (tel: 313961).

## PanAm in Miami

Reborn airline Pan American will start a service linking Chicago with Miami and San Juan, Puerto Rico, on Saturday. Once one of the world's giants, it has made a modest start in its reincarnated form. It operates from New York to Los Angeles, Miami and San Juan – and Miami-San Juan. It plans to fly between New York and San Francisco and Miami-LA later this year.

## Luton to Milan

Cut-price airline Debonair hopes to launch a service to Milan from its base at the UK's Luton airport by the end of next month. The move follows confirmation in the latest annual Mori survey commissioned by travel agency chain Carlson Wagonlit that no-frills carriers are making an increasing impact. It showed that 81 per cent of British business travellers were prepared to use them for short-haul journeys, an increase of 5 per cent in a year. Debonair has yet to decide fares on the route, but its prices to Rome range from £69 to £138, one way.

## Likely weather in the leading business centres

	Mon	Tue	Wed	Thur	Fri
Tokyo	10	10	10	10	10
Hong Kong	20	21	22	23	23
London	11	12	13	14	15
Frankfurt	13	16	15	12	10
New York	9	8	6	5	4
L. Angeles	17	18	20	19	18
Miami	15	16	17	18	19
Paris	13	16	15	12	10
Beirut	14	15	16	17	18

BEIRUT DAMASCUS Amman 0345 320100

## Victoria Griffith gives advice on how to get yourself upgraded

## Upward mobility

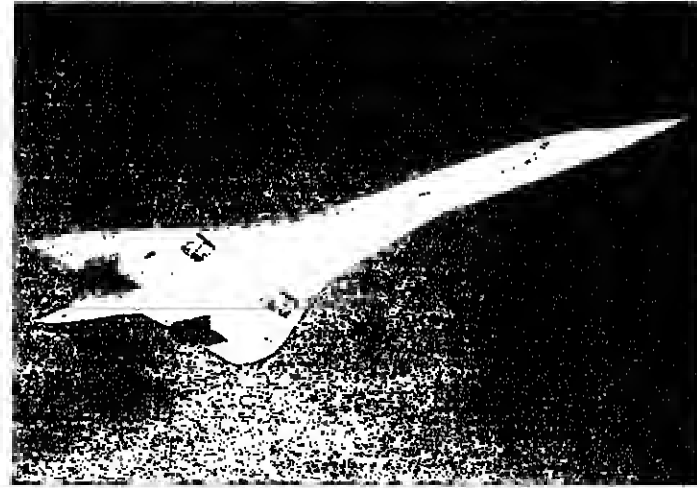
We have all seen them: the air traveller in the economy line who is bounced up to business class, the hotel guest who is offered a suite after hooking a small single room. Why them? What about us?

Heavy bookings are making airline or hotel upgrades harder to come by, but first-class luxury can still be had free of charge. It pays to know the tricks of the trade. The following is a compilation of tips from experts in the US travel business on how to boost your chances:

● Join every frequent flyer programme and executive travel club you can. The travel industry uses these programmes to keep track of its most important customers, and its most important customers are far more likely to get free upgrades than other people. "We know how often you fly with us, so if we have a sold-out situation in economy we'll ask the most frequent flyers if they'd like to travel in business," says Dean Brest at Delta Airlines. "Usually, they say yes."

Hotel chains offer the equivalent of frequent-flyer programmes through executive clubs, and reward their loyal customers with upgrades. Most club memberships are free, although some charge a fee of about \$50 (£30.80).

The Marriott hotel chain promises faithful club members an occasional room upgrade. "The Marquee Club lets us see on the computer how often you stay at



Top flight: only first-class passengers are upgraded to Concorde

our hotels," says Gordon Lam-bourne, a Marriott spokesman.

"If you're a frequent guest and haven't had a free upgrade for a while, you'll move to the top of our list."

Frequent flyer and guest points can be accumulated in many ways. Credit cards often offer frequent flyer miles. Car rentals can usually be used to win points, and telephone usage is increasingly linked to travel programmes.

● Build a close relationship with a travel agent. Although airlines and hotels deny it, travel agents insist they can make a difference. "We can pull strings," says Michael Boulton, general manager of supply relations for the travel chain Rosenbluth Interna-

tional. "For instance, the vice-president of a certain company may not have all that many frequent flyer points, but the company itself may be an important customer. We can explain that to the airline."

Boulton says airlines sometimes grant a free upgrade as a favour. "We can't ask for favours all the time," he explains, "but every now and then we can pull it off."

● Complain. Everyone in the travel industry agrees that writing letters about unpleasant flights, rude service, uncomfortable rooms and unsatisfactory rental cars can put you in line for a free upgrade – even a free ticket. British Airways promises customers a complimentary ticket if they don't find the com-

pany's business class the most comfortable on offer.

● Watch out for special promotions. Car rental chain Hertz is offering a free upgrade to anyone prepaying bookings before the end of March for European rentals to the end of the year.

● Be famous. Although airlines and hotels insist it makes no difference, travel agencies say that fame often guarantees a traveller a luxury suite or first-class seat. "This really does work, especially for the European airlines," says Lynda Young, executive editor of InsideFlyer magazine. "And it doesn't hurt to ask at the check-in counter for an upgrade."

● Don't expect too much. Because airlines and hotels are heavily booked at present, upgrades are often unavailable. Hotel upgrades are least likely in large cities such as New York, London, Paris and Chicago. Chances are better in places such as Cincinnati, Cleveland or Detroit. Also, upgrades tend to be incremental: a first-class passenger may be bumped up to Concorde, but not a business-class flyer. And an economy ticket will rarely land you a seat in first class.

These tips will improve your chances of gaining an upgrade. But with the travel market booming, upgrades are scarce at present. If you book an economy-priced seat or hotel room, understand one thing: you are travelling with the masses.

Sergei Eisenstein, the great Russian filmmaker, grew up in Riga when it deserved its "Paris of the Baltic" tag. His father, Mikhail, was its most renowned turn-of-the-century architect, whose Art Nouveau buildings gave the port an eclectic charm and beauty that the Soviet era concealed and spoiled – but only briefly.

These days the spirit of commerce lives again in Riga, stimulating a revival of its cosmopolitan traditions. "All we need is a little more time," says Einaris Repse, the young, normally reserved, central bank governor, reflecting on the changes overtaking his country. "Latvia was a developed country before the second world war, and it soon will be again."

Cafés, an array of ethnic restaurants (including Sri Lankan, Vietnamese and Cuban) and fairly racy night clubs arguably make Riga at night the most alluring city in the former Soviet Union.

My visits to the Latvian capital from Ukraine usually prove a deserved break from post-Soviet reality. The passport line moves quickly; local shop clerks are not surly; waiters smile; taxis have meters that work. Riga looks and works much like Budapest or any central European capital. But the city can also offer business visitors from the west a taste of its old flavour – and of its new. The latest restaurant fad in Riga is retro-Soviet. This is good: when a country can make fun of its grim history, the past has almost certainly been laid to rest.

According to an indispensable guidebook, *Rigo In Your Pocket*, Marrutka Matzits, which means "Horseradish Sandwiches", is

## Revival of the spirits

Riga offers a Baltic gateway, says Matthew Kaminski

The first purposely built Soviet-style café in the Baltics. It offers cold sandwiches and cheap vodka under red banners and Soviet paraphernalia. The Nostalgie café is of the same genre. The big Soviet-era hotels, the Riga and Latvia, have renovated several floors to western standards, and charge a western-style \$108 (£86) to \$353 a room per night. But even the new rooms at the Latvia retain the narrow beds of the Soviet period. These usually give me a stiff neck by morning.

There are better options. The luxury hotels in the old town – from which virtually all business meetings can be reached on foot – are the Eurolink, Man-Tess and Hotel de Rome. Across the Danegava River – a five-minute drive from the centre – the new Radisson-SAS is Riga's first full-service hotel, with sauna, pool, health club and restaurants.

As the only true metropolis in the Baltics, and conveniently located right in the middle of the region, Riga has become the favoured Baltic gateway for international business. Business

travellers can easily reach Latvia's neighbours by starting in Riga, which is several hours by car from Estonia and Lithuania. Regional air links are improving only slowly.

Many multinationals are locating their Baltic headquarters in Riga. The arrival of companies and expatriate staff – Sweden, an hour across the Baltic Sea, is particularly well represented – has given the city a distinctly Nordic feel.

The Latvians are Lutherans, less reserved than the Estonians and less emotional than the Lithuanians. Latvians' Protestant work ethic guarantees a degree of order and service rarely encountered in the former Soviet countries to the east.

Yet Riga's traditions are multicultural. The city, founded by Germans in 1204 and conquered by Russians in 1710, prospered from Baltic trade from central Europe into the Russian hinterland. German, French and Russian were the languages in the last century.

Today, Latvian, Russian and English are the languages of business, and can be used interchangeably.

Sadly, Riga's Baltic German and Jewish communities are gone, leaving a predominantly ethnic Russian commercial elite. Three in four Riga residents are Russian, and Russian can be heard more often on the street than Latvian.

The potential for ethnic friction caused by the Latvian government's tough stance on citizenship, adopted after independence, raises alarm bells in the west. Yet Latvia is calm and preoccupied with its economy, as well as gearing up for potential membership of the European Union.

THE AMERICAN EXPRESS

The Salvador Dali etching you purchased a year ago in Italy was never shipped to you. I would've tried to get this lovely picture of...er...whatever, to you sooner.

SERVICE

FORT LAUDERDALE, Saturday, July 22: "How to locate something a customer can't describe" is not a course we offer employees at American Express. So how Donna Merritt, a supervisor in one of our Florida offices, ever helped a Cardmember recover a very unusual etching, is beyond us.

Our guess is that Donna, like a lot of the people who work for American Express, knows something about the art of customer service. Mainly, that it isn't a service, but lots of services – many of which don't have names or procedures or restrictions. Come to think of it, it's also something you can't describe.

THERE IS ONLY ONE AMERICAN EXPRESS.

INTERNATIONAL ARTS GUIDE

AMSTERDAM

CONCERT

CONTEMPORARY

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• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 2 Aug 2.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 3 Aug 3.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 4 Aug 4.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 5 Aug 5.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 6 Aug 6.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 7 Aug 7.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 8 Aug 8.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 9 Aug 9.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 10 Aug 10.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 11 Aug 11.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 12 Aug 12.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 13 Aug 13.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 14 Aug 14.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 15 Aug 15.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 16 Aug 16.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 17 Aug 17.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 18 Aug 18.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 19 Aug 19.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 20 Aug 20.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 21 Aug 21.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 22 Aug 22.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 23 Aug 23.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 24 Aug 24.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 25 Aug 25.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 26 Aug 26.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 27 Aug 27.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 28 Aug 28.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 29 Aug 29.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 30 Aug 30.

• Concert by the Royal Concertgebouw Orchestra, conducted by Bernard Haitink, at the Concertgebouw, Amsterdam, 31 Aug 31.



## SONS OF

## PARIS

Two French film-makers, Jacques Rivette and Jean-Louis Godé, have been selected to direct the new production of the opera *Les Femmes d'Alger* by the Paris Opera. The opera, which is based on the novel by Albert Camus, is set to be performed at the Grand Théâtre de Bordeaux in 1998.

## MILAN

A new production of the opera *Les Femmes d'Alger* by the Paris Opera, directed by Jacques Rivette and Jean-Louis Godé, is set to be performed at the Grand Théâtre de Bordeaux in 1998.



## LONDON

Sir Denis Mahon's (left) entire collection of 79 paintings and a selection of drawings go on public show for the first time on Wednesday at the National Gallery. They include masterpieces by Guercino, Domenichino, Caracci and Guido Reni, and a fine group of drawings by Guercino. Sir Denis recently announced that 81 paintings from his collection would go, after his death, to British museums and galleries, but he has put stringent conditions on the bequest.

## VIENNA

Continuing its cycle of exhibitions devoted to famous women of the Italian Renaissance, the Kunsthistorisches Museum showcases the poetess Vittoria Colonna (below, right), whose influence was felt in politics as well as in matters of Church reform. The exhibition, opening on Wednesday, emphasises her close relationship to Michelangelo, expressed in letters, sonnets and in gifts of his drawings to her. Works by Lorenzo Lotto, Titian and El Greco are also on display.

## ZURICH

Bizarre erotic combinations, computer graphics, and a new production of the opera *Les Femmes d'Alger* by the Paris Opera, directed by Jacques Rivette and Jean-Louis Godé, is set to be performed at the Grand Théâtre de Bordeaux in 1998.



## STRATFORD-UPON-AVON

The Royal Shakespeare Company launches two new productions, this week. On Wednesday, Adrian Noble's production of *Cymbeline* opens at the Royal Shakespeare Theatre. On Thursday, Caroline Fennell's production of *As You Like It* opens at the same theatre. The company's new production of *As You Like It* is directed by Steven Pimlott.

# Yesterday's teen dream, today's mother

Nigel Andrews meets Debbie Reynolds, who is back with a new film

Miss Burbank of 1946 is now available again for leading film roles. It would be impossible to believe that Debbie Reynolds is 65 this year, were she not flaunting her sexagenarianism in the new Albert Brooks comedy, *Mother*, in which she plays the title role to Brooks' walking midlife crisis.

With unimpaired piquancy, the one-time teen dream of *Singin' in the Rain* plays a scatterbrained matriarch, delivering home truths to her son who has dropped by to repair his life, heart and childhood memories. Reynolds was widely tipped for an Oscar nomination until the Academy decided on a "new faces" look for this year's Best Actress nods.

On a trip to Hollywood I met Reynolds in her small corner house in the San Fernando Valley. It's a dark, dark, dark house, and she was a parrot demanding its rest or that Miss R was protecting her features from unkind reporters. I also assumed there must be a Reynolds mansion somewhere, off-limits to hacks, probably near Las Vegas where this super-trouper still sings and nimbly capers in one-woman shows.

She finally turned a table light on to reveal a scarce-changed apple-cheeked baby face that had once sung "Good morning" and "You are my lucky star".

For most of us, Reynolds is, and always will be, Kathy Selden in *Singin' in the Rain*. She was Hollywood's favourite ingénue in the early 1950s: a Vera-Ellen with personality, a non-stick Sandra Dee. She also had doughty after-careers as a stage and television performer and as the famed parent of Carrie Fisher. She inspired Fisher's affectionately venom'd memoir, *Postcards From The Edge*, later filmed with Shirley MacLaine (few other impersonators imaginable) in the Reynolds role.

But "Golden Era MGM" is still the brightest luggage-sticker on her career. You know she gave people hell back then from the



Debbie Reynolds, Hollywood's favourite ingénue: 'I really feel I'm two people, half Mary Frances Reynolds and half Debbie'

My only escape was chewing gum, which I ate all the time. That and going behind the stage to cuss and kick at a wall. By cuss I mean 'damn' and 'hell'. I've progressed since then. She finally collapsed after the filming of "Good morning", the number in which the stars kept dancing over the settee, tipping it with dazzling ergonomic control.

"It was late night after we'd been shooting all day. We'd already gone over the couch 40 times and Gene wasn't happy settling on any of the shots, though he finally had to. I could barely drive home. I stayed home for two days. My doctor said I couldn't work. They were very upset. But imagine, if I couldn't walk at 17, how tired everyone else was!"

When she wanted a break from Kelly, she wandered over to Hollywood's other dancing legend, "Fred Astaire was rehearsing next door and he'd encourage me and let me watch. He hardly ever allowed anyone in, but he wanted me to understand fully that they all went through the same torture and despair and

## Theatre

### Stop, in the name of love

On a wrought iron bridge, a desperate man prepares to jump into the river below. A passer-by double-takes: "Is it? No, sorry." He departs. He doubles back. "Yes! Henry Bertini!" Thus begins Murray Schisgal's 1964 comedy, *Las*, a gem of a Broadway vignette slickly revived for the West End. Wry, brittle, adult, *Las* distills the cruelties we inflict upon one another in its name.

After 15 years, old classmates Henry and Milt have run into each other at crossroads in their lives. Henry has not become the medical student nor novelist he hoped to be, and has no self-esteem. Milt seems flushed with financial success, and in love - but not with his wife, Ellen, and thus his life is unfulfilled. These deformed creatures of the American Dream are soon discussing how they had to struggle to get where they are.

Milt suggests Henry should steal Ellen from him and thus do everyone a favour. Milt reveals that he is on the bridge to murder Ellen. When she arrives, she confesses she is there to murder him, too, and produces a graph charting their sexless marriage: "I wish I was a lesbian... then I wouldn't have all these demeaning problems." Ellen is a genius who just wants to be a wife and Mom, but the feminist zeitgeist will not permit her.

The play thrice bursts into unaccompanied song, as if lampooning the theatrical absurdities of musical romance. The lunacies of a genre in which characters make lifelong commitments in the trill of a chorus are apparent in Henry and Ellen's swift wooing, then seconds-later squabbling. These are the perversities of true love in which we will relationship to evolve while wilfully erecting insurmountable barriers.

This energetic production delights with modest tomfoolery. When someone does fall off the bridge, we hear a "splish"; and then we see an hilariously surprising splash. The sophisticated shenanigans are choreographed in style by director Neil Marcus. Andrew O'Connor's sharp turn as the self-righteous Milt, Joyce Springer's lovingly bright but dippy Ellen, and Clive Carter's frenzied neurosis as Henry are all painfully funny.

Simon Reade

At the Jermyn Street Theatre, London until March 15 (0171 287-2875).

## INTERNATIONAL ARTS GUIDE

### AMSTERDAM

**CONCERT**  
Concertgebouw  
Tel: 31-20-6718345  
● Felicity Lott and Roger Vignoles: the soprano and pianist perform works by Schubert, Mendelssohn, Brahms, Chabrier and Britten; 8.15pm; Feb 25

### EXHIBITION

**Nederlands Scheepvaartmuseum**  
Tel: 31-20-5232311  
● Gevangen in het J. Willem Beheiden Huys 1596-1597: exhibition commemorating the 400th anniversary of Dutch explorer Willem Beheiden's landing on Nova Zembla while searching for a northern route to the Dutch Indies. The exhibition features a reconstruction of the men's makeshift shelter on the island; to Apr 14.

### BERLIN

**DANCE**

**Staatsoper Unter den Linden**  
Tel: 49-30-20354438  
● Le Lac des Fées: a choreography by Pierre Lacotte to music by Auber, performed by the Staatsoperballet; 7pm; Feb 25

### OPERA

**Deutsche Oper Berlin**  
Tel: 49-30-3438401  
● Susannah: by Floyd. Conducted by Marie-Jeanne Dufour, performed by the Deutsche Oper Berlin. Soloists include Karan Armstrong and Dean Peterson; 7.30pm; Feb 25

### EDINBURGH

**EXHIBITION**  
Scottish National Gallery of Modern Art Tel: 44-131-5568921  
● Lucian Freud: Early Works: exhibition of 25 paintings and drawings made by Freud before and during the second world war. On display will be the artist's first oil painting and his only sculpture, a sandstone horse carved in 1937; to Apr 30

### OPERA

**Edinburgh Festival Theatre**  
Tel: 44-131-5298000  
● La Bohème: by Puccini. Conducted by Stephen Clarke and performed by the Scottish Opera. Soloists include Ian Storean and Elizabeth Collier; 7.15pm; Feb 26, 28

### FRANKFURT

**EXHIBITION**  
Schirn Kunsthalle  
Tel: 49-69-2998820  
● Gaston Chassaac -

Retrospective: exhibition of work by the French artist who worked in a self-imposed isolation, producing a colorful child-like images and abstract works that defied easy categorisation. Later works saw a withdrawal from conventional methods as Chassaac began to paint on a wide variety of materials including catfish bones and vegetable peels; to Apr 6

### LONDON

**ART & ANTIQUE FAIR**  
Olympia Tel: 44-171-6033344  
● Spring Fine Art and Antique Fair: featuring more than 150 exhibitors with highlights including sculptures by Elizabeth Frink, contemporary furniture by Paolo Gucci, contemporary Chinese ceramics, Art Nouveau silver, Old Master paintings and West African tribal art; from Feb 25 to Mar 2

### CONCERT

**Barbican Hall**  
Tel: 44-171-6384141  
● London Symphony Orchestra: with conductor Michael Tilson Thomas and harpist Bryn Lewis perform works by Debussy; 7.30pm; Feb 27  
● Queen Elizabeth Hall Tel: 44-171-9210600  
● Passages: a song cycle; special showcase performance for young composers with director Jules Wright and soloists Lynne Davies, Mary King and Hyacinth Nicholls; 7.45pm; Feb 26  
● Royal Festival Hall Tel: 44-171-9604242  
● London Philharmonic Orchestra: with conductor Paavo

Berglund, the Borodin String Quartet and pianist Stephen Kovacevich perform works by Dvorák, Mozart and Smetana; 7.30pm; Feb 25  
Wigmore Hall  
Tel: 44-171-9352141  
● John Bingham: the pianist performs works by Haydn and Chopin; 7.30pm; Feb 25

### EXHIBITION

**National Gallery**  
Tel: 44-171-7472885  
● Discovering the Italian Baroque: The Denis Mahon Collection: display of 79 paintings and 30 drawings from the collection of Sir Denis Mahon, including works by Guercino, Reni, Domenichino and Carracci. This collection of 17th and 18th century Italian pieces is being shown in public for the first time; from Feb 26 to May 18

### NEW YORK

**EXHIBITION**  
MOMA - Museum of Modern Art, New York  
Tel: 212-708-9400  
● Rainer Werner Fassbinder: retrospective exhibition devoted to German film maker Rainer Werner Fassbinder, one of the main representatives of the New German Cinema. Fassbinder died at the age of 37 in 1982, having completed 44 films. This retrospective is the first complete exhibition of his films in the US and includes many new prints; to Mar 31  
The Metropolitan Museum of Art Tel: 212-679-5600  
● Some Women: an exhibition of

portrait busts of eight women, in bronze and marble, by Rodin, Lehmbruck, Brancusi, Giacometti and others; to Apr 6

### PARIS

#### DANCE

**Théâtre de la Ville**  
Tel: 33-1 42 74 22 77  
● 2: choreographed by Edouard Lock to music by Bryars, Shields, Pop, Charles, Forqueray, Frescobaldi and Rameau and performed by La La La Human Steps; 3pm & 8pm; Feb 26, 27, 28; Mar 1

#### OPERA

**L'Opéra de Paris Bastille**  
Tel: 33-1 44 73 13 99  
● Carmen: by Bizet. Conducted by Gary Bertini, performed by the Orchestre et Choeurs de l'Opéra National de Paris. Soloists include Franck Ferrari, LeRoy Villanueva and Peter Coleman-Wright; 7.30pm; Feb 26

#### ROME

#### EXHIBITION

**Galleria Nazionale d'Arte Moderna** Tel: 39-6-322 981  
● Alighiero e Boetti - L'Opera Ultima: exhibition marking the second anniversary of the Italian artist's death and featuring four large-scale works: "Altamondo de 1 a 100 e viceversa", "Ouvre postale", "Tutto" and "Tappeto", which were among the last works created by the artist; to Mar 18

#### STUTTGART

#### DANCE

**Staatstheater Stuttgart**  
Tel: 49-711-20320  
● Stuttgarter Ballett: perform van Manen choreographies "Metaforen" to music by Lesur, "Distanz" to music by Sibelius, "Twilight" to music by Cage and "Rassemblement" to music by Bissanthe; 7.30pm; Feb 25

#### TEL AVIV

#### OPERA

**The Opera House**  
Tel: 972-3-6927777  
● Cavalleria Rusticana: by Mascagni. Conducted by Bertrand de Billy, performed by the New Israel Opera. Soloists include Vladimir Braun, Ute Trekel Burckhardt and Jon Frederick West. The programme also includes a performance of Il Pagliacci by Leoncavallo; 8pm; Feb 26, 28 (1pm); Mar 1

#### THESSALONIKI

#### EXHIBITION

**Thessaloniki Cultural Capital '97**  
Tel: 30-51-867860-6  
● Greek Space: exhibition of photographs, drawings and models examining the French Archaeological School of Athens many years of excavation work at the sites of Argos, Delphi, Delos, Thasos and Philippi. The exhibition takes place at the Technical University Exhibition Gallery; from Feb 25 to Mar 21. Listing selected and edited by ArtBase The International Arts Database, Amsterdam, The Netherlands. Copyright 1997. All rights reserved. Tel: 31 20 664 6441. E-mail: artbase@pl.net

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10.00 European Money Wheel

Nonstop live coverage until 15.00 of European business and the financial markets

17.30 Financial Times Business Tonight

#### CNBC

08.30 Squawk Box

10.00 European Money Wheel

18.00 Financial Times Business Tonight



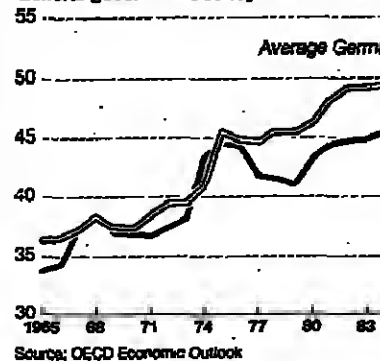
## COMMENT &amp; ANALYSIS

# Defence of the low tax economy

Only the Conservative party can control public spending, says UK prime minister John Major

## The burden of spending

General government outlays as % of GDP



Source: OECD Economic Outlook



government subsidies, curbed the growth in social-security benefits and increased the efficiency of public services. As a result, not only have we stopped the rise in the spending burden, we have also put it on a clear, downward path. In the early 1990s, public spending in the UK peaked at around 45 per cent of GDP. By the last recession of the early 1990s, this had come down to 43.5 per cent. During this period, we have made further progress.

Since Ken Clarke became chancellor in 1993, we have reduced the projected level of spending for next year by £24bn (£39bn). Next year, we are set to achieve our immediate aim of getting spending back down to 40 per cent of GDP. In the next parliament, we intend to get below that.

The most recent comparable figures show that the proportion of GDP going into public spending is already around 8 percentage points lower in Britain than in the rest of the European Union. To put that in perspective, if we had allowed spending to rise to the EU average, we would now need to be raising the equivalent of about £3,300 extra in tax from every household.

Our spending plans for the next few years are certainly very tough, but no one

should be in any doubt about our determination to stick to our guns. In recent years, we have demonstrated unprecedentedly good control of public spending while still finding additional resources for health, education and the police. We will continue to do so, allowing us to combine our objective of a low tax economy with sound public finances.

Controlling public spending is by far the most effective way to reduce government borrowing and keep it down. In 1979, Britain's debt burden was among the highest in the EU. Since then, the UK debt burden - like the burden of public spending - has fallen. In other countries, where spending has continued to rise, the debt burden has also risen. Now, our debt burden is among the lowest in the EU.

Of course, borrowing tends to rise with spending during a recession. But the public sector borrowing requirement has been halved in the past three years alone. Labour's claim that Britain has a debt problem is not borne out by the figures. Labour would like to create an excuse for raising taxes, thinking they might get into government. But the debt burden is already lower than

in Germany and the US.

Our plans show that, by continuing tight control of public expenditure, we can return the PSBR towards budget balance by the end of the century. We intend our public finances to remain among the strongest in the developed world.

Our commitment to reduce public spending below 40 per cent of GDP and to keep it there will not only ensure sound finances. It should also enable us to find further scope for tax cuts. If we do not cut taxes, the normal process of fiscal drag means the tax burden tends to rise over time.

Our objective is to match low spending with low taxes in a permanently low tax economy. Lower public spending, lower taxation and lower government borrowing are the essential ingredients which will enable this country to compete more effectively in global markets.

The Labour party does not share our belief in the importance of a low tax economy. Nor is it credible that Labour's shadow cabinet could stand up to their special interest groups, or continue the hard grind on public-sector efficiency that is necessary to find additional savings year after year.

Taxes would have to go up under a Labour government

because spending would rise. Indeed, for all Labour's rhetoric about being tough on public spending, it remains committed to policies which could only be fulfilled by spending more.

We have identified 89 Labour spending commitments by front bench spokesmen which Treasury ministers have costed at £30bn a year. Labour has not denied or withdrawn these pledges. One example is the phased release of local authority capital receipts, such as from the sale of council houses. This measure alone would increase spending and borrowing by around £2.5bn a year.

An increase in spending of anything like £30bn would reverse a large part of the hard work we have done over the past 18 years. It would take us back about half way towards the average levels of spending in the rest of Europe. As a result, taxes in Britain would have to rise significantly, closer to the much higher levels we see today in Europe.

Labour is already proposing two wholly new taxes - the smash-and-grab utilities tax and the tartan tax. Others will inevitably follow. Its emphasis on not raising income tax rates is no reassurance. Other Labour spokesmen have made it clear they have plenty of other targets in mind, such as personal tax allowances and company taxes. Neither does a pledge not to raise top income tax rates rule out hitting the same people through high national insurance contributions.

The choice at the next election could not be clearer. By continuing to reduce the burden of public spending, our objective is to further reduce taxes so that Britain remains a low tax economy. That is the only possible way forward if Britain is to go on winning in increasingly competitive global markets.

Labour has set no objective or aim to reduce public spending as a proportion of national income. It offers a return to European social democratic policies, policies that go hand in hand with higher levels of spending and taxation. Those policies would inevitably lead to slower economic growth and more job losses. We must keep Britain a low tax economy.

Personal View • Claus Dieter Ehlermann

## A national remedy

The legality of state aid need not always be decided at the level of the Commission

There is a paradox about the present debate over the control of state aid in the EU. On the one hand, the proper regulation of state aid is seen as increasingly important to ensure that the internal market works effectively. The point is underlined by recent cases such as Crédit Lyonnais, the troubled French bank, Iberia, Spain's flag-carrying airline, and Volkswagen's investment in Saxony.

Yet, at the very moment when governments and business expect the Commission to exercise its full powers as regulator-in-chief, the Commission is seeking to limit the "natural monopoly" it enjoys under the treaty of Rome, via a little-known provision based on Article 94.

The risk is that state aid controls could become another area where EU law is not being applied properly by member states, widening a more general credibility gap about enforcement of EU legislation.

The Commission's self-denying ordinance is understandable. It wants to focus on the big cases and prevent a state aid backlog. The analogy which springs to mind is EU competition policy. Here too, the Commission is overworked and undermanned given the increasing importance of anti-trust policy in the EU.

Yet there are important differences. Member states have their own competition statutes. Companies seeking redress in EU competition policy can argue their case in front of national judges who have the power to grant injunctions and award damages. Indeed, the Commission strongly supports efforts to decentralise the application of EU competition law, provided it is done on a uniform basis.

The scope for devolving state aid control to national courts is much more limited. Member states do not have national statutes which regulate state aid, nor do the administrative structures exist which are capable of monitoring illegal subsidies. If there is a way forward, it would seem to lie in giving aggrieved competitors the right to seek redress in national courts.

Along these lines, Unice, the European employers' federation, has come up with the idea of a "remedies directive". This would force governments to think twice before handing out state aid without notifying the Commission or seeking its prior approval. Two precedents for such a directive exist in the area of public procurement.

The Unice proposals are worth pursuing, but a remedies directive would solve only half of the problem. After all, the record on implementing EU directives on public procurement remains highly unsatisfactory. And businesses may prove reluctant to exercise their legal rights against national governments.

It is also questionable whether it is right to strengthen further the individual rights of companies and citizens against member states. The European Court of Justice has already recognised the existence of individual rights to remedies (in particular injunctions and damages) to a remarkable degree. These remedies are probably much more effective than the power - established by the Maastricht treaty - to fine member states which do not respect Court judgments.

A more promising initiative, I believe, would be to consider establishing legal and administrative structures in the member states to deal with state aid rather than leaving everything in the hands of the courts.

Three precedents come to mind. First, the Europe agreements reached with the central and eastern European countries seeking to join the EU require that they individually monitor their state aid. There was simply no other solution available

because of these countries' special status as transition economies.

Second, the German Association of Industries proposed in 1995 enacting a national statute which would limit the granting of state aid, following some spectacular federal government rescue operations, chiefly in former east Germany. This proposal has recently been taken up by the German cartel office.

Third, cases such as Rover and Fokker show how useful national auditors can be in detecting illegal state subsidies. The EU could consider handing over responsibility for monitoring state aid to national audit courts.

The control of state aid points to an even bigger problem about the EU today. Public opinion expects EU law to be enforced rigorously and fairly. But the Commission simply does not have the means or the manpower to do the job. The problem is bound to get worse when the EU expands its membership to central and eastern Europe.

Therefore, it is time to stop thinking about building up even more power at the centre and to start thinking about devolving responsibilities to member states. Clearly, this is politically sensitive. But it is surely a more efficient approach than retrospective control of behaviour. As all anti-trust enforcers know, there is no better regulator than a market structure which favours competition.

Are these ideas compatible with the principle of subsidiarity, whereby decision-making in the EU is devolved to the appropriate level? The answer must be yes, provided that the loss in EU-wide regulatory authority is offset by a gain in efficiency in the market.

Subsidiarity is about bringing decisions closer to the citizen. The buck need not always stop with the European Commission.

The author is professor of economic law at the European University Institute in Florence and former head of the EU's competition directorate.

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HF

We are keen to encourage letters from readers around the world. Letters may be faxed to +44 171 637 5336 (please add fax to time), e-mail: letters.editor@ft.com. Published letters are also available on the FT web site: <http://www.ft.com>. Translation may be available for letters written in the main international languages.

## Effectiveness of World Bank and UN would gain by votes change

From Professor Sir Hans Singer

Sir, Mr James Wolfensohn has proposed plans for a restructuring of the World Bank which would add \$250m to its running costs over two years ("World Bank plans \$250m restructuring", February 20). I have no quarrel with these proposals and I am not qualified to judge them. Given Mr Wolfensohn's high reputation I am quite ready to accept that these plans would add to the efficiency of the World Bank and pay for themselves in the long run.

However, I would point out the contrast between this request for another \$250m (on top of a \$150m for a redundancy programme, and a 32 per cent rise in administrative costs over the three years to 1994, all mentioned in your article) with

the pressure for budget-cutting reforms in the UN.

What is the basic reason for this contrast? To my mind it is the organisations' different methods of voting and decision-making. In the World Bank, as also in the International Monetary Fund, the principle is more or less a dollar-a-vote; this gives the OECD countries firm control. In the UN the voting and decision-making, at least in the General Assembly, is on the basis of a country-a-vote; since decolonisation this gives the developing countries a good measure of control. Hence the powerful countries support the Bretton Woods system and withhold their support from the UN system.

Neither of the two voting systems is fully democratic. It should not be beyond the bounds of possibility to

devise a common voting system for the two types of institution which would combine features of both present systems and introduce other elements. This would create a more level playing field in global management which can only improve its overall effectiveness. Is this not a task to which some thought may be given now? The reason for the sharply different voting is mainly historical.

The World Bank and UN were created on separate occasions and in circumstances when the different voting systems made less difference in control than they do today.

Hans Singer, Institute of Development Studies, University of Sussex, Brighton, Sussex, UK

## Logic of independent central bank

From Mr Walter Grey

Sir, The greater independence you hailed as good for the Bank of Japan ("BoJ autonomy", February 7) must be just as good for others like the Bank of England.

The latter's metamorphosis was, of course, precipitated by Britain's self-inflicted ERM fiasco. Though the process has yet to run its full course as well as the full length of

the economic cycle, whose demise it can powerfully accelerate, it has already contributed to a striking improvement in Britain's economic performance and prospects.

Here and elsewhere, moreover, the case for a fully independent (but properly accountable) central bank committed to the maintenance of sound money, or price stability, is being increasingly

recognised, quite apart from the Maastricht Treaty's commitment to the same effect.

It is, briefly, that monetary discipline and politics do not mix, any more than do politics and the administration of justice.

Walter Grey, 12 Arden Road, Finchley, London N3 3AN, UK

## Regulators blind to conflict of interests in utilities

From Dr David Rudd

Sir, In your editorial "Consumer woes" (February 18) you almost put your finger on the cause of those woes when you wrote: "Privatisation has entrenched the conflict of interest in the utilities between consumers and shareholders." Almost, but not quite.

Privatisation certainly created a probable conflict of interest, but it is the regulators, with their blind insistence on the RPI-X formula, who have entrenched it.

Neither more privatisation nor a windfall tax will resolve this conflict, as you rightly say. What is required is a regulation method which explicitly and quantitatively ties the shareholders' profits to each utility's success in reducing its prices and improving its services.

When you kindly published two letters from me (July 8 1994 and May 23 1996), proposing such a method, three utilities showed some cautious interest, but not the regulators.

The reason why the latter are so wedded to RPI-X is not far to seek. They have by now a vested interest in their ever more protracted "public consultations", so called, and their parallel arcane negotiations with the utilities, which that formula necessitates and by which they can justify their staff levels. And the utilities do not rock the boat because their first-hand information is always more accurate and comprehensive than the regulators' second-hand information, so the utilities can get larger profits in the long run from RPI-X than they can expect from a more explicit formula.

It will be a pity if this problem remains unresolved for no better reason than that both sides in these negotiations are content with the present arrangements.

David Rudd, 14 Coleridge Road, Basingstoke, Surrey SM7 2SW, UK

## Fair price of genetics

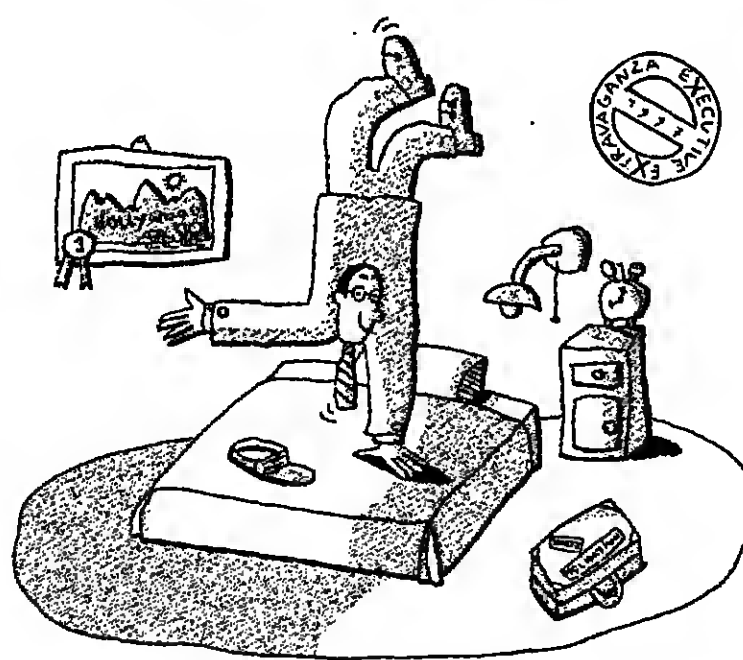
From Mr Simon Yates

Sir, Your editorial "Genetic tests" (February 19) states, unconsciously enough, that "risks must be priced fairly and transparently in life insurance as in other markets". I fall to see how it follows that "insurance must therefore be allowed to ask for genetic and other medical information, and to discriminate on the basis of the results".

There is nothing "unfair" about pricing which passes on the costs of complying with regulations widely believed to be socially necessary. Genetic testing raises considerable social issues which will require a careful response, extending far beyond life-insurance regulation. For example, should employers be able to turn down job applicants on the basis of genetic tests?

Of course not. Government legislation on the broad issue is inevitable, if only because a meaningful number of voters are likely to be disadvantaged by it. Such legislation is certain to have costs, whether these be from providing state-administered benefits to those disadvantaged, or from driving up prices by requiring the free market to comply with new regulations. There is no doubt in my mind which will cost less.

Simon Yates, 668 Greenwich St, New York NY 10014, US



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## FINANCIAL TIMES

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Monday February 24 1997

## The saving of French banks

There is a depressing, never-ending feel to the Crédit Lyonnais story, and to the wider problems of the French banking sector. The state-owned bank keeps promising that it only needs one last dollop of state aid to straighten itself out. But it is now returning for a third helping, this time, apparently, for as much as FF300bn of French government assistance.

Private sector French banks, notably Société Générale, have complained before at the unfair way in which the state has repeatedly bailed out of problems, while they have had to struggle on their own.

The force of their argument has grown as the size of the successive rescue packages for Crédit Lyonnais have expanded, and as the state-owned bank has begun to show an operating profit of FF300m last year, while internal bank estimates suggest a tenfold profit increase this year. This is not surprising, given the FF49bn of state support already provided.

Small wonder that Mr Marc Vénier, the chairman of Société Générale, has said he believes Crédit Lyonnais should be left with more "scars" in terms of forced asset sales, and threatens to take legal action in Brussels, where the new package is now being considered.

Que faire? If the sector was not banking and the country

was not France, one could plausibly argue that the institution should be allowed to go bust. But while the French government is clearly not ready to countenance such a drastic remedy, it is ready to see Crédit Lyonnais taken over, even by a foreign bank. Last year it started to seek out potential foreign buyers. But none were forthcoming.

The lack of interest is not surprising. The general malaise of the French banking sector is not enticing to would-be purchasers. There are too many banks chasing too few customers, particularly of the corporate kind. Commercial banks are also fettered by social legislation, some of it prewar, on working time and flexibility.

Crédit Lyonnais has so far undertaken only to sell some of its foreign retail operations, while retaining and reinforcing its international wholesale banking activity.

Perhaps the time has now come for the government, and Brussels, to require the bank to sell some domestic branches or subsidiaries as the trade-off for yet more state aid. Crédit Lyonnais would probably howl at what it would see as an attack on its core domestic business, but such a strategy could help force the restructuring that French banking badly needs.

## Wise investment

Mr James Wolfensohn has spent his first 18 months as president of the World Bank searching the organisation's soul. With private investment flooding into developing countries, and official aid programmes under fierce attack, the bank seemed to be losing its empire. Mr Wolfensohn had to show it still had a role.

The result of his efforts was revealed last week in the form of an ambitious restructuring programme to be put to the bank's executive board next month. Like many a restructuring proposal before it, the "strategic compact" promises fundamental reform. Over two years, it will transform the bank into a more effective, and more responsive partner in global development. That is the good news. The bad news is that it will cost \$250m.

It is difficult to quibble with the programme's broad objectives. Who, after all, would not want to see the bank do a better job of combating poverty and underdevelopment? But when international organisations of every description are under pressure to downsize, it takes a certain cheek for the bank to ask to spend more.

Insiders deny that the programme is expansionary. They claim that the annual 11 per cent increase in running costs over the first two years of the programme is an investment in

a "leaner, fitter" bank. By 2001 spending will have fallen back to only 3 per cent, in real terms, above the current level.

And yet, even if Mr Wolfensohn is not suggesting an expansion of the bank's role, the plan certainly rejects the view that it needs to be carved back. The aim is to make the bank "the best in the business". Many will wonder, however, whether it needed a more fundamental rethink: of what precisely its business was.

The "globalisation" of world capital flows leaves plenty for an effective international development bank to do. Indeed, over half of the developing world population has been hardly touched by the "globalisation" of investment flows since the early 1980s. The question is whether the bank can fill the many gaps in the market more effectively than anyone else. And if so, how.

In effect, Mr Wolfensohn is arguing that, to be up to the challenge, the bank needs to continue to be all things to (nearly) all countries. And he wants \$250m, and two years, to prove it. It is a risky strategy. But the prize of improving the institution is probably worth the gamble. In two years, shareholders will have to take a long hard look at the bank - and the goals that have been set - to decide whether the investment has paid off.

## Under attack

The spat between Labour and the Conservatives over Britain's defence shows signs of developing into a pitched battle. Mr Michael Portillo, the defence secretary, has unveiled Britain's new defence priorities: Labour has increased its crest (but a complete and formal review of Britain's military commitments is needed to allocate the UK's limited defence funds).

In deciding which Britain should get its buck, the starting point must be an assessment of what role the country wishes, and can afford, to play in the world. Neither party seems likely to give up Britain's global ambitions, nor the permanent seat on the UN security council which goes with them. But does the UK have the military to meet those pretensions?

There are signs that, in an effort to be all things to all men, the UK's military effort is being spread too thinly. To take just one example, Britain's hunter-killer submarine fleet is now barely large enough to conduct its minimum duties, escorting aircraft carriers and Trident nuclear missile boats. Negotiations over replacement submarines are bogged down because the astronomical development costs can only be amortised over three boats, making unit prices almost unaffordable. Similar problems afflict the army and the Royal Air Force.

Such difficulties are strong prima facie evidence that the

forces are over-stretched. Since no more money is likely to be forthcoming for defence, and Britain is only likely to act in concert with its allies, there are good arguments to suggest that the UK should specialise, performing some tasks properly for the whole of Nato, while leaving others to its allies.

A defence review would be a good mechanism for deciding how effort should be concentrated; provided, of course, politicians gave the review sufficient scope to make real, hard choices. Here Labour seems to fall down. In an attempt to curry favour it has committed itself to a blue-water navy, to massed armoured brigades, to the Eurofighter and a host of other programmes.

This risks giving a defence review so little latitude that the uncertainty caused would not be worth the candle. Yet there are cuts which can be made: it makes little sense to have British armour in Germany, the sovereign bases on Cyprus look like a luxury, and peace with Argentina could make a Falklands garrison redundant.

Well equipped rapid reaction forces, effective naval defence of the eastern Atlantic sea lanes, and secure air defence of the UK are proper and proportionate contributions to collective security. If either party is prepared to be that radical, and truthful, then bring on the defence review. Anything else is pretension and fudge.

## Red chips and dark horses

Companies backed by China will determine Hong Kong's business prospects when it returns to the mainland, says John Ridding

Champagne was served in the stewards' bar after Mr Larry Yung's new horse romped home yesterday in the Hong Kong Derby. In business too, the chairman of Citic Pacific, the local arm of Beijing's flagship investment vehicle, is making his mark through a string of strategic deals.

Mr Yung is not alone. After the British-owned trading groups and the local Hong Kong tycoons, it is now the turn of mainland-backed businesses to shake up the territory's corporate scene. Red chips, as they are known, are red hot. They are dominating market activity ahead of July's transfer of sovereignty and shifting the balance of business power.

Over the past year red chip companies have raised more than HK\$1.1bn (\$1.4bn) through placing new shares on the Hong Kong market, almost a quarter of the value of total placings. Investors, hoping to capitalise on the companies' mainland connections, have snapped them up, pushing red chip share prices higher by an average of 70 per cent last year.

This year has been more sedate. But the death last week of Deng Xiaoping, China's paramount leader, has removed a lingering cloud from investment sentiment and raised the prospect of a renewed rally.

Partly as a result of their share price rise, the 40 or so red chips account for more than 7 per cent of Hong Kong's stock market capitalisation. They are also increasingly active in mergers and acquisitions. Last month Citic Pacific took a 20 per cent stake in China Light & Power, one of Hong Kong's biggest utilities, in a HK\$1.25bn deal. Last week China Everbright, another red chip conglomerate, completed the acquisition of a 20 per cent stake in International Bank of Asia and a smaller stake in the insurer, National Mutual Asia.

If the rise of the red chips is clear, however, the corporate upheaval leaves significant questions. Investors ponder the identity and strategies of the new business forces and whether their ascent can be sustained. Of more immediate concern is the approach to July's handover: whether the red chips will uphold or undermine the territory's business foundations and its promised economic autonomy.

Such concerns stem partly from the parentage of red chips, most of which are the commercial arms of ministries and state and provincial governments in mainland China.

Citic Pacific was set up by China's state council, the country's cabinet, which also holds a controlling interest in China Everbright, the financial and trading conglomerate. China Resources is the business arm of the ministry of foreign trade, while China Poly, the trading arm of the People's Liberation Army, holds a stake of almost 30 per cent in Continental Mariner, a small but ambitious red chip.

The risk is that political rather than commercial motives will shape their strategies and that transparency in business dealings will be obscured by guidance from the mainland.

Last year's restructuring of Hong Kong's aviation industry, for example, appeared partly



driven by political pressures as Beijing sought a substantial stake in a strategic sector, says Mr John Mulcahy, managing director of W.I. Carr in Hong Kong. In the deal, Citic Pacific took a 25 per cent stake in Cathay Pacific, the territory's de facto flag carrier. A transaction this year, in which Mr Yung and other senior executives bought a bargain 15.5 per cent stake in Citic Pacific, was criticised in the investment community for its lack of transparency.

In the offices of the red chips, such concerns are dismissed. "Foreign investors can relax," says Mr Zhu Xiaobai, chairman and chief executive of China Everbright. "Our company is owned by the state council, but they never give me directions or instructions."

Sitting in his harbour-front headquarters, Mr Zhu rejects the charge that mainland companies will use their political muscle. "I was a deputy governor at the People's Bank of China [the central bank] so I know that the government encourages companies here to be just like common companies and not to use their background."

In a barbed reminder that the playing field has rarely been level in Hong Kong, Mr Zhu adds: "Chinese companies will never be in a position like Jardines or Swire." The British trading groups, he says, long held sway over the territory's business and made use of political influence. At China Resources, Mr Frank Ning plays down the importance of political connections during Hong Kong's transition to Chinese sovereignty. "People overestimate these things," says the conglomerate's managing director. "You can't rule out that some will try to use their influence but most managers in China realise that they have to play by the rules." The urbane Mr Ning does little to support the image that mainland businesses operate through political manoeuvres and secretive deals. He is more

concerned by everyday issues, such as the potential of a small bottled water operation in southern China and incentive schemes for his staff, virtually all of whom are from Hong Kong.

One other prominent mainland businessman argues that the red chips themselves will act as guarantors of the Hong Kong system. "We all want to be blue chips. If you look at Citic it is now a Hong Kong company," he says, noting that the holding of its Beijing parent fell from 32 per cent to 26 per cent after the recent share purchase. "They now have a vested interest in protecting the local playing field."

Such arguments provide a measure of reassurance. But they fail to remove reservations. "I think they will play by the rules to the same degree they feel the local tycoons have played by the rules," says Mr Mulcahy at W.I. Carr. "But their interpretation of the rules in Hong Kong is that you use whatever clout you can bring to bear."

One US investment banker predicts a period of "the grinding of gears" as the new players seek to establish themselves. "Upheavals to the status quo can be uncomfortable," he says. "But they are also full of opportunities, for foreigners as much as locals."

For red chips and for the inves-

tors who have been chasing their shares, the question is whether they can deliver on these opportunities. "We are in a bit of a honeymoon period at the moment," says one European banker. "A lot of money has been invested simply in the hope that these companies establish themselves, graduate into properly managed enterprises and turn their alleged mainland expertise into earnings."

Some already have. Citic Pacific has seen net profits grow from HK\$333m in 1990 to just under HK\$55m in the first half of last year as a result of earnings and exceptional gains from high-profile investments in telecoms and aviation. The group now predicts sharply rising returns from infrastructure projects in China. Its management team, drawn from the mainland and from international banking, has established a strong reputation among the investment community.

China Resources, the oldest red chip, has pursued a slower and steadier strategy but has also achieved critical mass in its trading and manufacturing businesses. China Everbright, after a dismal period of losses in property and financial investments, is also turning the corner. "This year will be very good," says Mr Zhu, as he outlines plans to restructure the group, strengthen its financial services arm and

reorganise its management. Steady progress is predicted at other prominent red chips, such as China Travel and Guangzhou Investment.

Even for established groups, however, life is far from easy. Mr Ning at China Resources laments the rise in competition among China-backed companies in Hong Kong.

"When we had a monopoly in the silk trade we used to make US\$20m a year," he says. Since the end of the 1980s, when the monopoly was ended, profits in that business have fallen by about 90 per cent.

At other red chips, there is often little strategy and the attraction goes no further than mainland connections. Continental Mariner has seen its share price double this year, even though it has launched two share issues and its core shipping business is struggling. The explanation lies in its connections with the People's Liberation Army and the prospect that mainland assets will be transferred into the company, a formula pursued by many red chips. "There is no clear business plan, at least in the usual sense," says one stockbroker.

The differences between the various red chips make it hard to generalise. "Not all will succeed in becoming regular companies. Not all have the management to carry them through," says Mr Mulcahy. He adds that "if Hong Kong's biggest problem is badly managed conglomerates then that is a relief in a way."

It could also prove to be the biggest risk. One local executive says: "My main worry is that, if they can't succeed within the system, then it is the system that will suffer." Should mainland businesses fail to establish themselves according to the rules then the rules may be bent, he believes. As this view suggests, the best scenario would be for Hong Kong's red chips to turn blue.

## Red chip issues: snapped up by investors

Month	Company	Funds raised (HK\$)
January	Citic Pacific	2,330
July	China Overseas Land & Investment	780
August	Shougang Concord Century Holdings	36
September	China Travel International Investment HK	792
September	CNPIC (HK)	152
September	Guangdong Investment	418
October	CNPIC (HK)	232
October	Cosco Pacific	1,550
October	Guangshih Investment Co.	156
October	Shougang Concord International Enterprises	167
October	China Resources Enterprise	1,262
1997 January	China Travel International Investment	2,550

Source: Hong Kong Stock Exchange Companies

\* nearest million

## OBSERVER

## Volcker calls in Junz

■ Former World Gold Council economist Helen Junz, who left the organisation's London operation in the autumn to set up her own consultancy, has been hired by the international commission looking into the dormant bank accounts of Holocaust victims. Commission chairman Paul Volcker wants Junz to get a handle on the overall wealth held by Jewish and other communities before the second world war.

Junz reckons it will take at least a year to do the spadework: it involves sifting through prewar banking and tax records in every European country occupied by the Nazis. She's already started in the Netherlands, where record-keeping was assiduously maintained, before she moves on to more testing territories such as Poland and Hungary.

The idea is that her numbers will add to the work being done on behalf of the committee by international accounting practices, who are looking through the records of Swiss banks. "It's rare you get the chance to do something fascinating and do some good at the same time," she says. A well-known figure in the world of macro-economics, Junz spent

time earlier in her career at the IMF, the OECD and the US Federal Reserve, where Volcker did his time as chairman.

## Viet Nouveau

■ The British may not rule the world when it comes to wine-making but they can at least take credit for treading where other grape-crushers won't.

Allied Domecq, the UK drinks group, has just started making wine in Vietnam, where the more favoured tipplers are beer, cognac and a particularly lethal type of rice-distilled spirit. But Allied Domecq hopes to change all that with its new winery, a \$3m joint venture with the Communist party in southern Ninh Thuan province.

The idea might at first appear foolhardy but wine production is not actually new to Vietnam: about 100 years ago, French colonialists introduced the Cardinal grape to Ninh Thuan, where the climate is good enough to produce three harvests a year. Most other wine-producing countries manage only one.

Back in the 1960s, the French abandoned the vines but many kept growing; now Allied Domecq, with the help of Australian viticulturists, is using them to produce around 35,000 tonnes of grapes a year.

The result is a range of red, white and sparkling wines under the "Thien Thai" (paradise) label, though the French haven't yet remarked on the attractions of the cheeky newcomers. More importantly, however, at \$6 a bottle the product should go down well with upwardly mobile urban Vietnamese.

## Unhealthy glow

■ Alerted by screaming detector devices, Belarusian border guards have found a wad of radioactive hundred-dollar bills being carried by a Moscow businessman. Some of the notes, part of a \$30,000 bankroll, proved so radioactive they are regarded as a serious danger to public health. The authorities say they are now trying to trace where on earth such hot money came from.

## Foot in mouth

■ Much consternation over at US footwear manufacturer Reebok, having accidentally named a women's running shoe after an evil spirit which preys sexually on sleeping females. A public outcry has forced the company to change the name of its "Incubus" trainer; Reebok says that selecting a nocturnal demon as a brand name was an honest mistake. It was chosen

because it sounded like "incubate" and they hoped it would conjure up images of comfort and re-birth. Still, in one sense "incubus" turned out to be wholly appropriate; it also means "nightmare".

## Corking

■ Undeterred by his political difficulties - such as making sure Germany qualifies for economic and monetary union - Chancellor Helmut Kohl has found time to honour a five-year old bet.

Former FT man David Marsh, now at investment bank Robert Fleming, agreed a wager with Kohl at the end of 1991 on whether monetary union would take place in January this year, the first date set by the Maastricht treaty. The chancellor was sufficiently optimistic at the time to bet that not only would the single currency become a reality in 1997 but that Britain would join on that date.

Marsh dissented and wagered six bottles of wine: English if Kohl was right, German if he was wrong. With the deadline passed, Kohl has manfully paid up. Marsh last week received six bottles of fine white from the vineyards of Gimmeldingen, in Kohl's native Rhineland Palatinate.

## Financial Times

## 100 years ago

Bloodshed in Crete  
There has been more bloodshed in Crete, and the Greeks, although victorious, have had a taste of the fighting quality of the Turk. The position is a peculiar one, and were it not for its possible serious consequences would be highly ludicrous. Greece is actually at war with Turkey, but the war is unofficial, and so far unrecognised in high Court circles. King George has announced his intention of annexing Crete, and the great Powers of Europe, though professing to be adverse to such precipitation, are winking the other eye with a vigour which can scarcely impose upon so astute an observer as the crafty Sultan. Germany is sulking in her tent because her proposal to blockade Crete is rejected.

## 50 years ago

Swedish Ship Compensation  
Stockholm, 23rd Feb. I understand that Swedish banks and British interests (acting on behalf of U.K. insurance companies) have reached an agreement on compensation for ships which during the war were forced to stay in Gothenburg for a certain time and were later sunk by the Germans.



# Myth-makers out to market Deng legend

By Tony Walker in Beijing

A free market in myths and memorabilia of Deng Xiaoping, China's deceased paramount leader, is emerging ahead of his state funeral tomorrow.

Deng, who scorned myth-making in life, might in death be hounded by stories of improbable achievements, such as the lingering Chinese attachment to mythologising its departed leaders. One village north of Beijing is attributing the gift of water-divining to its dead leader, who is already credited with great feats in war and peace.

According to residents of Niulanshan, Deng appeared in the middle of a terrible drought in 1960 and, tapping a walking cane on the ground, indicated to villagers where they might find water. "Don't pray to God for water but dig here," Deng told the parched villagers. A drilling team arrived and water gushed from an underground spring.

Deng, who was 82, may not have achieved the godlike

status of Mao Zedong, but the Chinese appetite seems considerable for both mythologising and, more important these days, commercialising dead "emperors".

A small industry appears to be developing in Deng memorabilia. Postage stamps commemorating Deng have leaped in value. Shops selling books, posters and other Deng artefacts are besieged. "Some people, of course, are very sad," said a stamp trader. "But in China, we have a saying, 'The world keeps on turning'."

Deng, who coined the phrases "to get rich is glorious" and "socialism doesn't mean poverty", would probably approve, but might find it strange that people are seeking to profit from his likeness.

In Shanghai, where money is god, Deng memorabilia are selling well, according to the local Liberation Daily. It said thousands of posters, entitled "The Architect of China's Opening, Reform and Modernisation - Deng Xiaoping", had been rushed to Shanghai book-

stores to meet demand. But it is in Sichuan, Deng's home province, that most reverence is being shown for the "great architect" of China's modernisation. Tens of thousands of mourners visited the courtyard of the house of his birth. In Chengdu, the provincial capital, 10,000 people carrying candles mounted a vigil in the main square - in spite of an official ban on mass displays of grief.

In Beijing, people who sought to lay wreaths at the memorial to revolutionary martyrs in central Tiananmen Square were turned away: the authorities are intent on preventing the occasion being used for protest.

But one area of possible profit from Deng's death has proved disappointing - films. The authorities instructed the city's cinemas to show re-runs of films honouring Deng, but response was so poor that several theatres have shut during the six-day period of mourning until Wednesday, the day after the official funeral.

## Investors switch bond holdings on fears of Emu delay

By Richard Lapper, Capital Markets Editor

International bond fund managers have reduced their exposures to French, Italian and Spanish bonds in the past month, reflecting increasing concern that European monetary union could be delayed.

Only 11 per cent of investors interviewed in a survey published today said they favoured French bonds, compared with 31 per cent a month ago.

The number of investors considering themselves "overweight" in Italy has also declined - from 38 per cent to 28 per cent. The prices of Italian and Spanish bonds rose sharply in 1996 amid hopes that both countries would become founder members of monetary union in 1999. "There are serious problems with economic convergence," said a London-based fund manager. "People are getting cold feet."

The survey, by Lehman Brothers, the US investment bank, shows more investors have increased their exposure to German government bonds, traditionally considered the most secure in Europe. Investors have also increased their exposure to UK and US government bonds, sterling and the dollar.

The 38 global fixed-income funds surveyed by Lehman have increased their holdings of US dollars to their highest levels for 18 months while holdings of Italian lire are at their lowest for nearly two years.

"Over the last couple of weeks, there has been a clear pick-up in concerns about whether Emu will take place in time and whether the high-yield markets (such as Spain and Italy) will be allowed in on the first round," said Mr Adrian Owens, European economist with Julius Baer Investment, the specialist fund manager.

Countries such as Italy and Spain have reduced inflation and are lowering their budget deficits toward the 3 per cent of gross domestic product target stipulated in the Maastricht treaty. But analysts say there are new concerns the German government will resist efforts by both countries to become members in the first round.

Mr Mark Fox, chief European strategist at Lehman, said recent statements by officials indicated that Germany had "embarked on an expectation management exercise and it is working. Pricing of bonds had previously indicated too great a degree of confidence".

Delay haunts EU, Page 2  
Austria's route, Page 24

## THE LEX COLUMN

# Bond bonanza

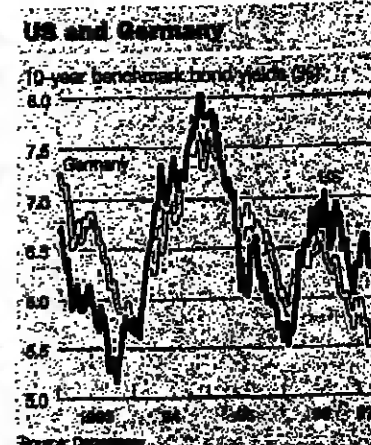
Mr Alan Greenspan, chairman of the US Federal Reserve, warned last December about "irrational exuberance" in the US equity market. But what about bond markets? Global growth is clearly picking up, yet bonds in both the US and Germany are entering dangerous territory. Yields in Germany have never sustained a fall below 5.5 per cent, the level they are fast approaching. In the US, meanwhile, the gap between bond yields and the nominal rate of gross domestic product growth - currently around 100 basis points - is close to a 10-year low.

Records, of course, are made to be broken. Is now such an occasion? A case can be made in Germany. The economy is likely to pick up this year, but the prospect of higher interest rates is remote. Monetary union developments also appear to favour bonds. The market had been discounting a broad, soft Emu, but a narrow Emu or delay now seem more likely options. It does, however, stretch credulity that record low long-term rates should be achieved just at the time when the very bedrock of German financial stability, the Bundesbank, may be about to disappear.

Ironically, the biggest threat to bonds probably lies in the US. The combination of steady growth and tight labour markets will continue to make investors nervous about higher rates. And if bond prices do fall, Germany is likely to be caught in the backwash. In the short term, however, the odds favour a further widening of the treasury-bond spread, normally a support for the dollar.

## GEC/Bae

It is difficult to know which is less surprising: that British Aerospace and General Electric Company have been in serious merger discussions, or that the talks have apparently foundered. With GEC's most attractive opportunities based in French politics, the old chestnut idea of merging Britain's two big defence groups was almost bound to be revived. But to describe this as a second best solution would be charitable. The overlap between the two businesses is real but modest; it is unlikely to be enough to justify GEC shareholders paying a big premium to acquire Bae. And while a genuine merger is conceivable, all the usual difficulties of negotiating a combination of two not-vary-equals apply.



In any case, it is not obvious that a vertically integrated merger with Bae would strengthen GEC's position much where it matters - in the slow restructuring of Europe's, and particularly France's, defence industry. On one view, a combined UK grouping would have so much clout that French companies would have little choice but to ally with it. Yet it is also possible that the creation of an even more daunting UK business would only exacerbate French nervousness about allowing treasures to slip out of their hands. In short, GEC shareholders need not be too bothered that the opportunity to ally with Bae has been tried without - at this point - apparent success. All the same, its difficulties putting together even this deal underline how little of GEC's fate lies within its own control.

## Yorkshire/AEP

If the rumoured 860p share genuinely is the price on offer from American Electric Power for Yorkshire Electricity, the UK company should reject it. At first sight, such a price does not look bad. It implies an enterprise value of about seven times this year's likely earnings before interest, tax and depreciation - a higher multiple than CalEnergy paid for Northern Electric or Dominion Resources for East Midlands Electricity. On the other hand, this comparison allows nothing for Yorkshire's 22 per cent stake in Ionica. And taking that into account, an 860p offer is certainly less attractive than the most recent agreed deal in the sector - that for London Electricity from Entergy. Of course, there is no guarantee that AEP might not still win if it went hostile at 860p. But so far at least, hostile bidders in this sector have

not won without making some increase over their initial offer.

We may also be reaching the point where the remaining regional electricity companies have scanty value. True, Yorkshire is not quite the last; Southern Electric also remains; the Energy Group is coming back on to the market; and there is always Northern Ireland Electricity and the two Scottish generator-distributors. Moreover, there is no guarantee that the supply of US utilities willing to buy recs for more than they are worth is limitless - especially in hostile and politically controversial situations. Nevertheless, Yorkshire's management should surely not relinquish their independence without at least giving the possibility of a counter-bidder a try.

## Christian Salvesen

Shareholders in Christian Salvesen face a difficult choice. Management plans to pay out a £100m special dividend and split the company into two - the European logistics business and Aggreko plant hire. But a group of rebel shareholders, led by former chairman Sir Gerald Elliot, want to shelve these proposals, install a new chief executive and expand the company by acquisition.

The rebels' main argument, that Salvesen could be run better, strikes a chord. Top management's track record is unimpressive. And the rejection of last summer's bid, approach from Hays, worth 990p a share at the time, looks a very poor decision. Despite the launch of its own restructuring plan, Salvesen is trading at just 814p.

But diagnosing the problem is not the same as solving it. Mr John Grant, the rebels' candidate for chief executive, is a former finance director of Lucas and has no experience of Salvesen's markets. His objection to the management's proposed £100m dividend, on the grounds that a more indebted group could not invest sufficiently, is doubtful. Even after paying it, interest cover would still be five times. Nor would saving that £100m give him sufficient firepower to help consolidate the industry, when rivals such as Transport Development or TSBett & Britten would cost over £300m. As it stands, shareholders' best bet is to pocket the £100m and hope that Salvesen's two arms, once independent, are gobled up. Backing the management looks the lesser of two evils.

# Gazprom chiefs fend off foreign investment move

By Chrystia Freeland in Moscow

Regent Gaz yesterday abandoned its plan to invest in domestic shares in Gazprom, Russia's largest company, after intense pressure from Gazprom management.

"The decision by the investment company, which is part of the Hong Kong-based Regent Pacific investment group, is an important victory for Gazprom executives and could dissuade other foreign investors from pursuing similar schemes."

Regent Gaz is an offshore investment company established this month to take advantage of the huge price differential between domestic Gazprom stock and the American Depository Receipts issued by Gazprom for foreign investors.

But Gazprom, which controls some 30 per cent of the

world's known natural gas reserves, reacted furiously. In a letter last week, Mr Rem Viakhirev, the Gazprom president, told Regent to disband the company and described the plan as a "threat to national security".

Regent, a big portfolio investor in Russia which is keen to retain a good relationship with the local political and financial establishment, obeyed.

"The board has taken this decision with regret as we continue to believe that our strategy to help passive investors participate in RAO Gazprom's success was appropriate and legal," said Ms Sophia Shaw, the director of Regent Fund Management.

Regent Gaz, which had attracted \$300m for the Gazprom buy, said shareholders would be given an opportunity to redeem their investment.

Regent officials said lawyers had advised them that their

mechanism for buying domestic Gazprom stock was legal. However, a Regent statement said the Gazprom management's hostile reaction made it "inadvisable" to pursue the scheme.

The episode suggests that Gazprom, a favourite with international investors, remains committed to its two-tier share system and its policy of tight control over the ownership of its stock.

Foreign investment is limited to 9 per cent of the company. Outsiders were given their first opportunity to buy last year, when 1.15 per cent of Gazprom's equity was sold in the form of ADRs, offered at four times the price of domestic shares.

That differential has been irresistible to foreign traders hoping eventually to exploit the tremendous arbitrage opportunity between domestic and foreign shares.

## Nato deal

Continued from Page 1

attacks from within his own camp, as discontent in Russia's underfunded army continues to grow.

In an impassioned speech yesterday, Mr Igor Rodionov, the minister of defence, warned that the army was living on "emergency reserves" and if radical measures were not taken "by 2000 or thereabouts our country's defences could be in ruins".

## Shell faces vote on ethical policy

Continued from Page 1

report to shareholders before the end of this year on its operations in Nigeria, which have been the focus of pressure group campaigning for several years.

Shell Transport & Trading, a UK quoted company, and Royal Dutch Petroleum, quoted in the Netherlands, own the Royal Dutch/Shell group on a 40:60 basis.

The company confirmed that

the resolution had been lodged and that shareholders would be voting on it at the annual general meeting.

"We are considering our response to it at the moment," the company said.

It also said that the issues raised in the resolution were being covered by the company's current review of its so-called Statement of General Business Principles, which deals with environmental issues.

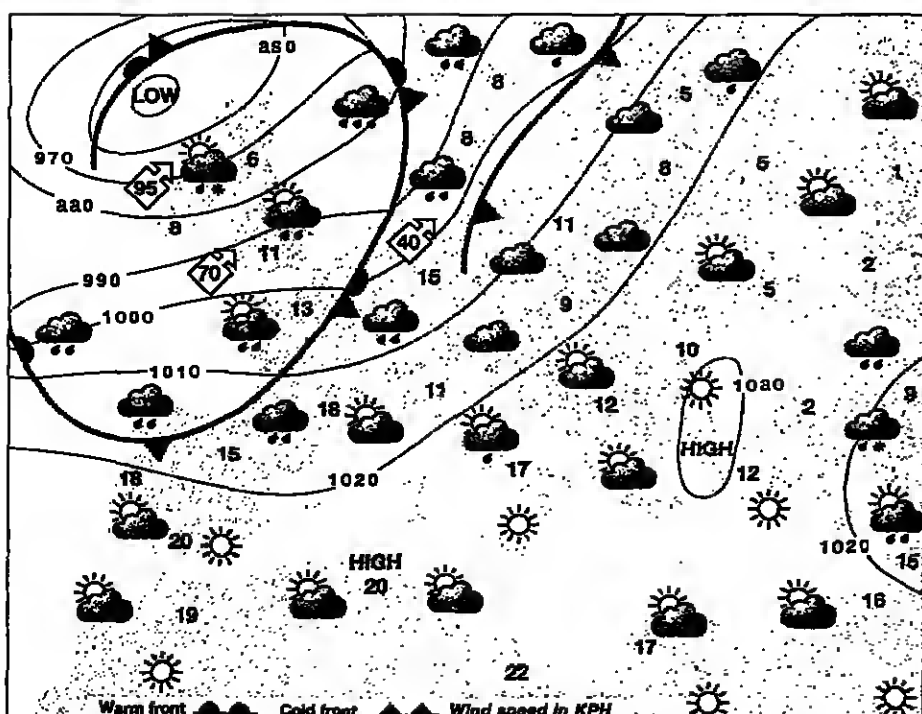
## FT WEATHER GUIDE

### Europe today

Most of northern and western Europe will be wet, windy and cloudy. Northern Scotland will have south-westerly storm-force winds. The Benelux and France will be cloudy with periods of rain. The Mediterranean will mostly be sunny. The Balkans and Greece will have plenty of sunshine. Turkey, Lebanon and Israel will have frequent showers.

### Five-day forecast

It will stay unsettled. Depressions will move from the Atlantic across the British Isles. Their associated fronts will cross western Europe bringing cloud, rain and some strong winds.



### TODAY'S TEMPERATURES

Maximum	Minimum
Abu Dhabi 27	18
Accra 31	24
Algiers 20	12
Amsterdam 10	8
Athens 13	10
Bahia 28	24
Bangkok 35	28
Barcelona 16	12
Beijing 8	1
Bombay 27	22
Buenos Aires 21	15
Cairo 28	22
Cape Town 16	12
Cardiff 8	5
Chengdu 12	8
Cologne 12	8
Dakar 22	18
Dallas 21	15
Delhi 31	24
Dubai 28	22
Dublin 11	8
Dublin 11	8
Edinburgh 16	12
Faro 27	22
Frankfurt 17	12
Geneva 14	10
Glasgow 12	8
Hamburg 14	10
Helsinki 18	12
Hong Kong 20	15
Honolulu 27	22
Istanbul 28	22
Jakarta 28	22
Jersey 17	12
Karachi 30	24
Kuwait 31	24
La Paz 13	8
Las Palmas 14	10
Lima 27	22
Lisbon 18	12
London 11	8
Luxembourg 12	8
Lyon 12	8
Madrid 19	15
Manila 28	22
Maracaibo 28	22
Moscow 17	12
Munich 17	12
Nairobi 30	24
Naples 14	10
Nassau 27	22
New York 18	12
Nice 27	22
Nicosia 18	12
Oslo 11	8
Paris 12	8
Perth 28	22
Prague 19	15
Rangoon 28	22
Rio 19	15
Rome 18	12
S. Francisco 12	8
Seoul 25	18
Singapore 30	24
Stockholm 11	8
Strasbourg 11	8
Sydney 28	22
Taipei 28	22
Tel Aviv 18	12
Tokyo 18	12
Toronto 10	8
Vancouver 11	8
Verona 18	12
Vienna 18	12
Warsaw 11	8
Washington 18	12
Wellington 22	18
Winnipeg 14	10
Zurich 14	10

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JPM 1/15/97



## Turkey tries to promote US ties

By John Barham in Ankara

Some of Turkey's most influential politicians, business leaders and soldiers arrive in Washington today for three days of speeches, seminars and cocktail parties to strengthen traditionally strong ties with Washington and repair their country's battered image.

Ostensibly, they are gathering for the annual meeting of the Turkish-American Council, a business group. But Mr Abdullah Gül, minister of state, a confidant of Mr Necmettin Erbakan, Turkey's Islamist prime minister and the delegation's star attraction, says: "There is hardly any other country with which we have such a close and deep relationship. We want to improve relations even more."

The Islamists view the US as more sympathetic to Turkey in comparison with other European countries. Washington sees Turkey as strategically vital and wants to anchor it more firmly in the western world, including stronger links to the European Union.

Before coming to power last July, Mr Erbakan criticised the west and promised to cut ties with the EU. Now he demands a greater role for Turkey in western councils and expects Washington to support him.

Ankara is assiduously courting the Clinton administration. Last month, Mr Fehim Adak, the Islamists' senior economics minister, visited Washington and New York where he met Mr Robert Rubin, treasury secretary.

Mr Erbakan has not sent officials of similar calibre to Europe. Mrs Tansu Çiller, his secularist foreign minister and coalition partner, travels frequently to Europe only to repeat Ankara's increasingly tough stance towards the EU and Nato.

Turkey has threatened to attack if the Greek Cypriot government deploys Russian-made missiles, and to block Nato expansion unless it wins a promise of EU membership, and is strengthening ties with Iran.

These policies naturally alarm Mrs Madeleine Albright, US secretary of state, who has said: "It is important for [Turkey] to continue to be a secular country." However, Mr Gül says he will "explain sincerely all the issues which [irritate] America".

The government has also sent Mr Turhan Tayan, the secularist defence minister at the head of a large military team, underlining Turkey's strong defence relationship with the US.

The presence of two of Turkey's wealthiest businessmen, Mr Rahmi Koc and Mr Sakip Sabanci, is aimed at underlining that the economy is growing, despite great volatility and that privatisation is edging forward.

However, Mr Gül will probably find that Europe and the US differ over Turkey in degree rather than substance. Ankara's foreign policy, its widespread human rights violations, and its chaotic economy alarm the US as much as Europe.

## 'Offensive budgetary strategy' to consolidate public finances and stimulate growth

# Bonn hints at cuts in welfare

By Peter Norman in Bonn

The German government yesterday gave a strong hint that any future spending cuts would focus on welfare benefits and social programmes and that public sector investment would be protected in the hope of promoting job creation.

Mr Peter Haunsmann, Bonn government spokesman, said "public spending on consumption" must be reduced to give scope for investment, adding that cuts could set the stage for "further measures" to combat unemployment.

Reporting on a meeting between Chancellor Helmut Kohl and the leaders of his coalition of Christian and Free Democrat parties, he said

they had spoken of an "offensive budgetary strategy" in which efforts to consolidate public finances and stimulate growth would interact to promote employment.

Mr Haunsmann's remarks, although lacking in detail, were seen as a sign that the government intends to hold back for the time being from imposing a budget freeze that would cap the amount departments are allowed to spend without the explicit approval of Mr Theo Waigel, the finance minister.

Speculation about early action along the lines of the freeze imposed in March last year has mounted since the government forecast that Germany's public sector deficit this year would amount to 2.9 per cent of

gross domestic product, just under the Maastricht deficit criterion for economic and monetary union, and news of January's 0.5m jump in unemployment to 4.6m.

While Mr Waigel has not ruled out a spending freeze, yesterday's meeting took the view that such draconian action would hit investment and jobs. The finance ministry has reported that last year's freeze trimmed 1996 federal spending by about 1 per cent to DM456bn (\$269.80bn).

The statement issued after yesterday's coalition meeting was also a signal to the opposition Social Democratic party ahead of talks next Monday which are due to seek a compromise allowing some elements of the

government's tax reform programme, planned for 1999, to enter force at the beginning of next year.

The coalition called on the opposition to end the blockage in the Bundestag, the second chamber representing the states, of government legislation which would have provided the federal budget with DM11bn of extra funds in 1996 and 1997. It said it would seek opposition support for the long delayed abolition of the local trading capital tax.

The government also renewed its appeal to employers and unions to do all in their power to boost employment amid signs that it is becoming impatient that deregulation measures have not produced a hoped-for wave of hiring.

## Hungarians go back to their old life

A crippling social security levy on the self-employed is killing entrepreneurial ambition, writes Kester Eddy

Andras Lieszkowsky, 31, a part-time translator, handed back his self-employed permit in Budapest last month to the very same official who issued it two years ago. "She had the same old type-writer," he said. "Nothing had changed."

But things have changed - social security contributions levied on the self-employed have increased sharply since the new year. That is why thousands of Hungarians have been abandoning "entrepreneurial life" and handing back the permits that gave them self-employed status.

Some estimates put the number as high as 20,000 since the new year and there would have been more, if some local council offices had not run out of the necessary forms.

At a stroke, the monthly contributions for all self-employed people were raised to 45 per cent of income with a minimum of FF7,550 (\$45), a serious sum when take-home pay is typically \$200.

The government raised the rate to try to cut the country's social security deficit, which last year ballooned to more than FF70bn (\$400m), four times the annual target.

Reformers have a point, as the 800,000 self-employed contributed only 1.5 per cent of social security contributions last year.

But, even so, why hit the self-employed? The answer lies in the way Hungary's private economy developed tentatively in the late 1980s, when the communist regime encouraged part-time work just as social security costs were already on the rise.

The government increased non-wage burdens on enterprises, and many of them - at least in the private sector - slid out of providing full-time employment.

In some enterprises, staff were hired on a minimum salary, in effect just for Monday, and worked the rest of the week on contract. In this way, non-wage costs were curbed, if not slashed.

For other workers, gen-

ine part-time jobs after hours allowed them to make up a living wage.

However, critics say the increase in social security contributions has backfired and will drive more people to join the "hidden economy".

Social security officials admit the new law is problematic. Mr Istvan Szabo, head of IPOSZ, an entrepreneurs' group, estimated that half the self-employed were in fact working part-time, and of these, between 100,000 and 150,000 would hand back their permits by the end of the year.

"Afterwards, many of these will work in the hidden economy," he said.

A number of entrepreneurs' organisations have turned to the constitutional court for a ruling on the issue and the government seems to be having second thoughts.

Earlier this month it announced a proposed amendment that would ease the burden. The minimum contribution for self-employed people who also have one main job would be halved to FF3,825.

For Mr Lieszkowsky, that is all in the past. He has founded a partnership, and located an accountant with whom "we can get round it better".

As he surveyed the forms to renounce his self-employed status, he saw one was to cancel his compulsory chamber of commerce fee. This, effectively another tax, was for a chamber he had never wanted, charging a fee he has never paid. Now he worries it will charge him retrospectively.

He also has to pay the minimum social security contributions for January, but does not know how. He just wants to get on with life. "I don't bother about all these things," he said.

And the female official he saw was unable to offer advice. She said: "I can't say anything about the social security lot, they're a state within a state."

## Serbian protests grow over unpaid wages

By Guy Dinmore in Belgrade

Serbian textile workers said yesterday they would go on strike next week, adding to widening unrest across the Yugoslav republic.

Their union, representing textile, leather and footwear workers, said it would call out workers from next Tuesday to demand better conditions for the sector which is operating at less than half capacity.

The union said 70 per cent of workers were not being paid, a situation repeated in several industrial sectors because of a liquidity crisis caused by the socialist government's tight grip on money supply.

Belgrade newspapers said workers at the Zastava car

plant in Kragujevac were on strike. One of their demands is payment of January wages. The Zastava plant is holding talks with South Korea's Hyundai group over possible investment in Serbia.

More than half Serbia's teachers have also been on strike since early this month. Bus drivers in the capital staged a limited strike on Monday. Belgrade's state-controlled Politika television station has been hit by a strike by part-time workers who say they have not been paid for two months.

Analysts said workers in Serbia were generally reluctant to protest for fear of losing their jobs, but deteriorating economic conditions

were forcing them to take action. So far, workers have shown only limited support for the pro-democracy opposition coalition which staged three months of protests to force the government to recognise its victories in local elections last November. The results were reinstated last week.

Inflation is close to an annual 100 per cent and the government fears renewed hyperinflation if it relaxes its grip on credits to the huge and inefficient state sector. Companies are having to resort to barter instead of cash payments.

The official unemployment rate is 26 per cent but the real figure is reported to be 63 per cent when workers on forced leave are included.

## Finns on line to meet 'all Emu targets'

By Greg Melvor in Helsinki

Finland said yesterday that gross public debt would rise slightly in 1997 but would remain below 60 per cent of GDP, enabling it to meet all conditions for joining the proposed single European currency.

In a 1997 economic forecast, the finance ministry said this year's budget deficit would drop to 1.9 per cent of gross domestic product, well inside the Maastricht treaty's 3 per cent hurdle. Annual inflation was estimated at 1.2 per cent.

Mr Paavo Lipponen, prime minister, stressed Finland's determination to be among the founder members of the new currency. "We wanted to make sure that in every respect we were among those member countries which will be evaluating the others," he told the Financial Times.

Finland would press for strict interpretation of the convergence criteria, though Mr Lipponen expressed confidence Germany and France would "take the necessary measures" to ensure they qualified.

But "we have really made sacrifices to do what is right, cutting expenditure on a scale almost without comparison. I don't think some countries have really started making necessary cuts in expenditure."

Some observers had thought Finland's public debt might narrowly exceed the 60 per cent ceiling, but the finance ministry has pre-



Lipponen: confident

dicted a rise to 58.5 per cent of GDP this year, up from 58 per cent in 1996.

GDP would expand 4.6 per cent, after a 3.2 per cent rise last year, underpinned by a 3.8 per cent rise in private consumption and a forecast doubling of private investment growth.

Economists said Finland appeared to have entered a virtuous circle of strong growth, low interest rates and weak inflation. It follows two years of tough spending cuts by the five-party coalition, which includes Conservatives, the former communist Left Alliance and Social Democrats.

The key headache remains unemployment, at 16.3 per cent at year-end. The finance ministry forecast joblessness would dip below 15 per cent this year. But it warned an expansion of job training would restrain supply of labour and was "a risk factor" for employment.

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Net income rose to FF 2.740 billion, an increase of +28.4%,

essentially due to earnings growth in the pharmaceuticals and animal and plant health businesses, which represent 87% of the group's earnings from operating activities.

Earnings per share were FF 8.44, an increase of 25.8%. Before amortization of goodwill, earnings per share amounted to FF 11.54, compared to FF 9.12 in 1995 (+26.5%).

A gross dividend (dividend plus tax credit) per ordinary share "A" of FF 5.25 (+16.7%) will be proposed by the Board of Directors to the General Meeting of Shareholders.

The net debt to equity ratio was 0.61 at the end of 1996, compared to 0.72 at the end of 1995, in line with the objective of returning to a net debt to equity ratio of less than 0.5 by the end of 1997.

\* Operating income + equity in net earnings of affiliated companies in which Rhône-Poulenc owns an interest of between 20 and 50 percent, on a comparable basis.

#### 1997 calendar:

General Meeting of Shareholders:  
23 April 1997  
(second convocation)

#### Quarterly results:

1st quarter: 30 April  
2nd quarter: 25 July  
3rd quarter: 30 October

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## NEWS: INTERNATIONAL

## Genetic research 'threatens liberty'

By Clive Cookson in Seattle

Genetic research is beginning to erode civil liberties - and threatens to spawn a "genetic underclass" of people suffering from unfair discrimination in insurance and employment, the American Association for the Advancement of Science heard yesterday.

At the end of a meeting that has celebrated the promise of genetic research for improving human health, doctors and policymakers warned that the genetic revolution also had a downside. Tests now being developed can indicate susceptibility to diseases ranging from breast cancer to Alzheimer's.

Dr Paul Billings, an associate medical professor at Stanford University who also runs a Veterans Administration clinic in San Jose, California, said his own research showed that "genetic discrimination is already occurring in insurance and employment settings and is reaching the areas of adoption and military service."

"If policy does not match advances in technology in this field, we will see an increase in those who have no symptoms but are treated as if they are ill - the genetic underclass."

One particular concern of several speakers at yesterday's session was a huge genetic database to which all members of the US armed forces must contribute a DNA sample.

"The storage of genetic information in DNA banks like the one maintained by the Department of Defence has already produced important problems," Dr Billings said. "There have been several courts-martial of people who haven't agreed to contribute to the DNA bank."

Professor Philip Berens of the University of Washington agreed that privacy was a key issue. "Civil liberties are imperilled by massive data collection programmes, databank storage and maintenance practices, and policies governing who should have access to such information," he said.

Mr Jim McDermott, a US congressman from Washington, said he would introduce a bill in Congress this year to strengthen the protection of medical privacy.

The measure had new urgency, he said, because the federal "administrative simplification" law enacted last year to streamline the computerisation of medical records "threatens the privacy of genetic information."

"It is important not only to prohibit genetic information but also to prevent it," Mr McDermott said.

Editorial Comment, Page 13

## Netanyahu faces Jewish settlements revolt

By Avi Machlis in Jerusalem and David Gardner in London

A group of Likud MPs yesterday threatened to withdraw support from the Likud-led Israeli coalition government if Mr Benjamin Netanyahu, their prime minister, delays building a Jewish settlement in occupied East Jerusalem.

Plans for the Har Homa settlement have also brought threats of a backlash from the Palestinians, who say it

will jeopardise the peace process.

"The situation in Jerusalem is dangerous," said Mr Faisal Husseini, a Jerusalem-based member of the Palestine National Council. "The Israelis are pushing us towards the point of explosion."

Mr Ahmed Qorei (Abu Ala'a), speaker of the Palestinian legislature and architect of the Oslo peace accords, warned in London yesterday that the Israelis were "playing with fire". If

renewed fighting broke out over Jerusalem neither Israel nor Mr Yasser Arafat's Palestinian Authority would be able to control the reaction of the Palestinians, he said.

"The Israelis are negotiating with themselves," Mr Qorei told a meeting of the London-based International Campaign for Jerusalem, "but the party they have to reach agreement with if they want peace is the Palestinians."

The rebellion against Mr

Netanyahu is headed by Mr Michael Kleiner, a Likud member of parliament and leader of the Land of Israel Front.

The 17-member Knesset grouping has pledged to force the prime minister to expand Jewish settlements in the occupied West Bank and East Jerusalem. It opposed the recent Knesset vote to approve the Israeli redeployment from the West Bank town of Hebron.

"The coalition cannot function without us," said

Mr Kleiner. "The prime minister will have to decide if he prefers our support or to delay building."

Mr Netanyahu said yesterday a ministerial committee would debate next week whether to build Har Homa in south-east Jerusalem. He said Israel had decided to pave a new section of road north of Jerusalem in the occupied West Bank, another demand of Mr Kleiner's group.

With the two projects, Israel aims to strengthen its

position in Jerusalem, cutting off the Arab east of the city from its West Bank hinterland by establishing "facts on the ground" before final-status peace talks, scheduled to begin on March 17 and conclude by May 4, 1999. These will deal with Israel's borders, the fate of more than 4m Palestinian refugees and the status of Jerusalem and Jewish settlements in the West Bank and Gaza Strip.

Mr Netanyahu, who has ultimate authority to block the Har Homa settlement, has so far not given his approval, fuelling speculation he may be under pressure from Washington not to do so.

Yesterday, the Land of Israel Front said it would not attend parliamentary debates today to protest against Mr Netanyahu's delay. Mr Kleiner also said his group might withdraw support from the Likud-led coalition if Mr Netanyahu backed away from the Har Homa project.

## Diamond dispute divides Angolans

Barnaby Phillips on prospects for political accord as the UN prepares to pull out

With the United Nations apparently determined to begin pulling out its 7,000 troops from Angola next month, pressure is mounting on the MPLA government and former Unita rebels finally to comply with the 1994 Lusaka peace accords, which ended 15 years of civil war.

The political signs are not encouraging. The planned inauguration of a government of national unity was abandoned in January. Mr Jonas Savimbi, the Unita leader, refuses to leave his headquarters at Bailundo in the central highlands. Negotiations are dragging on over the sensitive issue of whether Mr Savimbi should have a position in the new government, although the UN has been heartened by recent signs he may be prepared to accept a role as leader of the opposition.

Officially, there is no linkage between the resolution of Mr Savimbi's status and the inauguration of a new government, which would include several Unita ministers and provincial governors. But the shuffling of envoys between the capital Luanda and Bailundo reveals an obvious truth: a new government which does not have Mr Savimbi's blessing will leave would-be foreign investors and ordinary Angolans unimpressed.

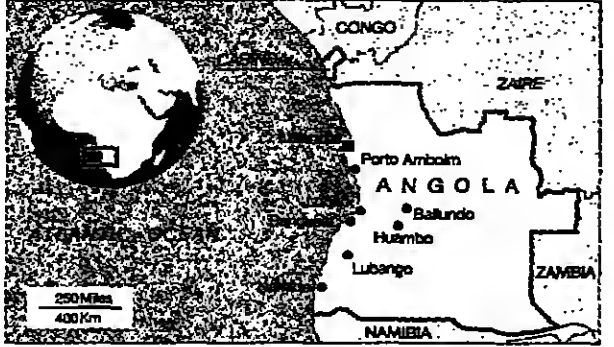
In any case, Mr Savimbi is unlikely to agree to a role in the government until agreement is reached on the division of Angola's diamonds. Angola is the world's fourth biggest diamond producer, but the government only controls 20 per cent of the trade. The fighting left Unita in control of the richest alluvial deposits in north-eastern Angola. Industry sources estimate that Unita earned \$500m from smuggling diamonds out through Zaïre last year, and was selling at an increased rate in the first weeks of 1997.

"The government is going to have to make a very attractive offer to Unita if it wants it to give all that up," one buyer said.

The government has allowed Unita to set up its own private mining company while negotiations continue on the location of con-



Savimbi: sensitive role



Holed up in his highland HQ, rebel leader Jonas Savimbi is preventing accord on a government of national unity until a deal is done on sharing the country's diamond wealth

cessions.

The UN's special representative, Maitre Alioune Blondin Beye, maintains an appearance of enthusiastic optimism. The Malian diplomat denounces the "eternal scepticism" of the Angolan peace process and stresses the phased nature of the UN withdrawal: one battalion per month, stretching over six months.

"We're not going to leave Angola in the lurch," says an official of the peace-keeping force Unavem. But many Angolans fear the precarious security situation in the countryside will deteriorate further once the UN troops leave. Banditry is still rife, involving both government soldiers and the 17,000 Unita troops who have deserted from UN camps.

Over the weekend aid agencies in the southern province of Benguela reported that thousands of people were fleeing renegade Unita soldiers. Tension in the province has been exacerbated by government efforts to move into areas held by Unita.

The situation is typical of Angola: government-controlled towns are surrounded by vast swathes of Unita-controlled countryside. "Unita controls some 60-70 per cent of Angolan territory," says a diplomat, "and if the government tries to move into those areas before all the political questions are settled, we are going to have some nasty incidents."

On the filthy streets of Luanda, the consequences of 30 years of civil war and mis-

management are distressingly obvious. Gangs of orphans roam among the piles of rubbish at the roadside, while the luxurious four-wheel-drive vehicles of the Angolan elite roar past the occupants' faces hidden by tinted glass.

No matter how precarious the peace, Angola's social injustices are firmly entrenched. But while Unita may keep dragging its feet in the belief that economic difficulties will continue to erode the government's popularity, President Jose Eduardo Dos Santos is beginning to feel slightly more optimistic about the future, at least in the short term.

After last year's dismissal of the prime minister, amid signs that Luanda's long-awaited social explosion was about to happen, there has been a superficial improvement in the economy. The Nova Vida economic programme - a series of import controls, regulated profit margins and moves towards a unified exchange rate - has brought inflation down and halted the spectacular collapse of the local currency, the kwana.

Oil production remains buoyant, and is predicted to rise to 780,000 barrels a day during 1997. The International Monetary Fund, while sceptical of the government's competence, is due to send a delegation to Luanda next month to discuss the terms of structural adjustment support.

## Commonwealth seeks Nigeria evidence

By Michael Holman, Africa Editor

Nigerian opposition parties have been invited to give evidence to the Commonwealth's ministerial action group (CMAG), which is reviewing the country's suspension from the 53-member organisation.

The group, formed at the November 1995 Commonwealth heads of government conference in Auckland, New Zealand, monitors the

human rights record of members.

Nigeria was suspended at the Auckland summit following the execution of Ken Saro-wira and eight other environmental activists. The suspension will be reviewed at the next Commonwealth summit in Edinburgh next October, when the action group will report back.

In a statement issued after a two-day meeting in London, the group "reiterated its concern that all political

detainees, including Chief Moshood Abiola, had not been released and that detention without trial was still taking place in Nigeria."

Chief Abiola, widely believed to have won the aborted presidential election in 1993, has been in detention since June 1994.

The statement also noted that the party-based local government elections had been delayed by three months.

The group called for writ-

ten submissions by the end of April. Selected representatives will be invited to give evidence in person at the ministers' next meeting in July.

The most likely outcome is that Commonwealth leaders will extend Nigeria's suspension, but will review the position after presidential elections, due to take place by October 1998.

Britain's opposition Labour party protested yesterday at what it saw as

Commonwealth's inaction.

"CMAG has reached an impasse over Nigeria. I fear that it is paving the way for a sell-out. The only people who will take comfort from this are the military junta in Nigeria." Labour's foreign spokesman, Mr Tony Lloyd, said.

The action group is chaired by Zimbabwe, other members are Britain, Canada, Ghana, Jamaica, Malaysia, New Zealand, and South Africa.

## INTERNATIONAL NEWS DIGEST

## Stals hint on rand controls

Mr Chris Stals, the governor of South Africa's Reserve Bank, said yesterday he would recommend that individuals be given greater freedom to take money out of the country as the next step towards abolishing exchange controls. He said this could be achieved by relaxing controls on institutional investors such as unit trusts, increasing the travel allowance, and by creating special bonds for emigrants who have blocked funds in South Africa. The bonds could be made redeemable in equal instalments over a period of years.

The government has said repeatedly it is committed to the phased abolition of exchange controls, but Mr Trevor Manuel, the finance minister, again refused yesterday to discuss a timetable. Speculation has been increasing among bankers that Mr Manuel could make an announcement in the budget next month.

However the minister said nothing yesterday to encourage those hopes, and the rand dipped against the dollar to close in Johannesburg at R4.46, a fall of R0.05 on the day.

South Africa has trained two battalions to be ready for multinational peacekeeping and would be willing to contribute up to 1,000 men to any such operation, military officials said yesterday.

## Algerian curb on new parties

Algeria's transitional parliament yesterday passed a law imposing restrictions on forming political parties. The law, adopted by the National Transitional Council ahead of legislative elections expected in May or June, gives parties a year to comply and requires them to hold new founding congresses with between 400 and 500 delegates elected by 2,500 supporters from 25 of the country's 48 provinces.

With the election three months away, the parties are likely to be allowed to take part before complying with the new law. They will, however, be forced to accept a ban on the use of religion for political ends. Moderate Islamist parties will thus have to change their names and alter their programmes.

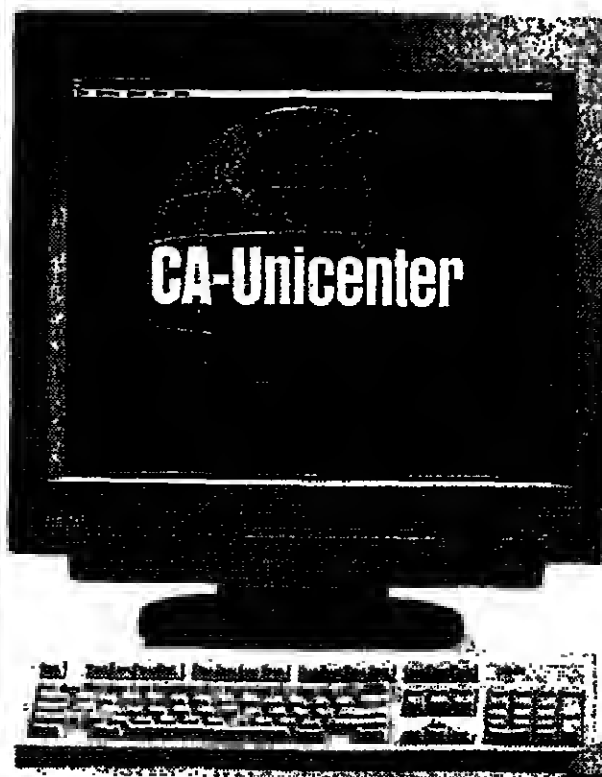
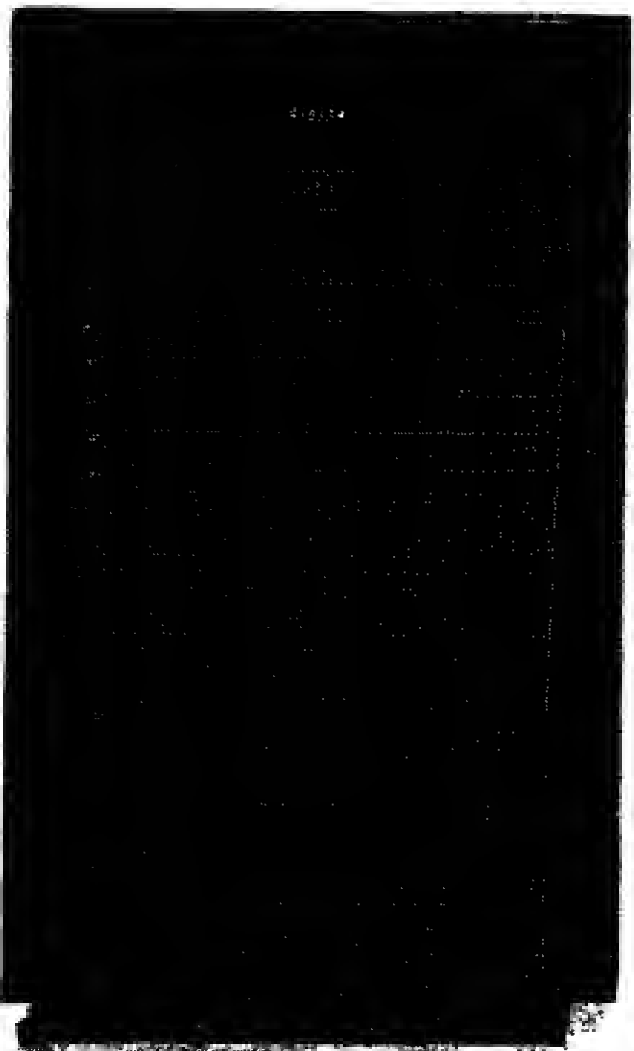
The Algerian conflict was sparked by the army's 1992 cancellation of elections which an Islamist party was set to win.

Another massacre of civilians was reported yesterday by the Algerian press. Al Watan, an independent daily, said 30 suspected Moslem guerrillas cut the heads off 33 villagers in Ketcha, near the town of Blida, 50km south of Algiers.

## Israelis shell Lebanese villages

Israeli and allied militia forces shelled three south Lebanese villages yesterday, killing a civilian woman and wounding two other people, Lebanese security sources said. The shelling was an apparent breach of a US-brokered ceasefire understanding that ended a 17-day Israeli blitz on Lebanon last April and bars the south Lebanese combatants - Hizbollah and Israel and its allied militia - from targeting civilian areas. The bombardment, which also hit the village of Kfar Roummameh, was in retaliation for guerrilla shelling of three posts of the Israeli-backed South Lebanon Army (SLA) militia in the zone, SLA sources said.

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السؤال الثاني



مركز الامم

## White House glee as prosecutor prepares to quit

It is not often that the announcement of a new dean for a university law school merits front page headlines. The fact that Pepperdine University's school, a middling college in southern California, is to get a new head in August, would not normally excite much interest.

But Mr Kenneth Starr is no ordinary lawyer. Since August 1994 he has been the special counsel appointed by a federal court to investigate the allegations of criminal wrongdoing that have swirled around President Bill Clinton and his wife, Hillary, for the last three years. When it was announced on Monday that Mr Starr is to leave his post to take up the top job at Pepperdine in August, it immediately prompted speculation

that the investigation might be running out of steam.

The White House made no attempt to disguise its glee. Though there was no official comment, senior administration staff were reported to be delighted at the news.

Mr Starr, who has been criticised for partisanship because of his close links with the Republican party, has been meticulously pursuing trails that might lead to the Clintons since his appointment. What began as an investigation into allegations of fraud concerning Whitewater, the failed property development enterprise in Arkansas in which the Clintons were partners in the 1980s, was gradually extended to embrace other alleged crimes and misdemeanours.

These included allegation



Starr: to law school

of obstruction of justice over the removal of files from the office of Vincent Foster, the White House counsel who committed suicide in 1993.

and allegations of improper changes over the sacking of the White House travel office staff in the same year.

The special prosecutor's office has already brought several Whitewater cases to court, most of them successful. Since the conviction last August of Mr James and Mrs Susan McDougal, two of Mr Clinton's closest associates in Whitewater, the impression has been given that the net had been slowly closing on the Clintons, and that an indictment of the first lady, or perhaps even the president, was highly possible.

Does Mr Starr's unexpected imminent departure change that? The official word from his office yesterday was that it changed nothing. Mr Starr himself said: "The process goes on. The investigation is going to

go on for some time... We have made very substantial progress and we're very much in the investigative and evaluative stage."

Furthermore, lawyers emphasised that the Starr team was continuing to pursue new leads. Earlier this month Mr McDougal, who, following his conviction, is now co-operating with the special prosecutor, was reported to have retracted an earlier statement made during his trial that the president knew nothing of a loan made in the late 1980s that was fraudulently used to develop the Whitewater property.

His new claim corroborates testimony by another defendant, Mr David Hale, an Arkansas banker, that Mr Clinton knew about the purpose of the loan.



Clinton: 'knew about loan'

Efforts continue by the prosecutors to force Mrs McDougal to co-operate with them. She is serving time in a federal prison for failing to

do so. Any indication that she might change her mind would give the investigation new momentum.

Some lawyers who have watched the case unfold said it was possible that, far from suggesting the investigation was about to be dropped, Mr Starr's departure could mean that a high-profile indictment might in fact come soon. Given his controversial connections with the Republicans, Mr Starr may simply have decided that his own involvement in any indictments might not be in the best interests of the prosecution, and that he should step aside to allow others to prosecute.

It is also possible that the attractions of a well remunerated post in southern California, which would allow him to continue his private

legal practice, may have outweighed the appeal of remaining tied up with a politically contentious investigation for perhaps several more years.

But, for all these caveats, there was widespread incredulity in Washington yesterday that Mr Starr, a man who has so far pursued his high-profile investigation with an enthusiasm that has at times bordered on the voracious, would abandon it if he were just about to hand down the most sensational indictments in post-war US criminal history.

Though the investigation will go on, the Clintons could be forgiven for breathing a little more easily thanks to Mr Starr's unexpected decision.

Gerard Baker

## Less bread, more microwaves: index of a richer Chilean population

By Imogen Mark in Santiago

Car repairs, school fees and medical insurance are likely to figure soon in the basket of goods and services on which Chile's retail price index is based, the state Institute of Statistics says.

It will be the biggest change in the composition of the basket

since the system began 70 years ago, and reflects the jump in incomes and living standards as a result of Chile's steady growth over the past decade.

In the new basket, which will come into effect next year, the weighting of traditional items such as bread, lemons and flour

services such as private schools, healthcare and cable TV, and more sophisticated goods such as cars, videos, microwave ovens and perhaps even computers.

These are preliminary findings according to Mr Pedro Menéndez, the deputy director of the institute, from the first results of an 8,000-home census which is being

carried out in greater Santiago, traditionally the sample for evaluating the spending habits of all Chileans.

Hard data on the way incomes have grown come from a regular two-yearly government survey of households. Based on these figures - the latest is for 1994 - the UN Economic Commission for

Latin America and the Caribbean says that total disposable household income in Chile went from \$11.7bn in 1987 to \$29bn in 1994.

Subjective evidence also highlights the sharp changes in living standards. Ms Maria Cristina Rendic, general manager at ICCOM, a marketing research company, has noted the

improved state of Chileans' teeth. "Before, 20 years ago, when we organised focus groups to discuss products, you could always tell the older women, 35 and over, from the lower socio-economic groups, C3 or D, because they rarely had any teeth. Nowadays they all have their teeth, or false ones, and their teenage daughters

have braces to straighten theirs, just like the kids in the top ABC1 groups."

She also points to the rapid growth of fast food outlets, of sections in the supermarkets, of better quality cleaning products, and the growth of sales of bottled water and beverages.

### AMERICAN NEWS DIGEST

## US sports worth \$152bn

The US sports business is far bigger than previously reported and has become the country's 11th biggest industry, according to a study released yesterday.

The study, by the Georgia Institute of Technology with consultants AT Kearney Executive Search, says the sports industry generated total output of \$152bn in 1995, or just over 2 per cent of gross domestic product. This ranks it above industries such as computer hardware, legal services or the combined size of the film, television and educational services industries, the study says.

The industry - embracing all sports-related goods and services - generated \$52.1bn in wages and sustained more than 2.3m jobs in 1995.

The study also looks at ways in which cities can become "sports business capitals" and tap into new sources of revenue from the growing sports business. Attractive downtown areas are essential for sports business complexes to thrive, as are research and development activities linked to the industry, ranging from sports medicine to engineering.

"The sports industry represents a unique opportunity to blend community involvement and the entertainment aspect of the industry with long term economic development," said Mr Robert G. Hawkins, dean of the Institute's college of management, policy and international affairs. "The business of sports can be a significant engine for economic growth."

*The Business of Sports in the United States; available from Tom Rice on (001) 202 223 2922. Ken Warr, London*

## U-turn on Colombian pay



Colombia's government yesterday bowed to demands for wage rises to end a strike that threatened to erupt in mass street protests.

A deal ending the week-old strike by public sector workers was hammered out during a 30-hour negotiating session that ended shortly before dawn. It came just 24 hours before union leaders planned to truck in workers from around the country for what they billed as a huge protest march and "the siege of

Bogotá". The government, despite its efforts to plug a gaping fiscal deficit, agreed to pay rises of as much as 20 per cent and also agreed to set up a joint commission, with fiercely nationalistic union leaders, to analyse government privatisation plans on a sector-by-sector basis.

President Ernesto Samper (above) said it could delay plans to open the state-run telecommunications company to private competition. Efforts to open up the oil sector to greater participation by multinationals could also suffer, industry analysts said.

Reuters, Bogotá

## Rush for cheap US air fares

American Airlines has been swamped with customer calls after slashing its fares as much as 50 per cent over the weekend, company officials said.

The company said up to 2.5m people called American's reservation switchboards on Monday alone, well up from the 340,000 calls the airline receives on an average day. American cut its fares in half and doubled frequent flier mile credits early on Saturday, minutes after President Bill Clinton forced striking pilots back to work by appointing a presidential board to draw up a proposed solution to the bitter labour dispute between pilots and management.

The fare sale was aimed at winning back tens of thousands of customers who had booked flights on other airlines, and has sparked a fare war with other airlines forced to match American's offers.

Reuters, Dallas

## Cold beer war settled

A Canadian brewing company's claim that it owns a trademark on the phrase "ice brewed" received a frosty reception from the US Supreme Court yesterday. The justices, without comment, let stand an earlier finding to the contrary - a victory for a US competitor, Anheuser-Busch.

Ice beer is created when its temperature is lowered during brewing so that ice crystals form. The process is intended to improve the beer's taste.

Molson Breweries of Canada introduced ice beer in North America in 1983, but was soon joined by Toronto-based Labatt Brewing's "Labatt Ice" and Anheuser-Busch's "Ice Draft from Budweiser".

Labatt accused Anheuser-Busch of stealing its trademark by using phrases such as "ice brewed" and "ice beer". Anheuser-Busch asked a federal judge in St Louis to declare that Labatt had no trademark on those phrases. A trial jury ruled that Labatt did not hold a trademark to "ice brewed" or similar terms.

AP, Washington

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## NEWS: ASIA-PACIFIC

## INTERNATIONAL NEWS DIGEST

## New market for Malaysia

Malaysia announced an "over-the-counter" stock market yesterday to further broaden its financial system. To be known as Mesdaq the Malaysian Exchange of Securities Dealings and Automated Quotations, it will be launched later this year and is designed to generate venture capital for high-tech companies in Malaysia's "multimedia super corridor". The corridor is the most ambitious of several national projects personally endorsed by Dr Mahathir Mohamad, prime minister.

Several Securities Commission regulations have already been relaxed to make it easier for promising young companies to float their shares. Local and, for the first time, wholly-owned foreign companies, will be eligible to list.

Regulations on ownership by ethnic Malays (bumiputras), a foundation of Malaysia's economy and society, are also to be temporarily relaxed. Companies listing on Malaysia's stock exchange have to ensure that bumiputras own at least 30 per cent of the equity. But listings on the new market can be secured by a written undertaking to comply fully with the bumiputra policy within five years of making an operating profit.

Companies seeking to list on Mesdaq must have a minimum paid-up capital of M\$2m (\$806,000). They must invest at least 70 per cent of the funds they raise on Mesdaq in Malaysia. The new market will intensify rivalry with Singapore, which last month announced it had won commitments from 14 multinationals to invest more than S\$100m (\$70m) to cover the island with a computer network offering an array of multi-media services.

James Kyngie, Kuala Lumpur

## Son of President Kim sues

Mr Kim Hyun-chul, son of South Korea's president, yesterday sued six officials of the main opposition party for libel after they alleged he was involved in the Hanbo Steel loans-for-brides scandal. Prosecutors said they would question Mr Kim in connection with his libel suit, which could include looking into the opposition allegations against him.

The opposition has charged that Mr Kim was at the centre of "Hanbogate", which involved allegations that senior government officials had been bribed to press banks to extend loans to the failed Hanbo Steel. The scandal has threatened to become the biggest political crisis of the administration of President Kim Young-sam.

The opposition has already poured scorn on any prosecution investigation of the younger Mr Kim because it claims that senior prosecutors are close political allies of the president.

The prosecution today is expected to announce the conclusion of its three-week investigation, following the arrest of several government and opposition MPs, two bank presidents, a cabinet minister and the founder of Hanbo Steel.

John Burton, Seoul

## Japanese spending down 0.1%

Japanese household spending fell 0.1 per cent in 1996, the fourth consecutive year of decline, the longest on record. The fall, chiefly due to less spending on clothes and food, is the clearest indicator of the weakness of consumer confidence.

It is, however, less sharp than the 1.1 per cent decline in household spending in 1995, an especially poor year for consumers because of a serious earthquake, a gas attack on the Tokyo subway and the impact of a sharp rise in the yen on company profits.

Last year's decline follows a 0.6 per cent year-on-year fall in household spending in December, said the government's management and co-ordination agency, yesterday. That partially reverses a 1.7 per cent rise in November and damps hopes of an end-of-year consumer recovery, economists said. Weak consumer spending has meant demand for credit remains weak, according to new central bank data.

William Dawkins, Tokyo

## China stocks tumble on Deng fears

By James Harding  
in Shanghai

China's stock markets fell sharply yesterday as rumours continued to circulate about the failing health of Mr Deng Xiaoping, China's paramount leader.

The volatile markets in Shanghai and Shenzhen were moved by reports that China's Communist party leaders had rushed back to Beijing at the weekend to visit the 92-year-old.

Shanghai B shares - stocks denominated in US dollars and restricted in theory to foreign buyers - fell by as much as 10 per cent in the early afternoon before regaining a little ground to close down 6.97 per cent at 63.45. The A market, where shares are reserved for mainland Chinese investors and are counted in Chinese currency, fell 8.97 per cent to finish the day at 932.78.

Brokers said that after a short bout of "panic selling", the mood calmed slightly, but investors were still "nervous and confused". In Shenzhen, the B-share index fell more than 9.5 per cent to 137.72, while the A-share index tumbled 9.8 per cent to 337.65.

The market had opened slightly up but rumours

started circulating by mid-morning and shares carried on falling in the early afternoon, despite a statement by China's foreign ministry that there had been "no big change in Comrade Deng Xiaoping's health".

Chinese analysts suggested the fall was in part a correction of the rising trend in the run-up to the Chinese Lunar New Year and the strong opening to the market on Monday, the first day of trading after the two-week New Year holiday. Domestic institutions were reported to be unwinding their positions in a number of stocks, prompting comments they were taking advantage of the rumours to lock in recent gains.

"If these rumours turn out to be false, there will be suggestions that big institutions were manipulating the market," one broker said. There have been no reports in the Chinese media of any change in the health of Mr Deng, the architect of China's transition to a market economy.

Mr Tung Chee-hwa, Hong Kong's future leader, yesterday signalled he might review the system of reporting and appointment for the head of the Hong Kong Monetary Authority (HKMA), the territory's de facto central



A policeman directs traffic in front of a mural of China's ailing leader Deng Xiaoping. Reuters

bank, reports John Riddling from Hong Kong.

The financial secretary is currently responsible for the head of the HKMA, and manages the territory's monetary system and its \$46bn (\$38.5bn) foreign exchange reserves. Mr Tung hinted this post could be brought directly under the chief executive, as the post-colonial governor will be known.

"The fact is that in most

other countries the head of the central bank reports to the chief executive or the president," said Mr Tung.

His comments came as he prepared to travel to Beijing today to secure backing for the team he has selected to serve in his administration after July's return to Chinese sovereignty. He has already confirmed that Mrs Anson Chan, head of the civil service, will remain in

her post and has signalled he wants to retain the majority of senior officials.

Attention will focus on sensitive posts, in particular whether Mr Donald Tsang is retained as financial secretary. He is a vocal defender of the territory's autonomy and its free-market system, and has clashed with Mr Tung over Beijing's plans. World Stock Markets, Page 35

## Threat to break up Japan's power utilities

By William Dawkins  
in Tokyo

Mr Shinji Sato, Japan's minister of international trade and industry, has threatened to break up the country's electricity utilities into generation and transmission units, along UK lines, unless they cut prices by one-fifth.

In an attempt to stave off separation, the top 10 power companies have agreed to join two Miti delegations to Germany, the UK and US in the next two months to study how to reduce electricity costs and prices, at present 20-45 per cent above international levels.

If power companies are unable to comply, Mr Sato said, Miti would consider splitting them up to encourage competition. Independent producers supply barely 1 per cent of the country's electricity.

The study mission is the latest stage in a wrangle between the ministry and power companies, triggered by the election last October of a Liberal Democratic party government committed to deregulation.

Mr Sato has warned that high electricity prices are a drag on competitiveness and a factor in encouraging Japanese companies to relocate production offshore.

The study group's report will form the basis of a Miti proposal in the spring on the reform of the power industry, a ministry official said yesterday. Last month, Mr Sato summoned executives of the top 10 power producers, to call for a 20 per cent rate cut by 2001, subject to a timetable he asked the industry to prepare by the spring.

That would bring Japanese electricity prices in line with German ones (according to Miti data), a modest target as Germany is the European Union's highest-cost producer. Japanese prices are 46 per cent above those in the US, the ministry estimates.

Mr Hiroshi Araki, head of Japan's federation of electric power companies, agreed on the need for "economic restructuring", but was cool to Mr Sato's suggestion on dismantling power companies.

He warned of the need to sustain power supplies, given Japan's growing dependence on nuclear fuel. Japan derived 30 per cent of its electricity from nuclear power in the year to March 1995, to rise to at least 40 per cent by 2010.

This runs against trends in western Europe and the US, the latest government white paper on nuclear policy says. Industry officials say splitting up power companies would make it harder to raise capital needed for more nuclear power.

Tony Walker

## Top defection may force Beijing to rethink policy towards an old ally

## Alarm bells over North Korea

The defection of Hwang Jang-yop, the high-ranking North Korean official booted up in the South Korean consulate in the Chinese capital, has rung yet another alarm bell in Beijing over relations with Pyongyang and may prompt a review of strategy towards the Koreans.

A western military attaché described the defection of Mr Hwang as a "wake-up call" to Beijing over developments in North Korea, including the long hiatus in the anointment of a successor to Kim Il Sung who died in 1994.

The Chinese have tended "to stick their heads in the sand" over North Korea, he said. But with the defection of North Korea's top ideologue and adviser to Mr Kim Jong-il, son and heir apparent to the Kim Il Sung, China was obliged to face up to the fact that all was far from well at the heart of its neighbour and long-time ally.

China's review of options may include a revision of a likely timetable for reunification. China's judgment had been North Korea was unsustainable alone in the long-term and that reunifica-

South Korea yesterday welcomed hints by Pyongyang it might be prepared to end a diplomatic row over a top North Korean defector who took refuge at Seoul's embassy in Beijing a week ago. John Burton reports from Seoul.

North Korea appeared to back off from its demand Mr Hwang Jong-yop be returned to Pyongyang, declaring that "if he sought asylum, it means he is a renegade and is dismissed". Earlier, it had insisted that Mr Hwang, a senior adviser

to North Korea's leader Kim Jong-il, had been abducted. "We believe the North offered something different" from its previous position, Mr Ryu Kwang-sok, a Seoul official, said. "We are closely examining what they meant." Seoul has suggested Chinese officials or the UN Commission for Refugees should meet Mr Hwang to confirm he had not been kidnapped.

North Korea's apparent climbdown might have been prompted by its need to get new emergency food aid from international donors. By maintaining a hard line on the defector issue, it risks damaging its ties with the US and China.

The World Food Programme, a UN agency, has made a \$41.6m appeal for the supply of 100,000 tonnes of food to North Korea. The US and South Korea have already agreed to make contributions. China has urged Seoul and Pyongyang to resolve the defection calmly after the shooting of another North Korean defector in Seoul last weekend.

But Beijing's relations with the Korean peninsula are being driven increasingly by its own growing economic ties to the south. South Korean companies, including Samsung, Daewoo and Hyundai have invested more than \$2bn in China. Two-way trade reached \$19.9bn last year, up by about 30 per cent on 1995. This compares with a paltry \$666m with North Korea, down from \$899m in 1993.

Ties with Seoul are also being nurtured by frequent official contacts, including annual meetings between Presidents Jiang Zemin and

maintaining working relations with a traditional ally and evolving ties with an economic powerhouse. Its handling of Mr Hwang's defection, where it sought to steer a neutral course between an irate north and elated south, is typical of its response to these pressures.

But Beijing can hardly ignore the possibility of the Pyongyang leadership unravelling - like the Ceausescu regime in Romania - bringing chaos to a country with which China shares a lengthy frontier. North Korea's Stalinist-era economy is already in dire trouble and millions are fac-

ing hunger. But Beijing's relations with the Korean peninsula are being driven increasingly by its own growing economic ties to the south. South Korean companies, including Samsung, Daewoo and Hyundai have invested more than \$2bn in China. Two-way trade reached \$19.9bn last year, up by about 30 per cent on 1995. This compares with a paltry \$666m with North Korea, down from \$899m in 1993.

Ties with Seoul are also being nurtured by frequent official contacts, including annual meetings between Presidents Jiang Zemin and

Kim Young Sam at Asia-Pacific Economic Co-operation summits.

In contrast China's contacts with North Korea's leadership, especially since the death of Kim Il Sung, have been sparse. Beijing has been banking on Kim Jong-il taking over as a fully-fledged successor to his late father, but delays have proved frustrating.

"The Chinese are just as puzzled as everyone else about what is going on in Pyongyang," says a western official.

Beijing had been hoping it could draw closer to a regime led by Mr Kim and one willing to sanction economic reforms similar to those China adopted in the late 1970's, but these hopes may have receded after Mr Hwang's defection.

China has been left to grapple with a realisation that North Korea's succession is not going smoothly and that more attention will need to be paid in Beijing to developing contingency plans for dealing with the unexpected. Developments on the Korean peninsula seem unlikely to follow anyone's script.

## NZ exporters take aim at state curbs

It is regulation rather than monetary policy which is causing problems, writes Peter Montagnon

Mr Phil Verry, a director of the New Zealand Wool Board, gave way to characteristic Antipodean bluntness as he warned to an attack on New Zealand's anti-inflation policy last week.

"Pre-pubescent youths employed by financial institutions, who masquerade under the title of economist, assail our collective intellect with their naive support" for the Reserve Bank, he raged in the New Zealand Herald newspaper. Monetary policy, over which the central bank has unique freedom, "is undoubtedly our latest folly. It may prove to be our greatest."

It is easy to see why he is upset. New Zealand's farmers have been reeling under the impact of high interest rates which have helped push up the trade-weighted value of the New Zealand dollar by 30 per cent since 1993. Together with weak commodity prices, this has had a devastating impact on producers of basic goods such as wool and beef.

But even as they struggle to maintain their export margins, New Zealand businessmen remain reluctant to call for an end to the Reserve Bank's independence and its strict targets for inflation.

For all his rhetoric, Mr

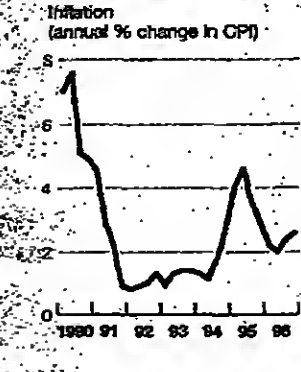
## New Zealand: a deal for farmers and exporters



Verry is out on a limb. It is not so much monetary policy which is in the dock as government regulation and tax policies. The debate on inflation is shifting away from the rigidity of the Reserve Bank targets to focus on why New Zealand still requires real short-term interest rates of 5 per cent to maintain its downward pressure on prices.

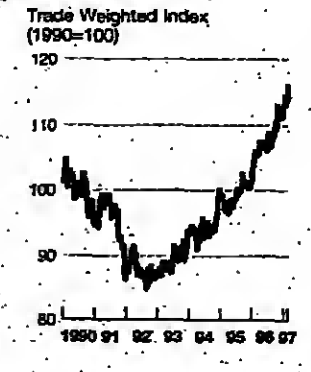
"Monetary policy is doing a good job of drawing attention to structural weaknesses," says Mr Simon Arnold, chief executive of the New Zealand Manufacturers' Federation. "One is a lack of savings in the household sector, and the other is rigidities in the non-tradeable and government sector."

Thus while exporters



would like a lower currency, their main priority is to push the government towards more deregulation. Mr Hugh Fletcher, chief executive of the Fletcher Challenge resource group, says the high exchange rate may deter new investment in New Zealand. There have been some problems with the targets set by the government and the Reserve Bank for controlling inflation, he says.

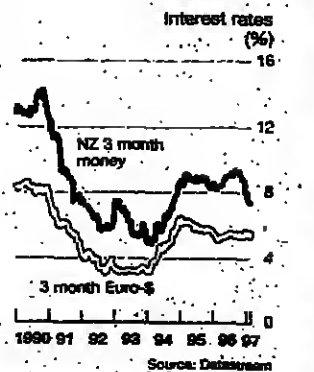
One is that there may be a built-in statistical bias which leads to inflation being overstated and makes the stated targets too harsh. Another is the severity with which the targets are applied. These problems have been mitigated, however, by the decision to broaden the target range for underlying



inflation following the installation of the new coalition government last December. The new range is zero to 3 per cent compared with zero to 2 per cent before, and the wider band means there should be fewer instances of alarm in markets at the prospect of the ceiling being breached.

Now Mr Fletcher says the most serious problem is that high interest rates are taking too long to affect prices in the non-traded sector of the economy. Local authority rates have been rising by 5-15 per cent a year, a multiple of general inflation. Gas and electricity prices are also high and, above all, house prices have been very strong.

Part of the reason is demand from new immi-



grants, but part is policy-related. Zoning rules imposed by local authorities tend to push up prices and the absence of capital gains tax on second homes encourages speculation.

Were the tax regime to change, pressure on property prices could be lanced, allowing interest rates and, by extension the dollar, to fall. As it is, most economists agree the traded goods sector is bearing the brunt of the anti-inflation policy.

There are some hopes that the New Zealand dollar could ease in the next few months as local interest rates fall while those in the US rise. But there has been little impact on the currency, even though three-month interest rates have fallen by around 2.5 percent.

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The National Tourist Organisation of Greece (NTOG) hereby announces an international auction for the highest bidder with sealed bids and no counter-offers, for the tourist development and long-term use of 1,934.9 stremmas of land (4 stremmas = 1 acre) in the Paliouri area of Chalkidiki.

The auction will take place at the NTOG offices at 7 Voulis Street, 6th floor, Room 616, Athens, on Monday, 30 June 1997 from 10:00 to 12:00 hours before a committee set up for this purpose.

Interested parties can avail themselves of the text of the announcement and the terms of the auction from 20-2-97 onwards from the NTOG offices at 7 Voulis Street, 6th floor, Room 611, Athens, every day from 11:00 to 14:00 hours and from the Directorate of Tourism in Thessaloniki at 34 Mitropoleos Street.

The Director General  
Christophoros F. Souliotis



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## NEWS: WORLD TRADE

## EU to press Cuba law dispute at WTO

By Lionel Barber in Brussels and Guy de Jonquieres

The European Union told the US yesterday it was prepared to go on seeking an amicable settlement of their dispute over the US Helms-Burton anti-Cuba law after Brussels asks the World Trade Organisation to set up a dispute panel to rule on the case.

However, Sir Leon Brittan, Europa's trade commis-

sioner, urged Mrs Madeleine Albright, US secretary of state, not to try to block the formation of a panel - a move which the EU says could seriously damage the WTO's dispute settlement mechanisms.

Sir Leon confirmed that the EU would ask Mr Renato Ruggiero, WTO director-general, tomorrow to nominate members of the panel, which will have six months to reach a decision.

The EU, which says the Helms-Burton law violates multilateral trade rules, last week postponed the request to form a dispute panel by a week to allow more time for negotiations with the US.

However, EU officials said yesterday that regular contacts between Sir Leon and Mr Stuart Eizenstat, US President Bill Clinton's special envoy on Cuba, had failed to solve the dispute. The officials said Washing-

ton still needed to move much further to satisfy EU demands.

The US argues that the WTO has no jurisdiction in the case because its anti-Cuba legislation is a matter of national security, not trade. The EU claims the US cannot use the national security argument to stop a panel being formed, and insists only a panel can decide whether Washington's argument is valid.

Mrs Albright, on her maiden official tour to Europe, declined to offer assurances about the national security defence. But she and Sir Leon agreed that the Helms-Burton dispute must be put in its "proper context" and not allowed to harm transatlantic relations.

US President Bill Clinton has sought to defuse the row by promising to continue suspending every six months

a provision in Helms-Burton which authorises private US court cases against foreign companies "trafficking" in Cuban assets confiscated by the Castro regime. But Sir Leon says the move does not go far enough. He is seeking additional safeguards on the application of Helms-Burton and of the D'Amato law, which penalises foreign investors in the energy industries of Libya and Iran.

## US harbours doubts about port practices

Washington decides today whether to fine three of Japan's biggest shipping companies

The US Federal Maritime Commission will today decide whether to impose sanctions on Japan's three biggest shipping companies in retaliation for what the US considers unfair port practices in Japan.

The FMC has proposed a fine of \$100,000 each time a liner owned or operated by Mitsui O.S.K. Lines, Nippon Yusen or Kawasaki Kisen enters a US port.

The EU has already taken Japan to the World Trade Organisation over the country's port practices which the EU says violates several provisions of the General Agreement on Tariffs and Trade.

Discussions between the EU and Japan under WTO rules have yielded nothing and earlier this month, the Commission warned it might take further steps in the WTO unless significant reform was implemented soon.

Ironically, the Japanese shipping companies which could be penalised for practices at Japanese ports are themselves victims of the same rules and regulations that foreigners complain about. "We have the same complaints as the foreign shipping companies," said an official from one

of the FMC's targets.

Foreigners and Japanese shipping companies are seeking the abolition of a system which requires any changes in shipping plans to be approved by the Japan Harbour Transportation Authority (JHTA), a trade association representing stevedores, terminal operators and those who provide harbour services.

The system obliges shipping companies to consult the JHTA on all operational matters from changes in berth, route or port calls, inauguration of services or vessels, to temporary substitution and even renaming of vessels.

The FMC said the system prevented shipping companies from adopting an efficient response to market and other conditions that may require changes to schedules. It was also lacking in transparency, with no written rules or reasons given for decisions, and with the JHTA apparently enjoying absolute discretion over terms and conditions.

Prior consultation was introduced in 1986 and expanded three years later in response to changes in the industry, which led to rationalisation of the ship-

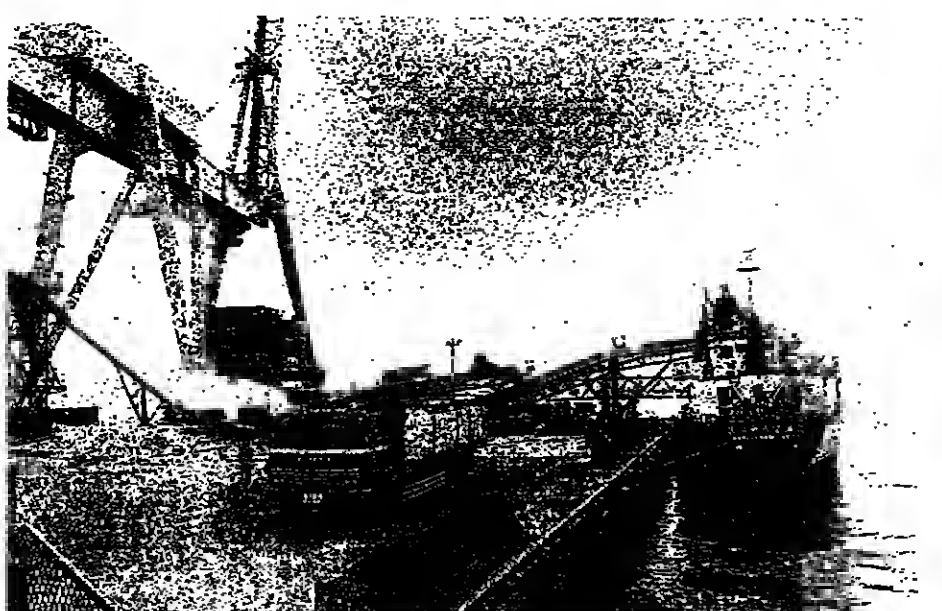
ping and the stevedoring companies.

The shift to containerised shipping and the spread of global alliances between shipping companies meant stevedores faced sharp job losses as the number of ships coming into the ports declined. The stevedores responded by enforcing prior consultation to ensure they would have the final say over any move that might affect their jobs.

As a result, companies using Japanese ports have not been able to realise fully the benefits of industry rationalisation. Even if two companies formed an alliance or merged, they could only realise the benefits of the resulting economies of scale with approval from the JHTA, a US official complained.

The JHTA's power has also prevented shipping companies from seeking competitive bids for the handling of their businesses, according to the European Business Community in Tokyo. In addition shipping companies face serious curbs on Sunday work and must pay for weighing of cargo regardless of commercial necessity, the FMC pointed out.

The JHTA's tight control over anything that might affect service rates has made



Loading a ship at Yokohama's docks: tight controls by the Japan Harbour Transportation Authority have made the country's port costs among the highest in the world

Japanese port costs among the highest in the world. It costs \$11,000 to unload a vessel in Singapore, and \$11,000-\$18,000 in the US and most other countries. But it costs \$36,000-\$40,000 in Japan, according to a US official.

The FMC claims Japanese transport authorities support the JHTA's practices through a restrictive licensing system that prevents competition in stevedoring services.

By preventing foreign companies from setting up their own terminal services the government "virtually guarantees that JHTA's monopoly over harbour operations will continue unabated," the FMC said.

The Ministry of Transport argues that it has little say on prior consultation, which it claims is a private indus-

try matter involving labour issues over which it has no authority.

The Japanese shipping industry has already petitioned the ministry to deregulate the licensing system but is wary of pushing matters further. "If you make a bad move, it could have very damaging consequences on your shipping activities," said one official.

Furthermore, there are concerns that such deregulation could be damaging. "The labour unions have expressed their clear opposition to deregulation," said one member of the industry. "We welcome the direction of deregulation, which will increase our options, but we are concerned that it could cause substantial disruption in the industry that could affect our business."

But such disruption should be preferable to sanctions, which will cost the three shipping companies an estimated ¥5bn (\$40m) annually. The FMC is known to take its sanctions proposals seriously. In the past, "88 per cent of the time, the FMC has never had to go this far," a US official said.

But with no signs that the JHTA is willing voluntarily to amend its practices, the best chance the companies have of avoiding retaliation appears to lie in persuading the transport ministry to deregulate port services for the benefit of better trade relations, internationally competitive ports and the financial well-being of some of the country's largest shipping companies.

Michio Nakamoto

## WORLD TRADE NEWS DIGEST

## Mexico sugar quota protest

Countries which supply sugar under quota to the US have warned that they will protest at any move to increase Mexico's sugar supply quota at their expense.

Mexico has asked the US to increase its quotas from the current 25,000 tonnes per year to 400,000 tonnes, said Mr Karl James, a member of the executive of the Sugar Association of the Caribbean, a regional federation of producers. The quota holders fear the US will agree to a rise in Mexico's quota when President Bill Clinton visits Mexico in March, Mr James said.

This would reduce the market access of other countries supplying sugar to the US, under quotas set annually by the US government. Under Nafta, Mexico which traditionally was not a large sugar producer, is restricted to supplying the US with 25,000 tonnes of sugar a year over seven years. Mexico has dramatically increased production in recent harvests, and now has a 400,000-tonne surplus.

"Instead of selling on the world market where sugar prices are down, the Mexicans are pressing their free trade partner, the United States, to increase their guaranteed quota at the expense of other non-Nafta countries," Mr James said.

Carole James, Kingston

## Elf in Cuban LPG venture

Elf Aquitaine, the French oil group, is moving to consolidate a foothold in the Cuban oil products market by finalising a joint venture agreement with the Cuban state oil company to supply liquid petroleum gas to the island.

The deal, expected to be agreed by the end of March, involves a five-year project to import LPG and distribute it in canisters for domestic use in four eastern Cuban provinces, starting with Santiago de Cuba. After five years, the joint venture would expect to be importing around 40,000 tonnes of LPG a year. The gas would replace the kerosene cooking fuel used in many Cuban homes.

The French company, which has opened an office in Havana, also has an agreement to blend lubricants at a plant in Santiago de Cuba for supply to the Cuban sugar industry.

Pascal Fletcher, Havana

## Bangladesh signs oil deal

Bangladesh signed an agreement with United Meridian, an American oil and gas company, this week to explore for and develop oil and gas in the Chittagong Hill Tracts in the south-east of the country.

The area, close to the border with India and Burma, has been at the centre of an insurgency for the past 23 years, with Shanti Bahini guerrillas fighting for autonomy. Shell Petroleum Development Company abandoned its activities in the area in 1994 after Shanti Bahini took five of its staff hostage. This agreement comes while there are signs that the troubles may be over.

Mr Mark Mazzolini, vice-president of UMC Bangladesh, a wholly owned subsidiary of United Meridian, said he was optimistic a peace deal would be signed in March.

The extent of a gas or oil reserves in the area is not known, but one preliminary test has shown substantial potential. The company is expected to invest at least \$15m in drilling and seismic tests. Carin Energy of the UK and Occidental of the US are among companies which have formed joint ventures in other parts of eastern Bangladesh.

Kasra Naji, Dhaka

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## BA-American link 'will cost passengers \$500m'

By Mark Suzman in Washington

The proposed alliance between British Airways and American Airlines could cost passengers more than \$500m a year and should only be approved by regulators if the two make substantial concessions on landing slots, a consumer watchdog warned yesterday.

According to a study by the Consumer Federation of America, a coalition of more than 240 consumer groups, US regulatory authorities should demand that BA and American surrender between 560 and 840 take-off and landing slots at Heathrow airport - about a quarter of their combined total - as a condition for approving the alliance.

That number is far greater than the 188 slots that the UK Department of Trade and Industry has said it wants given up before approving the deal.

The report, which will be submitted to the US Transportation and Justice

departments, both currently investigating the planned alliance, will add to pressure on US authorities to take a tough stand.

Although BA and American have argued that the alliance would not reduce competition on heavily travelled US/UK routes, their plans also face opposition from the European Commission, which has threatened to take the UK government to the European Court of Justice if it approves the deal on the terms it has proposed.

The new study came as the US and the UK announced that they were resuming discussions, scheduled to continue until Thursday, on an "Open Skies" agreement. The US has said that its approval of the BA/American alliance is contingent on a satisfactory agreement liberalising air traffic between the two countries.

However, according to Mr Mark Cooper, the Consumer Federation's research director and author of the

report, the plan to link approval of the alliance to the Open Skies agreement is misguided.

"Open Skies agreements should increase the amount of competition but this alliance would reduce it," he said. "It is quite clear that an open skies agreement that requires approval of the BA/American merger as proposed would result in open skies and closed airports."

Mr Cooper said that the report calculated the minimum number of slots that would have to be relinquished by BA and American to allow at least two new entrants on the most important routes between Heathrow and the US.

Without such a move, the report calculates average fares would increase by between 20-40 per cent. "Given the value of traffic between the US and London the price increases would be in the neighbourhood of half a billion dollars," Mr Cooper said.

## Result in Japan TV soccer battle

By Patrick Harverson

A broadcasting joint venture between TCI, the US cable television and telecommunications group, and the Sumitomo Corporation has won the rights to televise Japanese soccer for the next five years.

The joint venture, Jupiter Programming, defeated rival bids by News Corporation, the international media group, and domestic terrestrial broadcasters which had previously televised all Japanese soccer.

It plans to broadcast two live J-League games a week from the beginning of April on PerfectTV, the digital direct-to-home network launched in Japan last year.

The value of the contract, which is fixed for the first year and negotiable for the remaining four, was not disclosed. Ms Miranda Curtis, executive vice-president of TCI and a director of Jupiter, said soccer was very important to broadcasters in Japan. "It's the kind of popular drives penetration for the channels." She said Jupiter winning the rights to J-League was "a sign of our muscle in the Japanese marketplace".

Mr Kenji Mori, an executive with the J-League, said the new deal would enable the league to reach more viewers and help develop the sport further in Japan.

Professional soccer is relatively new in Japan, but has grown quickly to become the second most popular sport in the country after baseball. Interest in soccer is expected to expand in the next few years as Japan prepares to co-host the 2002 World Cup with South Korea.

Jupiter was formed in March 1996 to develop, manage and distribute television channels for cable and satellite networks in Japan. Since its formation it has launched four channels: CSNI Movie Channel, Discovery, the Golf Network and Shop Channel. It plans to launch several more channels over the next two years.

## Egypt seeks trade deal with European Union

By Mark Huband in Cairo

European Union officials and Egyptian negotiators hope to complete discussions on a trade agreement before a meeting of EU and Mediterranean states in Malta in April.

Intensive talks in Cairo yesterday between Mr Amr Moussa, Egypt's foreign minister, Mr Hans van Mierlo, Dutch foreign minister, and Mr Abel Matutes, Spain's foreign minister, who is accompanying King Juan Carlos on a state visit to Egypt, may have brought to a close months of wrangling over Egypt's agricultural exports to the EU.

Both sides have expressed the wish to resolve outstanding issues before the Malta meeting. The talks are now expected to lead to further negotiations between Egypt and Mr Manuel Marin, the EU Commissioner responsi-



Amr Moussa: agriculture is the primary problem

tions are proceeding and we spoke of the agricultural field, which is the primary problem," Mr Moussa said.

Egypt now plans to send a delegation to European capitals to discuss agricultural export quotas.

The negotiations are expected particularly to involve the Netherlands, which is concerned about import quotas for Egyptian cut flowers.

Egypt is pressing for easier access for exports of foodstuffs, particularly rice and potatoes. Mr Gamal Bayoumi, Egypt's negotiator at talks with the EU, has been strongly critical of the EU stance on Egypt's quotas, accusing the EU in the past of looking for a market for its own industrial goods without reciprocating by opening European markets to Egyptian agricultural products.

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## 'A scheme by which a rich country thinks it can get out of its responsibilities is not acceptable'

# US attacked for failure to fight climate change

By Leyla Boulton,  
Environment Correspondent

Britain yesterday attacked the United States for failing to take action to fight climate change.

The criticism came from Mr John Gummer, the environment secretary, as he announced that the UK would meet the developed world's target of stabilising by 2000 greenhouse gas emissions

associated with global warming. Mr Gummer accused his US counterpart, Mr Timothy Wirth, under-secretary of state for environment, of talking "in vague terms" of targets for the first and second decades of the 21st century.

"That is devastating if that is where America stands," he said. "We need to bring America on board."

This was because any action to

reduce emissions from the consumption of fossil fuels by smaller countries such as Britain, which accounted for only 3 per cent of global emissions, would make only a small inroad into the problem, he added.

But Mr Gummer noted that the US, the world's most profligate energy consumer and biggest emitter of greenhouse gases, would not only fail to meet the target for the year 2000 but had

proposed no specific reductions thereafter. Mr Gummer defended his proposal that the industrialised world should agree at climate change talks in Kyoto this December to cut emissions by between 5 per cent and 10 per cent from 1990 levels by 2010.

This was both achievable and challenging, he said, and should be the first of a series of cuts that would be needed over the next 80 years ultimately to reduce

greenhouse emissions by 60 per cent.

While it was too late to fix some of the damage already wrought by global warming, such action could "contain" the problem.

"Climate change is the central issue. Either the world finds a way... of reducing pollution or future generations will find this planet far less pleasant to live on to put it at its mildest."

While he supported a US idea

for trading carbon emissions on a global scale, Mr Gummer said this would be acceptable only in addition to tough domestic reductions by industrialised nations.

"Emissions trading... has to be real, honourable, and measurable," he said. "If this is a scheme by which a rich country thinks it can get out of its responsibilities, it is not acceptable."

## State-run gambling 'will not go on sale'

Mr Robin Cook, the opposition Labour party's shadow foreign secretary, has denied that the party intends to privatise the Tote, the state-owned betting business, our Political Staff writes.

On Sunday, aides to Mr Gordon Brown, the shadow chancellor of the exchequer, confirmed reports that Labour was considering such a sale which could raise a reported £400m (£648m). But Mr Cook, a passionate supporter of horseracing, firmly knocked down the idea.

Such a sale would have had attractions for Mr Brown, who is keen to find means of raising revenue within the tight fiscal rules he has set a future Labour government. It would also have been of symbolic importance for Labour which has pledged to cancel all future privatisations planned by the Conservatives. Lord Wyatt of Weeford, the Tote's chairman, dismissed the idea of a sale as "absolutely potty".

Editorial Comment, Page 13

## Power privatisation benefits investors

By Jane Martinson  
in London

Small private investors have benefited more from the privatisation of water and electricity companies than from earlier privatisations, says research published today.

The report by the independent Centre for the Study of Regulated Industries also shows that private investors have benefited most from the rash of takeovers in the electricity sector.

The takeovers of 10 of the original 12 electricity companies since 1990 have made the sector the most profit-

able investment of any of the privatised industries to date.

Six electricity companies taken over before the end of last year earned their original investors 40 per cent or more, compared with an estimated market average of 11 per cent. The electricity sector yielded 38.5 per cent on average, while water gave 24.4 per cent.

The centre's report is likely to stimulate further debate about how the industries were privatised and subsequently regulated.

It shows, for example, how industries subjected to more than one regulatory price

review have achieved rapidly declining rates of return. Investors in the second and third tranche of shares in British Telecom, communications did far less well than those in the first wave of the earliest utility privatisation in 1984, for example.

Mr Peter Boulding, the centre's development manager, said: "We know that regulation is getting tougher but what that actually implies for shareholders has not been as clear."

Mr Peter Vass, research director of the centre and special adviser to the committee, said the study was

prompted by a demand for the "facts of the situation". The report, which took six weeks to research, was careful to draw no conclusions, either political or economic. Mr Vass said it was merely intended to "help inform the debate" with "the correct methodology".

The calculations were based on private investors who bought shares at privatisation and kept them until January 31. The total investment return is calculated using dividends received, share prices, the effect of takeovers, buy-backs, special dividends and bonus shares.

The calculation for British Gas, which has been accused of "conning" its investors, was used during the company's flotation - with a poor rate of return, may surprise some. Its market rate of return of 11 per cent, using the centre's methodology, was fully in line with the market.

British Gas was demerged this week into Centrica, a trading operation, and BG. The House of Commons trade and industry committee, which commissioned the study into Sid, is due to report on March 7.

### Happy returns from utilities

Total investment returns (before tax) to private shareholders in privatised industries

	Month sold	Real rate of return (%)
BT - first tranche	Nov 1984	13
- second tranche	Dec 1991	30
- third tranche	July 1993	7
British Gas	Dec 1986	11
BAA	July 1997	37
Northumbrian Water	Nov 1989	35
Seaboard	Nov 1997	48
Powergen - first tranche	Mar 1991	30
National Power - first tranche	Mar 1991	30
British Energy (partly paid)	July 1996	(111)/28
Railtrack (partly paid)	May 1996	(194)/29

\* Taken over  
\* The 31/01/97 internal rate of return is for part paid shares and could be misleading.  
\* The fully paid shares estimate the internal rate of return after the final tranche, assuming no further changes to the share price.

Source: CRI

## Opposition fails to push PM into an early election

By David Wighton  
and John Kampfner

The Labour party's hopes of forcing Mr John Major, the prime minister, into an early general election receded late on Monday after the Conservative government won a vote over its handling of the "mad cow" crisis with a comfortable majority of 13.

The vote was seen as a serious setback for Labour which had considered the beef issue as perhaps its best chance of defeating the government and of precipitating an early election. Labour is the largest opposition party and opinion polls continue to indicate that after almost 18 years out of power it will win the election expected in May.

But the scale of Monday's defeat raised doubts over whether Labour would attempt to force a vote of confidence after its expected victory in a by-election on February 27, which would give the opposition parties a combined Commons majority of one.

Labour had hoped to win the support of Ulster Unionist MPs from Northern Ireland. They are angry at the damage the European Union's export ban on British beef has done to the Northern Ireland farmers.

But Mr Douglas Hogg, the agriculture minister secured the Ulster Unionists' abstentions by pledging to give priority to getting the beef

export ban lifted for Northern Ireland.

Even if Labour wins the coming by-election, the Conservatives will have an overall deficit of only one in the Commons, with Labour having to ensure that all 51 MPs from the smaller parties support it in any confidence motion.

● The most startling improvement in the public finances since 1989 gave the government a big pre-election boost yesterday, our Economics Staff writes. The government raised £5.8bn more in tax revenues than it spent last month, the Treasury said. Buoyant tax revenues were the main reason for the sharp improvement in public borrowing. But the large net flow of money into the public sector's coffers, which was almost twice as big as City of London economists had expected, may have been exaggerated by changes in the timing of value added tax payments.

Public spending growth slowed in January, but economists said spending was still likely to overshoot the Treasury's forecast for the whole financial year. "It is far too soon to say we are out of the woods on the public finances; whoever is the next chancellor will have to raise taxes," said Ms Rosemary Radcliffe, head of economics at Coopers & Lybrand, the accountancy firm.

Capital Markets, Page 24

## Alternative market faces tougher rules

By Christopher Price  
in London

The London Stock Exchange is considering disciplinary proceedings against three firms and plans to tighten its rules on public offerings, profit forecasts and shadow directors following a review of advisers on the Alternative Investment Market. A fourth firm has agreed to leave the market.

The review, which began in the summer when Aim completed its first year of trading, coincided with a series of incidents, including the censuring of a small number of companies for breaches of the rules and the first enforced delisting of a company.

Gerrard Vivian Gray, the financial adviser, is understood to be the nominated adviser which agreed to leave the market. It is understood that the firm's involvement with Optical Care (Bermuda), whose chairman was censured for not disclosing his failed directorships, and Skynet, a company which almost joined Aim but which is under investigation by the Securities and Futures Authority, prompted the

exchange to act. Gerrard Vivian Gray refused to comment yesterday.

One of the three firms being considered for disciplinary action is understood to be Neill Clerk Capital, which grew out of a Scottish legal firm and is nominated adviser to 29 Aim companies - 11 per cent of the market's 258 members.

One of the primary roles of the 60 nominated advisers, or nomads, is to monitor the activities of client companies and advise them on disclosure to the market. The Stock Exchange yesterday refused to name the advisers concerned, but stressed the need for firms to have sufficient resources in order to monitor their clients after flotation. NCC said its discussions with the exchange were "private".

Around a quarter of all nomads have received letters from the exchange suggesting ways in which they can improve their service. "This is not to say they are necessarily doing anything wrong, but that they could be doing things better," said Ms Theresa Wallis, chief executive of Aim.

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## NEWS: UK

Directors may have to make yearly statements confirming internal regulatory systems

## Central bank to reform fraud controls

By Jim Kelly, Accountancy Correspondent

The Bank of England is to revamp its regime for checking whether banks have effective internal anti-fraud controls following a review of regulation prompted by the collapse of Barings.

The Bank, the UK central bank, is stepping back from fundamental reform. It proposes that the board of directors of banks should make a written statement each year confirming the presence of systems to

monitor and control risks. "This is all part and parcel of the review of supervision," said Mr Michael Foot, executive director of supervision at the central bank. "It is a genuinely consultative document."

The proposed statement from directors - which could prove controversial - would be in addition to a further statement saying that the bank is in compliance with the minimum conditions for obtaining a banking licence. Both assurances would come from the board as a whole - not just one director.

At the moment the central bank appoints reporting accountants, normally from a bank's audit firm, to look at internal controls and then report back to both the Bank and the client bank - which pays the reporting accountants' fees.

The central bank proposes a routine meeting between it and the reporting accountant in addition to the current tripartite meeting between all the parties. This may lead to more candid reports.

In the past - following bank failures and the subsequent discovery

of lax internal control - there has been criticism of the present system and a lack of communication between the various parties involved in regulation.

The central bank is not insisting that the reporting accountant is separate from the auditor, but it does say it wants to "use more forcefully its powers to require use of another firm to conduct" reviews in certain cases.

Fears about the independence of reporting accountants who are part of the client audit firm are largely

unfounded, the Bank of England concludes. It says auditors are skilled at resolving conflicts of interest.

But it recognises that sometimes a reporting accountant will be needed from a different firm, "for example where there are questions over the independence or objectivity of the reporting accountant". It also proposes that lead audit partners - the link between firms and the banks - should be rotated every five years rather than the current requirement of seven.

## Tax official accepted bribes

By John Mason, Law Courts Correspondent

Mr Michael Allcock, a senior Inland Revenue investigator, was found guilty at a London court yesterday of accepting bribes including cash payments, a luxury holiday and the services of a prostitute in return for allowing wealthy businessmen to evade tax.

The conviction of Mr Allcock, who now faces a long jail sentence, ended a prosecution which has embarrassed the Revenue and focused attention on the operations of its "Special Office" investigation unit.

The investigators were allowed considerable latitude in how they worked, and were encouraged to be unorthodox and imaginative. In one case, Mr Allcock and others took the registration numbers of cars parked in residents-only car bays in wealthy parts of London. Checking these numbers led to the discovery of many businessmen who claimed dispensation from paying tax on the basis they were not resident in the UK.

The jury yesterday found Mr Allcock guilty, by 10-1 majority verdict, on six charges of corruption. Four were sample charges relating to him accepting cash payments totalling £150,000 from unknown businessmen in exchange for showing them favourable tax treatment.

Another concerned his

Investigator took cash and holidays from businessmen



Michael Allcock arriving at the Old Bailey, London's central criminal court, before the case resumed yesterday

acceptance from a Turkish businessman living in New York of a luxury holiday which included a Bermudian cruise and a Concorde flight to London. The last charge concerned his corrupt acceptance of the services of a prostitute.

Mr Peter Black, prosecuting, told the jury at the start of the trial: "Michael Allcock, a senior public servant, abused his position and betrayed the integrity of the Inland Revenue for his

today. He was allowed home on bail.

During the four-month trial, attention was focused on the way the Revenue's "Special Office" investigators worked. Although witnesses from the Revenue insisted these investigators were subject to ordinary Revenue rules, Mr Allcock disputed this, insisting they were allowed to disregard normal procedures.

In his career with the Revenue, Mr Allcock was prominent in investigations into a number of well-known figures such as Mr Terry Ramsden, the former Japanese warrants dealer later convicted of fraud. Mr Allcock also claimed a significant role in the initial probe into Mr Asil Nadir, the former Polly Peck chairman, when his company was still regarded as one of the UK's successes.

After yesterday's verdict, the Revenue said: "This has been an exceptional case for the Inland Revenue. Our work demands the highest level of integrity from staff when carrying out their duties. Any member of staff who lapses from this high standard must be prepared to face the consequences of their actions."

Revenue officials said that its rules and management procedures had been tightened following Mr Allcock's case. Internal disciplinary proceedings are now to be brought against a number of other senior Revenue staff.

## Opposition 'is aiming for deep cuts in defence'

By Bernard Gray, Defence Correspondent

Mr Michael Portillo, the defence secretary, yesterday accused the Labour party of using its proposed defence review as a cover for deep defence cuts as he unveiled the Ministry of Defence's new military doctrine.

"Labour's review is nothing to do with better defence, but with less defence," said Mr Portillo. "It is a thin mask for defence cuts which would follow if Labour were elected."

Mr David Clark, Labour's defence spokesman, hit back at Mr Portillo's claims. "The Tories have lied continuously about defence and they have slashed it with a series of unstructured and incompetent cuts," he said. "Mr Portillo will give no guarantee that there will not be further Tory cuts to Britain's defence."

The defence ministry's updated defence doctrine stresses the need for more mobile and flexible expeditionary forces, and further downgrades the risk of a direct attack on the UK.

Mr Portillo said the new defence guidelines showed that the ministry was keeping up with changing strate-

gic threats, and meant there was no need for the defence review which Labour says it will order if it wins the coming general election.

Mr Clark argued that Mr Portillo's new doctrine is flawed because it is not based on a strategic review of Britain's defence commitments.

"The strategic review which Labour will set up is not a device by which to make cuts in the defence budget. Rather, it will restore long-term stability and security to Britain's defence, which has for so long suffered cut after cut under the Tories."

The ministry's new defence doctrine is the second change since the end of the Cold War. After the fall of the Berlin Wall, priorities were shifted to cover defence of the UK, defence of Nato allies, and the promotion of the UK's wider security interests through the maintenance of international peace.

However, events such as Bosnia have made such strict definitions unworkable, and the ministry has now established seven different priorities. The emphasis is now on regional peacekeeping and smaller regional conflicts.

## UK NEWS DIGEST

## Top client stays with MGAM

Morgan Grenfell Asset Management, an offshoot of Deutsche Bank, has held on to one of its largest money management mandates despite the controversial departure of Mr Nicola Horlick last month and the sacking of Mr Peter Young, a star fund manager, last year.

The Wellcome Trust has told MGAM that it wants it to continue to manage £480m (\$782m) of its £2.5bn fund. The decision follows a review carried out by Wellcome Trust executives. MGAM said the decision "shows that it's business as usual, post Peter Young and Nicola Horlick; we have spent a lot of time since the Young affair broke holding clients' hands and reassuring them."

When Ms Horlick resigned as a director of MGAM last month, pension fund consultants predicted that it would lose several clients. Her departure was seen as particularly damaging for MGAM because it came after Mr Keith Percy has been dismissed as chief executive following the discovery of Mr Young's deception. Wellcome's decision to stay with MGAM is seen as especially important because Mr Percy and Ms Horlick had both been directly involved in managing the account.

William Lewis

## DE LOREAN RULING

Accountants aim to re-open case

Arthur Andersen, the accountancy firm, yesterday applied to have its 12-year legal battle with the British government over the collapse of the De Lorean car company reopened in the High Court in London.

The move follows a ruling last week by a judge in New York that the UK's outstanding claims could not proceed in the federal court system but could be resubmitted in a state court. The De Lorean Northern Ireland sports car venture collapsed in 1982, and in 1985 the UK government sued Arthur Andersen in the UK and the US alleging conspiracy, fraud and negligence in auditing the company.

Andersen believes it would be quicker to revive the English proceedings than start all over again in a US state court.

Robert Rice

## LIFE ASSURANCE

Fewer to face genetic criteria

Fewer people are likely to be asked for the results of genetic tests when buying life assurance following a split between some of the biggest insurers and smaller rivals over policy.

The Association of British Insurers, which represents 440 companies, said yesterday that its members have agreed not to use genetic test results for the next two years when pricing home-loans related life cover for insured sums of up to £100,000.

Nearly all insurance companies have for some time required customers to submit the results of genetic tests if they have taken them.

But some of the bigger insurers are expected to follow the example set by Standard Life, which since November has not asked for the results when selling all types of life assurance. Others may make more limited concessions which nevertheless go further than the policy endorsed by the ABI. Controversy over the use of genetic test results by insurers has grown with advances in genetic technology, which some fear could create an uninsurable underclass.

Christopher Adams

Editorial comment, Page 13

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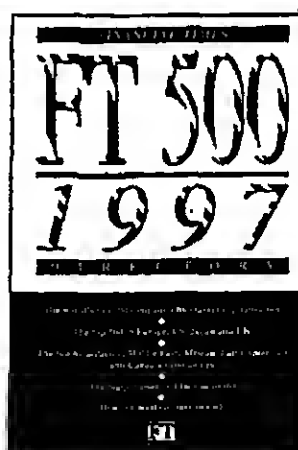
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## ARTS

Television in Africa/Michela Wrong

## Without a voice of its own

Until I came to Africa, I never owned a video. Call me old-fashioned, but the idea of watching a film in the privacy of my own home instead of going to the cinema seemed self-indulgent, a sin on a par with binge-eating, self-abuse or secret drinking.

These days are gone. I now flaunt my cassette with not a hint of embarrassment and visit the video library without dreading a meeting with someone I know. For the sad fact is that most African television is so exorciatingly unwatchable that the video plays as vital a role in retaining one's sanity as gin-and-tonics once did in saving colonialists from malaria.

The awfulness is a combination of factors: feeble resources, amateurism, tunnel vision. But the suffocating grip of governments who know re-election depends on keeping control of the broadcast media is perhaps most to blame for the sheer banality of it all.

A year in Cote D'Ivoire was my first introduction to the mind-boggling combination of imported soaps, African dancing competitions and news broadcasts dominated by near-religious reverence for the president of the day, who rarely actually spent any time in the country.

The nadir was touched when I got to Zaire, where the broadcasting authority was keeping its operation afloat with two elastic bands and a roll of Sellotape.

When President Mobutu Sese

the logo jerked around the screen. It was the most telling symbol imaginable of Zaire's decline.

Cassettes used to film the news had been reused so many times, images were obscured by a blizzard of scratches. When the picture was good, there was no sound. When there was sound, the screen froze. Sometimes, despairing technicians simply broadcast still photographs - the president, getting off his plane, the president, walking on the red carpet.

As the year progressed the midday news got later and later, the once smoothly apologetic newscaster no longer even bothering to pretend his crew would be able to get the show back on the road in "quelques instants". One day, there simply was no

midday broadcast. It was a massive relief.

Moving to Kenya, I found the presidential hand resting only slightly less oppressively on the medium. After a while, you can lip-synch the formulaic opening of the news broadcasts on even the supposedly independent KTN channel. "President Daniel Arap Moi today..."

As for the civil wars exploding in the region, with potentially enormous implications for Kenya, viewers - as in so many parts of Anglophone Africa - rely on feeds from CNN for information. For foreign news is so originally expensive to produce, local stations are incapable of providing coverage of their own.

Which means that African stories are being presented to African audiences through the viewpoint of an American news channel, with all that implies in terms of simplification and a tendency to favour the accessible "human interest" angle over political complexities.

Most worryingly, this American viewpoint - and in Francophone Africa, the viewpoint of French stations that feed into local news - is also the framework in which the continent's leaders are making policy decisions.

But the absence of an independent African voice is not only explained by the cost of foreign news coverage. Documentaries, discussion shows, one-on-one interviews or local soaps can be cheap to make, but are in strikingly short supply. For they involve tedious research, labouring dissent, airing touchy issues of the day - not qualities that have kept a generation of African antenatas in power.

How much easier to fill the hours with western imports, many of them wildly outdated: *Neighbours*, *The Young and the Restless*, *Knot's Landing*. Kenyan announcers present repeats of *The Benny Hill Show* - all 1970s side-burns and flares - as though they were made last week, apparently unaware the comedian is dead.

Does an urban Kenyan really see his concerns reflected in the sitcoms featuring well-heeled black American families, or identify with the outpourings on the *Oprah Winfrey Show*? I doubt it. But it's far safer to discuss

America's fears and fantasies than his own.

A couple of months ago, it was the anniversary of Kenyan independence from Britain. To mark the day, the broadcasters had dredged up some moving archive footage - the lowering of the Union Jack, a stadium crowd cheering new president Jomo Kenyatta. They were images that inevitably made the viewer ponder whether history had betrayed or fulfilled the hopes present that day. Then the presenter, to my amazement, announced that a documentary on Kenya would be screened. Could we be about to see a polemical assessment of the country's post-independence development?

I leaned forward with excitement. The narrator appeared on screen. The picture was black-and-white, she was sporting an Afro hairstyle that placed the programme firmly in the 1970s. The challenging analysis of Kenya's past and present was more than 20 years old. Times, I reflected, to switch on the video.

Theatre/Alastair Macaulay

## Newspaper satire

Although Doug Lucie's new play, *The Shallow End*, is about the world of British journalism and global media politics, its point lies not in whether you or I can recognise any of it to be lifelike. It is a partly satirical, indeed Orwellian, view of how finance steers journalism, and it is intended to be the kind of play at which liberals can hug themselves in dismayed glee, enjoying its witty diagnosis of the way things are going. So far so good. Its goings-on do not remind me of my own experience of the world of newspapers, but I too observe with concern the extent to which journalism is steered by the financial pressures that most concern the paymasters. But if only Lucie, in the manner of GBS, had written a preface to his play! It would surely be more compelling to read than his play proves to observe.

The best part occurs before you know who is who and why they are there. Kirk, a boss in morning suit, commences what proves to be an exceptionally erotic interview over champagne with Slater, a tough mink in a black micro-dress. The fun of this is best while you still think he might be, say, a cabinet minister and she a spy. When you realise that he is (merely) the editor of Britain's best-selling Sunday

newspaper and she a tacky star writer whom he is hiring, the tension drops. It never quite recovers. The play, we gradually realise, occurs over one afternoon at the hired-country-house wedding of a media magnate's daughter, and concerns the hirings, firings, demotions, and sideways-promotions of various figures on the newspaper who have all been bussed in to the epthalmal festivities.

The point of all four scenes is that, in this milieu, everybody gets screwed one way or the other; and Lucie's attitude could not be more cynical. In Scene Three, a political editor is embarrassed for having been caught cheating on his wife. As soon as he is off the scene, she reveals that she too has cheated (but has been spared guilt, not having been caught). He has, of course, left the stage to be demoted. In Scene Four, Raza, a renegade foreign correspondent gets sacked only to reveal that he has been working on a documentary on media practices in the Far East which will embarrass his ex-employers. The play ends with the reappearance of a waitress we had seen being lazily screwed throughout Scene Two. She steals all the credit-cards from the handbag that Slater, in Scene One, had left

in the room. Curtain. For too much of this play, Lucie leaves us in no doubt how we should react. The dialogue has little drama; it keeps turning into mere dialectic before our very ears. We know where we should cluck "It's happening everywhere", we know which characters are bad, and which are worse.

The staging, directed by Robin Lefevre, does not help. We know that the political editor's wife is elegantly jaundiced but neglected as soon as we see her, because she is played by Jane Asher. Alas, this role is the only one this actress has played for years, and she is not quite up to the vehemence of the big speech in which she tries to rouse her demoted husband. Julie Ford, as Slater, brings the most danger and ambiguity to the play. But soon even her performance ceases to be three-dimensional.

The newspaper's chief executive - the biggest creep in the play, and the crummiest role - has to say "You're talking nine quarts of puke, Rees" and then, in his next speech, "We've opened the door to the 21st century and you're slandering it shut". Lucie is entitled to his pessimism; but why must he make it so slick?

At the Royal Court Theatre Downstairs, Duke of York's Theatre, WC2.



Julia Ford and Tony Doyle in Doug Lucie's 'The Shallow End'

Concerts/Antony Bye

## Best of British

One of the days when British composers were considered Europe's poor relations. Young British composers are, as up-to-date, technically accomplished and open-minded as any from wider afield, a view which "The State of the Nation", a weekend of concerts and workshops hosted by the London Sinfonietta at the Queen Elizabeth Hall, did much to support.

The weekend certainly offered value for money: two Sinfonietta concerts, recitals for piano (Thomas Ades playing some of his own music alongside that of his contemporaries) and viola and piano (the ever dependable Paul Silverthorne and John Constable); two "composer surgeries" (led by Parham Vir and Diana Burrell); an education project; a concert of music for amateurs; and two lively debates on the problems faced by serious composers today.

The music ranged widely

in style and sophistication, from the expertly crafted, subjective intensity of Philip Cashian's feverish Chamber Concerto to the jazz-fusion quasi-improvisations of Django Bates, which were no doubt included to conclude the weekend on a suitable note of triumph.

Whether these strenuous attempts to welcome jazz into new music's ever broadening church are likely to increase the franchise for more challenging fodder is another matter. As a consequence of living in a society without a shared sense of any cultural imperative, we still lack a context for adventurous modern music.

It was probably significant that the most satisfying piece of the weekend, *Tirofs*, by the 36-year-old David Sawer, should come from a composer who makes no concessions to popularism, but who has proved his credentials outside the new music circuit, as his various orchestral commissions (such as his 1992 Proms piece *Byrnan Wood*) and *Tirofs* - cogently argued, witty, and not a moment too long - eloquently testified.

But as sustained opportunities for enterprising young composers willing to take risks and be themselves are few and far between, we need more events like "The State of the Nation". There is a lot of talent out there. Who is prepared to give it a home?

Concert/David Murray

## Sparkling Schubert

The Wigmore Hall is running more Schubert-bicentenary series than anybody else this season, being the natural place for the piano and chamber music and songs which comprise so much of that composer's output. The complete string-quartet series had its fifth instalment on Friday, when the Takács Quartet made a welcome return to play two of Schubert's earlier quartets and - with friends - the evergreen "Trout" Quintet.

They began with the charming D major quartet D.74, written in Schubert's 17th year. Even in this friendly, uncomplicated work, the quite special Takács character made itself

felt. They are all strongly individual players: one was sorry that their dashing second violin, Karoly Schranz, had to sit out the "Trout", which omits any role for him in favour of a visiting double-bass (so as to give the strings more weight against the piano).

Anyhow, the Takács style is to maintain a great respect for historical chamber-style, never moving too far toward expansive modern manners, whilst lighting up the music with continual expressive touches - discreet and subtle, but vola-

tile, surprising and often exquisite. No other current quartet sounds quite like them. I could believe that some of this lively freedom is owed to Hungarian gypsy musicians, who revel in vivid dynamic extremes within a single phrase, the better to seduce their listeners.

After the cheerful little D major quartet the Takács addressed themselves vigorously to the E major, D.383, in which the string-writing is more ambitious. They allowed themselves room to play like the imaginative

soloists they are. One wondered why this brilliant 19-year-old's quartet is so rarely heard.

For the "Trout" Quintet they invited the Hungarian pianist Dénes Várjon and the American bassist Joseph Carver to join them. Impeccable choices: Várjon's under-pedalled playing, articulate and witty, was precisely what the work needs, and Carver made his double-bass speak with musicianly weight - a contribution well beyond the norm, where the bass more often sounds like simple ballast. A very satisfying evening.

The Takács Quartet play Brahms at the Wigmore Hall on March 8, 12 and 14.

The London Coliseum was well filled with Valentine's Day couples on Friday. I am not sure *Figaro's* Wedding (as English National Opera very correctly translates *Le nozze di Figaro*) was the most appropriate choice for the occasion, but it was not a bad night for falling in love with Mozart.

Although productions of the other Mozart operas have been hit and miss in London since the composer's bicentenary year in 1991, *Figaro* has kept up a winning streak. Vick's staging was new that year and has yet to become stale. This time round, though, what we hear is not as sharp as what we see. The conductor, Nicholas Kok, keeps the

music bustling along at busy tempo; but the swift speeds are not matched by articulation or grip. Nor does the ENO orchestra play for him as though it is fully awake.

This is a shame, as the action on stage does not nod for a moment. Robert Poulton gives a brilliantly-defined portrayal as the Count; he knows exactly what is going on in that man's mind. Each scene between him and Rebecca Caine's bright Susanna - intelligent, quick-witted, but also delightfully natural - was opera coming alive as drama.

Opera/Richard Fairman

## A lively Figaro

Anne Mason (Marcellina) and John Connell (Bartolo), everybody has something to offer.

There are happily a good few laughs along the way. Anybody who enjoys a *Figaro* that is funny should have the sense of humour to overlook the Designers' Guild sets here that are already starting to look their age. I also think that the final nocturnal garden scene, in which the singers stumbling around on a set that is neither dark nor a garden, may wipe the smiles away before the end. Otherwise, this is the standard of revival that ENO audiences would like to see more often.

Further performances until March 20.

## INTERNATIONAL ARTS GUIDE

## AMSTERDAM

CONCERT  
Concertgebouw Tel: 31-20-6718345

● The Nederlands Kamerorkest with conductor and pianist Philippa Entremont perform works by Copland, Gershwin, Barber, Glass and Ginastera; 8.15pm; Feb 22

## EXHIBITION

Amsterdams Historisch Museum Tel: 31-20-5231822  
● Peter de Grote en Holland: exhibition bringing together objects collected by the Russian Tsar Peter the Great (1672-1725) during his stay in Holland 300 years ago. Included are paintings by 17th century Dutch masters, scientific instruments and personal belongings of the Tsar. The exhibition was previously shown at the Hermitage in St Petersburg; to Apr 13

## ANTWERP

CONCERT

deSingel Tel: 32-3-2483800  
● Symfonieorkest van de Munt with conductor Rudolf Barshai, bass Eldar Aliev, pianist Alexander Medzard and the Mannenkor van de Munt perform works by Mozart and Shostakovich; 8pm; Feb 22

## BERLIN

CONCERT  
Konzerthaus Tel: 49-30-203090  
● Ensemble United Berlin with conductor Peter Hirsch and soprano Melanie Walz perform works by Nono, Ullmann and Spahlinger; 7.30pm; Feb 21

## BRUSSELS

CONCERT  
Palais des Beaux-Arts Tel: 32-2-5078200 (Concerts)  
● Alban Berg Quartet perform works by Schubert; 8pm; Feb 22

## COLOGNE

OPERA  
Opernhaus Tel: 49-221-2218240  
● Die Zauberflöte: by Mozart. Conducted by Guido Johannes Rumsditt, performed by the Oper Köln. Soloists include Dieter Schwellkart, Julie Kaufmann and Michael Vey; 7.30pm; Feb 21

## DUBLIN

CONCERT  
National Concert Hall Tel: 353-1-6711888  
● Benjamin Dwyer: performance by the guitarist accompanied by flutist Susan Doyle. The programme includes works by Bartók, Takemitsu, Dwyer and

Piazzolla. Part of the Dublin Guitar Week; 1.05pm; Feb 22  
● Die Schöpfung: by Haydn. Conducted by Colin Block and performed by Culwick Choral Society. Soloists include soprano Orla Boylan, tenor Emmanuel Lawler and bass Gerard O'Connor; 8pm; Feb 22

## FRANKFURT

CONCERT  
Alte Oper Tel: 49-69-1340400  
● Orchestra of the Age of Enlightenment with conductor Nicholas McGegan and countertenor Andreas Scholl perform works by Handel; 8pm; Feb 22

DANCE  
Jahrhunderthalle Hoechst Tel: 49-69-3601240  
● Meryl Tankard's Australian Dance Company: choreographed by Meryl Tankard perform "Furioso", to music by Pärt, Sharp and Gorecki; 8pm; Feb 21

## LISBON

CONCERT  
Grande Auditório da Fundação Gulbenkian Tel: 351-1-7935131  
● Orquestra Gulbenkian with conductor Claudio Solmona perform works by Rossini, Mozart and Mendelssohn; 7pm; Feb 21

EXHIBITION  
Modern Art Centre Tel: 351-1-7935131  
● Treasure Island: exhibition showcasing works of British art collected by the Calouste

Gulbenkian Foundation since the late 1950s. The display is split into two sections; the first covering the period from the late 1950s to mid-1960s, the second from the late 1960s to the present. Artists with work on show include Peter Blake, David Hockney, Howard Hodgkin, Bridget Riley, Francis Bacon, Tony Cragg, Anthony Gormley, Damien Hurst and Gary Hume; to May 4

## LONDON

CONCERT  
Queen Elizabeth Hall Tel: 44-171-9210600  
● Philharmonia Orchestra with conductor Esa-Pekka Salonen and soprano Phyllis Bryn-Julson, alto Rose Taylor and baritone Omar Ebrahimi perform works by De Mauchaut, Grinace, Tenorista, Solaga and Ugeti; 7.45pm; Feb 22  
Wigmore Hall Tel: 44-171-3352141  
● Sa Chen: the pianist performs works by Beethoven, Schumann, Rachmaninov and Liszt; 7.30pm; Feb 20

EXHIBITION  
Barbican Art Gallery Tel: 44-171-6384141  
● Lucie Rie & Hans Coper: Potters in Parallel: exhibition looking at the joint careers of the potters Dame Lucie Rie (1902-1985) and Hans Coper (1902-1981). On display are 300 pots from over three decades, ranging in styles from domestic ware they produced together in the 1950s to individual work in

porcelain and stoneware; from Feb 20 to May 28

## NEW YORK

CONCERT  
Carnegie Hall Tel: 1-212-247-7800  
● Thomas Hampson and Wolfgang Sawallisch: the baritone and pianist perform Schubert's Winterreise, D911; 2pm; Feb 23

## EXHIBITION

MOMA - Museum of Modern Art, New York Tel: 1-212-708-9400  
● Manuel Alvarez Bravo and 20th Century Mexican Photography: exhibition featuring 175 photographs, covering Bravo's formal experiments in the 1920s and later modernist works inspired by Surrealism; from Feb 20 to May 18

## PARIS

CONCERT  
L'Opéra de Paris Bastille Tel: 33-1-44 73 13 99  
● Orchestre de l'Opéra National de Paris with conductor Gary Bertini and soprano Natalie Dessay perform works by Berg and Brahms; 8pm; Feb 21  
Théâtre des Champs-Élysées Tel: 33-1-49 52 50 50  
● Maxim Vengerov and Igor Uryash: the violinist and pianist perform works by Mozart, Shchedrin, Elgar and Tchaikovsky; 8.30pm; Feb 21  
DANCE  
Théâtre de la Ville Tel: 33-1 42 74 22 77

● Three Movements: choreographed by Anne Teresa De Keersmaeker to music by Schönberg, Berg and Wagner; performed by Rosas; 8.30pm; Feb 20, 21, 22, 19

## SAN FRANCISCO

CONCERT  
Louise M. Davies Symphony Hall Tel: 1-415-864-6000  
● San Francisco Symphony with conductor Roger Norrington perform works by Mozart; 8pm; Feb 21, 22, 23 (2pm)

OPERA  
Bill Graham Civic Auditorium Tel: 1-415-861-4008  
● Aida: by Verdi. Conducted by Donald Runnicles, performed by the San Francisco Opera. Soloists include soprano Michele Crider, mezzo-soprano Nina Terenteva, and tenor Fabio Armillato; 7.30pm; Feb 20

## ZURICH

CONCERT  
Tonhalle Tel: 41-1-2063434  
● James Galway: performance by the flautist, accompanied by Phillip Moll on cembalo and Sarah Cunningham on viola da gamba. The programme includes works by Bach and Handel; 7.30pm; Feb 23  
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## COMMENT &amp; ANALYSIS



Ian Davidson

## In the fast lane

Nato enlargement may move quicker than EU expansion, but it threatens to jeopardise east-west relations

If the first requirement of a US secretary of state is an infinite capacity for air travel, then Mrs Medeleine Albright has what it takes. Rome on Saturday, Bonn on Sunday, Paris on Monday, an urgent Nato meeting in Brussels on Tuesday, London on Wednesday and Moscow on Thursday.

The main purpose of Mrs Albright's hectic travel schedule is to push the plan to enlarge Nato into eastern Europe by hustling alliance members into line, and persuading the Russians not to make too much fuss about a project which marks a big shift in the strategic balance against them.

"We're on a very fast track here," she tells reporters. "We have lots of work to do before July." That is when Nato will formally offer membership, probably to Poland, Hungary and the Czech Republic.

At stake is whether Russia can be persuaded publicly to acquiesce in Nato's plans, in exchange for a far-reaching consultative charter arrangement with the alliance. Mrs Albright comes with new sweeteners for Moscow: "We are constantly adding meat to the charter," she says.

But if the Russians refuse to be mollified with a compensatory agreement, the price of enlargement may be a new and entirely gratuitous east-west confrontation. Hardecore Nato warriors are unfazed by the prospect: the Russians lost the cold war, so they have to take the consequences. But Mr George Kennan, arguably the most influential US strategist of the cold war, takes a different view. He thinks expanding Nato "would be the most fateful error of American policy in the entire post-Cold war era."

"Why," he asks in a recent article, "should east-west relations become centred on the question of who would be allied with whom

and, by implication, against whom, in some fanciful, totally unforeseeable and most improbable future military conflict?"

A serious western quarrel with Russia must raise two questions. First, would the US Senate really have the stomach to underwrite new security guarantees for eastern Europe in the face of fierce Russian hostility? It is far from certain.

Second, if Nato were faced with a serious confrontation with Russia, would it nevertheless follow through with further offers of membership to other eastern European countries which might really need western guarantees, such as Romania and the Baltics? I wonder.

Nato enlargement would be much less of a problem if it could be run in tandem with the enlargement of the EU. Then, Nato would be less high-profile and provocative, and the eastern Europeans would get what they really need: political and economic integration with the rest of Europe. Unfortunately, the two projects have become totally disconnected.

The first new Nato members should join in 1999, but the first new EU members cannot expect to join until

well into the next century. An incautious Commission official has forecast 2002, but the European Policy Centre in Brussels forecasts 2005 as an optimistic target. A Chatham House paper hazards 2005 or even later.

Even these distant dates are largely guesswork, since the EU has yet to decide how to organise the negotiations or which candidates will be in the first wave.

Critics say the contrast confirms old stereotypes. The Americans (in Nato) are forthright, generous, decisive; the Europeans are slow, bureaucratic, protectionist. There is something in this - the Americans are being decisive and the Europeans are being slow. Where EU enlargement is concerned, the loudest noise from Brussels is the sound of dragging feet.

Yet the real contrast is not in the different behaviour of the US and the Europeans. It is in the fundamental difference between Nato and the EU. Nato will be virtually unchanged after enlargement - in operational terms.

The reason is political: Nato is run by unanimity, which means it is run by the US. Strategically, Nato enlargement will transform

Europe, possibly for the worse. But operationally, Hungary and Poland will just be bolt-ons to an unchanged integrated structure.

The EU, by contrast, will be transformed by eastern enlargement. Again the reason is essentially political. The EU is increasingly run by majority vote and 10 new members in eastern Europe must change the balance of power. This is not a drawback. It is the nature of the enterprise. But it is impossible for the EU to expand from 15 to 25 members and still stay operationally the same.

The Common Agricultural Policy, for example, cannot be applied to the countries of eastern Europe. Yes, it would cost too much, but the main reason is that it would inflict ruinous inflation on the candidates. In Poland, where a quarter of the population is engaged in farming, the CAP would increase farm incomes by 45 per cent.

The CAP is just one example. The candidates are so much poorer that their arrival will raise fundamental questions about the nature and the purpose of the Union. One response might be to abolish, on grounds of cost, all centrally funded redistributive policies. Another might be to accept a large increase in the central budget.

The EU will not adopt either of these radical alternatives. Instead it will stumble from compromise to compromise. The process will take many years because EU enlargement can be defeated in 15 different parliaments.

Nato enlargement, by contrast, is only at risk in one parliament - the US Senate. But if it goes ahead, it could jeopardise east-west nuclear and conventional arms control: as it is, the Russian Duma is already threatening to throw out the START nuclear arms treaty.



Mrs Albright meets French counterpart, Hervé de Charette

## LETTERS TO THE EDITOR

Number One Southwark Bridge, London SE1 9HT

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## Unilever chief right on Emu

From Dr F.J. Lindars

Sir, Mr John Redwood is fully entitled to hold and to express his opinions and indeed his prejudices ("Unilever chief walks into Emu row", February 18). Whether they merit prominent exposure, complete with mugshot, in the middle of the front page of a responsible paper - or any publicity at all - is an altogether different matter.

As a modest shareholder in Unilever I strongly support both the liberty to express and the values held by Mr Fitzgerald, both as chairman of the UK arm of the company and in his role in the Confederation of British Industry.

As shareholders we indi-

rectly employ him for, among other things, his judgment. Since he manifestly has more knowledge and experience, and broader and more expert advice on matters of European and international trade and commerce than Mr Redwood, Mr Redwood should listen to him rather than shoot off empty rhetoric.

While the place and aspirations for an independent role of the UK as seen by the rightwing Europhobes might conceivably have represented a tenable position in the year 1897 - "apogee of empire and Diamond Jubilee of our own dear Queen" - this is 1997 and an era of interdependence and global markets.

Mr Redwood and his allies should ponder on the symbolism - reflecting the reality of 100 years of history - that in the early hours of July 1 the last voyage of Britannia, from Hong Kong, will be into the dawn of the day after that on which the British Empire has seen the sun finally set.

We have lost an empire. Mr Redwood would deny us a role, in the heart of Europe, of exerting influence in matters where we no longer have power.

F.J. Lindars, Beechmont, Gracious Lane, Sevenoaks, Kent TN13 1TH, UK

## Time will solve most problems

From Professor Ira Sohn

Sir, It is a pity that Vanessa Houliher ("Ticking over efficiently", February 17) did not share with us the super-efficient paper-management techniques practised by Francisco Franco.

The Spanish dictator, after reviewing the day's paperwork, placed it in a folder marked "Problems which time will solve". Every few days he transferred the contents of the first folder to a second one on the other side of his desk that was labelled "Problems that time has solved".

Ira Sohn, professor of finance, school of business administration, department of economics and science, Montclair State University, Upper Montclair, New Jersey 07043, US

## Ignorance only feigned

From Mr Michael Weinstein

Sir, In his article on the impending changes in Russia's constitution ("Russia turns mind to life after Yeltsin", February 13) Chrystia Freeland took liberties with a rather tragic chapter in Russia's history. Her sarcastic description of how, back in 1825, St Petersburgers rallied for konstitutsia (Russian for "constitution"), all the while thinking they were cheering for a foreign prince of that name, unnecessarily promulgates the tired image of a dumb Russian, forever ignorant of the basics of democracy.

The anecdote is quoted out of context. In December of 1825, a group of liberal-minded Russian aristocrats, most of them officers in the Imperial Guard, attempted to overthrow the absolute monarchy, as well as the serfdom, in Russia. To the cheers of the onlookers, they had several regiments, hands playing, banners unfurled, to

the Senate (Petrovskaya) Square in St Petersburg, where they led the soldiers in the chant of "long live the constitution!" The poorly-organised insurrection was easily suppressed by the Tsar's loyal regiments.

There is some anecdotal evidence that the ordinary rebel soldiers, when interrogated by the secret police, claimed they did not know about the officers' true objectives and were ordered to yell "long live konstitutsia" by their superiors. Asked if they knew what konstitutsia was, some soldiers said that they thought it was a foreign princess engaged to one of the Romanovs. We thus do not know whether the soldiers were truly stupid or (more likely) feigned ignorance to save their lives.

Michael Weinstein, senior manager, Ernst & Young, 1225 Connecticut Ave., Washington, DC 20008, US

## UN must recognise error of refugee plan

From Mr Tony Jackson

Sir, As the person responsible for having "lambasted" as Edward Mortimer put it ("Action for peace", January 29) the international community for helping rebuild the Rwandan Hutu militia, may I comment? Clearly, conflict management should consist of making violent situations better, not worse. Yet by indiscriminately feeding the militia in Zaire the UN has helped intensify the war, while purporting to be trying to solve the problem in the 1990s, under strong political

pressure from the west, the UN helped rebuild the Khmer Rouge and Afghan guerrillas. There was, in contrast, no international interest in rebuilding the Hutu militia but it has happened nevertheless.

It is entirely predictable that there will soon be another mass exodus of refugees from areas of conflict (from the ex-YUGOSLAVIA? within the African Great Lakes region itself?). So the UN must decide how to care for civilian refugees while avoiding

the by-product of helping rebuild military forces. Flaming refugee camps 25 miles from borders, refusing to allow militia in and out of camps and conducting proper censuses to establish who are genuine refugees, are among steps that must be taken to prevent the UN again being used for such dangerous military purposes.

Tony Jackson, Great Lakes policy adviser, International Alert, 1 Glyn Street, London SE11 5HT, UK

## Results at odds with calculator

From Mr Juan Palacios

Sir, The probabilities of some European countries joining Emu as provided by the J.P. Morgan Calculator ("Emu: who's going to make it?", January 1 and February 11) are in clear disagreement with the results of polls conducted by Reuters or Consensus Forecast which tend to give much lower values.

Who is right? It looks as if the figures provided by the Emu Calculator are misleading. They are in fact good percentage estimations on how interest rates will have fallen by 1998 related to a certain time in the past. But to assume that these estimations reflect the likelihood of entering Emu is unwarranted. In fact, some countries could have reduced their interest rates sharply, but still would not make it into Emu.

Juan Palacios, head of the research department, Banco Bilbao Vizcaya, Madrid, Spain

## No basis to argument

From Mr Paul J. Hinton

Sir, Your editorial on the UK Labour party's proposed windfall tax ("Rotten apple", February 14) misapplies the classic economic argument, favouring profit incentives for efficiency gains in regulated industries. As long as the once-only feature of the tax is credible, the incentive argument does not hold.

The observation you make that "the City has taken the proposal remarkably calmly" perhaps provides an indication of the market view on this issue of credibility. If the City were concerned that Labour's windfall tax proposal indicated an intent to make future confiscations of profits then your claim that "Labour will weaken the drive to efficiency and might raise the cost of capital" could have some basis.

However, as you present it, the core of your "rotten apple" argument appears to be missing.

Paul J. Hinton, 117 Bergen Street, Brooklyn, New York, NY 11201, US

## Technology • Andrew Baxter

## Recycling in a new light

Business and the environment can benefit from the recovery of mercury

The humble fluorescent tube, like most manufactured products, has many ingredients. Some are obvious - special soda-lime glass for the tube itself, brass pins and other metal parts at the ends - but others are less so. Along with small traces of lead, antimony, hafnium, strontium and yttrium, there is about 20mg of mercury, used to conduct the electricity through the tube. Over the past 15 years a handful of small companies worldwide has focused on recovering these tiny amounts of mercury, which typically account for just 0.01 per cent of the weight of a fluorescent tube.

There are sound commercial reasons for recycling mercury, which can be sold back to the lighting industry if its purity is high enough. Recycling also provides a solution to the problem of disposing of used fluorescent tubes. The mercury vapour from broken tubes can be dangerous to breathe, while organs such as the brain and liver can be damaged irreversibly if small amounts of the metal or its water-soluble salts, particularly methylmercury, are ingested over a long period.

According to independent reports quoted by MRT System of Sweden, one of the leaders in the niche business of mercury recycling equipment, the mercury from one fluorescent tube can pollute 30,000 litres of water beyond a safe level for drinking.

MRT, which stands for mercury recycling technol-

ogy, was founded in 1979 after the Swedish government put pressure on the country's lighting industry to find ways of recycling fluorescent lamps, rather than dumping them in landfill sites. Following a management buy-out in 1991, the company is now independent of the lighting industry and has sold its equipment to several European countries.

National regulations vary in Europe, but in the future more fluorescent tubes are expected to be recycled. Fluorescent tubes were included in a 1991 European Union directive on hazardous waste, while the European Commission's Landfill II directive specifies reuse, recovery and recycling of waste prior to landfill.

"To make a sale, there must be an interest in recycling mercury or legislation requiring it," says Mr Christer Sundberg, MRT's vice-president. As has happened with other innovative recycling technologies, the UK and Mediterranean countries have been slower than northern European and Scandinavian countries to express interest in

mercury recycling, he says. But this is beginning to change. Two years ago MRT signed a deal giving Manchester-based Independent Services Waste Management (ISWML) exclusive rights to use the technology in the UK. The UK company is already using MRT's technology to crush fluorescent tubes, high-intensity sodium lamps used for street lighting, and other lamps, separating the main components and leaving the rest in a phosphor powder.

Each year some 60m to 80m fluorescent tubes are available for recycling in the UK alone, along with about 40m street lamps. Because of the tiny amounts of mercury in fluorescent tubes, the UK's Environment Agency recently decided that they should not be classified as "special waste", which has to be tracked from where it is created as waste to its disposal site.

In contrast, fluorescent tubes have been classified as "special" or the equivalent elsewhere in Europe, but even in the UK producers of waste are still responsible for deciding whether or not their waste is "special". The agency says it would still encourage the recovery of materials from fluorescent tubes and Mr Andrew Smith-Lawrence, ISWML's managing director, notes that some UK waste management companies are refusing to accept them for disposal on landfill sites.

ISWML, like its counterparts across Europe, is paid to collect the tubes from a wide range of customers in industry and waste management. "We're in talks with a lot of companies, and councils are jumping at the chance to work with us," says Smith-Lawrence.

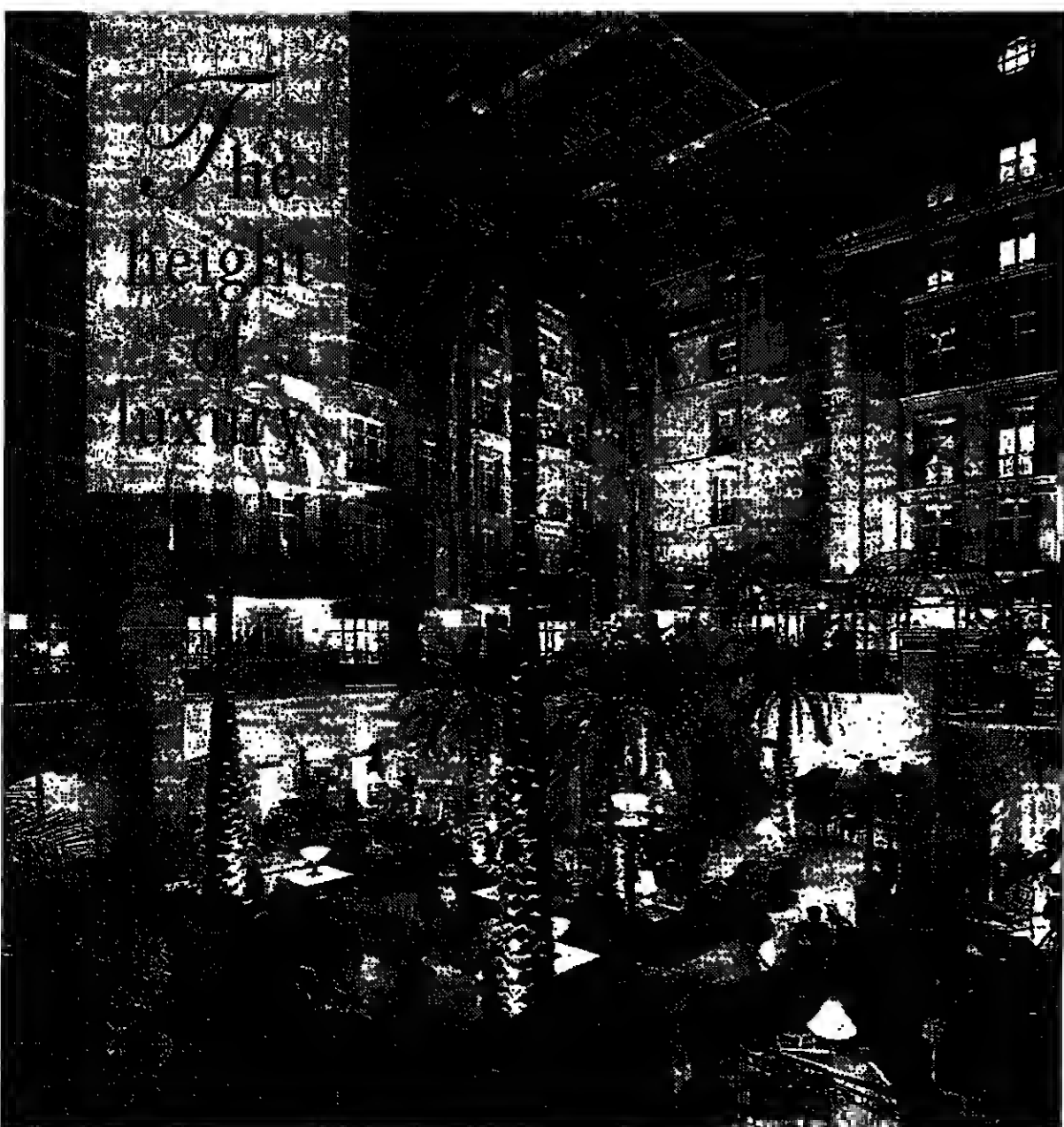
The tubes are stored in steel crates before being fed - under carefully controlled conditions - into a standard 20ft shipping container which holds all the crushing and separation equipment. In May the UK company will be installing an MRT Superior distiller to extract the mercury from the powder, completing the recycling process.

The distiller can also process other types of high-content mercurial waste which do not need to be crushed first, such as dental amalgam, thermometers and button batteries from hearing aids.

Smith-Lawrence plans to add two more mercury recycling sites in the UK - one in London and the other in Scotland - but also wants to develop the technology. MRT's distiller - which heats the phosphor powder to vaporise the mercury then condenses it in cooling traps, produces mercury that is pure enough to be sold back to the lighting industry.

"We get between four and six nines purity," says Sundberg - where "four nines" means mercury that is 99.999 per cent pure. ISWML plans to adapt technology developed elsewhere in Europe to achieve "seven nines" purity, or 99.999999 per cent mercury, which will significantly increase its value and allow it to be sold for use in medical applications.

Smith-Lawrence also wants to add value to the non-mercurial waste, which can be sold for reuse but only in low-grade applications. One project, on which a deal is imminent, involves grinding the glass by-product into an ultra-fine powder for use by an undisclosed international oil company.



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KAZUO INAMORI, founder of Kyocera

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# COMPANIES & MARKETS

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## AEP set to bid for UK power company

By Simon Holbarton in London and Richard Waters in New York

Yorkshire Electricity of the UK was last night in talks with American Electric Power (AEP), the seventh-largest US electric utility, which might result in the Ohio-based company making a bid of up to \$1.5bn (\$2.4bn). If Yorkshire accepts an offer from AEP it will be the seventh of 12 English and Welsh electricity companies to fall to a US bidder since the sector was privatised in 1991. It will leave Southern Electric as the only independent electricity company in England and Wales.

In December three US bidders went on a \$3.4bn spending spree and acquired Northern Electric, East Midlands Electricity and London Electricity. After these bids the City of London did not expect another US bid for an English electricity company this close to a general election, which is now expected in May.

Although the Conservative government's attitude to bids for electricity companies suggests an AEP offer would be approved, a new Labour government might want to delay the bid pending a review of policy on the utilities sector.

Mr Christopher Hampson, Yorkshire's chairman, Mr Malcolm Chatwin, chief executive, and Mr Tony Coleman, finance director, were yesterday in talks with AEP at NM Rothschild's offices in London.

Yorkshire's shares ended last week at \$18.5p, valuing the company at \$1.3bn. However, analysts believe the company could fetch more than 90p a share, suggesting a bid value in excess of \$1.42bn.

Yorkshire has a strong franchise in its home territory and a range of valuable non-core businesses.

Analysts yesterday pointed to Yorkshire's 22 per cent interest in a telecommunications company, its \$30m investment in National Grid Group - which manages primary electricity distribution - and a portfolio of property developments approaching maturity.

These non-core activities could be worth 100p-20p a share in addition to a value of about 80p placed on its core electricity distribution, supply and generation activities, analysts say.

Yorkshire has, however, long been renowned as a bid target. Its share price has risen strongly over the past three months.

American Electric Power, based in Columbus, Ohio, serves 7m homes across seven states. It reported an 11 per cent rise in net income last year, to \$587m, as revenues rose 3 per cent to \$5.85bn, reflecting the effects of cost cutting.

Lex, Page 16  
Energy strategy, Page 18

## Share options in 10-year Eisner package could amount to nearly \$200m

# Top pension fund opposes pay plan for Disney chief

By Richard Waters in New York

The biggest private pension organisation in the US has taken an unusual stand against a compensation package that could bring Mr Michael Eisner, the chairman of Walt Disney, more than \$200m.

The College Retirement Equities Fund, which holds 1 per cent of Disney's shares, said it had already cast its votes against the compensation package, ahead of the entertainment group's annual meeting tomorrow in Anaheim, California.

The move, disclosed late on Friday, is the clearest sign yet of growing shareholder antagonism prompted by Disney's lavish ways with compensation. The company already faces lawsuits over a \$100m-plus severance package paid to Mr Michael Ovitz, its former president - and friend of Mr Eisner - who had spent a little more than a year at Disney.

Mr Eisner had already netted more than \$203m in 1994 as he cashed in some of the stock options awarded since he took over the once-struggling company in 1984.

CREF said it had also

voted against a second plan which would award cash bonuses, based on performance, to a range of Disney executives.

The arrangements are "inappropriate and excessive, in view of [Disney's] performance over the past five years", said Mr Kenneth West, who heads the unit which monitors the adequacy of corporate governance arrangements at companies in CREF's portfolio.

Until recently, any complaints about Mr Eisner's pay have failed to take root, given the company's stellar performance in the 1980s and early 1990s. The more modest performance of the company's stock in the mid-1990s, however, has made shareholders restless.

The pension fund is part of the giant TIAA-CREF organisation, which manages \$190bn on behalf of college and university employees.

The group regularly wields its investment muscle privately to cajole companies into paying more attention to shareholders' interests, but such a public stand against one of the country's biggest companies is rare.

Mr Eisner's latest 10-year

compensation plan would give him options over 8m Disney shares, as well as his regular salary as chief executive, plus any cash bonuses. Based on assumptions made by the company, the options could eventually be worth \$196m.

Mr West said CREF was also concerned about "the level of independence of Disney's board of directors", given that it had approved the compensation plans. Only seven of the board's 16 directors are non-executives, he added.

The public stance by CREF follows a spate of lobbying by groups which represent shareholder interests. Earlier this month, Institutional Shareholder Services, an advisory group based in Washington, DC, suggested that its 400 members protest against the compensation arrangements by withholding their support for five Disney directors who are standing for re-election at tomorrow's meeting.

While now going further by voting against the scheme, CREF said it would withhold its support for the directors, one of whom is Mr Roy Disney, nephew of the founder.



Walt Disney chairman Michael Eisner faces a challenge from a leading private pension fund over a compensation package that could bring him more than \$200m

## Pro Sieben to announce public offer plans

By Frederick Stüdemann in Munich

German TV group hopes preference share sale raises \$500m

Pro Sieben, the German television and media group, will today announce plans for its public offering through the sale of 17.5m preference shares.

The announcement will put an end to speculation that the first offering of a television company in Germany would fail to get off the ground. Pro Sieben expects to raise about DM1bn (\$500m).

Mr Georg Kofler, the chief executive, said the flotation would take place in "the first or second week in July".

and the company expected a "healthy mix" of German and international investors.

Pro Sieben, which owns Germany's third-largest commercial television station, plans to sell non-voting preference shares carrying a guaranteed dividend supplement of 3 per cent above that paid to holders of common voting stock.

The company is already planning a capital increase that will create 5m new shares split between com-

mon voting stock, which will not be included in the offer, and preference shares.

The bulk of the proceeds from the public offer will go to Mr Thomas Kirch, son of the Munich-based film and television media mogul Mr Leo Kirch, who currently owns 49 per cent of the existing 15m preference shares and is in the process of acquiring the other 51 per cent.

Mr Kofler said Pro Sieben would use its share of the receipts for expansion, possi-

bly in film and video production. He said, however, that the group was not interested in buying another television station.

In 1995 the Pro Sieben group made profits of DM111m on sales of DM1.47bn. Mr Kofler said that in 1996 the group had "double-digit" growth in sales, and profits of more than DM150m. Full figures for 1996 will be released next month.

In 1995 the group had debts of DM1.5bn. The figure

for 1996 would be a "little higher".

Mr Kofler said borrowings were exclusively committed to investment in programming. The bulk of the group's sales and earnings come from its flagship Pro 7 network.

In the crucial under-50 years old group of viewers, typically seen as the most important by advertisers, Pro Sieben has 15.3 per cent of market share in January, putting it in second place behind RTL, the biggest commercial network. In

terms of the market as a whole, Pro 7 had 9.7 per cent, making it the fourth-biggest network.

Pro Sieben also owns a smaller channel, Kabel 1, and is active in diverse media businesses ranging from programme production to digital television services for business users.

The flotation - which was first announced last year - will be handled by seven banks led by Hypo Bank and BHF Bank. The others are Commerzbank, DG Bank, Goldman Sachs, CS First Boston and Salomon Brothers. BHF Bank will be the book runner.

## German groups may block T&N bid

By Tim Burt in London

An informal coalition of German component manufacturers is threatening to block attempts by T&N, the UK engineering group, to take a strategic stake in Kolbenschmidt, the German pistons company.

The coalition - including Mahle, the automotive pistons producer - has warned it would ask Germany's supreme court to examine T&N's bid to acquire an initial 25 per cent stake in Kolbenschmidt as a precursor to a takeover.

T&N has been pursuing

Kolbenschmidt for more than two years as part of its strategy to overtake Mahle as the world's number one pistons manufacturer.

Its German rival, however, has succeeded in persuading the country's cartel authorities to reject the proposed acquisition, claiming it would make Kolbenschmidt a captive customer of Goetze, T&N's German piston ring subsidiary.

That decision will be challenged this week at an appeal court in Berlin, where T&N lawyers will seek clearance to exercise options over 25 per cent of

Kolbenschmidt. The court is expected to issue a ruling in mid-March.

If it rules in T&N's favour, as some City analysts expect, German manufacturers led by Mahle have vowed to take the matter to the supreme court.

That could take three years, during which T&N would be forced to extend options over almost 25 per cent of Kolbenschmidt, held on its behalf by Metallbank. It would also have to find a group of investors to "garage" options on a further 25 per cent of the German company held by Com-

merzbank. In the past two years, financing those options - exercisable at DM282.6m (\$167m) - has cost T&N an estimated \$44m (\$71m).

Although it remains wedded to acquiring a controlling stake in Kolbenschmidt, T&N is thought to be contemplating bolt-on acquisitions with piston manufacturers in the US and the emerging markets of Latin America and the Pacific Rim. According to industry observers, the first deal could be announced in "a matter of weeks".

## Frankfurt and Brussels to join Easdaq challenger

By Christopher Price

Frankfurt and Brussels will next month join Paris and Amsterdam in launching stock markets for high-growth smaller companies, paving the way for a pan-European exchange.

Preparations to link the four exchanges in Euro NM come four months after the launch of Easdaq, a pan-European stock exchange based in Brussels, and will intensify the competition to attract companies and investors.

Euro NM will eventually allow brokers at the four exchanges to trade in each other's stocks, with the total market envisaged at more than 500 companies within five years.

Amsterdam's Nieuwe Markt, which was launched on Friday, will be joined early in March by new smaller-

company markets attached to the Brussels and Frankfurt stock exchanges. Le Nouveau Marché in Paris has been operating for more than a year and has so far attracted 19 companies.

Within a few months, a common data feed will be operational, which will allow traders in each of the four markets to view the individual market's stocks. Full dealing facilities between Paris and Brussels are likely to be in place before the end of the year, with Frankfurt and Amsterdam joining shortly afterwards.

Beyond that, the plan is to attract remote members to Euro NM, so that traders in financial centres such as London and Milan could participate in the new market.

Mr Yanick Petit, deputy general manager of Le Nouveau Marché, said: "We will be going into direct competi-

tion with Easdaq, but we believe companies will prefer to deal with their local exchanges and have the added advantage of attracting a wide variety of international investors."

Polydoc, an Anglo-Dutch company, will be the first company to list on the Nieuwe Markt.

Easdaq, which is modelled on the successful Nasdaq market in the US, is owned by around 80 European financial institutions. It has attracted six companies, capitalised jointly at \$1.2bn.

Mr Stanislas Yassukovich, chairman of Easdaq, said: "Euro NM is not competition. It is a network of small-cap companies in national markets. Easdaq is a dedicated stand-alone stock market attracting different larger companies and because of that a different mix of investors."

## INSIDE

### BAC

Merger talks between British Aerospace and the General Electric Company have practically collapsed over disagreements between the two sides about the value of their assets and the prospects for their businesses. Page 18

### Brierley

Brierley Investments, the New Zealand-based company, will learn today whether it can lift its stake in John Fairfax, the Australian newspaper publisher, from 19.9 per cent to 24.96 per cent without making a full bid for the company. Page 19

### Esselte

Shares in Esselte, a leading global supplier of office and labelling products, were joined by a surprise announcement from Mr Bo Lundquist, chief executive, that he plans to quit the Swedish group. Page 20

### Global Investor

This column recently argued that many international companies had to some extent broken free from their domestic origins. But that is, of course, only part of the story. Page 22

### Worms

Worms, the French holding group, is, under a deal approved on Friday, to absorb Saint Louis, taking direct control of the latter's sugar and paper interests with the stated aim of getting better value for the shareholders of both companies. Page 19

### Honda

Japanese motor vehicle manufacturer Honda said it nearly quadrupled pre-tax profits in the third quarter and was likely to exceed its forecast of record profits for the full year to March 30 as a result of strong sales of its recreational vehicles and a weak yen. Page 20

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This announcement appears as a matter of record only.

**NM ROTHSCHILD & SONS LIMITED**  
LEEDS  
Sponsor and Financial Adviser

**CHARTERHOUSE**  
CHARTERHOUSE TILNEY SECURITIES LIMITED  
LONDON AND LIVERPOOL  
Stockbroker

**Price Waterhouse**  
NEWCASTLE  
Auditors and Reporting Accountants

**PINSENT CURTIS**  
LEEDS  
Solicitors to the Company

**HAMMOND SUDDARDS**  
LEEDS  
Solicitors to the Sponsor

are pleased to have advised

**SUNDERLAND PLC**  
in relation to its successful Placing and Offer for Subscription.  
December 1996



## COMPANIES AND FINANCE

## BAe/GEC talks about merger near to collapse

By Bernard Gray,  
Defence Correspondent

Talks between British Aerospace and the General Electric Company about a merger of the two have all but collapsed over disagreements about the value of assets and prospects for their businesses.

One observer close to the negotiations described the probability of a merger as "very low indeed".

Discussions were in full flow but cooled before Christmas after reservations were voiced by both, and have lost further momentum. Lord Prior, GEC's chairman, is thought to have

been concerned that a deal would be vulnerable to political problems in the run-up to a general election. However, the prospects of a merger after the election have dimmed further.

The two were considering a full merger because a joint venture of their defence businesses would leave GEC

with no substantial wholly owned assets, and could give it problems generating UK earnings for its dividend. GEC was also proposing a one-off payment to its shareholders as part of the deal, but would have struggled to make the payment and achieve the financial terms it wanted for a merger given

its lacklustre earnings prospects. GEC executives were split on the deal, with Mr George Simpson, the new managing director, favouring a merger with BAE as one of the few moves open to the company, while longer standing executives such as Mr David Newlands, finance director, urged caution.

BAe was concerned about the level of control GEC had over its power engineering and telecoms businesses, which are in joint ventures, and was worried that its shareholders could be damaged by GEC's poorer earnings prospects. BAE executives were united in the view that there was logic in put-

ting the two companies' defence businesses together, but became increasingly worried about the valuation of GEC's non-defence interests, and the impact that would have on the effective price paid to put the two defence businesses together.

Lex, Page 18

## US tie-up by United Utilities

By Jane Martinson

United Utilities plans to link up with one of the US-owned regional electricity companies to compete when the domestic market in the UK is liberalised next year.

The multi-utility, formed after North West Water's £1.8bn takeover of Norweb in 1995, believes that a strategic alliance with another electricity supplier would provide a large enough customer base to enable it to compete nationally.

United has targeted US-owned groups which might be interested in allowing it to take control of the competitive side of the business. It hopes to capitalise on the uncertainty of some US groups about whether or not to compete in the domestic supply market.

Most of the US groups which have bought UK electricity companies have expressed an interest in becoming involved in the newly competitive market next April. However, along with many other suppliers, they have still to decide whether to compete or get out of supply altogether and concentrate on distribution.

Although six UK regional electricity companies have been taken over by US groups since privatisation, United is likely to tie up with one of those taken over before the end of last year. These include Seeboard, the south-east of England distributor controlled by Central and South West, the Texas utility, Midlands, bought by General Public Utilities and Cinergy and Sweb, which was taken over by Southern company.

Seeboard already has plans to supply gas as well as electricity nationwide.

A strategic alliance was first mooted by United last June. It was looking at tie-ups with power generators and gas producers.

## Energy tones down its strategy

By Simon Holberton

Energy Group, which starts trading today after its merger with Hanson, has backed away from an aggressive acquisition strategy after big investors expressed reservations about its plans.

In meetings with the company, investors said they were unsettled by reports that it planned to spend £500m investing in US generation. They expressed the hope that it would not pursue a Hanson-style diversification strategy.

The company consists of Eastern Group, the fourth

largest generator and the largest electricity supply business in the UK, and Peabody, the world's largest private coal producer that fuels 9 per cent of electricity production in the US.

Mr Derek Bonham, executive chairman, said the priority for the company was completing a proposed acquisition of an energy marketing company in the US. This deal would be in the "tens rather than the hundreds of millions of dollars," he said. He added that it had no interest in buying large power stations in the US.

"Could we afford to spend

up to £1bn? Yes we could, but it would be better to focus on one throw of the dice," he said.

Mr Bonham said Energy Group would seek innovative ways of gaining access to the US generation market. It could lease power stations, enter into power off-take agreements, and trade lower price for a share of electricity output, he said.

He said the company did not want to issue equity to fund growth. He said the company was not contemplating a share buyback, although they were useful for assessing the worth of

investments. "It does force you to think about what creates value."

Mr Bonham denied that investors had raised any reservations about his leadership of the company.

"I don't think there are any doubts that we have run successful businesses," he said. "At least one US investor said he wanted to nominate me for businessman of the year."

Mr Bonham, 53, saw himself at the helm of the Energy Group for about six or seven years. "I plan to do other things by the time I am 60."

## Halifax set for bank conversion

By Christopher Brown-Humes

Halifax, the UK's biggest building society, is today expected to announce a resounding vote in favour of its £11bn conversion to a bank.

Endorsement of its plans would take more than 8m people a step nearer a windfall share pay-out of about £1,300 each this summer.

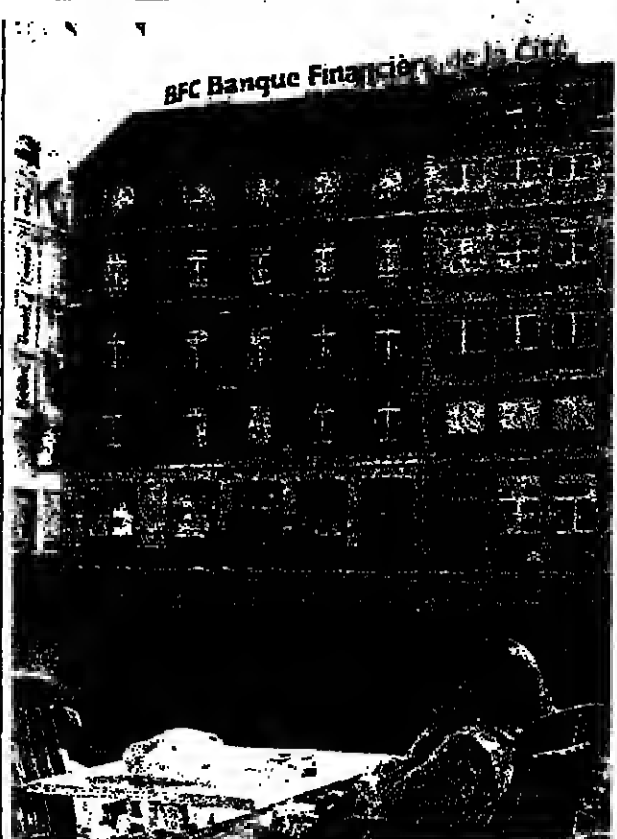
Most of the vote has already been received by post, but members have a chance to vote in person at a special meeting in Sheffield today when the outcome will be declared.

On the basis of advance votes at Woolwich and Alliance & Leicester, where plans to convert were overwhelmingly backed by members, Halifax can be confident of the result it wants.

The society has booked the 11,000-capacity Sheffield Arena for the meeting. However, many fewer than this are likely to attend.

The meeting may be overshadowed by a row over the society's treatment of elderly, sick and disabled voters who are set to lose bonuses because they are not the first-named account holders.

Halifax needs 3.35m of its 6.7m savers to back its plans; a simple majority of votes from among its 2m borrowers is required.



George Town Holdings, part of Malaysia's Datuk Keramat group, is to buy Banque Financière de la Cité de Geneva (above) and its associated bank in the Cayman Islands for \$41m (£25.3m), writes George Graham. George Town, which owns a number of retailing operations in Malaysia, will be the first Malaysian group to enter the Swiss banking market. Its main international venture is the Millennium film studios at Leavesden in the UK, which it bought in 1995. BFC carries on the traditional Swiss business of asset management and private banking, but is also active in project finance.

Mr Tunku Abdullah bin Ahmad Tunku Abdul Rahman, chairman of George Town, said the acquisition would enable Malaysians to take advantage of Switzerland's money markets but would also help introduce foreign investors to businesses and markets in Malaysia.

## Tradepoint to achieve record

By William Lewis,  
Investment Correspondent

Tradepoint Investment Exchange, the electronic market attempting to break the London Stock Exchange's monopoly on trading in UK shares, is today expected to announce it has carried a record value of trades this month.

But later in the week, Tradepoint Financial Networks, owner of the exchange, is expected to report continued losses for the third quarter, reinforcing the belief that 1997 will be its make or break year.

Launched in September 1995, Tradepoint has around 0.3 per cent of UK equity trades, a long way short of

the 2 per cent it needs to cover 50m of annual costs.

Furthermore, the days of Tradepoint being the only institution to offer order-driven trading in London are numbered. In January the London Stock Exchange published details of the rules covering its own order-driven trading, which is due to replace the market-making system on October 20.

"Tradepoint need to achieve critical mass as soon as possible," said one market practitioner. "People might well start saying that they won't bother getting Tradepoint because they will be getting the stock exchange system soon."

At Tradepoint Mr Stephen Wilson, an executive direc-

tor, and Mr Michael Waller, chief executive, two of the four founders of Tradepoint, are undaunted.

"We are pleased that the stock exchange has published what it is going to do," Mr Wilson says. "We are happy to be competing on a level playing field with them. The way they have designed their market may be problematical."

While users of the Tradepoint service are guaranteed anonymity, the stock exchange system will require some level of disclosure. And Mr Wilson says that the users will not benefit from having the London Clearing House as a central counterparty as happens with all Tradepoint trades,

reducing risk. LCH settles trades using its direct access to the Crest and Talsman settlement systems.

Tradepoint argues that stock exchange order-driven launch could be a blessing in disguise, helping to move it into the mainstream.

Share dealing on Tradepoint is carried out automatically by a simple mouse-click in a Windows-based computer system. In the stock exchange dealing system prices are quoted on screen, but deals are struck after telephone negotiation.

In November Tradepoint, which is listed on Aim and the Vancouver Stock Exchange, announced a loss for the six months to September 30 of £2.8m.

## NOTICE

TO SHAREHOLDERS  
IN STORA KOPPARBERGS BERGSLAGS AKTIEBOLAG

NOTICE IS HEREBY GIVEN THAT THE ANNUAL GENERAL MEETING OF THE COMPANY WILL BE HELD ON THURSDAY, MARCH 20, 1997, AT 4 P.M. AT THE LUGNET SPORTS CENTER IN FALUN, SWEDEN.

## NOTIFICATION

To be entitled to participate in the Meeting, shareholders must:

- be recorded in the Company's share register, which is maintained by the Swedish Securities Register Center (VPC AB), no later than Monday, March 10, 1997
- notify that they intend to participate in the Meeting no later than 4.30 p.m., Monday, March 17, 1997

Notification of participation can be made by telephone: +46 (0)23-782434, by telefax: +46 (0)23-782744, by e-mail to stora.legal@pi.se or by mail to STORA, S-791 80 Falun, Sweden.

Shareholders in STORA are either registered as owners or through a trustee. Only shareholders registered as owners are entitled to participate in the Meeting.

Shareholders whose shares are deposited with the trustee department of a bank, or with a brokerage firm, are entitled to register the shares in the name of the trustee. However, to be entitled to participate in the Meeting, shareholders whose shares are held in the name of a trustee must temporarily register the shares in their own name at VPC. Such registration, which normally takes a few days, must be completed before March 10, 1997.

## AGENDA

The matters addressed at the Meeting will conform to the Company's Articles of Association and the Swedish Companies Act.

It is proposed by shareholders representing approximately 38% of the total voting rights that the Board be comprised of the following persons:

Bo Berggren	(re-election)	Jacob Wallenberg	(re-election)
Claes Dahlbäck	(re-election)	Lars Åke Helgesson	(re-election)
Palle Marcus	(re-election)	Håkan Mogren	(re-election)
Björn Svedberg	(re-election)	Sven Söderberg	(re-election)
Tom Wachmeister	(re-election)		

Jon Sjöqvist (new)

The current Board member, Lars Eggertz, has declined re-election. Jon Sjöqvist, who is proposed as a new Board member, is President of NCC AB.

The following auditors have been proposed for re-election:

Caj Nackstad, with Sten Lundvall as personal deputy  
Olof Herolf, with Lars G. Eklund as personal deputy.

## DIVIDEND PROPOSAL

The Board of Directors proposes that a dividend of SEK 3.75 per share be paid for the 1996 fiscal year and that March 25, 1997 be approved as the record date. If the Annual General Meeting approves the above proposal, it is expected that dividends can be distributed by the Swedish Securities Register Center (VPC AB) on April 3, 1997.

Falun, Sweden,  
February, 1997  
Board of Directors

**STORA**

The Royal Bank  
of Scotland Group plc

£200,000,000  
FLOATING RATE NOTES 2005

In accordance with the Terms and Conditions of the Notes, notice is hereby given that for the Interest Period from 20th February 1997 to 20th May 1997, the Notes will bear a Rate of Interest of 6.3125% per annum. The amount of interest payable on 20th May 1997 will be £76.96 per £5,000 Note and £769.61 per £50,000 Note.

AGENT BANK:

Charterhouse Bank Limited  
is Regulated by The Securities and Futures Authority



CHARTERHOUSE

## NOTICE OF PREPAYMENT

Kjøbenhavns Telefon Aktieselskab  
(Copenhagen Telephone Company, Incorporated)  
FF 600,000,000 Retractable Bonds due 2002

In accordance with paragraph 1 of the Terms and Conditions of the Bonds, notice is hereby given that Kjøbenhavns Telefon Aktieselskab will prepay, at par, on the next Interest Payment Date, April 28, 1997, the total amount remaining outstanding of the above-mentioned Bonds (i.e. FF 17,630,000).

Payment of interest due on April 28, 1997 and reimbursement of principal will be made in accordance with the Terms and Conditions of the Bonds.

Interest will cease to accrue on the Bonds as from April 28, 1997.

Luxembourg,  
February 24, 1997



European Investment Bank  
ECU 500,000,000  
Floating Rate Notes  
due 2002

In accordance with the provisions of the

Notes, notice is hereby given that the

Rate of Interest for the next six month period

ending 21st August, 1997, has been

fixed at 3.5% per annum. The interest

accruing for each six month period will

be ECU 87.50 per ECU 5,000 Note.

Notes and ECU 1,000,000,000

Notes will be due on 21st August, 1997

against the payment of ECU 11.

Edison Bank of Switzerland  
London Branch, Agent Bank  
19th February, 1997

## RESOLVED THAT THE

(1) ANGIO CORPORATION PLC  
formerly TECHNOLOGY CENTRE  
LIMITED

(2) TESCO PLUS EUROPE  
LIMITED

SILICA PRE-PRESS LIMITED

(3) SILICA RETAIL LIMITED

RECEIVED MONDAY

30/2/97, 31/2/97, 3/3/97

Notes of the

(1) Distribution of Company

(2) Company Constitution

(3) Rules of Company

Trade Description

01/2/97

Advertisement Order made: 14 February 1997

THEFTY TWO HOURS AND

CHRISTOPHER JOHN HUGHES has

latterly been seen in 21/2 and 20/21

Plumtree Court, London EC4A 4W



## NOTICE OF ANNUAL GENERAL MEETING

Notice is hereby given to the shareholders of Nokia Corporation (the "Company") of the Annual General Meeting ("AGM") to be held on Tuesday, 25th March, 1997 at 3.00 p.m. at The Helsinki Fair Centre, Congress Wing, Congress Hall C1, Rautatieasemankatu 3, Helsinki, Finland.

The following matters will be on the agenda of the meeting:

- The matters specified in Article 12 of the Articles of Association:
  - review of the annual accounts, comprising the Profit and Loss Account, the Balance Sheet, the Annual Report of the Board of Directors and the Consolidated Accounts,
  - review of the Auditors' Report,
  - approval of the Profit and Loss Account, the Balance Sheet, the Group Profit and Loss Account and the Group Balance Sheet,
  - decision on any measures to which the profit or loss shown in the approved Balance Sheet or Group Balance Sheet may give rise,
  - decision on discharging the members of the Board of Directors and the President from liability,
  - decision on the number of members to serve on the Board of Directors,
  - decision on the remuneration to be paid to the members of the Board of Directors and to the auditors,
  - appointment of members of the Board of Directors, and
  - appointment of the auditors and the deputy auditors.

- A proposal by the Board of Directors that the company be changed into a public limited liability company and to amend Articles 1 and 10 of the Articles of Association to the effect that:

- the provision concerning the name of the company read: "The name of the Company is Nokia Oyj, and its name in Swedish is Nokia Abp and in English Nokia Corporation";
- the reference to the cable and machine industry in the provision concerning the object of the Company be deleted as a result of restructuring of the Group;
- the provision concerning the Notice of a Meeting of Shareholders read: "Notice of a Meeting of Shareholders must be published not earlier than two months and not later than two weeks prior to the latest date of registration according to Article 11 in one Finnish and one Swedish daily newspaper published in the Helsinki area, as specified by the Board of Directors";

- A proposal by the Board of Directors to issue bonds with warrants to the key personnel of the Nokia Group, displacing the pre-emptive rights of existing shareholders. The bonds are intended as part of an incentive programme for the key personnel. The aggregate nominal value of the bonds shall not exceed FIM2,375,000. The term of the bonds is three years. No interest will be paid on the bonds. The warrants pertaining to the bonds confer the right to subscribe to a maximum number of 9,500,000 A shares, each with a par value of FIM5, in such a manner that each bond, with a par value of FIM500, carries 500 A warrants, 500 B warrants and 1000 C warrants. Each A warrant confers the right to subscribe to one share during the period December 1, 1997 - January 31, 2003, each B warrant confers the right to subscribe to one share during the period November 1, 1999 - January 31, 2003, each C warrant confers the right to subscribe to one share during the period of November 1, 2001 - January 31, 2003. The subscription price of the shares shall be the trade volume weighted average price of the A shares in the Helsinki Stock Exchange during the five trading days preceding the Annual General Meeting.

- A proposal by the Board of Directors to increase the capital of Nokia Corporation Foundation by FIM10 million to be used for the purpose of the Foundation to support the scientific development of the data and telecommunications technology and to promote the instruction in this field in Finland.

The accounts for the 1996 financial year and details of the proposals mentioned in paragraphs 2, 3 and 4 above will be on display from 14th March, 1997 at the Head Office of the Company at Eteläesplanadi 12, Helsinki, Finland, and the offices of Enskilda, Skandinaviska Enskilda Banken at 2 Carinon Street, London EC4M 6QC. Copies of the documents and the full annual report in Finnish, Swedish and English will be available at the Head Office of the Company and will be sent to Shareholders upon request to the Registrar. Such copies will also be available on request from Enskilda from 14th March, 1997.

Shareholders who are registered in the register of the Shareholders held by Finnish Central Securities Depository Ltd not later than 14th March 1997, and who wish to exercise their voting rights at the AGM must give notice to the Company of their intention to attend not later than 21st March, 1997 at 4.00 p.m. Notice may be given to the Shareholders' Registrar in person at the Office of the Company at Eteläesplanadi 14, Helsinki, Finland, during office hours, or by telephone (0358) 9 1807 390, or in writing to the Shareholders' Registrar, Nokia Corporation, P.O. Box 226, FIN-00101, Helsinki, Finland. Written notice should arrive no later than 21st March, 1997.

The record date for the dividend for 1996 is 1st April, 1997. The Board will propose to the AGM that the dividend be paid after the expiry of the settlement period on 8th April, 1997.

Helsinki, February 1997

Board of Directors of Nokia Corporation

Handwritten signature or stamp.



## COMPANIES AND FINANCE

## Club Med turns its back on idealism of the past

With a new chief executive, the leisure group is seeking a tougher management approach

Club Méditerranée, the French leisure group, reached the end of an era over the weekend as it closed the final chapter on its idealistic origins and began preparing for a future of tougher professional management.

The new chief executive, Mr Philippe Bourguignon, who starts work this week, faces a challenge not unlike that in his current job as chairman of Euro Disney, the theme park outside Paris. He must steer a valuable brand through financial difficulties, preserving its qualities while adapting them to a different era.

The holiday village operator unveiled 1995-96 losses last week of FF7743m (\$130.3m) after taking provisions of FF620m to support a wide-ranging restructuring.

Mr Bourguignon takes over from Mr Serge Trigano, son of one of the founders of a business launched nearly 50 years ago, and which has become both a central part of French culture and one of the country's best-known and most widely copied exports.

For many, the image of "Club Med" is encapsulated in the 1970s Serge Gainsbourg song "Sea, Sex and Sun" and in the film "Les Bronzés" (the sun-tanned), a parody of the goings-on in one of its holiday villages, with sports by day and lechery by night.

At a time when France was dominated by rigid social norms, Club Med provided an attractive form of escapism with its informality - including compulsory use of first names and *auto-célébration*, the familiar French "tu" form of address.

In a country not renowned for its emphasis on friendly customer service, its resorts established a reputation thanks to their pioneering emphasis on "gentils organisateurs" (GOs), the highly trained and plentiful staff present at all times to help their "gentils membres" (GMs), or guests, enjoy themselves.

Club Med's all-in holiday packages, which include limitless food and innumerable sporting activities provided at a single price, have been frequently copied by other tour operators.

Its superb locations often remain unrivalled, reflecting the fact that it was ahead of the wave in the development of tourist resorts, creating a village in Tahiti as early as 1955, for example.

In the 1960s and 1970s, it captured the spirit of the times with its communal life-style - including shared bunks, group activities, and large dining tables designed to break down barriers.

Yet Mr Trigano bridges the vast gulfs that the very idea of "the Club" as a style of holiday has become outdated. "It is a modern concept, which has been refined over the years," he says.

While some critics argue that its holidays remain relatively expensive, and the client base restricted, Club Med has hosted 20m customers over the past 47 years, with the number in more than 114 villages growing to 1.4m in 1995-96 alone.

He points out that it continues to spawn imitators, all of whom spend time in its villages before launching their own competitive products.



Postcards home: Club Med brochures still feature spartan huts for adults only and traditional beach holidays - but it has adapted to suit its loyal clients as they grow older with more children's activities and short breaks for stressed Parisians

It has also evolved enormously. Bedrooms have been upgraded and now often contain telephones, the dining room hours have been extended, and tables for two are taking the place of those for eight.

Club Med has adapted to the changing needs of its

often loyal clients as they grow older - the average age has increased to 37 - marry and have children. "Those who complain that the spirit of the Club has changed forget that since they were first there 25 years ago, they have less hair and beads and more children," says Mr Trigano.

When the Club was created by Mr Gérard Blitz in 1950, it was a non-profit making organisation which offered holidays in "tent villages" with equipment provided by Mr Trigano's father Gilbert, who ran a camping shop. By 1957, it had opened the first "snow village" in

Switzerland, and by 1966 it was quoted on the Paris stock exchange. Profits peaked in 1989-90 at about FF400m.

In its latest glossy catalogue for this summer, it still offers holidays in spartan huts in Jerba in Tunisia reserved for those aged over

17. But there are also luxurious apartments in Bora Bora in Polynesia, and Internet sessions and massage for stressed Parisians on short breaks in its French resorts. More than 50 offer crèche facilities.

Club Med's internal management has arguably evolved rather less rapidly than its activities - and was reluctant to risk souring the informal corporate atmosphere by taking sufficiently tough decisions at a time of intensifying competition and difficult economic conditions.

The convivial Mr Trigano himself encapsulates the Club's founding spirit. He has spent much of his career in the business, and managed to succeed his father in 1993 as chairman even though he owns no shares (and his father just 0.8 per cent).

In a touching admission to journalists last Friday, he said: "Perhaps I was not quick enough to take the necessary measures. Perhaps we should have closed [loss-making] villages more quickly. Philippe Bourguignon will bring more rigorous management methods."

Andrew Jack

## Worms agrees deal to absorb Saint Louis

By David Buchan in Paris

Worms, the French holding group, is to absorb Saint Louis, taking direct control of the latter's sugar and paper interests with the aim of getting better value for the shareholders of both companies.

Under a deal approved by the Worms and Saint Louis boards on Friday, shareholders will be offered four Worms shares for every Saint Louis share, giving shareholders of Saint Louis the lure of a 10 per cent premium to agree to the disappearance of their company.

The merger represents the desire of the two main shareholders of both Worms and Saint Louis, the Worms family and the Ili holding company of the Italian Agnelli family, to get rid of Saint Louis as an unnecessary intermediary and make Worms a bigger, more open and liquid holding group.

The Worms group absorbed its own parent, Maison Worms & Cie, last year, and is in the process of abolishing special management and double voting rights.

The main casualty is Mr Daniel Melin, the chief executive of Saint Louis. He is to be replaced by Mr Jean-Philippe Thierry, a member of the Worms family and at present head of Worms' Athena insurance subsidiary. The latter will head

Worms' new executive board, while Mr Nicholas Clive Worms will preside over a new supervisory board.

Filed from the Schneider group two years ago, Mr Melin has reoriented Saint Louis' activities on paper through its 40 per cent stake in the Anglo-French company Arjo Wiggins Applon, expanded its sugar business, and recently sold its frozen food division to Danone. Mr Melin's departure was not a reprimand, Worms executives said last night, simply a consequence of the reorganisation.

Saint Louis has been run by a shareholders' pact between Worms - with a 28 per cent stake - and Ili - with 26.5 per cent - that is able to control more than 67 per cent of the voting rights. Partly because of this, and partly as a result of its unfashionable holding structure, Saint Louis's shares have traded at 15-20 per cent below net asset value over the past three years, analysts say.

Once Worms absorbs Saint Louis, this pact will be formally dissolved, the group said, creating "an open company in which no shareholder will have more than 25 per cent of voting rights". The deal will see the stakes of the Worms and Agnelli families in the merged holding company fall to 22.1 and 20 per cent, respectively.

## BIL waits on Fairfax vote

By Nikki Tait in Sydney

Brierley Investments, the New Zealand-based company, will learn today whether it can lift its stake in John Fairfax, the Australian newspaper publisher, from 19.9 per cent to 24.96 per cent without making a full bid for the company.

The proposal was put to the publishing company's shareholders on Friday and voted down on a show of hands. Proxy votes ahead of the meeting were also narrowly against the proposal, by 149.2m to 138.2m. However, the matter then went to a formal poll, the result of which will not be announced until today.

BIL's move has been opposed by some of Australia's biggest institutional investors, unhappy with the terms of the deal and reluctant to waive the full bid requirement. Australian takeover rules normally require anyone buying more than 20 per cent of a company to make a full bid, but exemptions can be granted by other shareholders.

At yesterday's meeting, their views were echoed by small shareholders. "I can't see that it's going to be of benefit to the general body of shareholders," said one.

BIL is proposing to buy the shares from Mr Conrad Black's Telegraph group at A\$2.82 each, the same price at which it acquired its 19.9 per cent interest, also from Mr Black, last year.

However, the Fairfax share price has jumped in the meantime, largely on speculation that Mr Black's exit and imminent changes to Australia's media ownership rules could make it easier for Mr Kerry Packer's Publishing and Broadcasting group to mount a bid for Fairfax. Its shares closed on Friday at A\$3.14, one cent weaker on the day.

BIL, which holds a 14.9 per cent stake in Fairfax, is thought to have hacked BIL's purchase of the additional shares.

Even if BIL loses, it will still be able to acquire the shares more slowly through the "creep" rule, which allows the purchase of an additional 3 per cent each month.

On Friday, Mr Rodney Price, a Brierley Investments director who was appointed to the Fairfax board in December, confirmed this was BIL's intention, although he declined to say whether there was a price beyond which BIL would not go.

Your Key Investment Bankers.

**SBC Warburg**  
A Division of Swiss Bank Corporation

Republic of Portugal  
FRF 4 billion  
6.625% Bonds due 2008



United Kingdom  
USD 2 billion  
6.75% Bonds due 2001



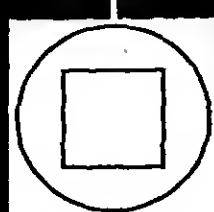
Republic of Italy  
USD 1.5 billion  
7% Bonds due 2001



The Russian Federation  
USD 1 billion  
9.25% Bonds due 2001



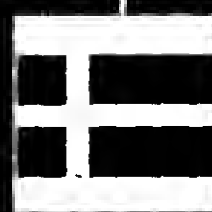
### Sovereign Financing in Europe...



Oesterreichische  
Kontrollbank  
Guaranteed by Austria  
ECU 250 million  
5.75% Bonds due 2001



Kingdom of Sweden  
DEM 300 million  
5.625% Bonds due 2001



Kingdom of Denmark  
DEM 500 million  
4.75% Bonds due 2002



Republic of Finland  
CHF 300 million  
3.25% Bonds due 2002

Republic of Colombia  
USD 400 million  
8% Bonds due 2001



United Mexican States  
USD 6 billion  
Floating Rate Notes  
due 2001



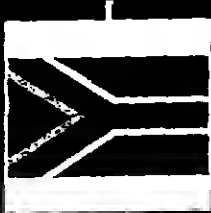
The Federative  
Republic of Brazil  
USD 750 million  
8.875% Global Bonds  
due 2001



The Republic of Argentina  
LIT 500 billion  
11% Bonds due 2003



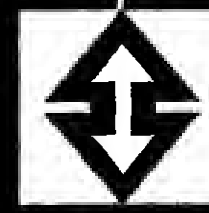
### ...and the Rest of the World.



Republic of South Africa  
GBP 100 million  
9.375% Bonds due 2006



Japan Development Bank  
Guaranteed by Japan  
GBP 200 million  
7.375% Bonds due 2003



Export-Import Bank  
of Korea  
USD 500 million  
7.125% Bonds due 2001



Province of Quebec  
GBP 150 million  
8.625% Bonds due 2011



# MoDo

## Year-end Communiqué for 1996

### MoDo in brief

SKr million	1996	1995
Sales	20,115	22,319
Profit after net financial items	2,919	5,216
Net profit after tax	1,979	3,671
Return on equity, %	13.1	28.5
Earnings per share, kronor	22	41
Dividend, kronor	9*	8.50
Debt/equity ratio	0.26	0.41
Capital expenditure	2,415	2,654

\*Proposal of the Board of Directors

### Summary

- The profit after net financial items amounted to SKr 2,919 million (1995: 5,216m) after charging provisions of SKr 100 million. The positive effects of currency hedging contributed SKr 1,449 million (555m). The deterioration in the result compared with 1995 was 44 per cent and is largely due to lower prices.
- The profit after net financial items for the fourth quarter of 1996 was SKr 450 million (third quarter: 808m).
- The net profit after tax amounted to SKr 1,979 million (3,671m), which corresponds to earnings per share of SKr 22 (41). The return on equity was 13 per cent (29).
- The Board proposes to pay a dividend of SKr 9 per share (8.50).
- Sales amounted to SKr 20,115 million (22,319m), which is a decline of 10 per cent.
- The closing debt/equity ratio was 0.26 (December 31, 1995: 0.41).
- The demand for MoDo's main products was firm during the fourth quarter. The prices of fine paper and pulp could be raised slightly from a low level, while the price of paperboard remained stable. After a very strong first half-year, the market for newsprint weakened, and price cuts had some effect.
- 1997 opened with fine paper and paperboard in firm demand, while the pulp market was characterised by a certain weakening. There have been some reductions in the price of newsprint since the turn of the year.



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P.O. Box 5407  
S-114 84 STOCKHOLM  
Sweden

# MoDo

## COMPANIES AND FINANCE

# Resignation jolts Esselte

By Hugh Carnegie  
in Stockholm

Shares in Esselte, a leading global supplier of office and labelling products, were jolted by a surprise announcement from Mr Bo Lundquist, chief executive, that he plans to quit the Swedish group.

Mr Lundquist, 55, has steered Esselte through a far-reaching restructuring over the past six years as it battled to keep pace with radical technological change in office and workplace practices. On Friday he said he felt it was time to hand over to someone else - although no replacement has yet been appointed.

The restructuring, focusing Esselte principally on labelling systems as well as stationery and office storage products, has borne fruit recently. Esselte reported pre-tax profits up 12 per cent to SKr687m (\$80m) in 1996 on sales of SKr1.6bn.

Its shares have risen sharply in anticipation of renewed sales and earnings growth, climbing 70 per cent over the past year and some 25 per cent since the year-end. But the news of Mr Lundquist's departure worried investors, prompting the most-traded B share to fall more than 2 per cent on Friday to close down SKr4.50 at SKr188.50.

Colleagues said Mr Lund-

quist's decision, given to the board on Thursday, came without any prior warning. "I took over the group when it was in a very difficult position," Mr Lundquist said. "We have now raised profitability to a good level. We have developed a strategy for the future that has substantial growth potential. I feel that the time is right for a new leader."

The Esselte board, clearly caught by surprise, said Mr Lundquist had agreed to stay on until a successor was found - a process expected to take several months.

Esselte ran into problems in the late 1980s as it diversified into areas such as pay-TV, partly because it

feared the advent of desktop computers heralded the paperless office. As paper consumption instead grew with office automation, Esselte sharpened its labelling and office products side, selling its printing, publishing and entertainment businesses.

Today, its biggest division, accounting for 60 per cent of sales, is its office products unit.

But the fastest growing area is the labelling systems division, which includes tools for bar-coding, retail merchandise labelling and electronic article surveillance. The unit accounts for 30 per cent of sales, with the picture framing division making up 10 per cent.

# Honda profit surges in third quarter

By Michio Nakamoto  
in Tokyo

Japanese motor vehicle manufacturer Honda said it nearly quadrupled pre-tax profits in the third quarter and was likely to exceed its forecast of record profits for the full year to March 30 as a result of strong sales of its recreational vehicles and a weak yen.

Pre-tax profits for the three months to end-December surged from ¥25.9bn to ¥96.8bn (\$788m) - a record for Honda in any quarter. The company said continued cost-cutting measures also contributed to the increase.

The profits rise came on sales 31 per cent higher at ¥1,333.9bn, compared with ¥1,019.4bn. Net profits in the quarter more than tripled, from ¥18.4bn to ¥61.9bn.

Honda expects sales in the last quarter to be equally

buoyant, as consumers have been rushing to buy vehicles ahead of an increase in the consumption tax from April. As a result, it expects to exceed its forecast of record net profits of ¥200bn for the full year.

Like other Japanese motor vehicle makers, Honda has benefited from the weaker yen, which brought in extra operating profits of ¥30bn in the period compared with a year earlier.

Exports also rose strongly, by 20 per cent, on the back of the weaker yen. In the US Honda saw firm demand for its Civic and Accord passenger cars as well as the newly remodelled luxury car, the Legend.

In the domestic market, Honda continued to enjoy buoyant demand for its recreational vehicles, such as the Odyssey and Step Wagon. Recreational



The Honda Legend: helping exports grow 20%

vehicles made up 50 per cent of its domestic unit sales in the period. Total domestic vehicle sales exceeded Honda's target to reach 770,000 units.

The company will launch one of its latest recreational vehicles, the CR-V, in the US this month. It also plans to launch a recreational vehicle

in Europe in the latter half of the year, although the model and timing have not been set.

Honda continued to achieve profit gains from cost-cutting measures, particularly the standardisation of vehicle parts. Cost-cutting brought in ¥20bn in operating profits, it said.

# Viasa clears the wreckage

The long process of untangling the wreckage of Viasa, the Venezuelan airline, will start this week.

The decision by shareholders to liquidate Viasa last week put a dramatic end to its prolonged nose-dive, leaving a shattered crew scrambling to reassemble broken pieces and pundits seeking culpits.

The liquidation agreement between Spanish airline Iberia and the state privatisation agency Fondo de Inversiones de Venezuela (FIV), averts bankruptcy and comes after weeks of mutual accusations.

Shareholders agreed to pay some \$30m in redundancy costs, while Iberia will pardon \$30m of Viasa's debt to reduce its total liabilities below the value of its assets.

The amicable liquidation must not exceed one year, yet the company's financial statements are inaccurate and its total liabilities still unknown. In addition, pending charges of fraud against Viasa's management could delay liquidation.

At the forefront of the accusations are Viasa's employees, who claim Iberia, itself strapped for cash, siphoned an estimated \$30m a year from the airline.

Thousands of Viasa supporters protested in the streets of Caracas, chanting anti-Iberia slogans and calling on the president of the FIV, Mr Alberto Poletto, to step down. Mr William Bratcho, a pilot and labour representative on the board of directors, who claims to have been excluded inten-

tionally from the latest shareholders meeting, says: "Behind all this is a great manoeuvre designed to once again benefit Iberia, which has been the cause of this entire disaster."

Employees are also expected to put up a fight over Viasa's domestic and international routes, with which they hope to establish a new airline under the same name. Bases on the contract Iberia signed in 1991, when it acquired its 45 per cent stake and took over Viasa's management, the Spanish airline has exclusive rights over the routes. It is said to have taken over some of Viasa's most profitable routes.

In response to the accusations, Viasa's management retorted that last year's losses of around \$30m are

due to unexpected fuel cost increases, a price war with other airlines, and industrial action by aircraft maintenance crew that caused 427 flights to be cancelled and 300 to be delayed.

The collapse of Viasa, which has not made a profit since Iberia took over, has provoked a heated debate in Venezuela over the virtues of privatisation and could influence the outcome of forthcoming sales in the aluminium and steel sectors.

"I think the Viasa experience prompts us to review if and how we want to sell off assets in strategic areas of the economy," said a congressman of the country's largest party, Acción Democrática.

Raymond Collett

## INTERNATIONAL NEWS DIGEST

# Profits down 36% at Showa Shell

Showa Shell Sekiyu, the Japanese oil refiner and distributor one-third owned by Shell Petroleum, suffered a 36 per cent decline in pre-tax profits as the weaker yen exacerbated the impact of higher crude oil prices. Japan's fifth-largest oil company reported parent pre-tax profits of ¥12.18bn (\$99m) for 1996, compared with ¥19.08bn a year earlier. It said operating profits, which fell 44 per cent to ¥12.37bn despite a 10 per cent increase in sales to ¥1.492bn, had suffered from higher crude oil prices and the depreciation of the yen.

Analysts said Showa Shell is limited in its ability to pass on such price increases. Although it can raise charges to its dealers, the strictly-regulated dealers themselves are unable to raise prices at the petrol pump, and margins have been severely squeezed as a result. Showa Shell is estimated to have spent some ¥10bn under the so-called "post-shipment price adjustment system" of rebates to dealers to ease their financial hardship.

Net profit dropped 51.8 per cent to ¥4.8bn. The company reported a greatly reduced non-operating loss of ¥200m from ¥3bn in 1995 as a result of lower interest payments. An extraordinary loss of ¥1bn was due to restructuring costs and the closure of a number of petrol stations owned by Showa Shell and leased to dealers.

Full-year results were in line with the company's forecast, which had been revised downwards in the light of exchange rate and crude oil price movements. For the current year, pre-tax profits are forecast to reach ¥90bn on sales of ¥1.570bn. Ms Keiko Sasaki, oil sector analyst at ING Barings, dismissed the forecast as unrealistic, on the grounds that Japanese petrol prices are unlikely to rise further because they are still too high by international standards, and post-shipment price adjustments are likely to continue at the same level.

Jonathan Annells, Tokyo

## Big provisions at Greek bank

National Bank of Greece, the country's largest banking group, has announced that all its 1996 profits, amounting to Dr61.4bn (\$233m) before tax, would be used as provisions against non-performing loans. Mr Theodoros Karatzas, chairman, said shareholders would be compensated for missing the dividend by a one-for-10 issue of free shares, to be covered by a revaluation of fixed assets. He said passing the dividend "is a radical decision indicating our determination to carry out a full cleansing of the loan portfolio".

National Bank, one of three state banks which together control some 70 per cent of the Greek market, was burdened with large amounts of bad debt resulting from lending on political grounds. Successive governments forced the state banks to continue lending to collapsing Greek industrial companies for the sake of preserving jobs. The bank's share price jumped 3 per cent on Friday to Dr26.600, reflecting higher than expected profits, analysts said.

Kerim Hope, Athens

## German setback for Atag

Atag, the Dutch maker of home products and bicycles, suffered a 37 per cent fall in net profits last year to F116.5m (\$3.7m) as both divisions suffered setbacks in Germany, where the company has been expanding. Its shares fell F15.40 to F198.60 on Friday as Atag said these uncertainties meant it was "still too early to express well-founded expectations for 1997".

Sales rose 23 per cent to F198.5m, largely because of acquisitions in Germany. But the market there for its kitchen appliances and central heating boilers was described as "difficult, causing not only a general decline in volume but also pressure on prices and margins." The German cycle market, where Atag recently bought the Hercules brand, also fell 12 per cent. But operating profits from cycles rose nearly 17 per cent to F117.5m as the Dutch and French markets performed well.

Gordon Crumb, Amsterdam

## Israeli bank shelves offer

Israel Discount Bank, Israel's third largest bank, yesterday postponed a secondary offering of 17 per cent of its equity which was to be the government's first privatisation move this year. The government planned to raise at least Shk600m (\$179m) this month by selling IDB shares and warrants.

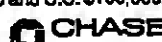
The bank expects an increase in doubtful debt provisions in the fourth quarter of 1996, and authorities requested it disclose the figures in the prospectus. The bank said yesterday it would not be able to disclose the figures by the end of February, the deadline for issuing a prospectus based on results for the first three quarters of last year. IDB said it will issue a prospectus based on 1996 annual reports in the second quarter of 1997.

Avi Machlis, Jerusalem

## U.S. \$250,000,000 Canadian Imperial Bank of Commerce

(A Canadian Chartered Bank)  
Floating Rate Subordinated Capital  
Debentures due 2005

Notice is hereby given that for the six months interest period from February 24, 1997 to August 26, 1997 the Debentures will carry an interest rate of 5.6875% per annum. The interest payable on the relevant interest payment dates, August 26, 1997 against Coupon No. 22 will be U.S. \$203.11 and U.S. \$2,691.10 respectively for Debentures in denominations of U.S. \$10,000 and U.S. \$100,000.  
By: The Chase Manhattan Bank  
London, Agent Bank  
February 24, 1997



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## HARKEN ENERGY CORPORATION

NOTICE OF ACHIEVING 30 DAYS  
MARKET PRICE CRITERIA  
US \$40,000,000 OF 6.5% SENIOR  
CONVERTIBLE NOTES DUE 2000

February 24, 1997

Notice is hereby given that effective February 7, 1997, Harken Energy Corporation (the "Company"), a Delaware corporation, had completed thirty (30) consecutive calendar days in which the closing market price of the Company's \$0.01 par value common stock (the "Common Stock") which is traded on the American Stock Exchange, Inc., equaled or exceeded for each Stock Exchange Business Day during such period, 135% of the Conversion Price of \$2.50 per share, as set forth under the terms of the US \$40,000,000 of 6.5% Senior Convertible Notes Due 2000 (the "Notes"), which were issued by the Company on July 30, 1996. At any time after July 30, 1997, the Company may require the Noteholders to convert all of such Notes to Common Stock.

This is not a notice of mandatory conversion of the Notes, but only notes that the Company has met the criteria necessary for it to call for mandatory conversion of the Notes after July 30, 1997.

## EUROFIMA

European Company for the  
Financing of Railroad Rolling  
Stock

ITL500,000,000,000  
Floating Rate Note  
due 2005

Notice is hereby given that for the interest period 23 February 1997 to 25 August 1997 the notes will carry an interest rate of 6.94063% per annum. Interest payable on 25 August 1997 will amount to ITL175,408 per ITL5,000,000 note.

Agent: Morgan Guaranty  
Trust Company  
JPMorgan

## Wells Fargo & Company

US\$200,000,000  
Subordinated Collateral  
Floating Rate Notes due 1998

The notes will bear interest at 5.625% per annum for the interest period 24 February 1997 to 27 May 1997. Interest payable on 27 May 1997 will amount to US\$143.75 per US\$1,000,000 note.

Agent: Morgan Guaranty  
Trust Company  
JPMorgan

## CREDITANSTALT BANKVEREIN

US\$100,000,000  
Subordinated Collateral  
Floating Rate Notes due 2005

Notice is hereby given that for the interest period 24 February 1997 to 26 August 1997 the notes will carry an interest rate of 5.3125% per annum. Interest payable on 26 August 1997 will amount to US\$270.00 per US\$1,000,000 note and US\$2,700.00 per US\$100,000 note.

Agent: Morgan Guaranty  
Trust Company  
JPMorgan



## Samwa Securities (USA) Co., L.P.

New York • Chicago • San Francisco • London

is pleased to announce that they have been selected to participate as a member of the

**Student Loan Marketing Association**  
Discount Note Selling Group

Effective February 3, 1997

# SallieMae

This announcement appears as a matter of record only.

## Westpac Banking Corporation

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**ING BARINGS**

# FINANCIAL TIMES

## MARKETS

### THIS WEEK

**ING BANK**  
At Home in Emerging  
and Capital Markets  
**ING BARINGS**

Global Investor / Peter Martin

## Changing rules of competition

A couple of weeks ago, this column argued that many international companies had to some extent broken free from their domestic origins, and were no longer plays on local markets and currencies.

But that is, of course, only part of the story. Not all big companies are as heavily diversified in terms of markets and production as the Swiss examples cited. And many substantial second-tier companies are attractive to investors precisely because they offer exposure to a domestic market and set of competitive advantages. Without access to such stocks, the principle of diversifying your portfolio across borders would make much less sense.

Exposure to domestic markets is an easy concept: put

crudely, investors choose companies that will benefit from areas of growth in the fastest growing economies. Thus, if consumer spending is the most important contributor to growth in Russia, and the economy as a whole is expanding rapidly, stocks with high exposure to Russian consumer demand - retailers, say, - are attractive.

Exposure to a country's competitive advantages is a more controversial concept. Even if you believe in national competitiveness, translating it into useful investment decisions is extremely difficult. Yet in rising global competition, it may be unavoidable. The ability to export to faster-growing regions is an increasingly important determinant of profitability.

Yet, as the chart implies, countries vary widely in their ability to compete for the most rapidly expanding markets. And even where individual companies are not themselves big exporters, their ability to compete for domestic market share will increasingly depend on their ability to fight off rivals from abroad.

So picking competitive countries may be a useful way of unearthing competitive companies. A recent paper by George Magnus and Paul Donovan of UBS\* argues that "the most competitive countries in the future need not be only the fastest growing economies in Asia and Latin America. They may indeed be particular countries in the mature, industrial group" - including "those countries fashion-

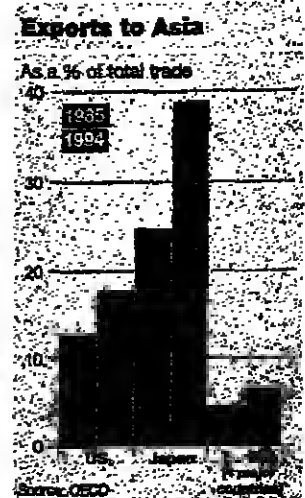
ably written off as dinosaurs or in decay (namely the US, Japan and even Germany or the UK)".

This argument draws on the work of Professor Paul Romer, an economist at Stanford University, who argues that today's knowledge-based economy differs in important ways from preceding eras. "Ideas are the recipes we use to rearrange things to create more value and wealth," he says in a recent interview. "The physical world is characterised by diminishing returns. [But] ideas are not scarce, and the process of discovery in the realm of ideas does not suffer from diminishing returns."

Indeed, the idea-based economy produces increasing return to scale, says Prof. Romer. Software and other

knowledge products have high up-front costs but very low marginal costs of production. Once a company has been successful with a product of this sort, it is very hard for rivals to enter - leading to a high degree of monopoly power.

The investment implication of this approach is that individual companies will be successful to the extent that they are able to market ideas-based products and services. Countries that harbour a disproportionate share of successful companies will be those that make it easy for them to operate in the realm of ideas. That implies a strong commitment to market-oriented education, an openness to the import of ideas and skilled people, and a willingness to encourage the rapid creation and



Exports to Asia

**Total return in local currency to 20/02/97**

	US	Japan	Germany	France	UK	Italy
Cash	0.10	0.01	0.08	0.08	0.02	0.12
Week	0.10	0.01	0.08	0.08	0.02	0.12
Month	0.45	0.04	0.26	0.26	0.02	0.52
Year	5.03	0.97	3.50	4.68	1.13	6.16
Bonds 3-5 year	0.05	-0.10	0.01	-0.05	-0.21	0.26
Week	0.05	-0.10	0.01	-0.05	-0.21	0.26
Month	1.04	0.19	0.69	0.34	-0.81	1.91
Year	4.40	1.27	9.19	11.22	-20.70	8.71
Bonds 7-10 year	-0.11	-0.44	0.39	0.47	-0.14	0.28
Week	-0.11	-0.44	0.39	0.47	-0.14	0.28
Month	1.35	-0.17	2.20	1.86	-0.69	1.28
Year	-1.13	9.59	18.59	18.62	-22.38	12.28
Equities	-1.0	2.1	1.0	-1.8	-2.0	0.7
Week	-1.0	2.1	1.0	-1.8	-2.0	0.7
Month	-3.2	4.8	5.4	3.1	-5.1	2.1
Year	-27.5	-4.6	34.1	38.1	-55.1	21.1

Source: Cash &amp; Bonds - Lauren Brothers; Equities - FTSE International

The FTSE Actuaries World Index is a joint venture of the FTSE International and Standard & Poor's. The index is compiled by FTSE International.

What, Goldman Sachs & Co. and Standard & Poor's.

movement also usually reflect an underlying truth. Investors looking for successful countries and companies could do worse than look for those which best capture this truth: the sources of competitive advantage have changed. Historically similar economies will have widely divergent patterns of success or failure, depending on the

extent to which they respond to this challenge. Using nationality as a basis for asset-allocation is still a valid approach - but it must reflect this new reality.

\*Global Economic Themes: Competitiveness. UBS Global Research, London, February 1997. Tel: +44 171-901-3535

\*\*Strategy and Business, First Quarter 1997, Boon Allen & Hamilton, New York. Tel: +1 908-417-2205

### COMPANY RESULTS DUE

#### ABN Amro likely to come in at Fl 3.3bn

Dutch bank ABN Amro is expected on Thursday to report net profits for 1996 of Fl 3.25bn-Fl 3.3bn, up from Fl 2.62bn (\$3.24bn) in 1995, according to analysts' forecasts. Earnings per share after the deduction of preferential dividends are seen up at Fl 19.16-9.50 from Fl 17.69 a year earlier, and the bank is expected to raise its ordinary dividend to Fl 4.12-Fl 4.50 from Fl 3.60 in 1995.

Bridgestone Corp, the Japanese tyre group is expected to report 1996 pre-tax profits of Y135bn-Y148bn (\$1bn) on Thursday,

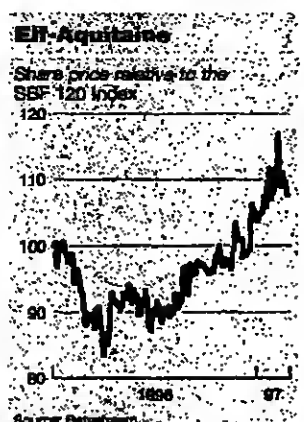
well ahead of the company's own forecast of Y130bn and of last year's Y98.2bn, analysts said.

Analysts forecast 1996 revenue at Y18.7bn-Y19.0bn, compared with a company forecast of Y18.5bn and 1995 sales of Y16.5bn. The upturn will reflect the expected sharp rise in parent earnings during the year on the back of strong domestic demand, they say.

Elf Aquitaine, the French oil group, is expected on Wednesday to report 1996 net profits of FF7.2bn-FF7.5bn, up from FF5.04bn (\$880m) in 1995, according to analysts. The company has already said it expects net profit excluding special items to be FF7.3bn-FF7.5bn, up from FF5.33bn in 1995. Analysts are expecting few special items. Elf may also give a figure for adjusted net profit - before

specials and other non-recurring items - and this will also be closely watched by oil analysts, who expect the figure to be between FF7.68bn and FF7.8bn compared with FF7.7bn a year earlier. The main difference between the adjusted and reported net profit figures is likely to be a writedown of the value of reserves at Lille Frigg, off Norway.

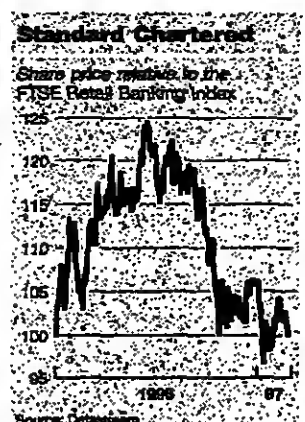
National Westminster Bank's first-half results, due tomorrow, were weighed down by a net almost £700m (\$1.1bn) of non-recurring writedowns, a loss on the sale of Bancorp in the US and related tax charges. That will lead to full-year profits more than a third lower than 1995's £1.75bn. Second-half earnings, however, should give a better idea of the potential of NatWest's radically changed line-up of businesses. Invest-



Standard Chartered

ment banking should prove less of a disappointment than at rival Barclays, and the group will also record its first full half of earnings from the Gartmore fund management group.

The strong pound is expected to cast a cloud over third quarter figures from



EMI Group

EMI Group, one of the world's largest record companies. Ms Lorna Tibbrian, media analyst at Panmure Gordon, expects EMI to announce tomorrow profits before tax and exceptional items of £240m for the three months to December 31, a slight decline on an estimated £248m for the same

period the previous year (before the demerger of the old Thorn EMI group).

End year results for Commercial Union and Guardian Royal Exchange, the UK composite insurers, are likely to reflect in part the downturn in the UK insurance market last year. The companies are, however, likely to point to signs that the worst of the competition may be over. Guardian's operating profits are forecast at £247m-£250m (£340m) and the total dividend 9.5p-10p (9p) when the company reports tomorrow.

For Commercial Union, which is expected on Wednesday to report operating profits excluding investment gains of £415m-£435m (£509m) and a total dividend of 30.25p-30.5p (28.25p), the strength of sterling is thought to have impacted on profits.

After a 30 per cent rise in pre-tax profits in 1996, Standard Chartered, the UK bank, is expected to have produced a similar increase in 1996 to around £860m when it reports on Wednesday. Since much of Standard Chartered's income is earned in currencies tied to the dollar, the current strength of the pound may weaken earnings prospects.

Analysts expect British Aerospace on Wednesday to announce full year results for 1996 with pre-tax, pre-exceptional profits of £440m, against £354m for the comparable figure in the previous year.

Abbey National, the UK's fifth largest bank, is expected to announce 1996 profits of about £1.17bn, against £1.03bn in 1995, when it reports its figures on Thursday.

Estimates of adjusted earnings after tax to be reported on Thursday by RTZ-CRA, the world's biggest mining company, range from \$1.061bn to \$1.137bn (\$890m). The average of the forecasts is close to the bottom end of that range at \$1.061bn and well below the \$1.441bn adjusted earnings the group reported for 1995. Shareholders will be keen to hear if the problems that have delayed full production at the \$1bn US copper smelter-refinery complex for a year are soon to be resolved. These difficulties cost \$100m in the first half.

Lasmo, the UK's second largest independent oil explorer, is expected to unveil a 1996 net income after exceptional items of about \$67m on Thursday. The figure, up from \$34m in 1995, includes an exceptional gain of between \$20m-£23m.

### FINANCIAL RESULTS

CONSOLIDATED BALANCE SHEETS	Dec 31 1996 (\$'000)	Dec 31 1995 (\$'000)
<b>ASSETS</b>		
Cash and Balances with SAMA	5,533,054	1,361,650
Due from Banks	5,851,544	5,139,548
Trading Securities	13,234	7,411
Loans and Advances to Customers (net)	13,849,188	17,381,077
Investment Securities	18,480,082	15,427,510
Fixed Assets (net)	411,829	372,145
Other Assets	1,143,605	1,069,119
<b>TOTAL ASSETS</b>	<b>41,282,536</b>	<b>40,848,460</b>

LIABILITIES & SHAREHOLDERS' FUNDS	Dec 31 1996 (\$'000)	Dec 31 1995 (\$'000)
<b>Liabilities</b>		
Customer Deposits	32,476,265	30,892,145
Due to Banks	2,504,349	4,279,457
Other Liabilities	1,985,402	1,600,082
<b>Total Liabilities</b>	<b>36,966,016</b>	<b>36,771,684</b>

SHAREHOLDERS' FUNDS	Dec 31 1996 (\$'000)	Dec 31 1995 (\$'000)
Share Capital	2,400,000	2,400,000
Statutory Reserves	1,561,324	1,329,834
General Reserve	325,000	325,000
Retained Earnings	30,196	21,942
<b>Total Shareholders' Funds</b>	<b>4,216,520</b>	<b>4,076,776</b>
<b>TOTAL LIABILITIES &amp; SHAREHOLDERS' FUNDS</b>	<b>41,282,536</b>	<b>40,848,460</b>

CONTRA ACCOUNTS	Dec 31 1996 (\$'000)	Dec 31 1995 (\$'000)
	57,848,312	50,355,318

CONSOLIDATED STATEMENTS OF INCOME	Dec 31 1996 (\$'000)	Dec 31 1995 (\$'000)
<b>OPERATING INCOME</b>		
Special Commission Income	1,613,299	1,733,364
Foreign Exchange	76,984	80,693
Gain on Trading Securities	15,753	14,897
Income from Investment Securities	1,124,677	1,165,688
Fees & Income from Banking Services	313,195	314,050
<b>Total Operating Income</b>	<b>3,143,908</b>	<b>3,308,692</b>
<b>OPERATING EXPENSES</b>		
Special Commission Expense	1,199,904	1,458,445
Provision for Possible Loan Losses	328,763	127,662
Salaries and Employee Related Costs	478,832	434,136
Rent and Premises Related Costs	62,969	61,084
Depreciation of Fixed Assets	74,300	65,948
Other General and Administrative Expenses	173,457	168,212
<b>Total Operating Expenses</b>	<b>2,318,225</b>	<b>2,315,487</b>
<b>NET OPERATING INCOME</b>	<b>825,683</b>	<b>993,205</b>
Other Income	95,661	78,478
<b>NET INCOME FOR THE YEAR</b>	<b>921,344</b>	<b>1,071,683</b>
<b>EARNINGS PER SHARE</b>	<b>SR 38.39</b>	<b>SR 44.65</b>

Saudi American Bank البنك السعودي الامريكى

Talk to the Leader

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## Keen fees in emerging markets

Controversy over a Mexican privatisation mandate is the latest evidence of the competitive pressures in the primary equity markets, especially in Latin America and eastern Europe.

SBC Warburg agreed to advise the Mexican government on the sale of the country's airports for a fee a fifth of the size of what rivals banks had sought, in a deal which it hopes will help it generate more lucrative contracts in future.

Earlier this month SBC Warburg and JP Morgan set new lows by accepting a fee of 1.5 per cent to manage the IPO of Unibanco in Brazil. This compares to fees of 2.5 to 6 per cent to lead-manage privatisations in developed countries.

"Margins have fallen the most and with greater speed in Latin America but the real distinction is between emerging markets and developed markets," said Mr Lucas Wilson, director of equity capital markets at

SBC Warburg in London.

Other recent deals, in Brazil, include Bear Stearns' mandate for the privatisation of Unibanco, the steelmaker, with fees of just 2.25 per cent; Merrill Lynch's 1.9 per cent to lead-manage the IPO of CVRD, the mining company; and Light, the electrical utility where Goldman Sachs bid 2.1 per cent.

Eastern Europe, where UBS and BZW offered fees of 2.25 per cent last November to win the privatisation of KGHM, the Polish copper company, has also been affected by the competition.

"Emerging markets are particularly sensitive to questions of transparency and probity," said Mr James Sassoon, managing director of corporate finance at SBC Warburg in London. "It is therefore not surprising that governments shy away from the subjective approach involved in assessing credentials and focus more on price, fees and costs."

Governments in emerging

markets are frequently more subject to nationalist political pressures than their counterparts in the developed world, and are often constrained by rules governing World Bank funding for privatisations. Under World Bank tender rules, bidders must pass a technical threshold after which the submissions are judged on price alone. Critics say this encourages banks to focus on fees at the expense of broader issues of quality.

"Most deals in Latin America are under the aegis of one or other of the multilateral lending agencies," said a syndicate official. "If you win an advisory contract this dramatically improves your chances of winning an IPO distribution contract so the competition is extending to 'success fees' as well."

Syndicate managers at the big 15 to 20 banks competing for privatisation and equity contracts around the world are divided on whether the trend will spill over into the

US and western Europe. Although the banking syndicate which underwrote the Deutsche Telekom IPO last November took a fee of just 0.8 per cent, officials say margins in Europe are unlikely to fall below 2 per cent. Syndicate officials stress that in developed markets governments and business are more willing to pay more to achieve effective distribution of shares.

Even in the US, where banks regularly command fees of up to 6 per cent, the scope for competition on margins is limited. Most believe that margins will inevitably tighten as the larger European banks attempt to break into the US market. But the process will be slower than many expect.

"There is a lot of scope for squeezing margins in the US but the barriers to entry are very high," said a European banker in London. "The domination of the bulge bracket is assured for some time yet."

### FT/S&P ACTUARIES WORLD INDICES

The FT/S&P Actuaries World Index is owned by FTSE International, Goldman, Sachs & Co. and Standard & Poor's. The index is compiled by FTSE International Limited and Standard & Poor's in conjunction with the Faculty of Actuaries and the Institute of Actuaries. NatWest Securities Ltd. was a co-founder of the index.

NATIONAL AND REGIONAL MARKETS															
FRI - FRIDAY FEBRUARY 21 1997															
	Index	US Dollar	Ytd %	Since 1/12/96	Point	Ytd Index	DM Index	Local %	Ytd %	Since 1/12/96	Point	Ytd Index	US Dollar	Ytd %	Since 1/12/96
FRIDAY FEBRUARY 21 1997															
	Index	US Dollar	Ytd %	Since 1/12/96	Point	Ytd Index	DM Index	Local %	Ytd %	Since 1/12/96	Point	Ytd Index	US Dollar	Ytd %	Since 1/12/96
Australia (76)	222.05	0.1	203.32	172.38	194.30	188.80	2.1	4.01	220.08	202.50	171.22	193.32	188.80	224.01	188.44
Austria (24)	183.27	-3.5	187.81	142.27	180.37	180.30	5.5	1.82	183.12	188.49	142.46	180.85	180.80	185.04	174.70
Belgium (96)	250.87	1.4	211.39	178.22	202.02	197.79	10.8	3.26	250.58	212.10	179.34	202.49	198.48	233.47	203.64
Canada (28)	232.08	2.2	212.51	180.17	203.08	148.77	28.7	1.36	232.88	214.27	181.17	204.56	198.48	233.47	203.64
France (22)	374.84	6.5	343.31	291.07	328.08	327.86	18.0	1.34	378.03	348.03	292.59	330.35	329.80	378.03	330.35
Germany (59)	288.18	5.1	236.38	200.41	225.90	272.89	14.8	1.88	280.62	238.79	202.75	222.93	276.05	282.70	174.47
Italy (80)	211.80	1.1	198.24	160.97	189.44	183.02	10.6	2.54	216.48	198.18	168.42	180.18	188.91	222.08	183.87
Japan (140)	115.45	-3.0	450.55	381.56	430.54	486.13	-2.9	3.18	115.45	452.19	382.24	431.70	488.40	514.44	402.55
Malaysia (107)	855.84	8.7	800.33	508.97	573.70	625.72	6.7	1.00	855.84	603.01	509.87	575.89	627.36	655.64	512.47
Mexico (27)	1424.27	16.6	1304.12	1105.86	1248.27	1208.50	15.1	0.91	1409.85	1297.28	1088.80	1238.60	1194.67	1424.27	1046.55
Netherlands (19)	343.50	2.2	314.52	265.65	300.37	296.53	11.7	2.54	343.04	317.47	268.43	303.60	298.82	347.08	274.35
New Zealand (11)	87.50	-4.3	80.43	68.19	70.87	67.14	-2.6	4.21	88.05	81.94	68.28	78.22	88.12	95.80	78.12
Norway (11)	321.23	8.7	294.13	249.37	281.08	289.87	14.3	1.57	319.81	289.46	249.37	281.08	289.82	321.23	281.08
Philippines (42)	204.91	0.6	187.52	159.50	173.20	259.00	0.8	0.86	204.75	186.58	158.29	178.85	259.00	204.91	158.29
Singapore (43)	437.37	4.2	400.48	339.53	382.71	267.01	0.1	0.94	441.04	405.79	343.11	387.41	268.65	437.37	343.11
Spain (35)	361.62	13.6	315.12	239.72	316.62	344.28	0.4	2.54	360.04	327.27	239.10	316.28	325.55	402.08	301.49
Sweden (50)	411.50	19.4	357.14	284.52	357.79	275.15	0.2	0.75	412.52	371.87	284.52	357.79	275.15	411.50	284.52
Switzerland (26)	250.84	5.2	228.78	184.81	219.58	228.93	14.8	1.22	249.65	228.78	184.84	219.58	228.93	250.84	184.84
United Kingdom (21)	386.40	9.5	358.11	277.07	325.90	265.68	0.8	0.94	386.98	358.11	277.07	325.90	265.68	386.98	277.07
USA (254)	325.65	7.9	298.15	222.56	245.94	235.66	7.9	1.84	328.34	304.27	223.89	235.66	235.64	381.15	224.39
USA (254)	325.65	7.9	298.15	222.56	245.94	235.66	7.9	1.84	328.34	304.27	223.89	235.66	235.64	381.15	224.39
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USA (254)	325.65	7.9	298.15	222.56	245.94	235.66	7.9	1.84	328.34	304.27	223.89	235.66	235.64	381.15	224.39
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# MARKETS: This Week

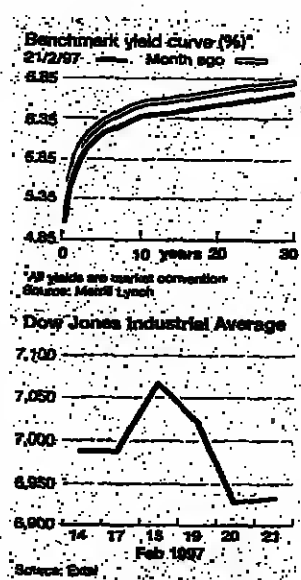
## NEW YORK By Richard Waters

With Mr Alan Greenspan due to take centre stage this week as he delivers his latest Humphrey-Hawkins testimony to Congress, the US Treasury market's cautious mood looks set to continue. Meanwhile, the stock market, fresh from record highs, may well take a pause amid signs of profit-taking in some sectors.

The Federal Reserve's chairman will appear before the Senate and House banking committees on Wednesday and Thursday to provide his semi-annual commentary on the state of the US economy. He is widely expected to attest that inflation, for now, remains under control, as evidenced by last week's low consumer price report for January.

However, Mr Greenspan is also expected to warn about the effects that the country's tight labour market may have on prices in the future, and make clear that the Fed is poised to raise interest rates if necessary.

The bond markets are already looking nervously ahead to the next monthly payment report, due on March 7. A further dampener on prices will be this week's two-year and five-year note auctions on Tuesday and Wednesday. The risk of bidding for these



securities just before Greenspan testifies may well hamper demand.

The stock market regained its poise on Friday after a sharp sell-off. But the correction continued among technology stocks, which have provided much of the leadership that has driven the market higher.

With stocks like Intel and IBM running out of steam, the market may pause as investors search for a new sector to take up the running.

## LONDON By Philip Coggan

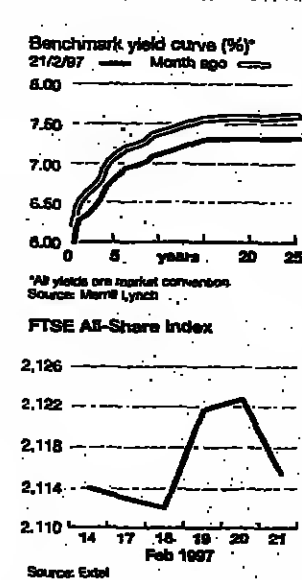
The corporate results season gets into full swing this week and investors will be looking to see how the strength of sterling has affected the numbers and what managements are saying about the outlook for 1997.

Analysts have been shading down their earnings expectations by 3 to 4 per cent in the wake of the pound's rise, which at one point took sterling to its highest level since it left the Exchange Rate Mechanism in September 1992.

The pound's strength has also been causing some forecasters to reduce their economic growth forecasts for 1997, and has been used by Mr Kenneth Clarke, the chancellor, as a key argument for tending off the rate rise arguments of Mr Eddie George, governor of the Bank of England.

Among the big companies reporting this week are Abbey National, British Aerospace, BG, Commercial Union, EMI, Hanson, Lasso, NatWest Bank and Thorn.

With little in the way of economic news, the other UK focus of the week will be the vote of Thursday, the voters of Wirral South have the chance to turn the Conservatives into a minority government once more. However, even if they



lose the bye-election, most commentators expect the government to survive until May 1.

Internationally, the words of Mr Alan Greenspan, the Federal Reserve chairman, will be examined when he gives his Humphrey-Hawkins testimony to Congress. Investors will be looking to see if he suggests the Fed will increase US rates in March, or refers to "irrational exuberance" in financial markets.

## FRANKFURT By Andrew Fisher

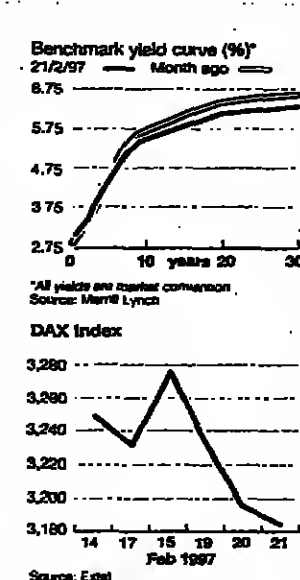
The German stock market took a breather last week, but hopes are generally high that the advance which continued from last year into the early weeks of 1997 will be resumed.

Deutsche Morgan Grenfell expects the DAX blue chip index, which closed below 3,200 on Friday, to move up to around 3,300 soon, helped by the stronger dollar, anticipation of government tax reforms, and positive corporate earnings reports.

The bank expects foreign investors to continue buying German equities in the first half of this year, having switched from selling in the second half of 1996. However, domestic institutions have not altered the cash and bond weightings in their portfolios recently and cash holdings remain fairly high, it added.

With shareholder value still catching companies' imaginations, Deutsche Morgan Grenfell expected "a spate of acquisition and divestment activity" which would also be driven by globalisation of markets and European integration. Thus it foresaw more takeovers, hostile as well as friendly, and sales by German banks and insurance companies of their industrial holdings.

On the economic front, hopes of recovery are



picked up. A better than expected January business sentiment index from Ifo encouraged these in a week when the Bundesbank made clear it was against further interest rate cuts.

Mr Eckhard Schulze at Ifo Research said there was "still a good chance of a sustainable upswing" from the second quarter.

Consumer confidence was improving and long-term borrowing (a guide to business investment) remained high.

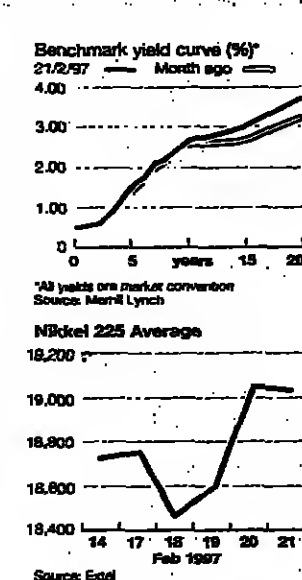
## TOKYO By Jonathan Annells

Investor expectations have been raised that an end to the asset price deflation and the financial sector's bad debt problems might be in sight. A report last Thursday in the Nihon Keizai Shimbun said the government was considering spending public money to buy collateralised land, and will ease regulations to permit the securitisation of real estate.

In fact, there is nothing new in substance in the report, since the government has spent ¥6,300bn on average over the past three years buying property that almost no-one wanted, but the restatement of the policy as a priority gave the stock market a shot in the arm.

Mr Michael Hartnett, economist at Merrill Lynch in Tokyo, said the equity, bond and currency markets had all been hesitant to developments in the banking system since last November, and would continue to be so. If the government fails to follow up the rhetoric with a solution to alleviate the banking crisis, the equity market could collapse, although domestic investors are likely to support it until the fiscal year-end.

Yet conversely, the government's credibility on the issue is so low that if it does present a convincing policy, "the equity market's



response will be dramatically positive and the reaction from the bond market dramatically negative," Mr Hartnett said.

Economists forecast January's industrial production figures, due on Thursday, will show a 4.4 per cent increase month-on-month, but this could still disappoint because industrial production is expected to be stronger in response to improved export prospects deriving from a weaker yen.

## COMMODITIES By Susanna Woyle

# Gold lured out of the shadows

London billion dealers, buoyed by gold's rally at the end of last week, will today be waiting to see if the "bulls" have a firm grip on the market. Light will be shed on the subject on Wednesday when the World Gold Council presents its analysis of global demand trends over the last year.

The council, a promotional organisation financed by gold producers, tracks demand trends in countries that account for 75 to 80 per cent of total gold demand.

At a presentation in London it will review developments during the fourth quarter of last year and provide an overview of 1996. The market was lifted last week by investment fund

buying after fears of more sales by central banks started to fade. It had remained wary since January, when the Dutch central bank announced that it had sold 300 tonnes of gold from its reserves. Analysts have been worried that other European governments might deluge the market to raise money to help them meet the criteria for Eurozone monetary union.

Gold was "fixed" at \$353.30 a troy ounce on Friday afternoon in London - an increase of \$8.30 from Thursday afternoon's fix.

Analysts say gold has been lagging behind the other precious metals recently. "What has excited investors... has been the fact

that gold has been lured out of the shadows," said Mr Nick Moore of Flemings Research. "While it would be nice to give all the credit to gold, I can't help thinking that much of the rise has to do with catching up with silver and platinum."

In New York on Friday gold prices increased for the eighth day in a row. "Gold recently reached lows that were unsustainable given industry fundamentals and it proved a 'bear trap'," said Mr Dinesh Mehta of Chase Manhattan New York.

"But this rally is impressive, not just because gold has recovered \$18.00 an ounce, from three-year lows, but because behind it is very good physical demand."

## OTHER MARKETS Compiled by Jeffrey Brown

Ahead of this week's Humphrey-Hawkins testimony by Mr Alan Greenspan, chairman of the Federal Reserve, most leading European houses traded nervously on Friday.

### PARIS

Results from a handful of leading companies could be the make or break factor for the Paris bourse this week.

The CAC 40 futures contract expires on Friday, so trading over the next few days could be more than usually distorted by technical pressures as traders jockey their arbitrage positions. But this distraction aside, the main influence is likely to be earnings trends.

Six component companies within the CAC 40 are due to produce profit figures, three of which are seen as highly

rated "superstars". Analysts await their numbers with confidence but as always on these occasions there is some trepidation too.

"A big corporate upset is the last thing the market wants at the moment," said one broker on Friday.

Ahead by some 12 per cent this year, Paris fell back from all-time peaks last week, but remains on one of the most demanding ratings in Europe. Its 1996 market price-earnings ratio is within a whisker of 25, and is clearly banking on strong earnings growth. This week should see that expectation underpinned.

The "bot" three corporates are car components group Valeo; supermarket leader Carrefour; and oil giant Elf Aquitaine.

The former weighs in on Tuesday and anything less than FF1.2bn of net earnings for 1996 (against FF1.01bn last time) will disappoint. Similar earnings growth is expected on Wednesday from Carrefour.

At Elf, an upturn closer to 45 per cent for six months is predicted by brokers, as upstream operations perform strongly and the group's reorganisation starts to show through. Elf reports on Wednesday.

Elsevier, Wolters Kluwer and VNU were all active and provided a number of very sharp share price movements. Price swings stayed with the sector on Friday amid speculation that a merger between Reed-Elsevier and Reuters, although a longshot, would make strategic sense.

The chemical sector is a feature of this week's results list. DSM reports tomorrow and Akzo Nobel on Thursday. ABN Amro also puts out an earnings statement on Thursday.

Sectors which will be under the spotlight include red-chips, the Chinese companies which have outperformed the Hang Seng recently, and banks. HSBC Holdings and its big separately listed subsidiary, Hang Seng Bank, produce results a week today.

Deng's death, long the subject of speculation, perched share prices higher on Thursday and Friday, but analysts warn that a spate of profit-taking could settle in now. The benchmark Hang Seng Index closed on Friday at 13,444 after a see-saw performance.

The expiry of the February futures contracts at the end of this week will heighten any volatility. Investors will also be keeping a close watch on Wall Street, which is still setting the tone for Hong Kong.

Brokers expect volatility to descend on the Hong Kong stock market this week, following the death of China's paramount leader Deng Xiaoping last Wednesday night.

## CURRENCIES By Richard Adams

# Greenspan under scrutiny for interest rates clues

The highlight for the currency markets promises to be the testimony by Mr Alan Greenspan, chairman of the US Federal Reserve, in a week otherwise light on economic news.

Mr Greenspan's semi-annual Humphrey-Hawkins testimony before the Senate banking committee on Wednesday and Thursday will be watched closely for clues to possible moves by

the Fed to raise US interest rates.

Mr Greenspan's theme for much of last year was that low inflation and strong economic growth can co-exist, and many analysts expect him to take a similar line this week.

However, the Fed chairman will have to address wage pressures, and their possible impact on inflation, and may return to the "irra-

tional exuberance" of Wall Street, which has shown few signs of becoming any less exuberant since he made the comment on December 6.

In Europe, the D-Mark's gains made after the publication of a better than expected Ifo sentiment survey last week are likely to hold up, with west German inflation figures for February due on Wednesday.

The French franc may be

buoyed by an upturn in household consumption, also out on Wednesday, after December's disappointing figures of minus 0.8 per cent month-on-month.

France also publishes preliminary fourth-quarter GDP figures on Thursday, with analysts' estimates ranging from a possible fall of 0.3 per cent, quarter on quarter, to a rise of 0.5 per cent. The median forecast for annual

GDP growth is 1.9 per cent, a rise from 1.4 per cent in the third quarter.

Sterling may take on board further electoral uncertainty, with the holding of the Wirral South parliamentary by-election on Thursday, last won by the Conservative party. A victory by the Labour party there would leave the Conservatives governing with an overall minority of MPs.

## FT GUIDE TO WORLD CURRENCIES

The table below gives the latest available rates of exchange (rounded) against four key currencies on Friday, February 21, 1997, in some cases the rate is nominal. Market rates are the average of buying and selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are tied.

selling rates except where they are shown to be otherwise. In some cases market rates have been calculated from those of foreign currencies to which they are related.													
	£ STG	US \$	D-MARK	YEN	£ STG	US \$	D-MARK	YEN	£ STG	US \$	D-MARK	YEN	£ STG
Algeria (Algeria)	780.00	470.00	282.17	387.79	Guinea (Guinea)	426.48	263.40	158.50	214.77	Pakistan (Pak. Rupee)	84.884	40.076	28.38
Algeria (Dinar)	20.000	125.000	75.000	104.19	Guinea (Leone)	10.000	1.000	1.000	1.000	Pakistan (Taka)	1.000	1.000	1.000
Algeria (CFA franc)	20.000	125.000	75.000	104.19	Guinea (CFA franc)	10.000	1.000	1.000	1.000	Pakistan (Rupee)	1.000	1.000	1.000
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## MARKETS: This Week

## EMERGING MARKETS By Jonathan Wheatley

## Faith in reform buoys Brazil

The effervescent start to the year enjoyed by Brazil's stock markets cannot be expected to continue for much longer, but most local analysts are confident it is based on solid fundamentals that will keep stocks buoyant well into 1997.

"I have to be careful with my optimism because brokers sitting on the 40th floor in Park Avenue might think I'm exaggerating, but things are really moving, we're entering a completely new environment," says Mr Helmut Bossert, director in the capital markets division of Brazilian bank Unibanco.

The São Paulo stock exchange index (Ibovespa) has risen 25 per cent this year. Brokers say investors are responding to signs that President Fernando Henrique Cardoso's reformist government is close to making progress on structural reforms designed to underpin its success in cutting inflation from 50 per cent a month in mid-1994 to about 10 per cent for all last year.

The reforms are needed to counter an increasingly worrying budget deficit, running at about 4.5 per cent of gross domestic product.

The government hopes to cut bureaucracy, and public employees' guarantees of a job for life, overhaul the pen-

sions system, and streamline private and corporate taxation. Its proposals are contained in three changes to the constitution, each requiring a three-fifths majority in Congress, which have been stalled in the legislature since 1995.

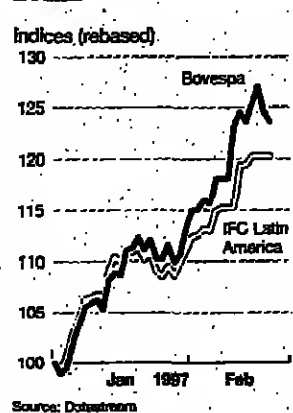
It seems the deadlock is about to be broken. At the end of January, Congress gave first-round approval to an amendment that would allow Mr Cardoso to run for a second consecutive term in office. The move faces three more votes, but seems assured of approval. Mr Cardoso's political capital has soared and he should find it easier to persuade Congress to pass his reforms.

"Everyone said investors had priced in a successful first vote before it happened, but stocks still went up after the fact," says Mr Bossert.

But Mr Cardoso is by no means assured of an easy ride. Stocks dipped at the end of last week after the supreme court ruled in favour of 11 civil servants claiming four years' back pay to match a rise awarded to the military in 1993. If other claims are successful, the government could face a bill of R\$20bn, more than enough to derail its cost-cutting programme.

More trouble could be in

## Brazil



Source: Datastream

store. Another supreme court ruling is due in a fortnight on whether plans to privatise telecommunications services contravene the constitution. A ruling against privatisation would not be enough to stop the process, but would delay it and make a big dent in investor confidence.

That would be bad news for stock markets, where not all this year's upside has come from the government's political successes. Investors have also reacted enthusiastically to prospects of a good year for privatisation.

The government hopes sales will bring it \$1bn this year, the majority from the long-awaited sale of mining group Companhia Vale do

Rio Doce. Investors have shown their confidence: shares in CVRD have risen 35 per cent this year.

In telecommunications, too, investors seem confident. The communications ministry hopes to sell the first concessions to operate B-band cellular services - to compete with existing A-band services offered by the public sector - in the first half. By then it should also have sent legislation to Congress allowing it to sell the entire public network.

Telecoms stocks have long been the champions of Brazil's markets but some have flagged this year after big gains in 1996. The benchmark issue, Telebrás, has outperformed the Ibovespa, however, rising 27 per cent this year; and Telesp, the São Paulo operator, is up 25 per cent.

Investors looking to share in the boom expected in telephone equipment manufacturers have fewer options. Shares in Ericsson, the only big manufacturer listed in Brazil, surged 265 per cent in 1996, and are up 60 per cent this year.

Stocks in the electricity industry have not lagged behind. The sale of federal generating capacity is expected to start this year, but investors have paid more attention to companies owned by state governments.

São Paulo state alone is preparing to sell assets worth some \$20bn. CESP, one of three big companies in the state due for sale, is up 45 per cent this year. Other state companies have more than doubled in value in less than two months.

In both electricity and telecommunications, however, most Brazilian stocks remain undervalued compared with similar stocks in other Latin American markets.

Brokers hope to see more correction of this imbalance this year. In the year to date, Brazil has far outperformed markets in Mexico, Argentina and Chile, where the main indices are up 14 per cent, 12 per cent and 9 per cent, respectively.

## INTERNATIONAL BONDS By Conner Middelmann

## Austria takes the parallel route to Emu

The Emu bug has finally infected the eurobond market, which until recently seemed to have little concern for the rapid approach of the single European currency.

Last month, the Republic of Austria became the first borrower to launch securities specifically designed for the dawn of the euro era: it launched FF5bn of bonds which can be redenominated into euros if European Monetary Union is achieved.

This type of structure - dubbed "parallel" or "euro-fundible" bonds - was used for seven subsequent deals in various currencies, and more are expected to emerge. In dollar terms, \$7.13bn in such bonds have been launched, according to Capital Data Bondware.

Although the terms of these deals have varied slightly, the underlying principle is the same: they are redenominated into euros from January 1 1999 if the first stage of Emu takes effect then, and where a borrower has launched identical tranches in different currencies, they are consolidated into one large, liquid issue.

In most cases, redenomination and consolidation are at the discretion of the borrower, although in some instances they take place automatically.

The emergence of parallel bonds has drawn attention to the fact that the eurobond market will undergo sweeping changes once Emu takes effect.

Under Emu, eurobonds denominated in the currencies subsumed by the euro

will not become euro-denominated unless each issue's holders vote for the change. Thus, eurobonds in pre-Emu currencies will become increasingly illiquid as these currencies decline in importance.

Redenominatable bonds, on the other hand, offer the clear advantage of liquidity. "We expect the emergence of the euro to improve market liquidity, attracting new investors and tightening credit spreads," Mr David Munvez, eurobond strategist at Lehman Brothers in London, predicts in a report published today.

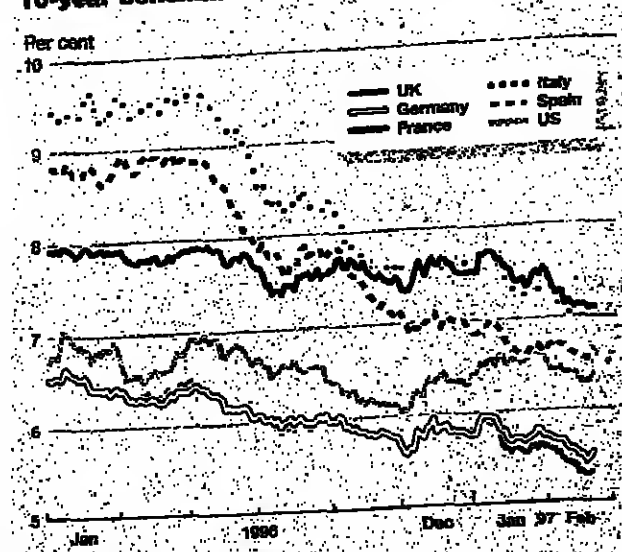
The euro's role will be bolstered further by domestic government debt denominated in the eight currencies expected to participate in the first stage of Emu.

The case for redenominatable bonds, then, is compelling. Or is it? Mr Munvez swears that the potential downside of holding redenominatable bonds is considerable.

For one, currency union could be delayed if not enough countries meet the Maastricht criteria. Moreover, two other scenarios could hit holders of redenominatable bonds once the issues have been converted into euros, he says.

The first would be if Emu were achieved in 1999 but then suffered defections of states due to budgetary or political pressures. The second is that investors could come to view the euro as a soft currency due to the inclusion in Emu of countries with histories of high budget deficits and inflation.

## 10-year benchmark bond yields



Source: Datastream

## INTEREST RATES AT A GLANCE

	USA	Japan	Germany	France	Italy	UK
Discount	5.00	0.50	2.50	3.10	6.75	6.00
Overnight	5.15	0.50	3.10	3.12	7.00	n.a.
Three month	5.05	0.35	3.12	3.24	7.12	8.05
One year	5.45	0.40	3.17	3.30	8.61	8.43
Five year	6.15	1.37	4.32	4.39	9.65	8.70
Ten year	6.37	2.50	5.53	5.39	10.21	9.12

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**INVESTMENT TRUSTS - Cont.**

Movie	Price	Rating
Kleinwort Emig Mica	2.0	-
Verrap	1.1	-
Wort Encomend	-6	-
Memor O'ages	1.4	3.65
Kleinwort 2nd Endr	-3	-
2nd Endr 2009	-5	3.5
Kleinwort Sotr	-	-
Knix O'Vercy	123	29.9
Low Debituro	0.1	2.35
Legal & Berl Recovery	-	-
Verrap	-7	-
Uto Kines Upes	1.8	8.26
Law & St Lawrence	0.5	11.9

Marlin Curry Japan	10.0	1.3
Warwick	3.9	

[illegible]

Northwest Smelter Co's.....	100	—	2.12
Minerals.....	69	—	1.1

[illegible]

Warrant	11	-	-
Schroder Asia Pacific .....	107	0.9	0.2
Warrant	43	0.6	-

[illegible]

Contra-Cycle Inc.	41rd	2.5%
Cap	11.4	4.4
Zero Net P	110%	0.2

[illegible]

Zero Day Prod	0.6	13.04.04
Java Upgrade	0.7	8.3.04

[illegible]

**Thursday, March 6**

**James Burton**  
Tel: +44 171 873 4677 Fax: +44 171 873 3062  
or your usual Financial Times representative

## INV TRUSTS SPLIT CAPITAL

[illegible]

2500 Div Ft	762	1.00	1.00
Exterior Duct	131	5.8	1.12 76

[illegible]

2000 Jan 14	134	—	—
Feldman Inc.	27 1/2	—	0.25 Mts.
Cap.	18 1/2	9.1	—

[illegible]

Item	Unit	Price	Quantity	Total	Unit	Price	Quantity	Total
Asprang	kg	2.2	5.85	2.9	kg	2.2	5.85	2.9
Alas	kg	1.4	2.5	1.4	kg	1.4	2.5	1.4

1941	11/25	87	6.40
1942	11/25	87	6.40
1943	11/25	87	6.40
1944	11/25	87	6.40
1945	11/25	87	6.40
1946	11/25	87	6.40
1947	11/25	87	6.40
1948	11/25	87	6.40
1949	11/25	87	6.40
1950	11/25	87	6.40
1951	11/25	87	6.40
1952	11/25	87	6.40
1953	11/25	87	6.40
1954	11/25	87	6.40
1955	11/25	87	6.40
1956	11/25	87	6.40
1957	11/25	87	6.40
1958	11/25	87	6.40
1959	11/25	87	6.40
1960	11/25	87	6.40
1961	11/25	87	6.40
1962	11/25	87	6.40
1963	11/25	87	6.40
1964	11/25	87	6.40
1965	11/25	87	6.40
1966	11/25	87	6.40
1967	11/25	87	6.40
1968	11/25	87	6.40
1969	11/25	87	6.40
1970	11/25	87	6.40
1971	11/25	87	6.40
1972	11/25	87	6.40
1973	11/25	87	6.40
1974	11/25	87	6.40
1975	11/25	87	6.40
1976	11/25	87	6.40
1977	11/25	87	6.40
1978	11/25	87	6.40
1979	11/25	87	6.40
1980	11/25	87	6.40
1981	11/25	87	6.40
1982	11/25	87	6.40
1983	11/25	87	6.40
1984	11/25	87	6.40
1985	11/25	87	6.40
1986	11/25	87	6.40
1987	11/25	87	6.40
1988	11/25	87	6.40
1989	11/25	87	6.40
1990	11/25	87	6.40
1991	11/25	87	6.40
1992	11/25	87	6.40
1993	11/25	87	6.40
1994	11/25	87	6.40
1995	11/25	87	6.40
1996	11/25	87	6.40
1997	11/25	87	6.40
1998	11/25	87	6.40
1999	11/25	87	6.40
2000	11/25	87	6.40
2001	11/25	87	6.40
2002	11/25	87	6.40
2003	11/25	87	6.40
2004	11/25	87	6.40
2005	11/25	87	6.40
2006	11/25	87	6.40
2007	11/25	87	6.40
2008	11/25	87	6.40
2009	11/25	87	6.40
2010	11/25	87	6.40
2011	11/25	87	6.40
2012	11/25	87	6.40
2013	11/25	87	6.40
2014	11/25	87	6.40
2015	11/25	87	6.40
2016	11/25	87	6.40
2017	11/25	87	6.40
2018	11/25	87	6.40
2019	11/25	87	6.40
2020	11/25	87	6.40
2021	11/25	87	6.40
2022	11/25	87	6.40
2023	11/25	87	6.40
2024	11/25	87	6.40
2025	11/25	87	6.40
2026	11/25	87	6.40
2027	11/25	87	6.40
2028	11/25	87	6.40
2029	11/25	87	6.40</

Adjusted Words: 103 5.1 3.57 0.9

24

50/100/100



NEW TRUSTS SPLIT CAPITAL - Cont.

Trust Name	Share Price	Dividend	Yield
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...	...	...	...
...	...	...	...

OTHER INVESTMENT TRUSTS

Trust Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

INVESTMENT COMPANIES

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

LEISURE & HOTELS

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

Company Name	Share Price	Dividend	Yield
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...	...	...	...
...	...	...	...

LIFE ASSURANCE

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

MEDIA

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

MEDIA - Cont.

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

OIL EXPLORATION & PRODUCTION

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

OIL, INTEGRATED

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

OTHER FINANCIAL

Company Name	Share Price	Dividend	Yield
...	...	...	...
...	...	...	...
...	...	...	...

PAPER, PACKAGING & PRINTING

Company Name	Share Price	Dividend	Yield
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...	...	...	...
...	...	...	...

RETAILERS, FOOD

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL

Company Name	Share Price	Dividend	Yield
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...	...	...	...
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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...	...	...	...
...	...	...	...

PAPER, PACKAGING & PRINTING - Cont.

Company Name	Share Price	Dividend	Yield
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...	...	...	...

RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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RETAILERS, GENERAL - Cont.

Company Name	Share Price	Dividend	Yield
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Dividend cover is calculated on a "net" basis.

Market capitalizations are published on Tuesday-Saturday except for Investment Trusts and British Funds.

Information since inception or resumed:

- 1. Information since inception or resumed
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- 73. Information since inception or resumed
- 74. Information since inception or resumed



1. *Journal of the American Medical Association*, 1997; 278: 1039-1044.



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## LUXEMBOURG

[illegible]



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404,150

INDEX FUTURES

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## WORLD STOCK MARKETS


**Rockwell**

## US INDICES

## NORTH AMERICA

Mar	803.85	804.
Jun	812.00	811.

[illegible]



*[Faint, illegible text]*



**NASDAQ NATIONAL MARKET**[illegible]

394	1-3	Impress	12	20	28	28	28	-4	PacDunkop	0.41	74	477	65	932	95	US
402		Inf Pass	278	142	141	142	+14		PacDrea		33	1738	804	79	783	US
413	1-3	Intanals	2844421	181	172	172	-1		PacDrea		10	802	802	79	801	US

[illegible]

## SAFETY AND SPEED, THE FEATURES THAT DISTINGUISH THE SPANISH SETTLEMENT SYSTEM

Prices for 21/2/87.

Information about EASDAQ can be found on the Web site at: [HTTP://WWW.EASDAQ.be](http://www.EASDAQ.be)  
EASDAQ offices are located in Brussels (Tel. 32-2 / 227 65 20) and in London (Tel. 44-171 / 515 3085).



